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Scientific guidance on post-authorisation efficacy studies

Draft

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¹ First day of the 7th month.



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1. Introduction

1.1. Legal basis and purpose

Post-authorisation efficacy studies (PAES) of medicinal products are studies conducted within the authorised therapeutic indication to complement available efficacy data in the light of well-reasoned scientific uncertainties on aspects of the evidence of benefits that should be, or can only be, addressed post-authorisation.

A PAES may be initiated, managed or financed by a marketing authorisation holder (MAH) voluntarily, or pursuant to an obligation imposed by a competent authority as follows:

- Within the scope of Delegated Regulation (EU) No 357/2014², PAES may be imposed for centrally (CAPs) and nationally authorised medicinal products (NAPs) either:
 - at the time of granting the initial marketing authorisation (MA) where concerns relating to some aspects of the efficacy of the medicinal product are identified and can be resolved only after the medicinal product has been marketed [Art 9(4)(cc) of REG / Art 21a(f) of DIR]; or
 - after granting of a MA where the understanding of the disease or the clinical methodology or the use of the medicinal product under real-life conditions indicate that previous efficacy evaluations might have to be revised significantly [Art 10a(1)(b) of REG / Art 22a(1)(b) of DIR].
- Outside of the scope of Delegated Regulation (EU) No 357/2014, PAES may be imposed in the following specific situations:
 - a conditional MA granted in accordance with Article 14(7) of Regulation (EC) No 726/2004;
 - a MA granted in exceptional circumstances and subject to certain conditions in accordance with Article 14(8) of Regulation (EC) No 726/2004 or Article 22 of Directive 2001/83/EC;
 - a MA granted to an advanced therapy medicinal product in accordance with Article 14 of Regulation (EC) No 1394/2007;
 - the paediatric use of a medicinal product in accordance with Article 34(2) of Regulation (EC) No 1901/2006;
 - a referral procedure such as initiated in accordance with Articles 31 or 107i of Directive 2001/83/EC or Article 20 of Regulation (EC) No 726/2004.

This guidance has been developed in accordance with Article 108a of Directive 2001/83/EC which provides a mandate for European Medicines Agency (EMA) in cooperation with competent authorities and other interested parties to draw up scientific guidance on PAES.

1.2. Scope

This guidance is intended to provide scientific guidance for MAHs and for Competent Authorities on PAES in the context of EU regulatory decision-making with regard to: the general need for such studies, general methodological considerations, specific situations and study conduct. It is not restricted to the situations falling within the scope of the Delegated Regulation (EU) No 357/2014.

² Commission Delegated Regulation (EU) No 357/2014 of 3 February 2014 supplementing Directive 2001/83/EC of the European Parliament and of the Council and Regulation (EC) No 726/2004 of the European Parliament and of the Council as regards situations in which post-authorisation efficacy studies may be required (OJ L 107, 10/04/2014, p. 1).

36 This guidance is not intended to replace or reproduce methods available in textbooks on various study
37 designs but to highlight regulators' particular considerations and the potential role of mentioned study
38 designs for the PAES setting. For the specific scenarios where PAES may be considered, additional
39 clarifications are given together with study designs which may be considered useful.

40 This guidance should be read in conjunction with Delegated Regulation (EU) No 357/2014, Regulation
41 (EC) No 726/2004, Regulation (EC) No 1901/2006, Directive 2001/83/EC and Directive 2001/20/EC³.
42 See Annex 1 for other relevant guidance.

43 **2. General guidance on the need for PAES**

44 The granting and maintenance of a MA is dependent on data generated to that point in time from
45 relevant tests and trials supporting a positive benefit risk balance within the authorised therapeutic
46 indication and target population as laid out in the Summary of Product Characteristics (SmPC).

