



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH



# Product Management Service (PMS) Information Day

**9 June 2025, 9.00 – 13.00 CEST**

Webinar: Hybrid (YouTube Broadcast / EMA premises, Amsterdam)

**Product Management Service** is a unique and shared repository of trusted human medicinal product data in the EU throughout their life cycle. It ensures that product information is accurate, transparent, standardised and accessible, empowering regulators, industry and citizens.

*Please note: The webinar will be broadcast live via EMA's YouTube channel and recorded, and the recording will be available on the event page shortly after the event.*

# Product Management Service (PMS) Information Day

## DRAFT Morning session agenda

*Information on speakers, moderators, and specific topics covered in each session will be shared in due course*

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### **9:00 Welcome and opening remarks**

**Introduction 20'**

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### **9:20 PMS, a strategic catalyst**

**A strategic outlook on what PMS enables and leadership expectations 40'**

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### **10:00 PMS, bringing data and process together**

**How we will get to our desired target and Network activities 60'**

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### **11:00 Coffee break**

**30'**

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### **11:30 From strategy to reality – How we are implementing it**

**How PMS is being implemented in the Network portfolio 30'**

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### **12:00 From build to public healthcare benefits**

**How PMS is used and the added value it brings 40'**

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### **12:40 Closing remarks**

**Wrap up and next steps 20'**