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***Emerging methodological standards:  
overview of current international  
benefit-risk initiatives***

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**Alternate CHMP member**

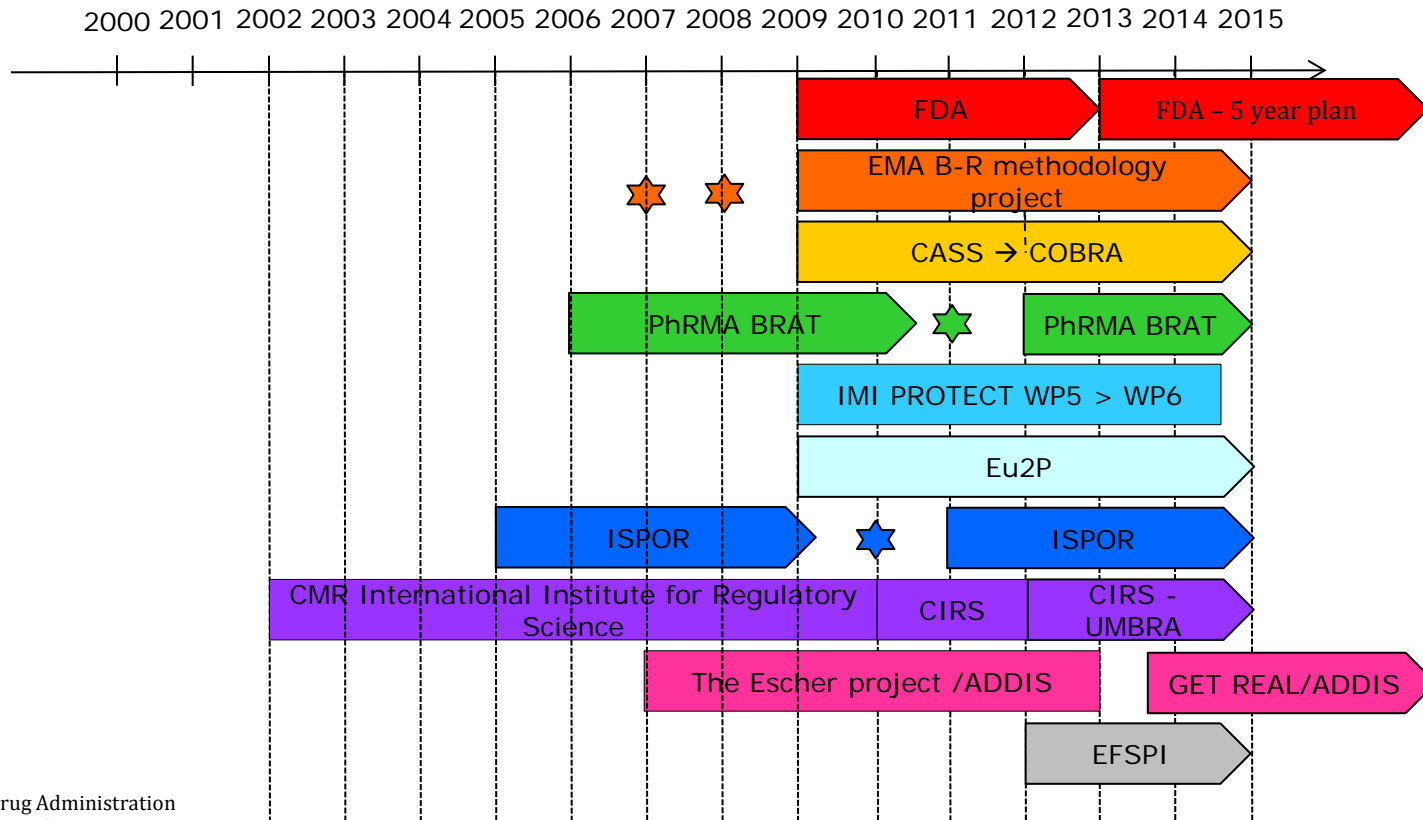
**Dutch Medicines Evaluation Board member, NL**

The views and opinions expressed in this presentation are those of the presenter, and should not be attributed to the Dutch Medicines Evaluation Board or the European Medicines Agency.

- *Framework for Benefit Risk Assessment of Medicines for a Structured Approach to Decision-Making in Drug Development & the Regulatory Review. Dr Neil McAuslane Prof Stuart Walker Centre for Innovation in Regulatory Science, EMA february 17<sup>th</sup>, 2014 London.*
- *Can the benefit-risk landscape converge? Isabelle Stöckert Annual European Medicines Agency Review of the Year and Outlook for 2014 28<sup>th</sup> – 29<sup>th</sup> November 2013 De Vere Venues, Westferry Circus, London*
- *ESFPI/PSI Benefit-Risk Special Interest Group meeting February 2013*
- *Francesco Pignatti, EMA Benefit-Risk project Current status, CIRS Workshop 20-21 June 2013*
- *Patrick Frey FDA Benefit-Risk Framework: Current and Future Efforts in FY2013—2014, CIRS Workshop 20-21 June 2013*
- *Deborah Ashby, President's Invited Lecture, ISCB-33: A Benefit-Risk Analysis of using Formal Benefit-Risk Approaches for Decision-Making in Drug Regulation Bergen, 22<sup>nd</sup> August 2012*

- The challenging task of a decision maker is to make more ***transparent, reproducible and defensible*** decisions
- The ***justification*** of these decisions to e.g. ***patients*** and other stakeholders is increasing
- Can more formal approaches of decision-making, and especially ***more modern methods*** help clinical decision makers do these better ?

