

## The investor's perspective

Joep Muijrers, Ph.D.

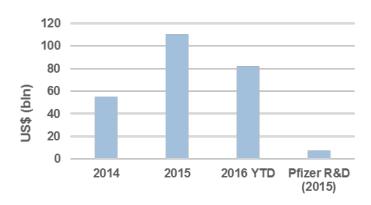
**Partner** 

**LSP** 

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# Should you care about what investors think?

We provide a major amount of funding for innovation...



... and tend to be demanding of our money!

Source: BioCentury, Bloomberg.



#### Some observations

- The level of innovation regarding ATMPs has never been higher
- A sharp increase in investment opportunities during the past few years has allowed investors to become even more selective
- We tend to move in herds, and our preferences change over time
- Access to capital remains much more restrictive for European SMEs as compared to those in the US
- Investors and other stakeholders do not interact sufficiently



## Many things to discuss

- What are the areas of highest unmet medical need?
- Where do we stand in the current pricing debate?
- What do we think of the improved patient access initiatives?
- What are our views on risk/benefit and on risk level acceptability?
- Is sufficient capital available to fund tomorrow's innovations?
- Etc. etc. etc.

#### Let's talk!

#### If we are willing to:

- Respect each other's boundaries (confidentiality)
- Engage informally Chatham House Rules
- Actively contribute and learn from each other
- ... then count me in!

jmuijrers@lspvc.com