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4 Reflection paper on methodological issues associated with  
5 pharmacogenomic biomarkers in relation to clinical  
6 development and patient selection  
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## 46 **1. Introduction**

47 The availability of techniques that facilitate study of the human genome has led to an exponential  
48 increase in investigation into genomic biomarkers (GBMs) for diagnosis of specific diseases, as a  
49 marker of response to treatment or of prognosis. Theoretically genomic BMs should offer the  
50 advantage of improved specificity and reduction of heterogeneity that is an integral part of phenotypic  
51 population grouping. This is very attractive in drug development because of their potential ability to  
52 reduce drug attrition and to reduce overall developmental costs, that are achieved through improved  
53 understanding of the mechanism of drug action, predict adverse events to individual drugs or as a  
54 group effect (e.g. CYP poor metabolisers), and use of novel development strategies in pre-clinical and  
55 clinical phases.

56 In clinical drug development, GBMs may aid and influence a wide range of areas: patient selection,  
57 stratification of treatment strategies or patient groups, early evaluation of treatment effect including  
58 adverse reactions, and prognosis. There is opportunity for the GBMs to be used for pre-defined  
59 subgroup analysis or to enable novel trial designs that might not be possible otherwise due to  
60 heterogeneity of clinical characteristics.<sup>1,2</sup> GBMs could also play a valuable role in the risk  
61 management strategies including risk minimisation by aiding *a priori* identification of patients  
62 susceptible to develop severe adverse effects (e.g. HLA B\* - 5701 and use of Abacavir).

63 While a number of these aspects are discussed in many publications in the recent years, specific  
64 aspects relating to drug development and discussion on regulatory considerations have lagged behind.  
65 The intention of this paper is therefore to provide an evidence based consideration of GBM related  
66 issues from a regulatory viewpoint. Mention is also made of co-development of a GBM diagnostic test  
67 for use with a medicinal product.

68 The principles established in the reflection paper are based on the experiences gained from the  
69 evaluation of dossiers within the EU regulatory processes —including marketing authorisation  
70 applications reviewed by CHMP, the scientific advice documents and additionally, the voluntary  
71 genomic data submission meetings (briefing meetings) at the Pharmacogenomic Working party (PGWP)  
72 over the last several years. It is expected that these principles guide both industry and the assessors  
73 in the evaluation of such biomarkers in relation to the qualification process in the context of clinical  
74 development (BM qualification in EU) and the assessment of benefit: risk balance of medicinal products  
75 or selection of the relevant target population. The paper should also be read in conjunction with other  
76 relevant guidelines listed at the end of the documents under section “Other aspects”.

77 Development of GBMs and diagnostic tests may involve additional development of tests (companion  
78 diagnostics) or specific kits (platforms) to detect for the presence or absence of the GBM. Issues  
79 relating to these are outside the scope of this paper but a short discussion is included. The readers are  
80 referred to appropriate guidelines/ papers for details (see section on other aspects).

## 81 **2. Scope and objectives**

82 The objective of this reflection paper is to highlight key principles that should be considered by  
83 stakeholders<sup>3</sup> with focus on use of GBM in relation to patient selection and associated issues with trial  
84 methodology. Some of the controversial issues are highlighted. The principles are considered  
85 applicable to the development and validation of a GBM through the life cycle of a medicinal product,  
86 i.e., pre-authorisation and post-marketing stages. The main discussion will be related to drug

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<sup>1</sup>EPAR\_WC500049823.pdf

<sup>2</sup><http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2383915/pdf/1477-7800-5-9.pdf>

<sup>3</sup> Stakeholders include parties involved in biomarkers and drug development such as Pharma Industry, public-private partnerships, academia, patients and health care professionals.

87 development and use of the GBMS that predict drug response but many principles are applicable to  
88 GBMs that relate to prognosis as well. The document aims to highlight the main considerations related  
89 to use of GBMs based on the experiences of CHMP.

90 It is recognised that some of these principles may apply to non-genomic BMs in the context of drug  
91 development but will not be discussed here. Similarly, surrogate biomarkers (GBMs) are not discussed  
92 in this paper.

### 93 **3. Features of genomic biomarkers (GBMs)**

#### 94 **3.1. Classification of GBMs**

95 While GBMS may be used to indicate many facets of a disease, two important roles are identified. In  
96 the context of this paper, the GBMs of interest are those that provide clues towards response (safety  
97 or efficacy or metabolic) to a particular therapeutic intervention, especially drug therapy (Predictive  
98 markers) or those that indicate disease prognosis (Prognostic Markers) that may not have an intrinsic  
99 relation to specific intervention, either drug therapy or otherwise. Some markers may play both roles.

100 Surrogate (pharmacogenomic) markers for clinical outcome are not addressed in this document as  
101 stated above.

102 There are situations where knowledge relating to a GBM might evolve both in its role as a single  
103 marker or part of a multimarker signature. Handling of such these are situation dependent and  
104 considered currently outside the scope of this paper. This also applies to increasing knowledge of the  
105 test. In both the above cases, regulatory decisions/ opinions will be based on available and advances in  
106 scientific knowledge.

##### 107 **3.1.1. Predictive GBMs**

108 For the purposes of drug development, predictive GBMs occupy the highest area of interest. These  
109 should be pre-treatment characteristics that enable to determine whether a particular subject is a good  
110 candidate for treatment with a test agent. Commonly these tend to be binary or depend on classifiers  
111 (see section 3.2). Of note, these GBMs, in their simplest form could be a gene or point mutation.  
112 Alternatively, they could be based on expression levels of many genes where expression profiles of  
113 these genes are combined and evaluated in a predefined fashion. If the relationship between different  
114 genes or their expression levels are not predefined, but cut off points are generated using ROCs from  
115 one trial, then confirmation in a second trial would be expected. Evaluation of clinical utility of such  
116 predictive markers is facilitated by pivotal trials conducted in defined patient populations, selected and  
117 grouped based on the marker(s).

##### 118 **3.1.2. Prognostic GBMs**

119 Prognostic GBMs (or markers) are those that correlate with outcome of disease in either untreated or  
120 heterogeneously treated patients. Development and evaluation of such GBMs are often based on a  
121 convenience sample of patients or subjects based on the availability of biological sample for assay of  
122 the GBM (blood or tissue). Thus prognostic BMs may or may not provide the basis for a clinical decision  
123 or influence the decision algorithm for treatment or intervention. However, studies evaluating  
124 prognostic GBMs may provide a scientific background of the natural history of the disease, facilitate  
125 development of additional other biomarkers (genomic or non-genomic) and contribute to drug  
126 development indirectly.

127 **3.2. Selection of GBMs**

128 Predictive GBMs may be indicators of efficacy (e.g. EGFR mutation status and use of gefitinib) or safety  
129 (e.g., *HLA B\* 5701* and abacavir hypersensitivity). This distinction may blur in certain situation and the  
130 data may provide opportunities for alternative interpretations. For example, the role of panitumumab  
131 (Vectibix) monotherapy in the third line indication in metastatic colorectal carcinoma is liable to  
132 interpretation as an efficacy marker while the combination with FOLFOX chemotherapy in the 2<sup>nd</sup> line  
133 indication suggests that mutant KRAS status may serve as a safety marker (potential for harm with the  
134 use of Vectibix + FOLFOX in those with mutated KRAS). GBMs may also serve as molecular targets for  
135 drug therapy (Her-2 receptor and trastuzumab). Therefore, the selection and evaluation of the GBM in  
136 any development programme (including design of the trials needed) will be dependent on the expected  
137 primary role of the GBM under consideration, the complexity of the relationship of the marker to the  
138 disease and, the mechanism of drug action. For example, while Her-2 receptor overexpression is an  
139 indicator of outcome in breast cancer<sup>4</sup>, development of trastuzumab<sup>5</sup>, a monoclonal antibody against  
140 HER-2 necessarily required modification of the trial designs that permitted evaluation of this  
141 intervention. It is important to consider that more than one marker may be linked to a particular  
142 disease and also influence the predictability of drug response either independently or simultaneously  
143 (e.g. ER and Her-2 in breast cancer<sup>6</sup>, Her-2 and EGFR). Therefore, in exploratory studies, it is possible  
144 to evaluate a number of markers (or GBMs) among which one or more might eventually be selected for  
145 further evaluation depending on the situation, the drug in question and the mechanism or pathway of  
146 action. In such cases, the strength of association between each marker(s) and the relevant clinical  
147 endpoint will influence its subsequent development, clinical utility of the marker(s)<sup>7</sup> and the  
148 evidentiary standards needed to achieve clinical and regulatory adoption of the GBM. When a GBM or a  
149 panel of GBMs (“multimarker signatures/ gene signatures”) are investigated within one or more  
150 exploratory studies, it is necessary to recognise that such studies are hypothesis generating and  
151 should include a set of classifiers<sup>8</sup> that translate the biomarker or the panel into a set of markers that  
152 predict clinical outcome.