# Overview of the initiatives since 2000



- **FDA**: Federal Drug Administration
- **EMA**: European Medicines Agency
- **CASS**: Taskforce of representatives from Health Canada, Australia's Therapeutic Goods Administration, Swissmedic and the Singapore Health Science Authority
- → **COBRA**: Consortium on Benefit-Risk Assessment
- **PhRMA BRAT**: Pharmaceutical Research and Manufacturers of America Benefit-Risk Action Team
- **IMI PROTECT**: Innovative Medicine Initiative Pharmacoeconomic Research on Outcomes of Therapeutics by a European Consortium
- **Eu2P**: European programme in Pharmacovigilance and Pharmacoeconomics
- **ISPOR**: International Society for Pharmacoeconomics and Outcomes Research
- **CMR**: Centre Medical Research
- **CIRS**: Centre for Innovation in Regulatory Science
- **UMBRA**: Unified Methodologies for Benefit-Risk Assessment
- **EFSPI**: European Federation of Statisticians in the Pharmaceutical Industry

- The best presentation of benefit-risk considerations involves focusing on the individual benefits and risks, their frequency, and weighing them appropriately
- FDA has adopted a structured qualitative approach that is designed to support the identification and communication of the key considerations in FDA's benefit-risk assessment and how that information led to the regulatory decision.

# FDA Benefit Risk Framework

<b>Decision Factor</b>	<b>Evidence and Uncertainties</b>	<b>Conclusions and Reasons</b>
<b>Analysis of Condition</b>	Summary of evidence	Conclusions (implications for decisions)
<b>Current Treatment Options</b>	Summary of evidence	Conclusions (implications for decisions)
<b>Benefit</b>	Summary of evidence	Conclusions (implications for decisions)
<b>Risk</b>	Summary of evidence	Conclusions (implications for decisions)
<b>Risk Management</b>	Summary of evidence	Conclusions (implications for decisions)
<b>Benefit Risk Summary and Assessment</b>		

# FDA PDUFA V / FDASIA implementation

- BR Framework to be integrated in review processes
- Road Testing in “Live Reviews” 6 ongoing reviews in CDER’s Office of New Drugs
- Gain patient perspective on 20 disease areas in public meetings (2012-2017)





EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

Guidance document on the content of the <Co->  
Rapporteur day 80 critical assessment report  
Overview and list of questions

- 5. Benefit risk assessment
  - Benefits
    - Beneficial effects
    - Uncertainty in the knowledge about the beneficial effects
  - Risks
    - Unfavourable effects
    - Uncertainty in the knowledge about the unfavourable effects
  - Balance
    - Importance of favourable and unfavourable effects
    - Benefit-risk balance
    - Discussion on the benefit-risk assessment
    - Conclusions

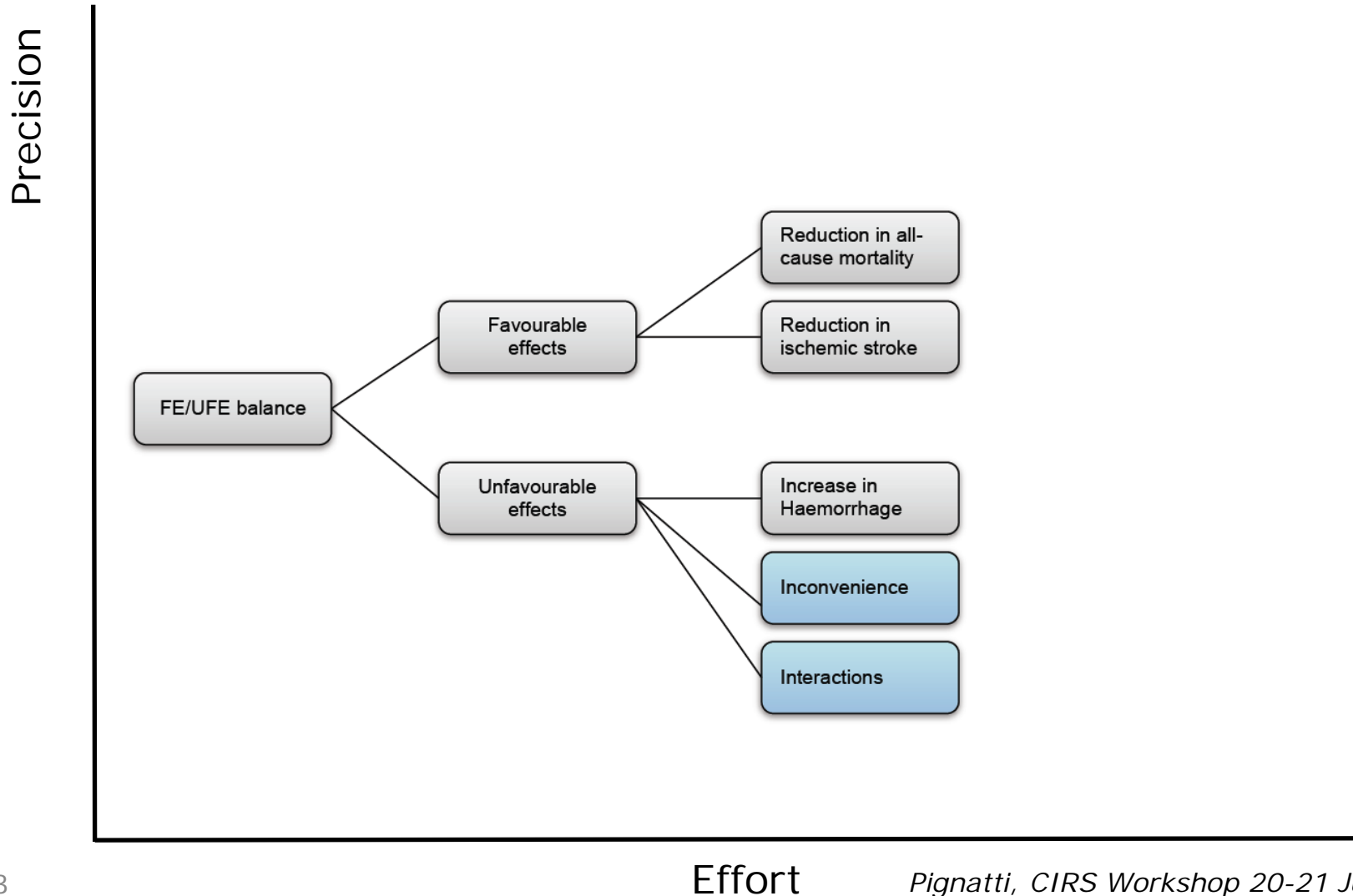
- Objectives
  - Improve consistency, transparency and communication of benefit-risk assessment
    - Implicit > Explicit
- Five Work Packages
  - Description of current practice
  - Applicability of current tools and methods
  - Field tests of tools and methods
  - Development of tools and methods for B/R
  - Pilot and training (ongoing)

