

Feedback on PCWP HCPWP virtual meetings

PCWP/HCPWP joint meeting, 24 June 2020



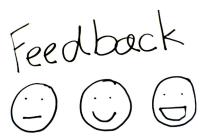
Presented by Nora Lazaro on 19 June 2020 Public and Stakeholders Engagement Department (S-PH) Stakeholders and Communication Division



Why this survey and why now

To understand participants perceptions of EMA's virtual meetings with an aim to optimising future meetings

- Adapting to current challenges
- Building EMA image in virtual environments
- Constant learning process







The survey

- Neutral questions focusing in the Adobe experience (not the content)
- Short and user-friendly survey with 11 closed answers and 1 open comments box

The survey was sent to 132 participants of the June meetings

- PCWP-HCPWP Joint virtual meeting, 2 June
- ICH virtual Workshop with PCWP-HCWP, 3 June



Feedback received from 59 participants (45% response rate)



Results – Survey section "Before the meeting"

	Very good	Good	Poor	Very Poor	N/A
Timing of receiving the joining instructions	66 %	32 %	2 %		
Clarity of the joining instructions	69 %	31 %			
Adobe self-test prior to the meeting	31%	34 %	2 %	2 %	31 %
Adobe training offered by EMA prior to the meeting	20 %	31 %			49 %
Background documents and presentations sent in the pre-mail	54 %	37 %	3 %	5 %	





Results – Survey section "During the meeting"

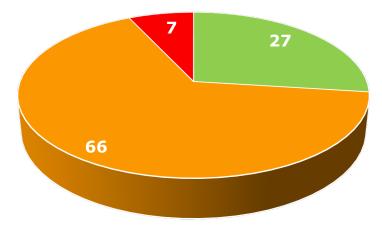
	Very good	Good	Poor	Very Poor	N/A
Technical support	44 %	39 %	2 %		15 %
Length of the meeting	24 %	59 %	10 %	4%	3 %
Number of breaks	24 %	56 %	15 %	2 %	3 %
Ease of participation in the discussion via audio	15 %	41 %	29 %	3 %	12 %
Ease of participation in the discussion using the chat box	37 %	58 %	3 %		2 %



Overall feeling

In general, the perception of virtual meetings for WP (e.g. possibility of interactions, dynamics of the meeting, etc.) is...

- 27 % Very good
- 66 % Good = room for improvement
- 7 % Poor





Open comments box

The meetings are quite long [...]
Interaction is more difficult. Perhaps add a platform before the meeting with specific questions [...]

The use of the video [...] was a great improvement

The format did allow to ask questions via the chat box but it was not possible to interact directly [...]

I would say "good", but that doesn't mean it matches the quality of face-to-face meetings

The tool selected (Adobe) is not the most optimal.

There are much more efficient and evolutive solution

The organization by EMA was very good, my compliments

Not all presentations received in the premail [...] not as interactive as in person, but really good given the circumstances, thank you for all your work!

As the participants microphone were muted, the Q/A discussion was rather a monologue than a dialogue



Key outcomes – How to improve virtual meetings

We should consider shortening upcoming meetings (max. 3h)

Taking into account 2 June meetings was 5h and 3 June was 4h

The feedback received reinforces the idea of exploring the additional use of an audience interaction tool

e.g. Mentimeter, Break-out virtual rooms

Participants highly appreciate receiving all presentations in the pre-mail

Especially important in virtual meetings!

 Tackle recurrent tech problems by sharing best practices in virtual meetings (virtual etiquette)





Any questions?



Further information

Official address Domenico Scarlattilaan 6 • 1083 HS Amsterdam • The Netherlands Send us a question Go to www.ema.europa.eu/contact
Telephone +31 (0)88 781 6000

Follow us on **9 @EMA_News**