153 Development and evaluation of multiple GBMs (as a simultaneous or sequential set) will present a  
154 different level of complexity than a single GBM, as each element (GBM) may have a different weight  
155 *vis a vis* the clinical impact of the overall panel. Warfarin genomics serve as an exemplar of this  
156 complexity with variable contributions from polymorphisms of *CYP2C19*, *VKORC1* and to a lesser  
157 extent *CYP4F2* gene or their different combinations. In cases with multiple GBMs or where a panel is  
158 evaluated, there is an inherent expectation that the relationships between the components of the panel  
159 are well established fairly early in the process<sup>5</sup> such as that late phase trials will provide confirmatory  
160 evidence. Ideally, the relative contribution of each GBM should be assessed independently and then of  
161 the combination as each marker may influence response to independent interventions or a complex  
162 interplay between markers and interventions is possible. The complex relation between HER2 and  
163 hormone receptors in breast cancer where response to hormonal treatment in ER+ patients is  
164 dependent upon simultaneous Her2+ receptor status<sup>9</sup> is one such multimarker example. Similarly,  
165 response to aromatase inhibitor (letrozole) was influenced by Her2/ EGFR *status*<sup>10</sup> in metastatic breast  
166 cancer.

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<sup>4</sup> Slamon DJ, et al *Science*. 1987; 235: 177-182.

<sup>5</sup> Pegram M, Slamon D. *Semin Oncol*. 2000; 27 (suppl9): 13-19.

<sup>6</sup> Daling JR et al: *Cancer*. 2001 Aug 15; 92(4): 720-9.

<sup>7</sup> Baulida J et al. *J Biol Chem* 1996, 271:5251-5257.

<sup>8</sup> Simon R. *J Stat Plan Inference*. 2008 February 1; 138(2): 308–320 (A classifier is a mathematical function that translates biomarker value into a set of prognostic categories; it can also be defined as a marker that allows classification of patients.)

<sup>9</sup> [EPAR -/WC500049823.pdf](#)

<sup>10</sup> [EPAR-PI-Tyverb-WC500044957.pdf](#)

167 The considerations detailed above (classification and selection) will apply to both preauthorisation and  
168 post-authorisation studies with any medicinal product. Majority of the experiences with GBMs identified  
169 in the post authorisation period have been GBMs related to safety but this is not invariable. For  
170 example, HLA-alleles and hypersensitivity reactions to abacavir or carbamazepine are safety issues  
171 while the recent debate about tamoxifen and CYP2D6 polymorphisms relate nominally to efficacy( or  
172 lack of it). The timing of GBM generation is discussed subsequently.

### 173 **3.3. Purpose of GBMs**

#### 174 **3.3.1. Patient selection**

175 In any drug development programme, among the many possible purposes of GBMs, the selection of  
176 patients is one of the commonest aims. The patient selection could be enhanced using a GBM in the  
177 following ways:

- 178 • *for better definition of the disease and/or its prognosis:* Identification of patients with a particular  
179 disease sub-type or disease severity as a target (e.g., Her-2 and breast cancer, or *Philadelphia*  
180 *chromosome* in chronic myeloid leukaemia).
- 181 • *for excluding patients at increased risk:* Identification of patients at increased risk of experiencing a  
182 serious adverse drug reactions for the purpose of excluding them from further clinical trials or  
183 treatment with that specific agent.(e.g., *HLA B\* 5701* and abacavir use or carbamazepine and  
184 *HLA-B\*1502*)
- 185 • *for prediction of drug response:* Identification of patients with high likelihood of experiencing  
186 benefit with a particular medicinal product with few or no safety issues/adverse events  
187 (trastuzumab in Breast cancer with Her-2 overexpression).

188 Whilst the above statements are usually applicable to particular medicinal products, it is possible that  
189 these are applicable and helpful in patient selection for combination of therapies or for sequential  
190 treatment algorithms (e.g., fields of oncology and HIV infection). These are discussed below.

#### 191 **3.3.2. Treatment algorithm allocation**

192 GBMs may also be used for selection of treatment sequences whether in clinical trials or in clinical  
193 practice. In the context of clinical trials, treatment algorithms might be based on the presence of a  
194 single or a set of markers while maintaining the randomised comparison with standard of care (or  
195 placebo as appropriate). For example, in metastatic breast cancer trastuzumab could be used based on  
196 HER2 overexpression either in anthracycline pre-treated subjects (anthracycline + paclitaxel followed  
197 by trastuzumab) or in combination with docetaxel in anthracycline naïve subjects. Similarly, treatment  
198 strategies in breast cancer patients could differ based on tumour expression of estrogen receptors and  
199 HER2 receptors (use of trastuzumab+ anastrozole in post menopausal women who are ER+ and  
200 HER2 +). Further examples of such marker determined strategies that influence treatment options or  
201 treatment durations are noted in HCV infections related to the viral genome (PEG-IFN + ribavirin)  
202 treatment duration of 48 weeks for genotype 1 and 4, and a duration of 24 weeks for genotype 2 &  
203 3),<sup>11</sup> if the viral genotype is considered a GBM similar to tumour markers.

204 In these situations, the treatment allocation presupposes that the GBMs are predictive of response to  
205 treatment algorithm as a whole and may or may not predict response to individual agents within the  
206 scheme. In cases where GBMs (singly or in combinations) are used for selection of treatment  
207 strategies, it will be necessary to clearly define the treatment algorithm, the stratification and the  
208 eligibility criteria for subject entry into such studies. Within drug development programmes, it will be

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<sup>11</sup> PEGINTF- EPAR\_PI -WC500039195.pdf

209 crucial to define and detail the analysis plan including the criteria used to define a positive response  
210 prospectively.

### 211 **3.4. Specific considerations for GBMs**

212 Signal generation for genomic biomarkers may be slightly more complex than other types of BMs and  
213 depend on the type of material required (DNA, RNA, protein etc). The specific issues include  
214 consistency of sample collection, sample processing, assay methodology and opportunities for  
215 misclassification. There could be differences between different laboratories (central and local) in  
216 evaluation of the biomarker status. Such interlaboratory differences in the assay and misclassification  
217 of subjects could render the trial results less meaningful or even invalid when marker status was an  
218 entry criterion for the study or trial or for treatment allocation. Not surprisingly, such interlaboratory  
219 differences could also affect quantification and qualification of the genomic BM including estimation of  
220 their usefulness. Use of a single (central) laboratory may reduce the risk of different misclassifications  
221 but not necessarily guaranteed to avoid it altogether (as the same misclassification might occur  
222 repeatedly). The case of HercepTest highlights this aspect of a single technique and its concordance  
223 with the assay used in clinical trials<sup>12</sup>.

224 The Biomarkers (GBMs) in the field of oncology present one additional consideration. In certain  
225 tumours, GBM expression may differ between primary and metastatic sites as well as in response to  
226 treatments.<sup>13</sup> In order to avoid such extraneous influences that may affect the outcome, effort should  
227 be made to establish a consistent pattern of sample collection, storage and evaluation. Where possible,  
228 GBM status of both primary and metastatic tumours should be evaluated during early development of  
229 the GBM. If a difference in marker status is noted between primary and metastatic sites in early  
230 studies, it may be necessary to define the relationship more clearly during late phase or pivotal trials.  
231 Where possible, stratification of subjects by tumour type (including histology, BM status and other  
232 factors) should be considered during the confirmatory trial(s).