47 General practice is that to support a positive risk benefit in an indication, demonstration of benefit is
48 required from pivotal, almost invariably randomised, trials that are appropriately designed and
49 conducted in accordance with applicable guidance⁴. The demonstration of benefits therefore relies on
50 persuasive and extensive data on the clinical outcome of interest or a validated surrogate in the
51 patient population of interest. A PAES within the authorised indication may nevertheless be needed
52 where there is a well-reasoned scientific uncertainty the resolution of which is important for
53 understanding therapeutic efficacy and benefit-risk that is to be addressed post-authorisation and for
54 which a study can be designed and conducted that will give interpretable results with the potential to
55 impact on the licensing status or product labelling. This is in keeping with the concept of life-cycle
56 product benefit-risk profiling through targeted post-authorisation research that translates into better
57 labelling and better use of medicines by patients and prescribers in clinical practice.

58 **3. General methodological considerations for PAES**

59 The choice of study design will be based on the scientific uncertainty to be addressed. In designing and
60 conducting a PAES, consideration should be given to ensuring that the requested study will be feasible,
61 ethically acceptable and of a design known to return reliable and interpretable results in relation to its
62 primary objectives. The design should take particular account of the post-authorisation setting and be
63 feasible to complete within a reasonable timeframe.

64 There may be circumstances in which a PAES imposed in accordance with Delegated Regulation (EU)
65 No 357/2014 could also include additional investigational arms as proposed by the MAH and/or
66 supported by the competent authorities e.g. data for health technology assessment purposes, provided
67 this would not impact on the study integrity and the primary objectives of the study as defined in the
68 condition of the MA.

69 A PAES may be conducted as a randomised or non-randomised study. Note, as this is a scientific
70 guidance, terms such as randomised, non-randomised and observational are used without prejudice to
71 the definitions pertaining to clinical trials that may be applied in European Union and national
72 legislation, and related regulatory guidance.

73 Studies involving randomisation may be the preferred design in the PAES setting. Without
74 randomisation, estimates of effects (purporting to reflect only a difference in intervention) can be

³ To be repealed by Regulation (EU) No 536/2014 in accordance with Articles 96 and 99 thereof.

⁴ Exceptions to replication of scientific results are highlighted in CHMP/EWP/83561/05 and CPMP/2330/99.

75 expected to be affected by confounding factors or biases in the population under evaluation. This is
76 because non-randomised studies, especially those comparing treatment with no treatment, may have a
77 strong relationship between the decision to allocate a particular treatment and prognosis. It is widely
78 acknowledged that results from non-randomised studies of efficacy are generally more difficult to
79 interpret than those from similar studies of safety where confounding is likely to be less. Nevertheless,
80 in certain situations (see section 3.2) the conduct of non-randomised studies, where measures are
81 included to minimise limitations/ biases, could be justifiable in the PAES setting.

82 All PAES should conform to applicable legislation and recognised international methodological and
83 ethical standards for research.

84 **3.1. Clinical trials**

85 As far as is possible, the methods applicable for preauthorisation clinical trials should also be adopted
86 in the PAES setting. One or more control arms should, as appropriate, be allocated to placebo (perhaps
87 as 'add-on' to standard of care) and / or an established medicinal product of proven therapeutic value
88 and any other design should be justified.

89 Trial designs, e.g. choice of control arm(s), objective (e.g. superiority or non-inferiority) will be
90 determined by the uncertainty to be addressed, the nature of the intervention and the condition under
91 treatment. It may be preferable to compare the medicinal product subject to PAES with that of an
92 established medicinal product of proven therapeutic value. (See also the specific situations regarding
93 real-life use (Section 4.5) for further discussion on where submission of a PAES with an active
94 comparator may be considered or required).

95 Clinical trial design options for the design of PAES could include explanatory and pragmatic trials.

96 **3.1.1. Explanatory Trials**

97 Such trials are expected to have a high degree of internal validity and to be tightly designed to reflect
98 the intended indication and treatment regimen, so that the errors and biases will influence the results as
99 little as possible. This will control for sources of bias (systematic errors) by means of randomisation,
100 blinding, and allocation concealment and will have a clearly defined participant population.

101 These trials play an important role in providing knowledge concerning the effects of precisely defined
102 interventions applied to selected groups under controlled conditions. However, depending on the detail
103 of the protocol, external validity may be limited in applicability. Thus in a PAES setting, these designs
104 are best targeted at uncertainties where a need for tight control of heterogeneity is foreseen. Such an
105 experiment will also need to be feasible post-authorisation and ethical considerations around the choice
106 of control arm must be taken into account.

