



Information Management

## Agenda: Product Lifecycle Management Value Stream Deep-Dive Webinar

30 November (TBD) 2023, 14:00 – 16:00 (CET)

Webinar: WebEx

#	Item	Speaker	Mins
1.	<b>Welcome</b>	<b>Joris Wiemer</b> <i>EMA Change Management Lead</i>	(5 min)
2.	<b>Introduction to the Product Lifecycle Management (PLM) Value Stream</b>	<b>Karl Hamilton</b> <i>PLM Value Stream Owner</i>	(15 min)
3.	<b>Q&amp;A Session</b>	Moderator: <b>Joris Wiemer</b> <i>EMA Change Management Lead</i>	(10 min)
4.	<b>Focus on Electronic Application Form (eAF)</b>	<b>Kristiina Puusaari</b> <i>eAF EMA Product Owner</i> <b>Noel Diamant</b> <i>eAF Network Product Owner</i>	(8 min)
5.	<b>Focus on Product Management Service (PMS) and Product User Interface (UI)</b>	<b>Veronica Lipucci Di Paola</b> <i>PMS &amp; Product UI</i> <b>Marcos Fernandez Gomez</b> <i>EMA Product Owners</i> <b>Dino Soumpasis</b> <i>PMS &amp; Product UI</i> <i>Network Product Owner</i>	(8 min)
6.	<b>Focus on eCTD v4.0</b>	<b>Kristiina Puusaari</b> <i>eCTD v4.0</i> <i>Product Owner</i>	(8 min)
7.	<b>Focus on electronic Product Information (ePI)</b>	<b>Elizabeth Scanlan</b> <i>ePI EMA Product Owner</i> <b>Evin Drusys</b> <i>ePI Network Product Owner</i>	(8 min)

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8.	<b>Focus on Regulatory Procedure Management (RPM) for PLM</b>	<b>Madalina Duta-Mare</b> <i>RPM for PLM Product Owner</i>	(8 min)
9.	<b>Focus on Union Product Database (UPD)</b>	<b>Beyhan Mustafov</b> <i>UPD Product Owner</i>	(8 min)
10.	<b>Focus on EXPAMED</b>	<b>Michael Vogl</b> <i>EXPAMED Product Owner</i>	(8 min)
11.	<b>Q&amp;A Session</b>	Moderator: <b>Joris Wiemer</b> <i>EMA Change Management Lead</i>	(24 min)
12.	<b>Conclusions and Final Questions</b>	<b>Alexis Nolte, Ivo Claassen, Zaide Frias</b> <i>EMA Business Owners</i>  Moderator: <b>Joris Wiemer</b> <i>EMA Change Management Lead</i>	(10 min)