#### 233 **3.4.1. Technical considerations for specific types of GBM**

234 Variations in genomic DNA are robust molecular markers, usually easy to detect technically, using  
235 blood or tissue samples. Whilst the accuracy of genotyping is generally high, false positive or negative  
236 results do exist and may amount to a few percent per polymorphism in large samples (EU reflection  
237 paper on samples, test & data, handling). This however is dependant on the gene studied and the  
238 genotyping method used. Methods for detecting mis-genotyping at the population level have been  
239 described and should be utilised in any development programme to provide reassurance. Hence data  
240 quality assessment for genotyping should always be included in the study protocols.

241 On the other hand, mRNA biomarkers based on transcriptome studies are related to quantitative  
242 variations subject to both biological and experimental variability. Reproducibility should be tested in  
243 paired tissue samples. Results of transcriptome analysis should always be confirmed and extended for  
244 the selected genes by using other, independent methods for mRNA quantification, and/or protein  
245 quantification. Claims of physiological significance and clinical association should be based on stringent  
246 statistical procedures. Recommendations for generation and interpretation of transcriptome data are  
247 available and should be followed.<sup>14, 15</sup>

248 GBMs related to tumour genome may have the additional consideration of stability both in vitro and in  
249 vivo. In a small percentage of subjects the marker status may change due to a number of reasons  
250 including change in clinical status or the instability within the tumour genome including the GBM.

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<sup>12</sup> HercepTest IFU, page 25. <http://www.dako.com/uk/download.pdf?objectid=120856003>

<sup>13</sup> Yonemori K, Tsuta K, Shimizu C et al.. J Neurooncol. 2008 Nov; 90(2): 223-8

<sup>14</sup> Villeneuve DJ, Parissenti AM. Curr Top Med Chem. 2004; 4(13):1329-45)

<sup>15</sup> Georgitsi M, Zukic B, Pavlovic S, Patrinos GP. 2011.. Pharmacogenomics, in press

251 These however appear to be the exception than the rule. It is expected that this issue will be  
252 addressed during the qualification of the BM. Care should be taken to ensure that poor storage for  
253 prolonged periods of time do not alter the stability. Another aspect that will require consideration in  
254 relation to the markers and /or clinical trials in oncology is the consistency of marker occurrence in the  
255 tumour genome between primary tumour and metastatic lesions.

256 When genomic markers are used to define populations for treatment, misclassification of subjects is a  
257 risk (see foot notes 27 & 28, page 14) and this may impact the results and their interpretation. Care  
258 should be taken to evaluate reproducibility of the test used to avoid misclassification of subjects.

### 259 **3.4.2. Timing of signal generation and impact on clinical development**

260 GBM signals may be generated based on theoretical plausibility or based on an association noted in  
261 preliminary studies, and then confirmed empirically during the exploratory phase of development of  
262 the GBM. Alternatively, hypotheses may be generated during, immediately after, or a long time after  
263 the clinical development programme for a medicinal product. In some instances, a candidate biomarker  
264 may fit in to an existing body of knowledge (CYP450 polymorphisms or other drug metabolising  
265 enzymes) but in other cases novel GBMs may be investigated (or generated) within or outside of a  
266 drug development programme. While the evidentiary burden will differ between circumstances, it is  
267 expected that sound clinical and statistical principles are followed in all of these situations. In general,  
268 confirmation of findings obtained from early signal generating studies in a prospective pivotal clinical  
269 trial is expected and this more likely to be the expectation for markers of efficacy. The prospective  
270 clinical trials should provide a detailed analysis of the basis of the association, the interaction with the  
271 relevant therapeutic intervention, the predictive value of the marker and then its clinical utility.  
272 Occasionally, a GBM may be identified during or after the pivotal trials are completed through a  
273 retrospective or an exploratory analysis of the phase III trial due to the fact that the larger sample size  
274 in the pivotal trials provide greater opportunity both for defining the benefit more clearly or for  
275 identifying the low frequency ADRs, not evident in the exploratory clinical studies (for example  
276 Panitumumab & KRAS). The second scenario is more frequently true for GBMs related to safety.  
277 Indeed, markers (GBMs) related to safety may be identified after the medicinal product has been  
278 marketed, necessitating updates to the product literature. This sometimes is referred to as "retrofit"  
279 i.e., the product literature and clinical use may be modified from the original authorisation, once data  
280 relating to the GBM become available from post marketing studies or observations. This type of rescue  
281 strategy is not optimal. Evaluation of hypersensitivity reactions to abacavir serves as the exemplar of  
282 such a situation. Retrofit does not invariably imply retrospective analysis but may include such  
283 evaluation.

284 When a GBM is identified after a medicinal product is marketed for a certain length of time, there are  
285 certain specific aspects which assume importance in the development and evaluation of the GBM.  
286 These may also impact on the ability to achieve stringent evidentiary requirements in the post  
287 marketing (post authorisation) era and include; the frequency and severity of the safety event, the  
288 sponsor's interest in evaluating the drug –event interaction, feasibility of conducting a prospective  
289 randomised trial for confirmatory evidence and ethical issues in case of serious or life threatening  
290 events. Often, there may be little interest from the industry / sponsor to pursue such development and  
291 other funding sources will need to be explored. A comparison between abacavir and carbamazepine  
292 highlights these points. For abacavir, the safety event was identified early in the post marketing period  
293 and thus retained the sponsor's interest, was still within the patent period and a risk evaluation plan(  
294 risk management plan) could be generated relatively easily. The PREDICT-1 study used a randomised,  
295 double- blind design to assign treatment using abacavir with or without pre-testing for *HLA B\*5701*  
296 allele, but in other situations data may become available through retrospective analysis or case control  
297 studies. The carbamazepine & HLA-B\*1502 link with Steven Johnson syndrome provides a contrast in  
298 that it was identified late in the product life cycle based on a case-control design, the event rate was

299 lower (rarer) by an order of magnitude, there were a number of generic products on the market and  
300 there was ethnic variability (specificity) with the data arising mainly from academic/clinical centres.  
301 There was little sponsor involvement in its evolution.

302 When a GBM is either identified or its predictive ability noted retrospectively after a pivotal trial is  
303 completed (e.g. panitumumab and *KRAS Wild type*), ideally such findings are expected to be confirmed  
304 in a prospective trial as detailed previously. However, as before, prospective studies may still not  
305 always be feasible due to many reasons including the need for a large trial population or sample size  
306 (e.g. *SLCO1B1* polymorphism and rhabdomyolysis with statin use). Confirmatory evidence from well  
307 conducted case control studies, observational or epidemiological studies might also serve the purpose,  
308 the emphasis being on independent verification.

309 When prospective studies are precluded (reasons of rarity of event and ethical dilemmas in case of life  
310 threatening events or lack of funding support including commercial disinterest), there are two possible  
311 alternative scenarios or options for progressing the development of GBMs; one is to extrapolate from  
312 previous scientific knowledge and second is to obtain data from retrospective samples or analysis. Both  
313 approaches have significant limitations and extrapolation from prior scientific knowledge may not be  
314 possible for novel GBMs. It is recognised that findings from a retrospective analysis (association noted  
315 between GBM and drug response) replicated in an independent population or sample might provide  
316 supportive evidence and be sufficiently persuasive depending on the particular situation. Such an  
317 approach might be considered in cases where data from two completed but well conducted  
318 independent RCTs are available. Alternatively, the post hoc analysis could randomly define a testing  
319 sample and a validation sample within the same trial or a pooled dataset to investigate the association  
320 between GBM and the event assuming that the database (or trial) recorded sufficient number of events  
321 and the prevalence of the marker in the population is available. It is possible to hypothesize that a  
322 retrospective analysis of the existing database might be the preferable option to identify predictive  
323 GBMs when it relates to risk of particular toxicity (e.g. *HLA DRB1\*07* or *DQA1\*02*, Ximelagatran, liver  
324 injury and EXTEND study)<sup>16</sup>. The application for authorisation for Ximelagatran was withdrawn in EU  
325 and globally in 2006, based on the results from the EXTEND study.

