



1 26 September 2013
2 EMA/CHMP/558326/2013
3 Committee for Medicinal Products for Human use (CHMP)

4 **Concept paper on the development of a guideline on the**
5 **demonstration of therapeutic equivalence for locally**
6 **applied and locally acting products in the gastrointestinal**
7 **tract**

8

Agreed by Pharmacokinetics Working Party	May 2013
Adopted by CHMP for release for consultation	19 September 2013
Start of public consultation	1 October 2013
End of consultation (deadline for comments)	31 December 2013

9

10 The proposed guideline will replace 'The Note for guidance on the clinical requirements for locally
11 applied, locally acting products containing known constituents' (CPMP/EWP/239/95).

12

Comments should be provided using this [template](#). The completed comments form should be sent to PKWPsecretariat@ema.europa.eu.

13

Keywords	Therapeutic equivalence, gastrointestinal, locally applied and locally acting, <i>in vitro</i> , pharmacokinetic, bioequivalence, guideline, CHMP
----------	---

14



15 **1. Introduction**

16 The Note for guidance on the clinical requirements for locally applied, locally acting products containing
17 known constituents (CPMP/EWP/239/95) [in the following called 'guideline'] provides general
18 recommendations on the clinical requirements for respective formulations with known active
19 substances. This concept paper discusses the need to expand the guidance on locally applied and
20 locally acting gastrointestinal products.

21 **2. Problem statement**

22 Following recent development, there is a need to expand the existing guideline regarding the
23 approaches for the demonstration of therapeutic equivalence of locally applied and locally acting
24 gastrointestinal products.

25 **3. Discussion (on the problem statement)**

26 During the recent years the assessment of locally applied and locally acting products has evolved. It
27 has become evident that the investigation of therapeutic equivalence based on clinical or
28 pharmacodynamic endpoints is demonstrative of equivalence only if the study shows assay sensitivity.
29 This requires not only demonstrating that the investigational product is superior to placebo, but also
30 that different doses of the investigational product and the reference product elicit a quantitatively
31 different clinical or pharmacodynamic response.

32 At the same time, it has been agreed that drug release and availability at the site of action are the
33 major factors determining the clinical response for locally applied and locally acting products containing
34 the same drug. Therefore, all available models or endpoints that are described in the existing guideline
35 (clinical, pharmacodynamic, local availability, in vitro or animal models) are considered surrogates of
36 drug release and availability at the site of action.

37 The difficulty in showing a significant dose-response curve with clinical or pharmacodynamic endpoints
38 has illustrated that alternative methods or models (including in vitro and in vivo methods) may have a
39 higher sensitivity to detect differences between products containing the same drug. Therefore,
40 therapeutic equivalence of locally applied and locally acting gastrointestinal products could be
41 demonstrated using these models. The conditions under which these alternatives provide valid
42 surrogates of in vivo release and availability at the site of action would have to be defined.

43 Experience on these alternative models, either individually or in combination, for the purpose of
44 demonstrating therapeutic equivalence in locally applied and locally acting gastrointestinal products
45 have recently been gained. Based on this experience, a systematic approach could be identified to
46 define the most sensitive model or combinations of models for the demonstration of therapeutic
47 equivalence in those products. Alternative methods might also be valid for some specific products.
48 Again, the setting of these methods would have to be defined.

49 **4. Recommendation**

50 The current guideline defines the general requirements for all locally acting and locally applied
51 products. This new guideline will address when and how to employ particular models to demonstrate
52 therapeutic equivalence for gastrointestinal products (e.g. in vitro comparisons and pharmacokinetic
53 comparisons) apart from clinical trials.

54 **5. Proposed timetable**

55 The Concept Paper will be released for 3 months external consultation. Following the receipt of
56 comments, the draft Guideline will be consolidated and released for 6 months external consultation.

57 **6. Resource requirements for preparation**

58 The preparation will mainly involve the Pharmacokinetics Working Party (PKWP).

59 **7. Impact assessment (anticipated)**

60 The new guideline will provide improved guidance for pharmaceutical industry and regulatory
61 authorities that is in line with current knowledge and clinical practice.

62 **8. Interested parties**

63 Academia, international scientific societies (e.g. EUFEPS), pharmaceutical industry

64 **9. References to literature, guidelines, etc.**

65 N/A