# EMAs PrOACT-URL Framework



- A generic framework to structure the decision problem
- Divide into 8 steps
- Emphasis on uncertainty via sensitivity analysis

# Effort versus Precision Trade-off



# Effort versus Precision Trade-off

Precision

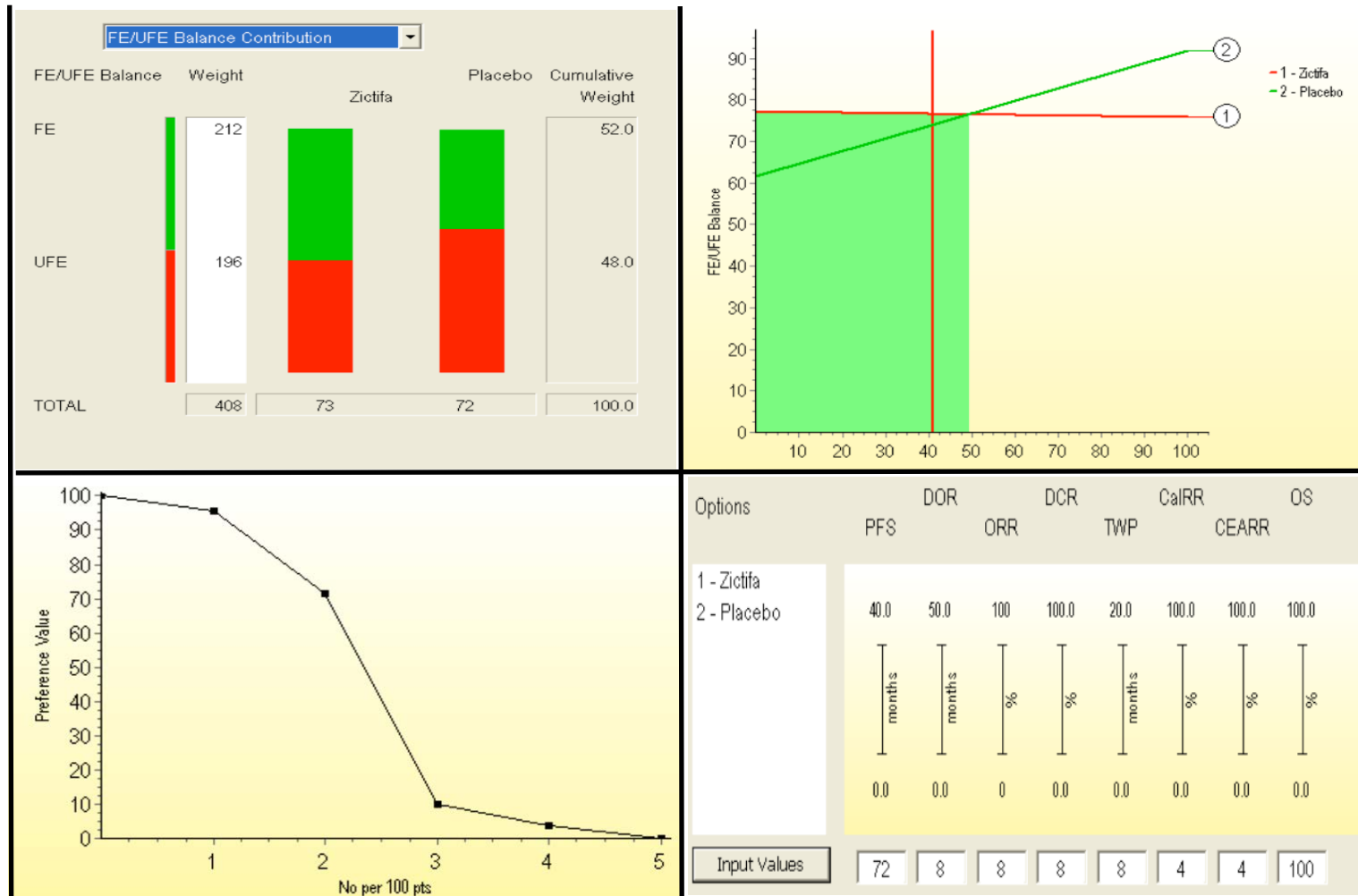
	Name	Description	Unit	Placebo	300 mg	Uncertainties	Reference in the text
<b>Benefits</b>	Progression-free survival Hazard Ratio	Date of randomization to the date of objective progression or death	unitless	1	0.46	Only a very low number of patients with definite RET negative status at baseline	Major Objection No. 1, Discussion on Clinical Efficacy (page 44)
	Progression-free survival (median)	Date of randomization to the date of objective progression or death (Weibull model)	months	19.3	30.5	From Weibull model – distributional assumptions probably do not hold	
	Objective Response (RECIST)	Proportion of complete or partial responders (at least a 30% decrease in the sum of the longest diameter from baseline)	%	13	45	Not a good surrogate. May provide some symptom relief (assumed)	
<b>Risks</b>	Diarrhoea CTC3 Grade 3-4	Increase of $\geq 7$ stools per day over baseline; incontinence; IV fluids $\geq 24$ hrs; hospitalization; ...	%	2.0	10.8	Duration of follow up in the pivotal study is quite short with regard to the need for long duration of treatment and therefore the risk of developing further major Cardiac SAEs including Torsades de pointe. Could the risk be underestimated? How well can oncologists monitor in clinical practice?	Major Objection No. 2, Discussion on Clinical Safety (page 65), Scientific Advisory Group answers to CHMP See RMP
	QTc related events CTC3 Grade 3-4	QTc $> 0.50$ second; life threatening signs or symptoms (e.g., arrhythmia, CHF, hypotension, shock syncope); Torsade de pointes	%	1.0	13.4		
	Infections CTC3 Grade 3-4	IV antibiotic, antifungal, or antiviral intervention indicated; ...; Life-threatening consequences (e.g., septic shock, hypotension, acidosis, necrosis)	%	36.4	49.8		Discussion on Clinical Safety (page 66)