107 **3.1.2. Pragmatic Trials**

108 Pragmatic trials examine interventions under circumstances that approach real-world practice, with
109 more heterogeneous patient populations, possibly less-standardised treatment protocols, and delivery in
110 routine clinical settings as opposed to a research environment. Minimal restrictions may be placed on
111 modifying dose, dosing regimens, co-therapies or co-morbidities or treatment switching.

112 The distinction between pragmatic and explanatory clinical trials may be considered as a continuum⁵
113 rather than dichotomous hence the distinction is less important than the design features in respect of
114 trial objectives. For example, some elements (inclusion of a broad patient population or those with
115 higher baseline risks) of explanatory trials could be made more pragmatic without relaxing all of the
116 design parameters associated with the most explanatory type of trials. Pragmatic trials may be more
117 amenable to trial designs not commonly employed for explanatory clinical trials e.g. cluster-randomised
118 or stepped-wedge designs.

119 From a regulatory perspective, a number of methodological issues are highlighted given that these
120 designs have been less commonly encountered for regulatory purposes: robust randomisation processes
121 with allocation concealment should be used as per explanatory trials. The length of follow up should be
122 sufficient and the events of interest should be detectable. Consideration should be given to the level of
123 bias introduced if the outcome assessment is not masked to the treatment allocation. Consequently,
124 outcomes that can be established to be accurate independent of the investigator or patients are useful.

125 The analysis plan should consider how to measure the effect of the treatment of interest in the event of
126 discontinuation of study drug or use of rescue medications consistent with the objective of the
127 experiment. Where the objective is to establish evidence for absence of a difference between
128 interventions, the interpretation of findings should take account the level of noise and variability.
129 Specifically it should be justified that the trial is sensitive to detect differences if they exist.

130 Investigators should therefore report quality metrics i.e. measures quantifying the control mechanisms
131 and the extent to which they were relaxed. Clinical trials conducted for regulatory purposes should be
132 reported in line with applicable legislation but from a scientific perspective pragmatic adaptation in the
133 trial design should be clearly identified in the report as described in the CONSORT⁶ statement extension
134 for pragmatic trials.

135 Consideration should be given to whether or not the pragmatic diagnostic approaches to indications or
136 outcomes are reliable, as pragmatic trials tend not to do confirmatory tests, and whether the results are
137 generalizable in different healthcare settings. However, populations may still be self-selecting and it
138 may be worth checking the demographic characteristics of the enrolled patients.

139 For the PAES setting, pragmatic trials may be used in situations where there is a need to explore
140 whether the intervention is used in the same way in the real-world setting as in the pivotal trials or
141 where there are concerns about whether trial results translate into this setting or where non-adherence
142 to treatment could be an issue.

143 Such trials may also be used if the comparator is usual care (if not, an explanatory trial is needed) or if
144 randomisation (as opposed to non-randomisation) is needed to answer a particular question or if strong
145 modifying effects are anticipated.

146 **3.2. Observational studies**

147 Non-randomised studies may be considered for investigating benefits where one or more of the
148 following situations apply: randomisation is unethical or unfeasible, outcomes are infrequent or are far
149 in the future, the generalisability of randomised trials is limited, outcomes are highly predictable, or

⁵ Treweek S, Zwarenstein M. Making trials matter: pragmatic and explanatory trials and the problem of applicability. *Trials* 2009 10:37.

⁶ Zwarenstein M, Treweek S, Gagnier JJ, Altman DG, Tunis S, Haynes B, Oxman AD, Moher D for the CONSORT and Pragmatic Trials in Healthcare (Practihc) group. Improving the reporting of pragmatic trials: an extension of the CONSORT statement. *BMJ* 2008;337:a2390.

150 effect sizes are very large⁷. Observational PAES may additionally be useful to investigate effect
151 modifiers, namely factors that describe important differences between patients within the licensed
152 indication that may influence the level of efficacy of the drug and may not have been fully explored prior
153 to authorisation. Examples of effect modifiers are patient sub-groups defined by factors such as age, co-
154 morbidities and use of concomitant drugs, disease severity, disease duration, treatment history and
155 factors related to a defined country or health care system.