326 In situations akin to those detailed i.e. when the evidence is primarily retrospective, certain  
327 requirements could be envisaged for the evidence to be persuasive: i) the strength of the association  
328 should be high; ii) the biological plausibility for the interaction should be strong; iii), the marker status  
329 of the majority of the subjects in the dataset should be known to avoid bias and iv) the diagnostic  
330 performance of the marker for the measured outcome should be of acceptable level. There may be  
331 additional elements such as the temporal relationship. For example, in the case of ximelagatran a  
332 direct thrombin inhibitor, the liver injury developed after exposure had been completed and routine  
333 monitoring limited to the duration of the trial only would not detect or mitigate risk of liver injury.  
334 Therefore it is important to evaluate and define the temporal relationships with adequate follow-up of  
335 subjects. This delayed occurrence of liver injury precluded a subsequent prospective study but offered  
336 the opportunity to revisit cases post-hoc (after exposure was completed).

### 337 **3.4.3. Reduction of BIAS**

338 Bias or confounders may play a considerable role in selection and validation of GBMs. These may be  
339 relevant only in certain circumstances and some are only noted with particular trial designs. Of the  
340 various types of bias, selection bias and measurement bias are of importance in the development of a  
341 GBM in addition to confounders. *Bias* is easier to minimise in prospective studies and is likely to be  
342 reduced by proper design and execution of the study including appropriate blinding and randomisation.  
343 Selection bias could impact retrospective analysis significantly, in particular because not all relevant  
344 trials will be accessible (publication bias) and those that are might not be described comprehensively,

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<sup>16</sup> Agnelli G, Eriksson BI, Cohen AT et al. *Thromb Res* 2009; 123(3) 488-97

345 focussing instead on more favourable aspects of the trial results. A larger sample size may increase  
346 precision but does not remove bias and is not limited to retrospective trials. Additional considerations  
347 (for retrospective studies) include bias arising out of incomplete outcome data due to any of the  
348 following; exclusions, attrition, and/or reporting or publication bias. *Measurement bias* is an important  
349 consideration in relation to GBMs in a retrospective analysis and is likely to occur when different  
350 instruments or methodologies are used for measurement, especially in a meta-analysis of studies, the  
351 common thread being the GBM. A centralised measurement laboratory technique or test for the GBM  
352 with well defined assay sensitivity and specificity is likely to aid in reducing this, both retrospectively  
353 and prospectively. Moreover, careful selection of the studies included in the metaanalysis and pooled  
354 dataset with predefined criteria for selection is also helpful in avoiding the introduction of some types  
355 of bias.

#### 356 **3.4.4. Multiplicity**

357 Regardless of whether the investigations are prospective or retrospective, the problem of multiplicity  
358 (increased false positive error rate due to multiple comparisons being made) will need to be addressed  
359 in the development of a GBM. Multiplicity in this context encompasses two distinct aspects; one is the  
360 use of multiple GBMs or a panel attempting to identify which have sufficiently strong associations with  
361 outcome. When multiple potential GBMs are examined in a development programme, the number of  
362 GBMs examined will depend on the signal generation approach which may investigate potential  
363 associations across the entire genome or fewer potential GBMs if the basis for exploration is more  
364 targeted.<sup>17, 18</sup> These issues assume greater significance in common multifactorial diseases where a  
365 single GBM might not be sufficiently predictive and multiplex testing might offer advantages. The main  
366 purposes of control of multiplicity here is for the company or investigator to follow reliable leads only  
367 and, for evaluation by both company and the regulators of the strength evidence for the association  
368 identified.

369 The second is the issue around multiple testing within the clinical trial. For GBMs to be investigated in  
370 prospective studies, the sponsor will wish to consider issues around multiple testing in the analysis  
371 plan and, if properly implemented, this should control the regulatory risk from multiple testing. For  
372 retrospective evaluations this cannot formally be controlled and inference has therefore to be  
373 particularly cautious. However, a number of potential corrections have been proposed in the literature,  
374 including those by Bonferroni, Benjamini-Hochberg or Sime's. From a methodological perspective, a  
375 statistical procedure that protects against false claims of significance while addressing the correlated  
376 nature of multiple testing for genetic interaction is reasonable. While Bonferroni's correction is  
377 criticised for being conservative, from a regulatory perspective associations that retain statistical  
378 significance even under the more extreme correction methods might be more persuasive, in particular  
379 when evidence comes from retrospective trials. Reference is also made to the CHMP guideline on  
380 multiplicity issues (CHMP/EWP/908/99).

## 381 **4. Development of GBMS**

### 382 **4.1. Exploratory development**

#### 383 **4.1.1. Non-randomized [cohort, case-control or single arm] studies;**

384 Frequently GBMs are identified as an exploratory parameter in non-randomised cohort or single arm  
385 studies (within or outside of drug development programmes). These GBMs may be prognostic for  
386 disease severity, outcome etc, or predictive of a particular response to single or combination therapies.

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<sup>17</sup> Yang Q, Khoury MJ, Botto L et al. *Am J Human Genet.* 72 : 636-649, 2003.

<sup>18</sup> Janssens CA, Pardo MC et al. *Am J Hum Genet.* 74:585-588, 2004

387 Such studies for identification and development of GBMs are likely to vary widely in their designs,  
388 especially in the early stages. These exploratory studies tend to be poorly selected convenience  
389 cohorts of limited sample size, and often lack sufficient rigor to establish the predictive value of the  
390 GBM and to quantify its sensitivity and specificity. Many studies lack pre-defined (clearly established)  
391 biomarker related end points or analysis plans. In some studies, the eligibility criteria may have been  
392 independent of the biomarker status at the time of entry. While this may be equivalent to and has the  
393 advantages of an unselected study design, the lack of a GBM based treatment allocation is a limitation  
394 and therefore does not provide true validation of the marker.

395 Genome wide association studies (cross sectional investigations of an association), often serve as  
396 useful tools for identification of a genomic marker when a large variability of phenotype exists but with  
397 a single common characteristic of interest. They serve as a search strategy rather than specific  
398 developmental design. When retrospective association studies (GWAS) provide the initial evidence of a  
399 link between the GBM, the disease and drug response, they often suffer from limitations similar to  
400 those stated above. In any retrospective analysis, it is important to consider the population (sample)  
401 size where the association was established as this largely depends on the availability of biological  
402 sample (blood, tissue or other) from a large majority of the subjects to avoid selection bias and other  
403 common potential biases that impact on the representation of the population identified by the GBM  
404 (see also sections 3.4.3 and 4.2.2).

405

406 Case control studies may provide useful information where the number of cases is limited, although the  
407 overall population from which the cases and controls are derived might be considerable but they may  
408 not provide definitive evidence. The main points for consideration in case control studies are the  
409 definitions applied to cases and controls, the ability to extrapolate the findings to the general  
410 population and any differences that exist in handling of the two groups including therapeutic  
411 interventions. There could be selection bias where GBM is used to define the disease or risk associated  
412 with particular treatment (applies to any retrospective exercise). Case control studies are retrospective  
413 evaluations that may limit the utility of the therapeutic intervention or its assignment and ability to  
414 determine the true, unbiased impact of the intervention on the natural history (for example discussion  
415 regarding tamoxifen in breast Ca; genotype based warfarin dosing). In contrast to case control studies,  
416 cohort studies could be prospective or retrospective and provide incidence and natural history of the  
417 disease but rarely of drug response because of the absence of a concurrent control arm. One important  
418 aspect of these cohort studies is that the patient selection may not be based on the marker but other,  
419 clinical parameters. They may have limited value in developing a genomic biomarker predictive of drug  
420 response but provide clues towards a marker of interest with a defined outcome. This however is  
421 limited by external influences or confounding variables. The genome wide association study evaluating  
422 the link between *SLCO1B1* polymorphisms, high dose statin use and myopathy (SEARCH study<sup>19</sup>) in  
423 the background of a randomised outcome study is of interest and highlights some of the confounding  
424 factors.