Effort

Pignatti, CIRS Workshop 20-21 June 2013

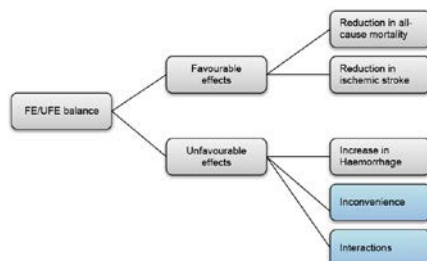
# Effort versus Precision Trade-off

Precision

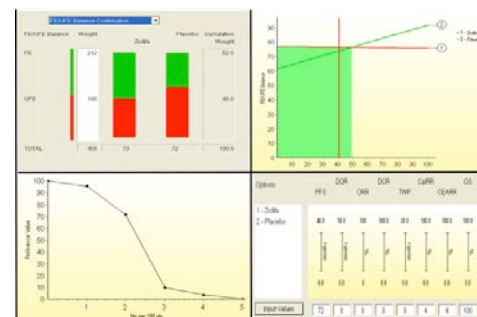


# Effort versus Precision Trade-off

Precision



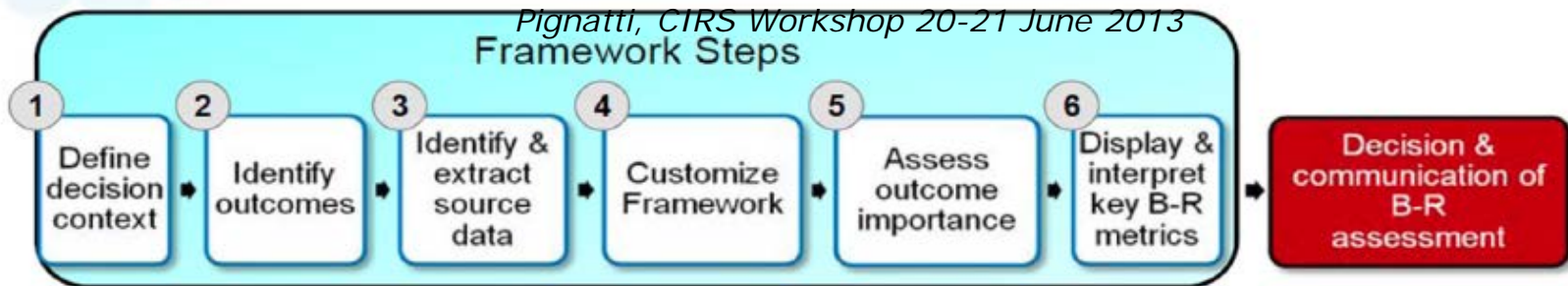
	Name	Description	Unit	Placebo	300 mg	Uncertainties	Reference in the text
<b>Benefits</b>	Progression-free survival	Date of progression or death	months	1	6-46	Only a very low number of patients with definite REC-negative status at baseline	Major Objection No. 1, Discussion on Clinical Efficacy (page 46)
	Rate	Date of progression or death	months	19.3	30.5	From Weibull model - distributional assumptions probably do not hold	
	Objective Response (ORCR)	Proportion of complete or partial responses (all have a 30% decrease in the sum of the largest diameter from baseline)	%	1.3	43	Not a good surrogate. May provide some symptom relief (assumed)	
<b>Risks</b>	Diarrhea, CTC Grade 3-4	Increase of ≥ 7 stools per day over baseline; occurrence: ≥ 7 Ructs 2-4 h post-ingestion	%	2.0	15.8	Duration of follow-up in the parent study is quite short with regard to the need for long duration of treatment and therefore the risk of developing further major cardiac risks including Torsades de pointes. Could the risk be underestimated? How well can investigators monitor in clinical practice?	Major Objection No. 2, Discussion on Clinical Safety (page 45), Scientific Advisory Group answers to See 589
	QTc interval, events CTC Grade 3-4	QTc > 30 seconds, or symptomatic bradycardia, QRS, hypotension, shock, syncope, Torsades de pointes	%	1.0	11.4		
	Infections, CTC Grade 3-4	≥ 1 antibiotic, antifungal, or antiviral intervention indicated; ≥ 1 life-threatening consequence (e.g., septic shock, hypotension, anaphylaxis, necrosis)	%	36.4	49.8		Discussion on Clinical Safety (page 46)





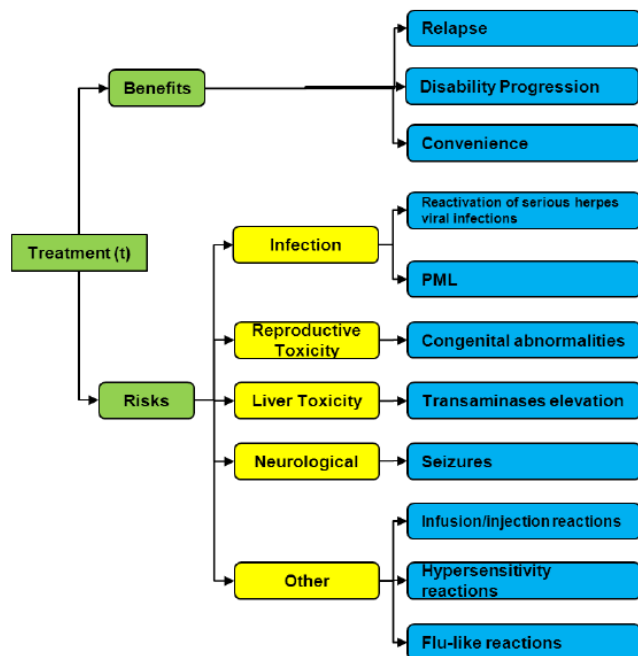
- Benefit Risk Action Team (BRAT) framework
- Developed by PhRMA (Pharmaceutical Research & Manufacturers of the US)
- Structured 6-step approach for defining the decision context and selecting, organizing, evaluating, and displaying relevant benefit-risk information