156 Observational studies to measure benefits require exposures and outcomes which can be measured with
157 a high degree of accuracy(i.e. minimised risk of misclassification bias); objective criteria are preferred.
158 The degree to which relevant confounding factors and effect modifiers can be correctly measured will
159 greatly impact on the confidence with which the results can be interpreted. This will, in general, be
160 easier when comparing with another active treatment rather than no treatment.

161 Post-marketing observational studies involving secondary use of existing data (see Section 3.3) could be
162 considered in situations where a rapid exploration of an efficacy question is needed.

163 **3.2.1. Studies with concurrent controls**

164 In general, the preferred comparison within an observational study will be to a concurrent set of
165 patients who have not or who are not currently receiving the treatment of interest.

166 In observational studies of drug effects, confounding by indication and channelling of treatments are
167 amongst the main sources of bias when evaluating benefit endpoints. These need to be addressed. For
168 well-measured confounders, there is little difference in results between different methods used to
169 address confounding, although the impact of unknown, unmeasured or poorly measured confounders
170 remains a source of bias. When it is possible to identify a subset of the observational study population
171 that is broadly similar to that included in the explanatory randomised clinical trials, confidence in the
172 overall study results may be increased if similar results are found in this sub-population. The importance
173 of sensitivity analyses to test the robustness of study results is therefore emphasised.

174 Observational studies can also be more challenging to interpret due to time-varying confounders in
175 chronic conditions, adherence to treatment guidelines resulting in highly selective patient populations
176 receiving treatment, and temporal changes in prescribing trends, particularly in the early stages of
177 marketing. The ENCePP Guide on Methodological Standards in Pharmacoepidemiology⁸ and the ISPE
178 Guidelines for Good Pharmacoepidemiology Practices⁹ provides a further discussion of methods that go
179 towards addressing these issues.

180 **3.2.2. Studies with historical comparison data**

181 Comparison of currently treated patients with historically treated controls is difficult for two reasons.
182 The decision to treat applies only to a selected patient group that may differ from the historical controls
183 and the clinical background may have changed over time.

184 However, comparison to historical datasets may have a role in the PAES setting where obtaining
185 prospective data is infeasible or unnecessary because the historical data are well-characterised and
186 relevant and a large effect size is anticipated. These datasets are most likely to come from formal

⁷ Why we need observational studies to evaluate the effectiveness of health care. Black N. BMJ. May 11, 1996; 312(7040): 1215-1218.

⁸ The European Network of Centres for Pharmacoepidemiology and Pharmacovigilance (ENCePP). Guide on Methodological Standards in Pharmacoepidemiology (Revision 3). EMA/95098/2010. http://www.encepp.eu/standards_and_guidances

⁹ The International Society for Pharmacoepidemiology. Guidelines for Good Pharmacoepidemiology Practices (Revision 2). https://www.pharmacoepi.org/resources/guidelines_08027.cfm

187 clinical trials for which the selection criteria were well documented and strictly applied and in which the
188 known, important prognostic variables were recorded and can be matched to the treated patient data. A
189 major consideration is whether the selection criteria in the original trials have been applied in the
190 subsequent observational study. Historically treated controls may sometimes be considered when there
191 is insufficient information for more established methods. For example, when a new medicine is used,
192 there may be too little exposure to calculate propensity score models and disease risk score methods
193 for rare outcomes may not work well unless they can be developed with more extensive historical data.
194 If the new drug takes a lot of the market then again historical controls may need to be used.

195 **3.3. Data sources**

196 There are two main approaches for data collection. One is primary collection of data specifically for a
197 study. The other is to use data already collected for another purpose, e.g. as part of electronic records
198 of patient health care ("secondary data collection").

