



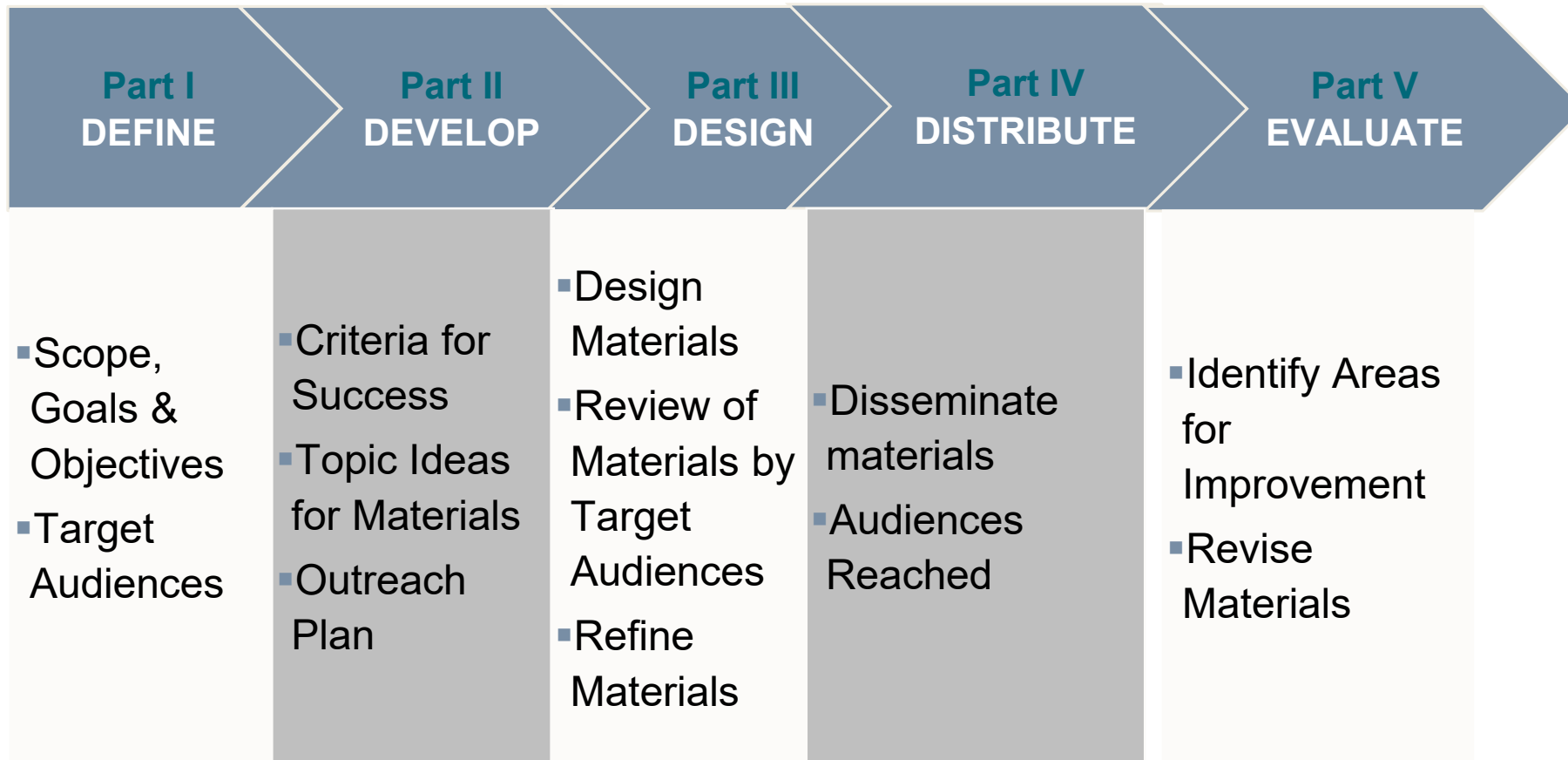
Patient Engagement
Collaborative



Projects on Development and Review of Communications

David White, PEC Member

Educational Resources



Vision

An engaged patient community informed about FDA priorities and activities in far-reaching communities.

To empower patient community members through education and outreach about FDA, its role in medical product development and review, and how patients can get involved.


Educational Resources

- Welcome to the FDA
- The FDA: Myth vs. Fact
- Patient Engagement Opportunities with the FDA
- Just the Basics: How are Medical Products Developed and Approved?

Initial Review of Educational Materials by Target Audiences

- Some thought should be longer with more details
- Most thought the length and level of detail was appropriate
- Provide more data, references, and examples
- 8th grade level might over-simplify information
- Keep to high school graduate level
- Add a glossary
- Add information about the medical product approval process

Communications

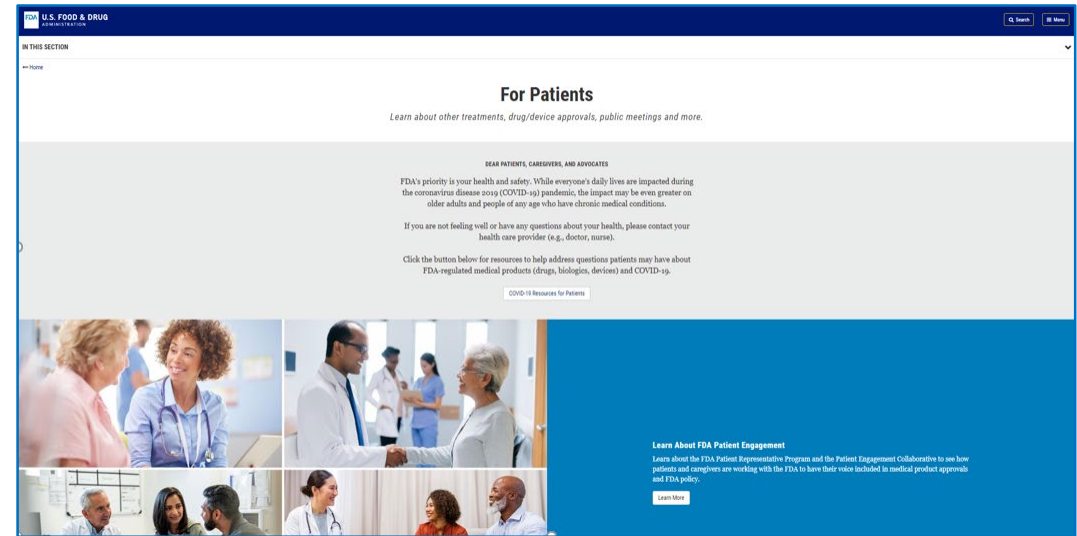
- Patient-Friendly & Plain Language
- Enhancing communications with patients
 - Social Media
 - Twitter  @FDAPatientInfo
 - Website

For Patients Website

<https://www.fda.gov/patients/>

COVID-19 Resources for Patients

<https://www.fda.gov/patients/coronavirus-disease-2019-covid-19-resources-patients>



Patient Matters Video Series

Patients Matter: How Rare Disease Patients Can Move Scientific Discovery Forward



Learn about how patients, caregivers, and advocates can get involved in natural history studies and clinical trials to help scientists develop treatments for patients with rare diseases.

- Series of short videos to educate patients and stakeholders about the importance of patient engagement and regulatory issues.
- PEC helped locate patients to provide personal stories and some members also featured in videos.

<https://www.fda.gov/patients/learn-about-fda-patient-engagement/patients-matter-video-series>