# The BRAT Framework for B/R-Assessment



# BRAT / IMI PROTECT WP 5

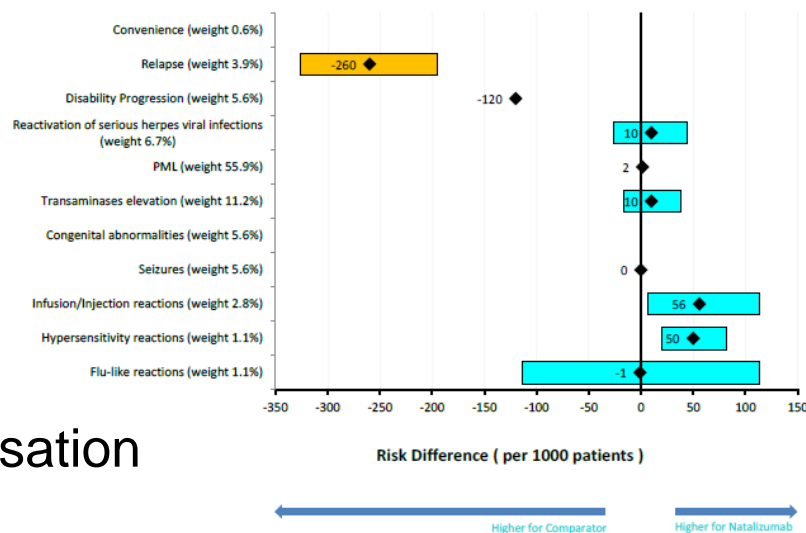
## Tysabri case study



Value tree

	Outcome	Natalizumab Risk / 1000 pts	Comparator Risk / 1000 pts	Risk Difference (95% CI) / 1000 pts
Benefits	Convenience Benefits	Convenience (weight 0.6%)	-	-
	Relapse	Relapse (weight 3.9%)	280	-260 (-326, -195)
	Disability Progression	Disability Progression (weight 5.6%)	110	-120 (-150, -90)
Risks	Infection	Reactivation of serious herpes viral infections (weight 6.7%)	80	10 (-26, 45)
		PML (weight 55.9%)	2	2 (-4, 8)
	Liver Toxicity	Transaminases elevation (weight 11.2%)	50	10 (-15, 35)
	Reproductive Toxicity	Congenital abnormalities (weight 5.6%)	-	-
	Neurological Disorders	Seizures (weight 5.6%)	0	0 (-6, 6)
		Infusion/injection reactions (weight 2.8%)	236	56 (10, 114)
		Hypersensitivity reactions (weight 1.1%)	90	50 (-20, 120)
	Other	Flu-like reactions (weight 1.1%)	399	-3 (-114, 114)

Data Summary Table



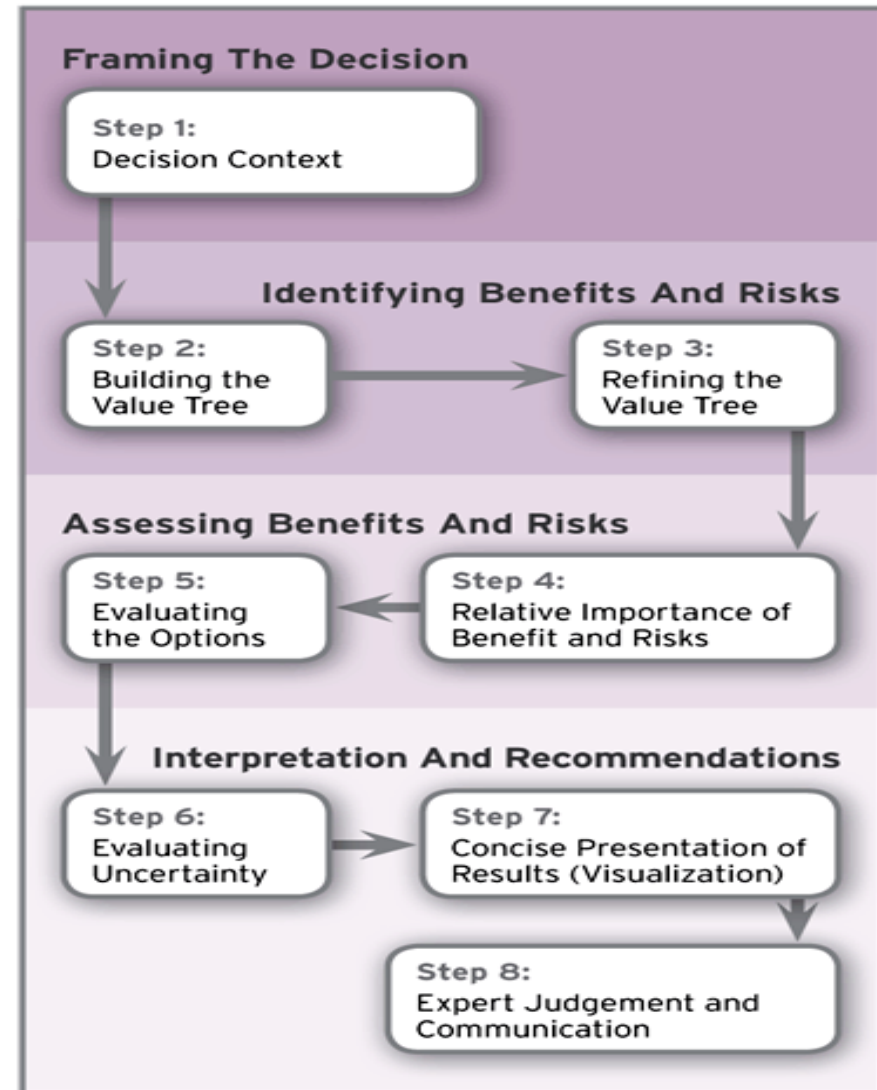
Visualisation

- Mission: ...advancing Regulatory and HTA policies and processes
- Workshops on BR since 2002
- CIRS Benefit-Risk Taskforce
- Key Regulatory authorities, HTAs, Patient Organisations, Industry

# UMBRA 8-Step Benefit-Risk Framework

An international group of regulators and drug companies have agreed in principle to a framework that sets out eight steps for assessing a drug's benefits and risks and could set the stage for a global approach to evaluating drugs."