199 Clinical trials in general will rely on primary data collection. In contrast, using electronic routinely
200 collected clinical healthcare record databases to facilitate the conduct of clinical trials is relatively new
201 and some challenges are likely to need regulatory dialogue if the results of these trials are to be used to
202 support regulatory decision-making. Potential value of using such databases may be realised when
203 outcomes are clinically important acute events (e.g. death and onset of new disease) that are likely to
204 be well recorded. Long-term low-cost follow-up could be possible and studying rare disease outcomes
205 might be facilitated. Any application to treatments in orphan diseases is limited unless extremely large
206 population coverage is available. The quality and completeness of data in the database must be
207 sufficient to conduct a credible study. Important variations exist between individual databases and
208 consequently it should be assured that clinical trial processes can be implemented in a consistent way .
209 Database screening or record linkage can be used to detect and measure outcomes of interest otherwise
210 assessed through the normal process of care. Patient recruitment, informed consent, confidentiality,
211 assuring of patient anonymity, and proper documentation of patient information are areas that still
212 need to be addressed in accordance with the applicable (local) legal and ethical requirements for RCTs.
213 Administrative requirements, coding conventions, quality of data, the ability to link to additional data
214 sources and the ability to provide further clinical details on request are all likely to be specific to a
215 database.

216 The use of primary and secondary data collection sources for observational studies are well described
217 elsewhere.

218 Regulators can require marketing authorisation holders (MAHs) to establish post-authorisation
219 registries¹⁰ to support collection of data on effectiveness and safety of medicinal products in the routine
220 treatment of diseases, in particular in cases of paediatric use and orphan products.

221 The design of a registry (including the definition of the patient population and the outcomes to be
222 measured) should be primarily based on the objectives and the planned analyses as described in a
223 protocol and not on an *a priori* decision on how patients will be recruited. Disease registries will
224 facilitate treatment comparisons within them. Registries based on a single medicinal product alone
225 provide little avenues for treatment comparisons.

¹⁰ The term registry is used in this document to indicate an organised system that uses observational methods to collect uniform data on specified outcomes in a population defined by a particular disease, condition or exposure.

226 Established registries may provide an opportunity to assess patient outcomes including effectiveness
227 particularly where supplementary data collection or linkage are feasible. It is always important to
228 consider the potential utility of existing registries before starting new ones.

229 Registries allow for a wide variety of observational study design options including prospective cohort
230 studies with nested case-control analysis, inception cohorts, retrospective cohorts for events with short
231 induction times, natural history studies, and cohort studies with internal comparators, linkage and/or
232 supplementary data collection. A common set of variables and procedures (e.g. inclusion criteria,
233 clinical and socio-demographic characteristics, major outcomes, follow-up schedules) can allow
234 extraction of data in a standardised form and facilitate such observational studies. As for any other
235 epidemiological source of data, data quality is crucial. Measures to improve the quality of data, the
236 validity of studies and the usefulness of results from registries include using common terminologies
237 and data dictionaries/definitions, quality control of laboratory and measurements data and standards
238 for collection of patient-reported information.

239 Registries with large numbers of subjects may allow for heterogeneity of efficacy by different patient
240 characteristics to be studied. Amongst the limitations are those applicable to observational studies and
241 situations where the disease or exposure classification is not specific enough or where follow-up is not
242 possible or available, or where appropriate controls cannot be identified. In terms of data
243 interpretability, it is important to describe the representativeness and generalisability of a registry, and
244 whether it covers the relevant patients and periods of interest. Moreover, the use of registry data is
245 limited by selection bias as with other observational datasets.

246 **3.4. Safety aspects**

247 Safety reporting from PAES which are clinical trials falls under the scope of Directive 2001/20/EC. The
248 provisions set out in Directive 2001/83/EC and Regulation (EC) No 726/2004 apply for studies falling
249 outside the scope of Directive 2001/20/EC. For the latter, detailed guidance is provided in Module VI of
250 the Good Pharmacovigilance Practice.

251 **4. Scientific guidance on specific situations**

252 The following guidance expands on the detail of the situations where PAES may be imposed in the
253 context of Delegated Regulation (EU) No 357/2014. As referred to in Section 1.1 there may be other
254 legal frameworks where such situations might also arise. There may also be a wide range of scenarios
255 arising from change in understanding or the identification of new scientific factors that require a PAES
256 to be imposed. It is, however, emphasised that these studies will be rare rather than routine and that
257 to impose a PAES there should be a well-reasoned scientific uncertainty that is important for
258 understanding therapeutic efficacy and benefit-risk but can be addressed post-authorisation and for
259 which a study can be designed and conducted that will give interpretable results with the potential to
260 impact on the licensing status or product labelling. The clinical relevance of the scientific uncertainty
261 should also be considered.

