



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

15 October 2026

Draft agenda – Media seminar on vaccines

28 October 2026; room 1C

Chair: Susan Carroll

Item	Preliminary draft agenda	Initials	Mins
09:00	Joining and registration		
09:30	Welcome and introduction to the meeting	Monika Benstetter (EMA)	10'
09:40	Vaccine confidence (trends, evolution, challenges)	Heidi Larson, Professor of Anthropology, Risk and Decision Science, London School of Hygiene & Tropical Medicine	15'
09:55	Q&A	All	15'
10:10	Vaccines efficacy explained: how we know they work	Steffen Thirstrup (EMA)	15'
10:25	Q&A	All	15'
10:40	Coffee break		20'
11:00	Perspective from the civil society/patient	Elena Moya (Spanish association of meningitis)	15'
11:15	Vaccine safety explained: getting the facts straight	Georgy Genov (EMA)	15'
11:30	Q&A	All	20'
11:50	Understanding vaccine use in real life through case examples	Alexandra Pacurariu (EMA)	15'
12:05	Where to get your facts about vaccines	Monika Benstetter (EMA)	10'
12:15	Q&A	All	15'
12:30	Lunch with EMA experts on vaccines		70'
13:40	The future of vaccines (incl. perspectives on mRNA vaccines and pandemic preparedness)	Marco Cavaleri (EMA)	20'
14:00	Q&A	All	20'

Official address Domenico Scarlattilaan 6 • 1083 HS Amsterdam • The Netherlands

Address for visits and deliveries Refer to www.ema.europa.eu/how-to-find-us

Send us a question Go to www.ema.europa.eu/contact **Telephone** +31 (0)88 781 6000

An agency of the European Union



Item	Preliminary draft agenda	Initials	Mins
14:30	Meet EMA's Executive Director Emer Cooke: discussion around trust in science and her priority areas	Emer Cooke, all	60'
15:30	Final remarks and closing	Monika Benstetter	5'