Pink Sheet, August 2012



# The Consortium on Benefit-Risk Assessment (CASS/COBRA)

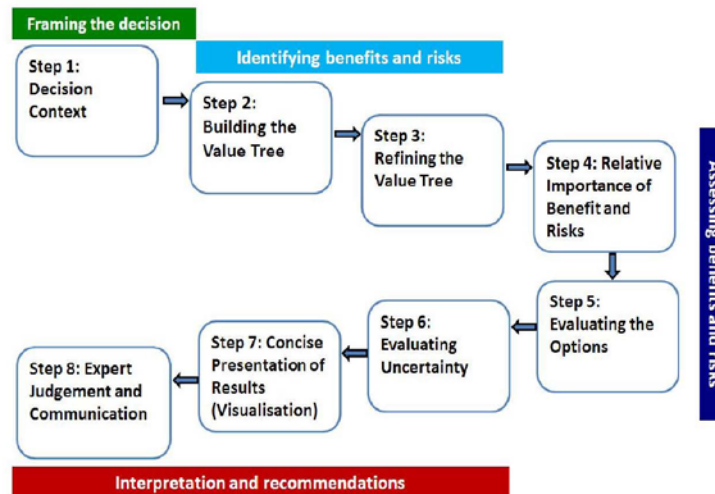
A consortium of CIRS, Swissmedic (Switzerland), TGA (Australia), HSA (Singapore) and Health Canada to pilot a standardised approach to benefit-risk assessment.

# The Development of A Benefit Risk Assessment Template for COBRA

- Built on the BR guidance document of the EMA.
- A Qualitative or semi-quantitative approach to be used in line with Reviewer's current practice
- Assessed the feasibility in a retrospective study (2010)
- Carried out a validation of this approach in a retrospective pilot study where all four agencies assessed the same approved product (2011)
- Prospective Study (2012-2013)



## The UMBRA Eight Step Benefit Risk Framework



The diagram shows the common elements of the UMBRA eight step Benefit Risk Framework that make up a systematic approach to benefit-risk assessment for medicines

At the CIRS annual workshop, 2012 (20-21 June) there was a consensus from those who are developing Benefit Risk methodologies for assessing medicines that there are four key stages namely;

- Framing the decision;
- Identifying the benefits and risks;
- Assessing the benefits and risks;
- and Interpretation and recommendation.

Underpinning these was an overarching eight step framework;

1. Decision context;
2. Building the Value Tree;
3. Value Tree refinement;
4. Assessing relative importance;
5. Evaluating options;
6. Evaluating uncertainty;
7. Concise presentation of results – visualisation;
8. Final recommendation.

All the methodologies currently being developed by regulators and companies have these steps whether explicitly or implicitly undertaken.

The UMBRA overarching framework provides the basis for a common agreement on the principles for benefit risk assessment of medicines.

# Step 1

## SECTION 2. Background

The aim of this proforma is to provide the means whereby the key benefits and risks, together with the uncertainties (strengths of evidence and limitations of data) that drive the benefit-risk assessment can be documented systematically in the light of the available evidence and therapeutic indication in accordance with the CHMP Assessment Template. This section contains a mixture of factual key data and interpretation through value judgments.

2.1 Specify the claimed therapeutic indication *This prefills summary 1.2.1*

2.2 Treatment modalities evaluated in this submission *This prefills summary 1.2.2*

2.3 Other currently available treatment options NOT considered or evaluated

2.4 What are the known risks with compounds of the same therapeutic class?

2.5 Is this product for an unmet medical need?

*This prefills summary 1.2.3*

Please select

Reasons: Please provide justification for your decision on the product fulfilling or not fulfilling an unmet medical need.