262 **4.1. Uncertainties concerning benefits stemming from (sub)-populations**

263 An important well-reasoned scientific uncertainty may exist regarding aspects of the target population
264 in the therapeutic indication and a PAES aimed at reducing such uncertainty may be required.

265 A wide range of potentially applicable sub-populations can be envisaged. These sub-populations may
266 be defined by baseline demographic criteria or specific factors affecting disease prognosis or a drug's

267 pharmacokinetic/pharmacodynamic profile, e.g. pharmacogenomic markers affecting treatment
268 response. Uncertainty may arise when the target population changes during the course of a
269 development programme (including where new biomarkers are identified), or due to a poor general
270 existing evidence base for authorised products, lack of patient numbers in a given sub-population or
271 unduly restrictive inclusion / exclusion criteria and the consequent reliance on extrapolation rather
272 than clinical trial data to support a broader indication statement. Further study may be aimed at
273 establishing whether an effect exists or whether an effect is modified in a given sub-population.

274 Both randomised clinical trials and observational studies could be considered. The choice of design will
275 need careful justification taking account of the precise question for which an answer is wanted, the
276 available evidence and the uncertainty.

277 **4.2. Uncertainties concerning benefits stemming from endpoints**

278 The clinical relevance of the outcome measures in assessments of efficacy is essential to support a
279 positive risk benefit. Thus the use of intermediate endpoints that are not the final clinical outcomes at
280 the time of a MA application should only be the basis for a MA when agreed to be surrogates or to be
281 sufficiently informative by the scientific/regulatory community. However, there may be varying degrees
282 of uncertainty in the strength of relation between the intermediate endpoints and the final clinical
283 outcomes¹¹. PAES may therefore be required where supplementary data are needed to support the
284 established positive benefit risk balance. Examples include in the case of slowly progressive conditions
285 necessitating extended follow up, or where there are complex composite or intermediate or key
286 secondary endpoints that are important to establishing therapeutic efficacy and benefit-risk but cannot
287 be fully understood on the basis of the clinical trial data presented. In the case of a requirement for
288 long term follow up, observational designs may be necessary.

289 Another scenario is when additional complementary endpoints are identified for further assessment to
290 provide additional meaningful information.

291 **4.3. Uncertainties in benefits regarding treatment over time**

292 For treatments given on a continuous basis, the benefit risk balance assumes that benefits established
293 in the timeframe of pivotal studies persist. This assumption also applies for intermittent or repeated
294 treatments e.g. where neutralising antibodies, which may abolish treatment effects, develop over time.
295 Where uncertainty arises that a decreased response takes place over time, a PAES may be required.
296 Randomised clinical trials or observational studies could be used to address this uncertainty. The
297 design will be dependent on the degree of uncertainty taking account of the clinical pharmacology of
298 the medicinal product and the possibility of generating interpretable data. Randomised withdrawal
299 designs could be considered and justified taking into account the timeframe of the effects.

300 **4.4. Uncertainties in benefits regarding co-treatment with other products**

301 At the time of its licensing, the use of a medicinal substance in anticipated combination with other
302 treatments must be substantiated in terms of the safety and efficacy of the combination.

303 PAES may be required for additional potential combinations (simultaneous or sequential) for which
304 uncertainties remain based on the accumulated scientific knowledge or for which theoretical
305 uncertainties arise about a specific combination. The study design will be dependent on the

¹¹ Svensson S, Menkes DB, Lexchin J. Surrogate Outcomes in Clinical Trials: A Cautionary Tale. JAMA Intern Med. 2013; 173(8):611-612.

306 uncertainty, in particular whether the aim is to establish efficacy of the new combination per se, or to
307 compare one potential combination with another, and the potential variability.

