



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

# Interaction with healthcare professionals

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Overview of involvement in EMA activities during 2016

PCWP/HCPWP joint meeting

Presented by Ivana Silva on 15 March 2017  
Public Engagement Department, Stakeholders and Communication Division

An agency of the European Union





- Expert group with general practitioners created
- New HCPWP mandate 2016-2019 established
- Longer-term planning for HCPWP activities agreed
- Framework of interaction revised
- European Respiratory Society joined the list of eligible organisations
- Topic groups: information for healthcare professionals completed; social media and risk minimisation measures advanced



Targeted communication – information and notice of documents released for open consultation; dissemination of safety communications; surveys

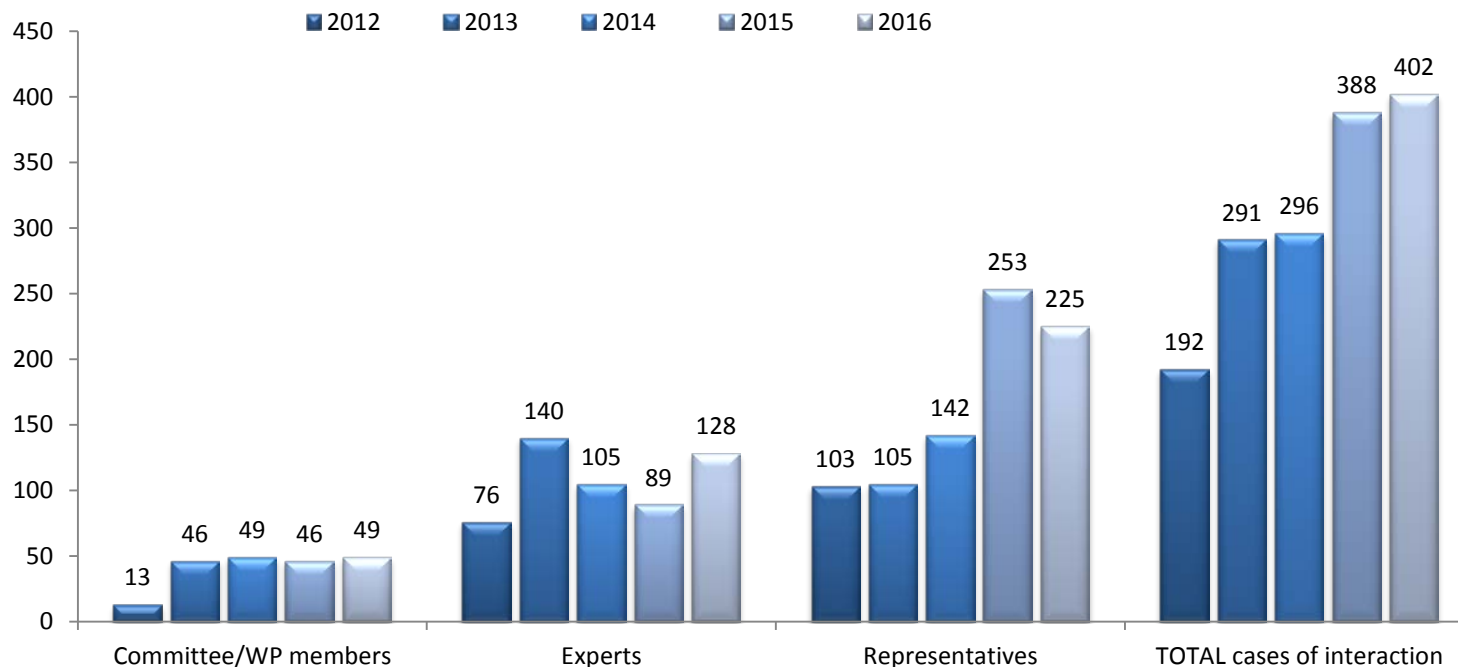
First port of call for targeted interaction - identification of representatives and individual experts for EMA activities

Platform for dialogue – through it Agency informs and obtains feedback on specific initiatives; identifies opportunities and challenges that may need special attention; monitors overall interaction with HCPs