2.6 Aims of treatment and expected effect size? i.e. define if there are established minimally significant

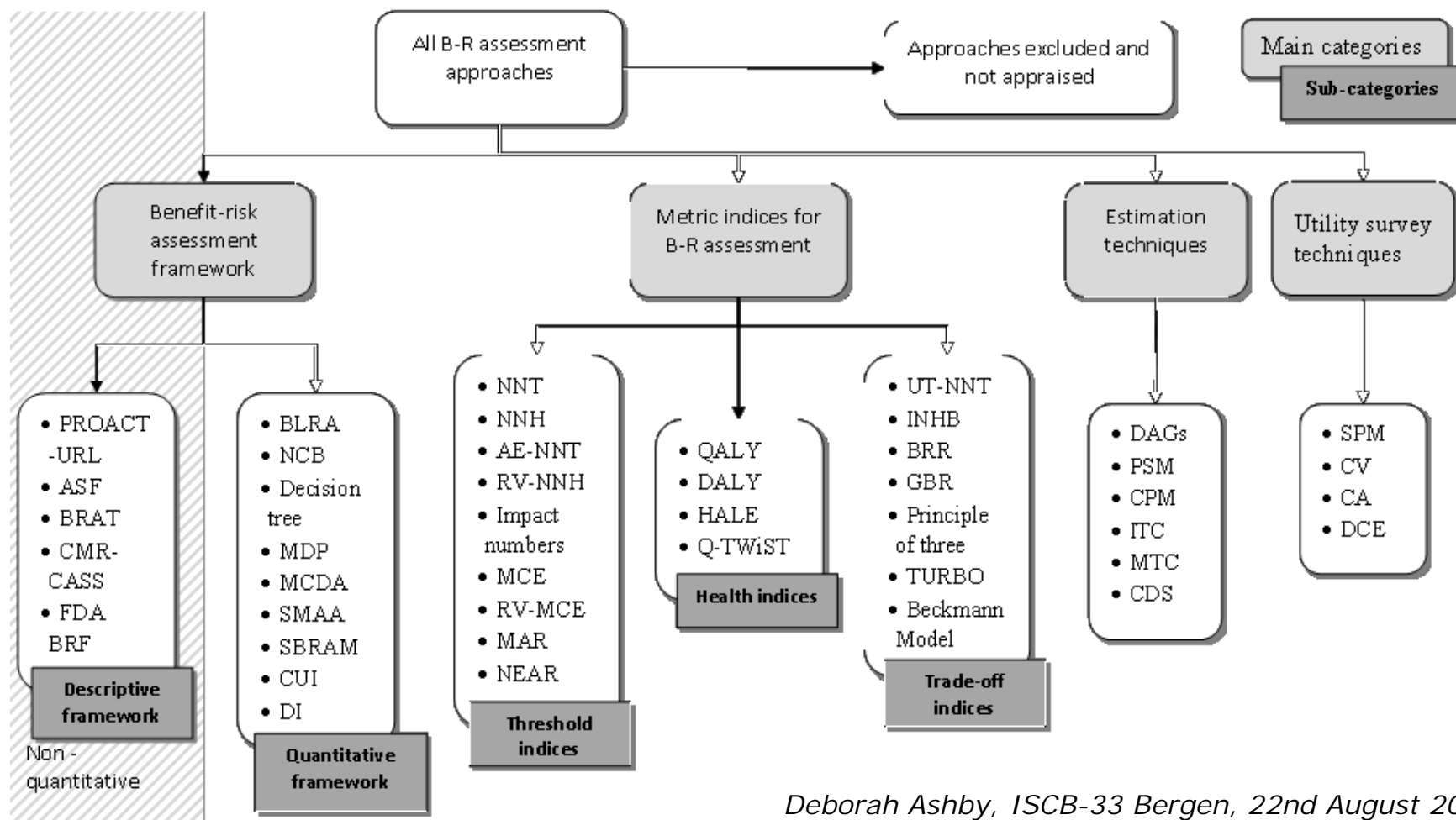


- The work by COBRA is now becoming the basis for other Agencies & Review divisions in the Emerging Markets to evaluate this methodology under different review models
- CIRS has established a consortium in South East Asia consisting of 7 agencies working in the region namely: China, Indonesia, Malaysia, Philippines, Singapore, South Korea & Taiwan

- Objective: to strengthen the monitoring of benefit-risk of medicines in Europe by developing innovative methods
- Workpackages
  1. project management and organization
  2. Framework for epidemiological studies
  3. Methods for signal detection
  4. New tools for data-collections from consumers
  - 5. Benefit Risk integration and representation**
  6. Validation studies involving an extended audience
  7. Training and communication

- Challenges in medical decision-making
- Emerging methods in benefit-risk assessment
- Descriptive frameworks
  - Case study I: Applications of MCDA
  - Case study II: Applications of SMAA
- Patient involvement

## Assess and test methodologies for the BR assessment of medicines



# Wave 1 Case studies: Applications

	Natalizumab	Rimonabant	Telithromycin	Efalizumab
PrOACT-URL	✓	✓	✓	✓
BRAT	✓	✓	✓	✓
MCDA	✓	✓	✓	✓
SMAA		✓	✓	
NNT & NNH	✓	✓		
Impact Number		✓		
QALY				
Q-TWiST				
INHB		✓		
BRR	✓	✓	✓	✓
PSM	✓	✓	✓	
MTC	✓			
DCE				
Other:	Decision conferencing	Direct utility elicitation	SBRAM, Swing-weighting	Decision conferencing

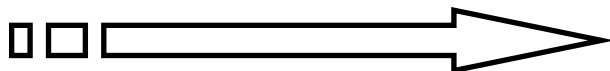
# The Escher project



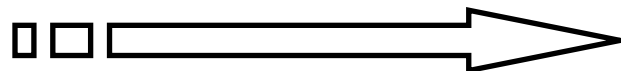
Universiteit Utrecht

1. Regulatory environment (dialogue, alignment, rules of engagement)
2. Methods applied (trials, B/R, safety management, biomarkers)
3. Interactions with society (transparency, trust building, ethics)

Decision analysis, benefit-risk assessment and modeling (3.1, 3.2) ([www.drugis.org](http://www.drugis.org))



Scientific advice, dialogue (1.1, 1.2)  
Trial methods (2.1, 2.2)  
Biomarkers (2.3, 2.4)



Safety management, PSURs (1.3, 2.5, 2.6, 2.7)  
HTA, access and reimbursement (1.4, 1.5)  
Ethics of late phase studies (2.8)

**Time**

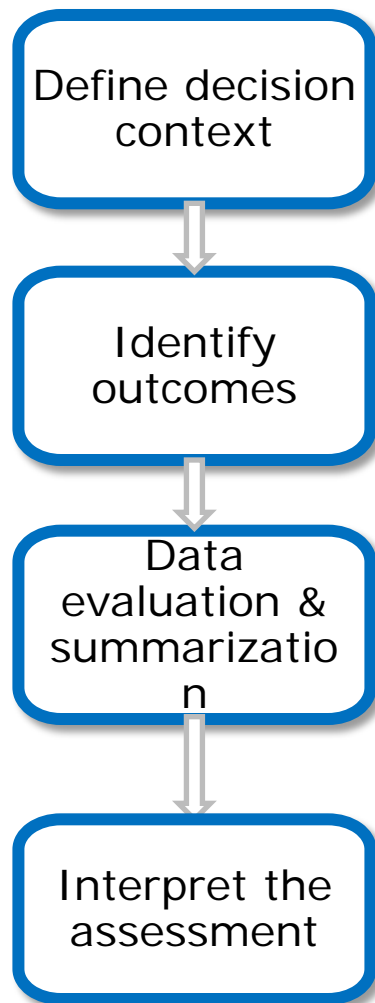


Continued development throughout the product life-cycle (1.6)

www.drugis.org

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# Commonalities Across Frameworks