308 In the post-marketing setting, treatment paradigms may change over time resulting in treatment
309 combinations that are different to those that were originally studied for the marketing authorisation
310 and PAES may therefore be required if an uncertainty over the use of a particular combination arises.

311 Observational designs may suffice if justified.

312 **4.5. Uncertainties stemming from benefits of the medicinal product in real** 313 **life use**

314 A PAES may be required where the benefits of a medicinal product demonstrated in clinical trials may
315 be significantly affected by the use of the medicinal product under real-life conditions, e.g. where the
316 efficacy demonstrated might not translate into a clinical benefit if the use of the drug provokes an
317 effect on the behaviour of the recipients (risk compensation) or impacts negatively on other measures
318 considered as important to prevent the disease. The results of such studies would allow determination
319 of benefit in everyday medical practice and regulatory action if necessary.

320 A related scenario would be where the choice of control or background treatment is sub-optimal or
321 where a comparison to a particular standard-of-care, usually another medicinal product, is considered
322 necessary even though positive benefit-risk has been established relative to a particular clinical trial
323 control arm. The difficulties in defining standard of care are acknowledged including in the context of
324 appropriate comparator arms, local definitions and the idea of multiple studies defining a number of
325 'standards of care'. For medical products where a major advancement in care has taken place whilst
326 pivotal trials were ongoing and which also constituted a scenario where an active control would be
327 needed to further inform on the benefit-risk of the product, consideration may be given to requiring a
328 PAES with a relevant active comparator.

329 Another scenario where the need for PAES might be considered is where a specific scientific rationale
330 questions the external validity of the data across various populations and settings despite a high
331 degree of internal validity of the results from pivotal clinical trials e.g. impact of co-morbidities and
332 polypharmacy on effectiveness of a specific intervention in a geriatric population.

333 With recognition that the assessment of the risk of a medicinal product is most meaningful when
334 considered in light of its benefits, post marketing evaluation of medicinal products is increasingly based
335 on a benefit-risk management model encompassing evaluation of emerging evidence relevant to both
336 risks and benefits. For example, a formal evaluation of benefit is a feature of Periodic Safety Update
337 Reports. There may be circumstances where important uncertainties concerning a product's benefits
338 become relevant in the context of a post marketing benefit-risk evaluation particularly where
339 knowledge of the safety or benefit-risk profile has changed significantly since first authorisation. In
340 such circumstances the need for a PAES may be considered.

341 A PAES may also be required in the case of vaccines where protective efficacy studies have not been
342 feasible or to further determine the impact of microbial epidemiology and herd immunity on efficacy.
343 PAES may also be used to estimate vaccine effectiveness using study designs different to those that
344 supported the initial MA. The information gained from assessment of vaccine effectiveness may also be
345 particularly important to add knowledge on the most appropriate mode of use of a vaccine (e.g. need
346 for booster doses in at least some segments of the population to maintain adequate protection over
347 time).

348 **4.6. Change in the understanding of the disease or drug**

349 Knowledge of the mechanism of action of a medicinal product develops throughout the product
350 lifecycle. Investigation of dose-response is a critical aspect of the drug development process. The initial
351 understanding of a positive benefit risk balance may be improved through further investigation of
352 posology. In the case where a change in the understanding of the standard of care for a disease or of
353 the pharmacology of the drug has put into question the criteria used to establish the efficacy of the
354 product at the time of authorisation, a PAES may be imposed.

355 **4.7. Change in scientific factors for previous efficacy evaluations**

356 If new concrete and objective scientific factors (including regulatory or clinical guidance) emerge which
357 significantly bring into question the criteria used to establish the efficacy of a medicinal product at the
358 time the MA was granted, a requirement for a PAES may be considered.

359 **5. Conduct of post-authorisation efficacy studies**

360 Marketing authorisation holders and investigators should follow all relevant EU requirements and the
361 national legislation and guidance of those Member States where the study is being conducted.

362 **5.1. Study protocol and report**

363 Study protocols for PAES should take into account relevant scientific guidance applicable to the issue to
364 be investigated and the study design to be applied. Agreement on the protocol between sponsor and
365 regulator needs to be reached for an imposed PAES. Any amendment to the protocol should be
366 discussed and agreed in advance with the competent authorities.

