



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

14 July 2025
EMA/230706/2025

EMA/BEUC Bilateral

10 November 2025, 13h00-14h00 CET, Room 0C

Participants

The European Consumer Organisation (BEUC)

Agustín Reyna (Director General)

Ancel·la Santos Quintano (Head of Food, Health, and Chemicals Safety)

European Medicines Agency (EMA)

Emer Cooke (Executive Director)

Melanie Carr (Head of Stakeholders and Communication)

Juan Garcia Burgos (Head of Public and Stakeholders Engagement)

Maria Mavris (Patient and consumer liaison)

Agenda

Welcome

Package leaflets and electronic product information

- Improving the PL; ensuring ePI is user and privacy-friendly

Upcoming biotech act and clinical trials

- How to boost the research ecosystem without compromising on safety

Sandboxes: how would it work in practice?

Medicine shortages:

- Currently: functioning of solidarity mechanism; uncoordinated approaches on contingency stocks and potential impact
- Future: expanded role after the adoption of the pharma legislation, CMA. Matched by adequate resources?

Online information on medicines:

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Address for visits and deliveries Refer to www.ema.europa.eu/how-to-find-us
Send us a question Go to www.ema.europa.eu/contact **Telephone** +31 (0)88 781 6000

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Participants	
<ul style="list-style-type: none"> EMA's monitoring role with Heads of Medicines Agencies? (falsified medicines, dangerous challenges e.g., on TikTok, misleading pharma promotion,) 	
Medical devices: <ul style="list-style-type: none"> EMA's current role; types of devices for which there are specific challenges (development, approval) 	
Consumer engagement in the Agency's activities: feedback welcome on where we can be most useful	
Open discussion	
Closing comments	