425

426 On occasion, preliminary information relating to the GBM might arise from previous observations on  
427 other drugs of the same class or drugs with a shared characteristic (e.g. increased rate of adverse  
428 events in *CYP2D6* poor metabolisers [PMs] might span across drug classes that are substrates for  
429 *CYP2D6*). Therefore, for a new agent it is appropriate that confirmation of the relative importance of  
430 that particular GBM in man is obtained early (e.g., role of *CYP2D6* polymorphisms on the effects of a  
431 new *CYP2D6* substrate drug), prior to registration (or approval) of the agent. In cases where data  
432 regarding the GBM become available after registration (or approval) or even patent expiry subsequent

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<sup>19</sup> The SEARCH Collaborative Group— A Genomewide Study NEJM, volume 359: 789-799; Aug 21, 2008.

433 clinical trials that are planned and executed in a targeted population may be needed. Such a  
434 development programme is likely to involve both cohort studies and prospective RCTs. The cohort  
435 studies in this context are likely to provide background information on the marker while prospective  
436 RCTs will evaluate the true effect by reducing impact of confounding variables. The ongoing debate  
437 about the role of *CYP2D6* polymorphisms and the use of tamoxifen is an example that highlights some  
438 of the difficulties when data become available in the post marketing phase.<sup>20</sup> Schroth et al examined  
439 the impact of *CYP2D6* polymorphism in a retrospective cohort study in 1325 patients while Wegman<sup>21</sup>  
440 and colleagues evaluated this in ~220 subjects of a group of 680 patients. The studies differed in the  
441 context of patient groups included, treatments considered and availability of tumour tissues for  
442 genotyping. Other studies<sup>22</sup> have evaluated additional GBMs and emphasized the interaction between  
443 markers and the complexities in evaluating the importance of markers retrospective exercises.

444

#### 445 **4.1.2. Randomised control studies (RCTs -prospective or retrospective** 446 **evaluation);**

447 Exploratory investigation of GBM (hypothesis generation) through randomised clinical trials is often  
448 possible where preliminary information regarding the value of a predictive GBM is based on published  
449 literature or from early studies within a development programme. These could be new prospective  
450 RCTs or retrospective analysis of data from a completed trial or trials. Use of a prospective RCT for  
451 identification (and validation) of GBMs would be ideal but for certain constraints; they are expensive,  
452 time or effort intensive, and often need significant preliminary evidence to demonstrate either  
453 association or biological plausibility prior to the RCT. Designs applicable in such instances would be  
454 similar to pivotal trials for validation and are discussed in section 4.2 of this document. Alternatively, a  
455 retrospective analysis of a completed RCT (comparing two different drugs or treatment strategies)  
456 could act as the hypothesis generator. For such retrospective exploration or validation, certain  
457 elements are critical: that data should be available from well conducted RCTs, GBM data from  
458 sufficiently large number of subjects within the trial should be available to avoid selection bias; the  
459 analysis plan should be pre-defined. The panitumumab experience is a case in point. In the pivotal  
460 Phase III study, EGFR status was an inclusion criteria and therefore GBM data were available in all  
461 randomised subjects and thus reduced the possibility of selection bias and the analysis by KRAS  
462 mutation was pre-specified, albeit as an exploratory investigation. Analysis of data obtained from two  
463 (or more) independent and well conducted RCTs provide the strongest evidence. It is anticipated that  
464 in majority of such cases, confirmatory evidence from a pivotal RCT will be available.

465

#### 466 **4.2. Confirmatory development**

467 The confirmatory step for establishing the role of a GBM assumes that a single GBM or GBM signature  
468 (panel of GBMS) has shown promise in early development with sufficient rigor to be taken forward to  
469 obtain clinical validity. A GBM with high positive and negative predictive value in exploratory studies  
470 would be one of interest although the level of stringency to be applied for selection must be  
471 determined on a case-by-case basis and cannot be specified here.

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<sup>20</sup> Schroth W et al. JAMA, 2009; 302 (13): 1429-36.

<sup>21</sup> Wegman P et al. Br cancer Res 2005, 7 (3): R 284-90.

<sup>22</sup> Kiyatoni K et al. J Clin Oncol, 2010, 28 (8): 1287-93.

#### 472 **4.2.1. Trial designs for prospective validation:**

473 The trial designs used for confirmatory development are likely to be influenced by factors that vary  
474 between markers such as: the pathway or marker involved; the mechanistic or biological relation  
475 between the marker, the disease and the planned intervention; the prevalence and inheritance pattern  
476 of the marker in the population; the hypothesized effect size; influence of ethnicity and gender; and  
477 the analyses planned including any stratification utilised. The analytical validity available for the GBM  
478 at the time of inception of the trial is also likely to be an important factor.

479 RCT is the preferred design for the pivotal/confirmatory trials for prospective validation of biomarkers  
480 (especially predictive markers, the main focus of this document) as stated before. Several forms of  
481 RCT are possible; unselected, enriched or targeted, hybrid and adaptive designs, the latter three being  
482 more specific in terms of the population enrolled and final analysis. Some aspects of the designs are  
483 discussed below. It should be noted that when the prevalence of the marker is rare, it is best to seek  
484 additional advice as none of the scenarios discussed below might best fit.

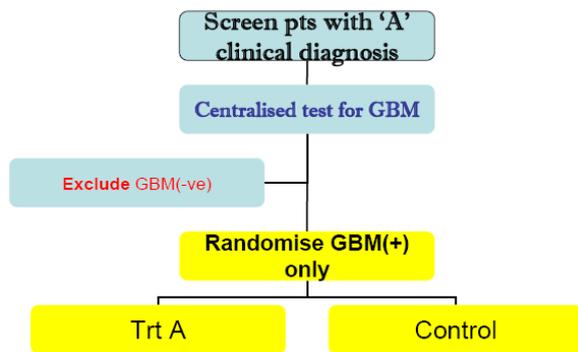
##### 485 Unselected design RCTs 486 487

488 In general, trials using the unselected designs are likely to be most useful when eligibility for entry into  
489 the trial is not based on biomarker status. The unselected RCTs can be broadly classified into a)  
490 sequential testing strategy designs, b) marker-based designs, or c) hybrid designs, which are  
491 differentiated from each other by the protocol specified approach. The primary analysis will be  
492 dependent on the strategy adopted. For example, in the sequential strategy design, the response to  
493 the treatment in the overall population could be the primary analysis with the marker dependent  
494 response as the secondary analysis but modification of this analysis plan is possible i.e., the marker  
495 dependent response as the primary analysis and response in the overall group as the secondary  
496 analysis. The sample size requirement for such a design is likely to be larger (than other designs), and  
497 a clear demonstration of benefit in the prespecified GBM based analyses will be expected. This does  
498 introduce a level of difficulty in decision making when the overall trial shows no clear benefit but GBM  
499 based analysis does. This may be overcome by pre-specifying the GBM based analysis. It is important  
500 to consider the requirements for an application based on a single pivotal trial in these situations.  
501 Frequently the results of the secondary GBM based analyses are likely to need further confirmation in a  
502 second trial of sufficient power that may use alternative designs. The trial evaluating use of  
503 panitumumab (20020408) in metastatic colorectal cancer for a third line indication used this design to  
504 recruit subjects who all had have EGFR+ tumours as a primary inclusion criterion. The response to  
505 KRAS-WT or mutant KRAS served as the pre-planned secondary (or exploratory) analysis. As the  
506 selection of subjects into the trial was not related to KRAS mutation status, for this analysis (WT vs  
507 mutated KRAS), the trial behaved as an unselected design trial.