367 The time frame for the final study report to be submitted and for any interim report should be agreed
368 by the competent authorities at the time of study request or further refined at time of protocol
369 finalisation. If the study is discontinued, a final report should be submitted and the reasons for
370 stopping the study should be explained. The format of study report should follow the conventional
371 format as per ICH guidance.

372 It is recommended that agreement be sought as early as possible between sponsor and regulator that
373 the proposed study design is adequate to address the uncertainty in question. Scientific advice on the
374 study protocol between sponsor and regulator with respect to the proposed study design is also
375 recommended.

376 **5.2. Data protection and transparency requirements**

377 The collection, use and trans-border transfer of personal data relating to patients enrolled in a PAES
378 has to comply at all times with the requirements of the Data Protection Rules¹².

379 To support transparency on PAES that are outside the scope of Directive 2001/20/EC and which are
380 conducted pursuant to a condition of the MA or voluntarily, study information (including for studies
381 conducted outside the EU) should be made available in the EU electronic register of post-authorisation

¹² Data Protection Rules includes Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, the national laws, the laws of the European Union Member States transposing this Directive, the Opinions and guidance developed by Article 29 Working Party and the guidance developed by the competent data protection authorities of the European Union Member States.

382 studies (EU PAS Register) maintained by the Agency¹³. This recommendation is without prejudice to
383 national transparency requirements.

384 **5.3. Quality control and quality assurance**

385 The MAH should ensure the fulfilment of its pharmacovigilance obligations in relation to the study and
386 that this can be audited, inspected and verified. For PAES imposed as an obligation, the MAH should
387 ensure that the analytical dataset and statistical programmes used for generating the data included in
388 the final study report are kept in electronic format and are available for auditing and inspection and
389 adhere to CONSORT or STROBE reporting guidelines. This provision should also be applied to PAES
390 voluntarily initiated, managed or financed by the MAH.

391 **6. Conclusions**

392 To impose a PAES, there should be a well-reasoned scientific uncertainty to be addressed post-
393 authorisation to enhance understanding of therapeutic efficacy and benefit-risk with implications for
394 better use of the medicine in clinical practice. In addition, it should be ethical and feasible for a study
395 to be designed with a suitable methodology and conducted in a manner to give reliable and
396 interpretable answers to the question at hand. Agreement should be sought as early as possible
397 between the regulator and sponsor on the appropriateness of a study design to achieve this and to this
398 end, scientific advice is recommended.

399

¹³ http://www.encepp.eu/encepp_studies/indexRegister.shtml

400 **Annex 1: Relevant guidance**

- 401 – The extent of population exposure to assess clinical safety for drugs (ICH E1A).
- 402 – Dose response information to support drug registration (ICH E4).
- 403 – General considerations for clinical trials (ICH E8).
- 404 – Statistical principles for clinical trials (ICH E9).
- 405 – Choice of control group in clinical trials (ICH E10).
- 406 – Clinical investigation of medicinal products in the paediatric population (ICH E11).
- 407 – Accelerated evaluation of products indicated for serious diseases (Life Threatening or Heavily
408 Disabling Diseases) (CPMP/495/96 rev. 1).
- 409 – Points to consider on applications with 1.) Meta-analyses and 2.) One pivotal study
410 (CPMP/2330/99).
- 411 – Points to consider on switching between Superiority and Non-inferiority (CPMP/EWP/482/99)
- 412 – Reflection paper on methodological issues in confirmatory clinical trials with flexible design and
413 analysis plans (CHMP/2459/02).
- 414 – Guideline on Data Monitoring Committees (CHMP/EWP/5872/03 Corr)
- 415 – Clinical trials in small populations (CHMP/EWP/83561/05)
- 416 – Qualification of novel methodologies for drug development: guidance to applicants
417 (EMA/CHMP/SAWP/72894/2008)
- 418 – ENCePP Guide on methodological standards in pharmacoepidemiology
- 419 – International Society for Pharmacoepidemiology (ISPE) guidelines for good pharmacoepidemiology
420 practices