Set up on a need-basis for additional discussion/reflection on a specific topic

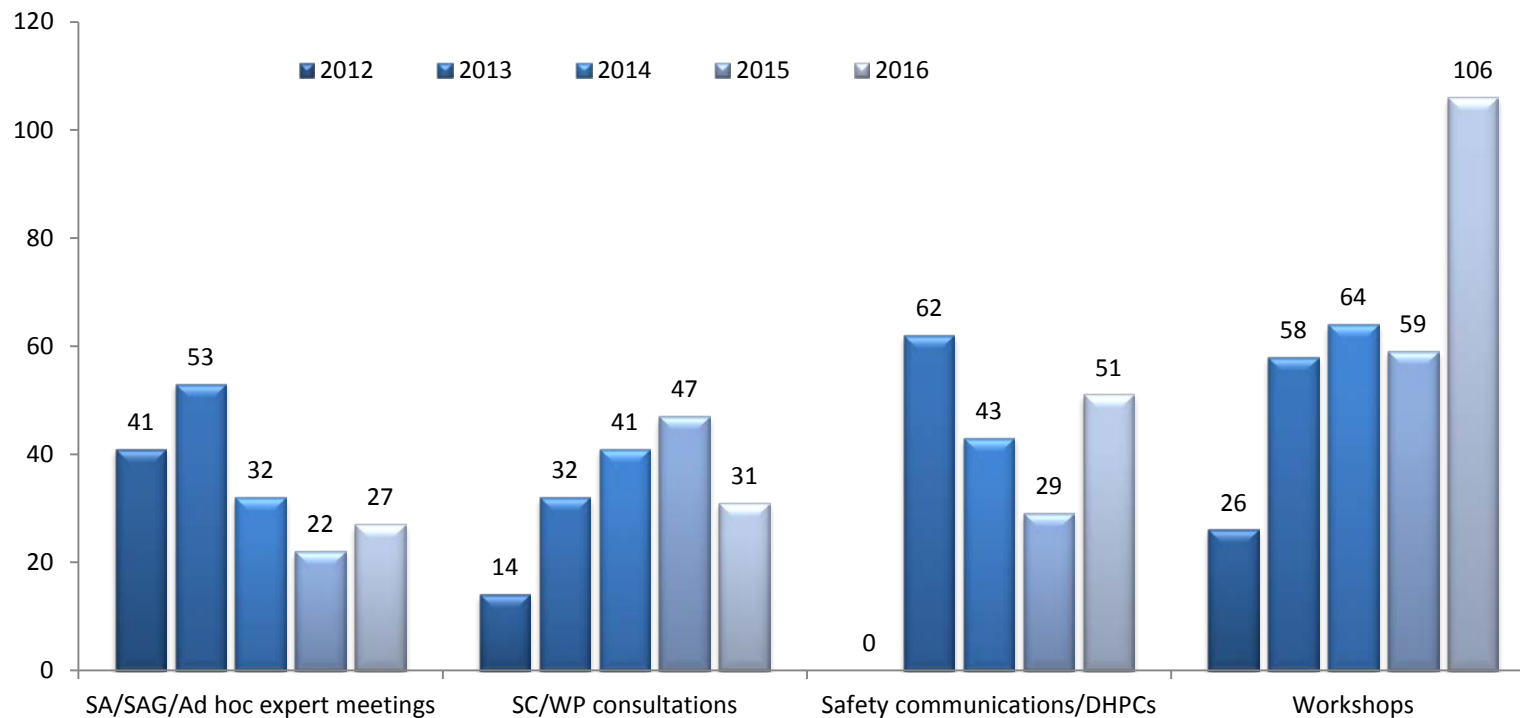


# Sustained involvement in core activities





## Sustained involvement in core activities (cont.)





## Consultations (examples)

- On aspects related with the need to harmonise the prescribing information of an antipsychotic medicine used in adults and children for a number of mental and other brain disorders (CHMP)
- On the usefulness of educational materials for a medicine used to treat adults with advanced melanoma (PRAC)
- On risk minimisation of medication errors with an antidiabetic medicine (PRAC)
- On the labelling and package leaflet of emergency contraceptives (CHMP)



# Workshops (examples)

- PCWP/HCWP session on communication and information on medicines
- Workshop with general practitioners
- Extrapolation of efficacy and safety in medicine development across age groups
- Advanced therapy medicines: exploring solutions to foster development and expand patient access in Europe
- Single-arm trials in oncology
- PCWP/HCPWP workshop on social media
- WEBRADR workshop
- Patient registries
- Big data
- Measuring the impact of pharmacovigilance activities
- Adaptive pathways

## Patient Registries Workshop

28 October 2016  
Meeting Room 2/A (2<sup>nd</sup> Floor)  
European Medicines Agency, London, United Kingdom



## Identifying opportunities for 'Big Data' in medicines development and regulatory science

14–15 November 2016



## Workshop: measuring the impact of pharmacovigilance activities

Call for expressions of interest

5 - 6 December 2016  
European Medicines Agency, London, United Kingdom





# Outreach



**ECE 2016**  
**28 – 31 May 2016**  
**MUNICH, GERMANY**  
 18th EUROPEAN CONGRESS OF ENDOCRINOLOGY



ueg week  
 Advancing science,  
 linking people.  
 October 15-19, 2016  
 Vienna, Austria



**EASD**  
**2016**  
**MUNICH**  
 52nd EASD Annual Meeting  
 12-16 September 2016



**21<sup>st</sup> Congress of the EAHP**  
 Vienna, Austria - 16-18 March, 2016

Hospital Pharmacists taking the lead  
 - partnerships and technologies



**32<sup>ND</sup> CONGRESS OF THE  
 EUROPEAN COMMITTEE FOR TREATMENT  
 AND RESEARCH IN MULTIPLE SCLEROSIS**

**21<sup>ST</sup> ANNUAL CONFERENCE OF REHABILITATION IN MS**

14-17 SEPTEMBER 2016  
 LONDON, UNITED KINGDOM

**ECTRIMS**  
 EUROPEAN COMMITTEE FOR TREATMENT  
 AND RESEARCH IN MULTIPLE SCLEROSIS



**EHA CRTH**  
 CLINICAL RESEARCH TRAINING IN HEMATOLOGY



europaean forum  
 for primary care

**EFPC 2016 Riga Conference 4-6 September**





- Maintaining **interest and levels of participation** in EMA activities
- Ensuring consistency in provision of **feedback**
- Providing **contextualised information** of EMA activities
- Striking the right balance between **clinical practice and academic/research interests**
- Expanding **outreach**



# Collaboration of EMA with healthcare professionals



**Ongoing...**

Systematic inclusion of clinical practice input into EMA regulatory output



# Thank you for your attention

## Further information

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