## Decision context

- Recognition that benefit–risk assessments are dependent on:
  - Indication and severity of the condition
  - Unmet medical need
  - Population(s) being treated
  - Other available treatments
  - Perspective (e.g. , regulator, sponsor, patient, clinician)

## Decision profile

- Defining benefit and risk criteria, noting the measures for the criteria and rigorous documentation of the rationale for inclusion or exclusion in the assessment

## Assessing outcome importance

### Evaluating, summarizing, and communicating data relevant to the decision

- Effects tables
- Key Benefit-Risk Summary Table

## Track uncertainties

### Communicate the rationale underpinning the assessment and the subsequent decision

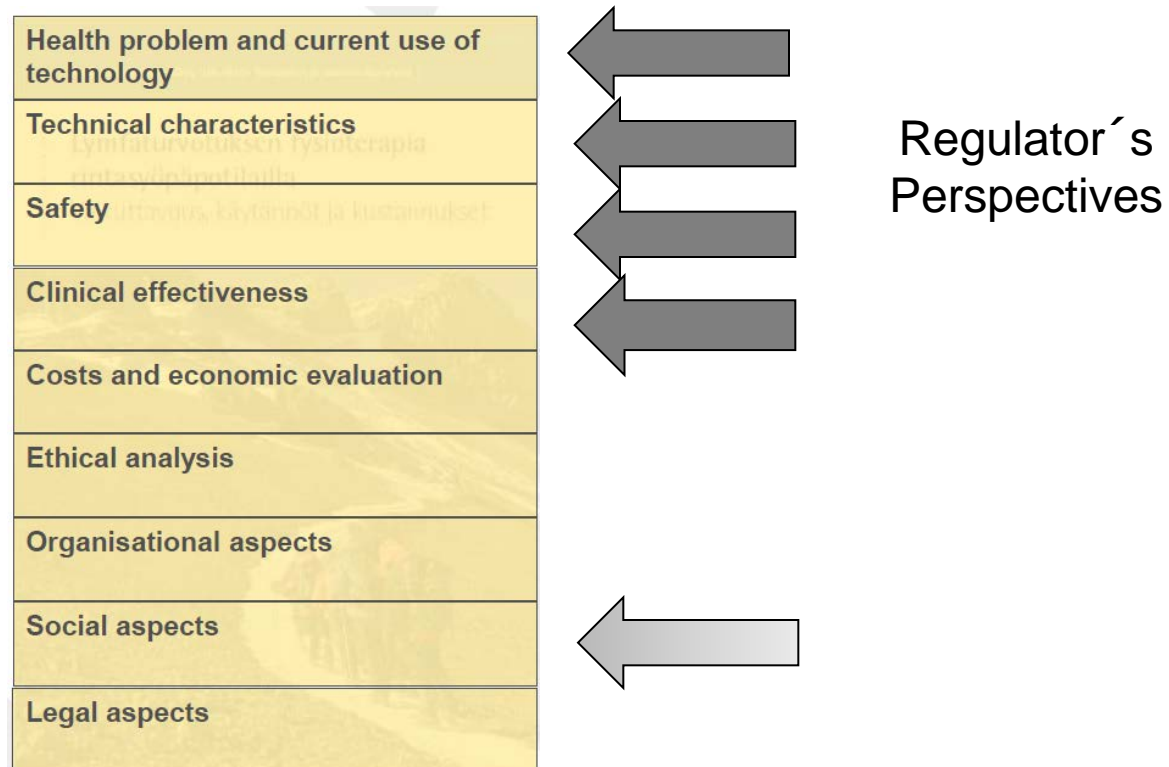
Noel B (Eli Lilly): BIO June 2012 Boston



# Mapping different frameworks to the UMBRA

	Framing the Decision	Identifying Benefits and Risk		Assessing Benefits and Risks		Interpretation and Outcome		
Frame-work	Step 1: Decision Context	Step 2: Building the Value Tree	Step 3: Refining the Value Tree	Step 4: Assessing Relative Importance	Step 5: Evaluating the Options	Step 6: Evaluating Uncertainty	Step 7: Concise presentation of Results (Visualisation)	Step 8: Final Recommendation
FDA	Analysis of conditions Unmet medical need	Clinical Benefits & Risks	Evidence and uncertainties				Words: Telling the Story	Conclusions and Rationale Risk Management Plans
EMA	Nature & Framing of the Problem	Objectives; Favourable & Unfavourable Effects		Options to be evaluated & the Consequences	Trade offs Benefit/Risk Balance	Evaluating Uncertainty	Effects Table Risk tolerance	Consistency of Decisions (Linked Decisions)
BRAT	Define Decision Context	Identify Outcomes: Build Value Tree	Customise framework: Refine Value Tree	Assess relative importance of different outcomes: Weighting or Ranking Other Stakeholders		Evaluating Uncertainty?	Display & Interpret Key BR metrics Validate Results	Decision & communication of BR Assessment
CIRS	Decision Context	Building the Value Tree All Benefits All Risks	Rationale for Benefits & Risks in overall BR assessment	Weighting of Benefits & Risks	Valuing or Scoring of Options		Visualisation	Expert Judgement & Risk Management

- Domains of HTA



- Areas where convergence and harmonization is needed
  - BR assessment structure and process
  - Transparent and agreed favourable and unfavourable domains of benefits and risks
  - Standard data exchange models that will streamline the transfer of data between different stakeholders (eCTD)
  - Precompetitive data exchange
  - Communication of uncertainties

Thank you very much for your  
attention !