##### 508 509 Enriched design RCTs (targeted design): 510 511

512 Enriched or targeted designs are those in which marker status forms the critical eligibility criterion, i.e.,  
513 subjects are included based on the presence or absence of the marker. If enriched or targeted design  
514 RCTs are used, strong biological plausibility linking the GBM and disease and persuasive preliminary  
515 evidence of association between GBM & drug response are necessary. As this is a GBM defined  
516 population, the reasons for exclusion of subjects outside of the GBM defined population will need to be  
517 clearly defined. Targeted enriched designs are most applicable when the GBM either forms or  
518 influences the therapeutic (drug) target directly. The most popular (successful) example of enriched  
519 design studies are the trials evaluating response to trastuzumab combined with paclitaxel in Her-2  
520 positive post surgical patients after combination therapy with doxorubicin plus cyclophosphamide,  
521 where, trastuzumab produced a ~25% reduction in the hazard ratio for DFS (disease free survival).

522 The enrichment design presupposes that the assay accuracy and reproducibility are very well  
 523 established and, that there is little opportunity or possibility for misclassification of subjects (as GBM+  
 524 or GBM-ve) as misclassification might compromise the integrity of the trial and the actual benefit  
 525 questioned (see also section 3.4.1)<sup>23,24</sup>. This design in its many forms is only powered to detect  
 526 differences in outcomes in the group randomised to the marker defined treatment and provides no  
 527 information on the remainder of the diseased population. Therefore it only validates the positive  
 528 benefit: risk ratio of the treatment in the selected (marker based) population. This design is likely to  
 529 be most valuable when the treatment benefit in the overall population is modest but with an  
 530 unacceptable level of risk (in a marker defined population, GBM+ or GBM-). It is important to note that  
 531 if the difference in response rate between investigational agent Vs placebo is the same as the  
 532 difference in response rate between GBM+ vs GBM-ve subjects treated with placebo (even when  
 533 evaluated separately), the predictive value of the enriched trial is likely to be rendered uninformative.



534 **Fig-1; Enriched / Targeted Design**

535 In general, enriched designs may be most useful where therapies have modest benefit with significant  
 536 toxicity in the unselected population or when unselected design might be ethically not possible.

537 *Marker based designs;*

540 There are a number of examples where marker based designs have been adopted for drug  
 541 development or validation in the context of a binary marker. These could be marker by treatment-  
 542 interaction design or marker based strategy design. The marker by treatment interaction design uses  
 543 the marker as a stratification tool and patients are assigned to treatments within each subgroup. The  
 544 main advantage of this is that sample size is prospectively defined within each subgroup and also that  
 545 it is equivalent to two RCTs.

546 In the marker-based strategy design, patients are randomly assigned either based on or independent  
 547 of the marker status. In the latter case (not shown in the figure), the overall detectable difference in  
 548 outcomes is reduced and the sample size becomes larger.

<sup>23</sup> Perez EA, J of Oncology 2006, 24: 3032-3038

<sup>24</sup> Paik S et al. J Clin Oncol 2007, 25:511

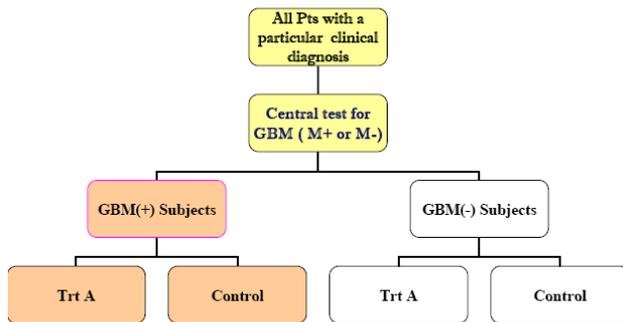


Fig-2a: Marker by treatment interaction Design

549

550 *Hybrid design RCTs;*

551

552 In the hybrid design (as explained here), only a subgroup of GBM defined subjects are randomly  
 553 assigned to the treatment under investigation based on the marker status while the other GBM defined  
 554 subjects are assigned to standard care therapy(s). Although the trial is powered similar to the enriched  
 555 design, such a strategy could add additional value. This design is most useful when treatment involves  
 556 multiple agents or strategies with compelling evidence of efficacy with certain treatments. The  
 557 standard care therefore will include the previously defined treatment while the experimental arm and  
 558 the overall trial will provide additional information relating to subsequent or additional treatment  
 559 options for GBM defined subjects.

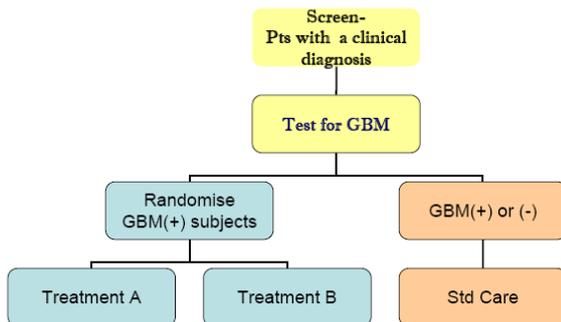


Fig 2B: Hybrid design (one example)

560

561 The perceived advantage of the hybrid design is that there is potential for incremental efficacy over  
 562 standard care and subsequent comparisons but it requires that samples for GBM assay obtained at  
 563 screening are stored for future testing for other prognostic markers. A modified version of the hybrid  
 564 design was used in Predict -1 study to evaluate abacavir hypersensitivity. Subjects with a clinical  
 565 diagnosis of HIV were randomised to genetic test group and standard care group. The former group  
 566 were administered abacavir only after testing negative for HLA-B\* 5701 excluding patients who tested  
 567 positive, while the standard care group were not tested for HLA-B\*5701 before exposure to abacavir.  
 568 Both groups were monitored for hypersensitivity reactions. While this is a classical case of safety  
 569 interaction, it could also be interpreted as a trial evaluating utility of HLA-B\* 5701 marker.

570

571 *Adaptive designs;*

572

573 There is increasing interest in adaptive designs in recent years. These could be adaptive threshold  
 574 (statistical analysis) design, adaptive accrual design or adaptive randomisation based on outcome.

575 Combinations of these are also possible. The adaptive threshold design permits two methods of  
576 analysis; one, a pre-specified threshold level of significance for the overall comparison with a different  
577 level of significance for subsequent comparisons, depending on the alpha spending or the second type  
578 of analysis which assumes effectiveness only in GBM+ subjects and tests for this. Such a design would  
579 also be useful when there is need to test of effect of treatment and prospective validation of a cut-off  
580 point for the chosen marker. The adaptive randomisation scheme permits modified accrual into a  
581 specified treatment group based on an interim testing for futility. Few successful adaptive design  
582 examples are available at this point in time in the regulatory context and indeed few such designs have  
583 been tried in a clinical trial, but the potential exists.

#### 584 **4.2.2. Comparison of different designs (pros & cons)**

585 There is abundant literature comparing different designs of the trials used for validation of GBMs.  
586 When there is a true predictive marker with high biological plausibility based on available evidence and  
587 scientific background, the enriched design is likely to be the most efficient but this has two  
588 prerequisites; one, there should be a cut off point for determining the marker status and second, there  
589 is need to ensure that misclassification does not occur in order to avoid the trial losing its value. In  
590 cases where the marker cut-off point is not established, but the marker prevalence is high, the  
591 unselected design or its modifications offer the most suitable option, but may suffer from a need for  
592 larger sample sizes. In comparison, the targeted design requires fewer randomly assigned patients and  
593 indeed fewer patients screened when compared to the unselected design, although this is dependent  
594 on assay accuracy, reproducibility, and marker prevalence. The regulatory acceptability of excluding  
595 GBM-ve patients from trials will depend on the strength of evidence (plausibility, scientific rationale  
596 and clinical data) provided for the lack of effect in these patients.

597 Limitations of the enriched design include: enriched design does not validate the GBM itself but only  
598 the benefit of the treatment in question in the specified population. The results might be irrelevant if,  
599 the difference (Drug - Placebo) noted in the GBM based enriched design study is same as the  
600 difference between GBM+ and GBM- subjects when treated with placebo. Assay Accuracy (used for  
601 classification of GBM+ or GBM- subjects) influences the unselected and targeted designs differently. If  
602 there is misclassification, in the unselected trial only inferences about the marker might be affected  
603 while in the enriched trial, this may compromise the overall integrity and the result of the trial in  
604 addition to inferences about the marker.

605 The marker based designs offer advantages in particular situations. In the context of a binary marker  
606 or multimarker signature that could be crystallised to a binary classification, smaller sample sizes and  
607 higher event rates (or larger event rate difference between groups) are likely with the marker by  
608 treatment interaction design compared with the unselected design. The marker based strategy design  
609 has a potential disadvantage; there is overlap of patients treated with the same regimen on both the  
610 marker-based and the non-marker-based arms. One caveat of note is that experience is  
611 predominantly in the field of cancer therapeutics and their applicability in other fields remains to be  
612 confirmed.

613

#### 614 *Is Retrospective validation possible? (confirmation);*

615 When new prospectively designed trials are not feasible due to variety of reasons, the possibility to  
616 test the predictive ability of a marker using data from previously well conducted randomized controlled  
617 trials (RCTs) comparing therapies could be considered in certain circumstances (retrospective  
618 validation). For any retrospective validation crucial elements such as data from one or more well  
619 conducted prospective RCTs and availability of GBM status from a large number of subjects to avoid

620 selection bias are important. In addition, the hypothesis to be investigated and the plan for analysis  
621 should be documented before the retrospective evaluations begin. As discussed previously, for  
622 retrospective validation, use of one or more independent data sources or RCTs may provide the  
623 necessary evidence. The designs of studies included in the retrospective validation are likely to be  
624 similar to the prospective validation trials but likely to have a preponderance of unselected designs as  
625 regards the GBM. One point of difference between the two routes is that in a retrospective analysis of a  
626 previously completed RCT, eligibility for entry into the trial may not be based on the marker status (i.e.  
627 unselected design) and this may help validation of the marker. The study identifying relation between  
628 wild type KRAS in metastatic CRC and improved progression free survival (PFS) after panitumumab  
629 (Vectibix) provides one such example of retrospective validation.<sup>25</sup> In this instance, a differential effect  
630 of panitumumab between carriers of wild type and mutated KRAS suggested by the post hoc GBM  
631 analysis formed the basis of conditional authorisation in Europe, along with a biological plausibility for  
632 the association derived from trials of cetuximab. The authorisation stipulated that further data should  
633 be generated prospectively. The consideration that biomarker (GBM) status information should be  
634 available for majority of subjects was met in the trial 20020408. In this instance data was obtained  
635 from a RCT, analysis was prospectively defined and GBM status of majority of subjects could be  
636 determined avoiding any selection bias.

637 In comparison (or contrast), the interaction between EGFR FISH and/or EGFR mutation status, with  
638 Gefitinib (Iressa in EU) was evaluated in several studies but as an exploratory objective in patients with  
639 non-small cell lung cancer. The studies included plausibly diverse patient populations (ISEL in Asians),  
640 INTEREST in all comers (with Caucasian preponderance), and IPASS in a mixed group. Whilst the  
641 studies were prospective, only INTEREST study included EGFR FISH + based difference as the co-  
642 primary objective, rendering these effectively to a post-hoc (retrospective) analysis. The differential  
643 response rates noted in these studies might have been influenced by differences in ethnicity, in other  
644 clinical features or prior therapy. The differences in the number of subjects with known/ identified  
645 marker status, for each of the biomarkers (EGFR FISH status, EGFR mutation status and EGFR protein  
646 expression) may also have played a role. Notwithstanding the disparate results, the pooled analysis  
647 suggested benefit from gefitinib therapy only in case of EGFR mutation positive tumours because of the  
648 directional concordance between various comparisons and the replicated interaction between EGFR  
649 mutation status and response to gefitinib. Of note, based on the results of these multiple studies and  
650 pooled analysis, both the CHMP and the expert advice group concluded that while a broad indication for  
651 gefitinib in NSCLC was not agreeable, the response to gefitinib is influenced by the EGFR mutations  
652 status and a restricted indication was accepted. One criticism of the gefitinib development programme  
653 is the lack of information relating to the biomarkers from all subjects included in various trials and this  
654 could be designed and organised better. This example highlights two important aspects of  
655 retrospective evaluation of GBMs: replication of the GBM – drug response interaction in different  
656 studies and populations; and secondly, the need for maximising the GBMs status information from all  
657 subjects in the analysis.

658 Overall therefore, retrospective validation or acceptance of retrospective data in the regulatory/  
659 scientific context might be possible if the following aspects are fulfilled: data from conducted RCTs;  
660 availability of marker status information from majority of the subjects in those RCTs; a predefined  
661 hypothesis as well as analysis plan; a statistically compelling association having adjusted for multiple  
662 testing; and finally replication of the results in one or more independent samples.

663

664

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<sup>25</sup> Vectibix EPAR-2007. <http://www.ema.europa.eu/humandocs/PDFs/EPAR/vectibix/H-741-en6.pdf>

## 665 **5. Diagnostic performance of the marker**

666 It will be important to characterise the diagnostic performance of the GBM or biomarker and to explain  
667 how this performance would be affected by the disease characteristics, effect of other therapeutic  
668 intervention and any epidemiological differences in gender or ethnicity in the expression of the GBM.  
669 For example, the relation between *HLA-B\* 1502* and Steven Johnson syndrome when exposed to anti-  
670 epileptic agents demonstrates certain ethnic variability and this could impact the performance when  
671 used in a broad unselected population.

672 The standards of diagnostic performance should conform to the general standards for qualification and  
673 validation. Specific aspects such as repeatability, reproducibility and precision estimates should be  
674 evaluated.<sup>26</sup> The diagnostic performance relates essentially to evaluation of sensitivity and specificity.

675 The value of a GBM (or other traditional markers) is often specific to the population tested and utility  
676 would need to be demonstrated in populations that reflect clinical use. Any extrapolation to other  
677 populations will need to be adequately justified taking into account the prevalence of the GBM, the  
678 established phenotype in the populations tested and extrapolated, including estimated levels of risk  
679 for safety GBMS.

680 The points raised below may in general be applicable to both markers and in some instances tests, but  
681 a detailed discussion on the diagnostics is beyond the scope of this document.

682

### 683 **5.1. Sensitivity, specificity, NPV, PPV**

684 Irrespective of the type of trials used for exploration, it is important to collect information on the  
685 performance of the biomarker(s) for predictability and clinical validity. Clinical validity of a marker is a  
686 complex interplay of sensitivity and specificity (of the test/ marker) and the penetrance of the genomic  
687 abnormality or mutation. The developmental studies in addition to hypothesis generation, should aim  
688 to indicate whether further evaluation of the GBM is feasible and worthwhile. In this aspect they would  
689 serve equivalent to phase-II clinical studies but are likely influenced by the limitations of the  
690 exploratory data sets (in cohort or single arm studies). It is expected that some form of validation of  
691 the data generated in these studies will be available and it is necessary to perform this on data not  
692 used for generation of the GBM itself. The process should gather information relating to the predictive  
693 performance of the GBM(s) and this should include positive and negative predictive values that are  
694 evaluated further at the confirmatory stage.

695 The PPV and NPV are likely to be dependent on the prevalence of the marker and the phenotypic  
696 expression in the population of interest. A GBM with high positive and negative predictive value in  
697 exploratory studies would be of particular interest although the level of stringency to be applied is  
698 unclear especially in the regulatory context and therefore can not be exactly specified. However, in  
699 certain situations even 95% specificity might not be acceptable and the national cancer institute uses  
700 the example in screening for ovarian cancer with low prevalence.<sup>27</sup> The definitive assessment of a  
701 marker is often a multivariate analysis especially when other markers or features are available. When  
702 multimarker panels or signatures are used, the results of a multivariate analysis are dependent upon  
703 certain limitations; the cut off adopted for the GBM, whether continuous or categorical, whether all  
704 other existing markers were coded appropriately and how the variables were modelled. Alternative  
705 methods based on likelihood ratios, concordance index or change in concordance index have been  
706 proposed and might be appropriate depending on the situation. Yang et al used the likelihood ratio  
707 defined as the probability that a patient with the disease has observed test result, compared with the

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<sup>26</sup> Biomarker qualification- renal biomarkers. <http://www.ema.europa.eu/pdfs/human/biomarkers/28329810en.pdf>

<sup>27</sup> <http://www.cancer.gov/cancertopics/understandingcancer/moleculardiagnosics/page34>

708 probability that a patient without disease has the same result.<sup>14</sup> The concordance index is the  
709 probability that of two randomly selected patients, the one with the worse outcome is in fact predicted  
710 to have a worse outcome.<sup>28</sup> The concordance index is similar to the area under the receiver operating  
711 characteristic (ROC) curve.

712 In a binary model (with values such as 0 & 1 or above and below a defined cut off), the ROC curve  
713 (receiver operating characteristic curve) provides the tools to select optimal models independent of the  
714 class distribution. The ROC curve also permits use of different cut points in continuous data sets,  
715 where the numerical value of the marker is relevant, provides the ability to calculate the likelihood  
716 ratio from the slope at any given point and the AUC of the curve is a measure of test accuracy. The  
717 markers for renal damage evaluated in the predictive consortium used this successfully for several  
718 markers (KIM-1, albumin, cystatin-c etc)<sup>29</sup> although there are very few examples of successful  
719 application of this to GBMs in the regulatory context.

## 720 **6. Devices / diagnostic Kits for GBM assessment**

721 The GBM and an associated assay to detect the GBM in other diseases or situations may be available  
722 on the market and in such instances the validation of the test is limited to the disease and treatment  
723 under evaluation as an acceptable assay or methodology might already be available (for example HLA  
724 alleles). For newly identified or specific GBMs, development of a specific assay/KIT might be necessary,  
725 parallel to the drug development. Often there is co-development of 'companion diagnostics' to a drug  
726 and issues relating to specificity and sensitivity of the assay of the marketed test need to be  
727 considered. Similar considerations apply to other assays or tests that might be available to detect the  
728 GBM (such as those commonly referred to as 'home brew tests'). The intention of this paper is  
729 primarily to discuss the methodological aspects related to the GBM and not the performance of the  
730 commercial test or kit. However, some observations are made below;

- 731
- 732 • In the context of drug development it might be possible to include a companion diagnostic within  
733 the development programme. When a particular diagnostic kit or methodology is employed in the  
734 pivotal trial and such test is specific to the identification/quantification of the GBM, it may be  
735 necessary to link the specific test method and the value of the GBM. Identification and  
736 quantification of HER-2 overexpression using immunohistochemistry (IHC) or FISH testing is one  
737 such example. In such instances the drug label will provide this additional information as part of  
738 the description of the results. Other such examples exist (Dako test and cetuximab, Monogram  
trofile assay and maraviroc).
  - 739 • When the test used for identification of the GBM is of a more generic nature, i.e. not developed  
740 specifically for GBM (e.g., identification of CYP2D6 polymorphism) such a discussion on the  
741 characteristics of the companion diagnostic test is unlikely to be included in the drug label. It is  
742 also not anticipated that a specific diagnostic kit be made available.
  - 743 • There may be situations where in the assay / test used in the clinical trial might not be available  
744 but replaced with a new or a different test. When such is the case concordance between the clinical  
745 trial assay and the marketed test for measuring the GBM marker status would be expected. Similar  
746 concordance between other commercially available tests is also an important consideration but a  
747 discussion of these is beyond the current scope of the paper.

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<sup>28</sup> Kattan MW. Clin Cancer Res. 10: 822-824. 2004

<sup>29</sup> [Nephrotoxicity BMs. Final conclusions of EMA/FDA VXDS experience. EMEA/679719/2008 Rev.1](#)

## 748 **7. Potential external influences on GBM evaluation**

749 It should be recognised that the relation between a marker and the therapeutic effect could also be  
750 influenced by other genomic or non-genomic factors that are associated with the phenotype and  
751 determine an individual's response to the agent in question. This may be independent of the target  
752 disease or condition being investigated. For example, use of CYP450 substrates or inhibitors such as  
753 paroxetine administered simultaneously or concomitantly with tamoxifen has been argued to influence  
754 treatment outcomes in ER positive breast cancer when this is not controlled within the pivotal trial.  
755 This is similar to the effect proposed for certain *CYP2D6* gene polymorphisms that influence tamoxifen  
756 metabolism (*CYP2D6* substrate).

757 Similarly, polymorphisms that relate to drug receptors may influence response to one or more agents  
758 independent of the underlying disease or diseases. The response to the drug may also be affected by  
759 polymorphisms of other metabolising enzymes. For example, interaction of *CYP2C9* polymorphisms on  
760 response to warfarin is influenced by simultaneous inheritance of polymorphisms of *VKORC1* gene. The  
761 overall effect therefore would be a composite of the two influences and clarity regarding the relative  
762 contributions should be sought during evaluation.

763 A detailed discussion of evaluation of pharmacogenomic GBMs in early studies is available in a separate  
764 document (EMA/CHMP/37646/2009 - see below).

## 765 **8. Other aspects**

766 This reflection paper should be read in conjunction with the following notes for guidance:

- 767 • Position paper on terminology in Pharmacogenetics (EMA/CPMP/3070/01)
- 768 • Reflection paper on pharmacogenomic samples and data handling (EMA/CHMP/201914)
- 769 • ICH Topic E 15: Establish definitions for genomic biomarkers, pharmacogenomics,  
770 pharmacogenetics, genomic data and sample coding categories (CHMP/ICH/437986/2006)
- 771 • Reflection paper on the use of pharmacogenetic in the pharmacokinetic evaluation of medicinal  
772 products (EMA/641698/2008)
- 773 • EMA/CHMP/SAWP/72894/2008 Corr<sup>1</sup>. Qualification of Novel methodologies for Drug Development:  
774 Guidance to Applicants.
- 775 • EMA/CHMP/ICH/380636/2009; Genomic biomarkers related to drug response: context, structure  
776 and format of qualification submissions.
- 777 • EMA/CHMP/37646/2009; Guideline on the use of pharmacogenetic methodologies in the  
778 pharmacokinetic evaluation of medicinal products;

## 779 **9. Glossary**

### 780 **Accuracy**

781 Reflects the degree of closeness of measurement of a quantity to its actual value.

### 782 **Analytical Validity**

783 Analytical validity in the context of genomic biomarker describes the ability of a particular test to  
784 measure accurately (and reliably) the genotype (marker) of interest. This evaluates the test  
785 performance.

786 **Biomarker**

787 A characteristic that is measured and evaluated as an indicator of normal biologic processes,  
788 pathogenic processes or pharmacological responses to a therapeutic intervention.

789 **Classifier**

790 A classifier is a mathematical function that translates biomarker value into a set of prognostic  
791 categories; it can also be defined as a marker that allows classification of patients.

792 **Clinical Utility**

793 Clinical utility of usefulness of the marker or test is the likelihood that the test(marker) will lead to  
794 improved outcome with a given intervention. *In other words*, it is the value that the marker (GBM)  
795 provides in predicting drug response or prognostic evaluation of a marker defined population over and  
796 above other standard clinical features.

797 **Clinical Validity**

798 Refers to the accuracy with which a test predicts the presence (or absence) of the clinical disease or  
799 phenotype.

800 **Genomic biomarker**

801 A measurable DNA and /or RNA characteristic that is an indicator of normal biologic processes,  
802 pathogenic processes and /or response to therapeutic or other intervention.

803 **(Biomarker) Qualification**

804 Qualification is a conclusion that, within the stated context of use, the results of assessment with a  
805 Biomarker can be relied upon to adequately reflect a biologic process, response or event and support  
806 the use of biomarker during drug or biotechnology development.

807 **Reproducibility**

808 Refers to the ability of a test or experiment to be accurately reproduced or replicated by an  
809 independent worker/researcher/laboratory.