



## **“2006 EU-Swiss GMP China Training Workshop”**

### **Sponsorship and Exhibition Opportunities**

To promote quality manufacturing for pharmaceutical exporters in China, Center for Pharmaceutical Information and Engineering Research of Peking University recently organised two “US.FDA cGMP China Training Program” in December 2005 and April 2006, attracting over 500 people from 200 plus pharmaceutical companies and government agencies. The European market is the second largest in the world. Starting November of 2005, EU requires all active pharmaceutical ingredients sold in EU to meet the requirements of GMP. Co-sponsoring with European Commission’s Pharmaceutical Unit, Swiss Agency for Therapeutic Products (Swissmedic) and International Society for Pharmaceutical Engineering (ISPE), Peking University is announcing an upcoming “2006 EU-Swiss GMP China Training Workshop” from September 19 to 21, 2006. This will be the first pharmaceutical GMP China training workshop that is officially co-sponsored by European Commission’s Pharmaceutical Unit and Swissmedic. Seven official representatives from the European Medicines Agency (EMA), EU National Competent Authorities and Swissmedic are to speak at the Workshop.

Previous sponsors to the “US.FDA cGMP China Training Program” include Applied Biosystems, Agilent Technologies, Mettler-Toledo Instruments (Shanghai) Co., Ltd, ABB (China) Limited, NNE (Tianjin) Co., Ltd., Shanghai Veolia Water Systems, Winatch Process Engineering (Shanghai) Co., Ltd., Pall Filter (Beijing) Co., Ltd and Millipore (Shanghai) Trading Co., Ltd.

**Event Title: 2006 EU-Swiss GMP China Training Workshop**

**Co-sponsors: European Commission’s Pharmaceutical Unit • Swissmedic • PKU • ISPE**

**Supported by the European Medicines Agency (EMA)**

**Date: September 19 to 21, 2006**

**Location: Peking University**

**Organizer: Center for Pharmaceutical Information and Engineering Research, Peking University**

#### **Tentative Program:**

**Training Workshop, September 19-21**

**Vendor Exhibition, September 19-20**

**Industrial Forum, September 19-20, Evening**

**Network Reception, September 20, Evening**



## **Sponsorship Packages**

### **Gold Sponsor: \$14, 000**

1. One Industrial Forum
  - Time: 17:15 to 18:15 or 19:30 to 20:30 from September 19 to 20, 2006
  - Topic: sponsor's choice, but must be GMP related
  - We provide space and banners, invite trainees and help the sponsor to organize the Forum
2. Two seats at the Speakers Banquet—dinning with EU-Swiss officials, speakers and distinguished guests
3. Four Network Reception tickets—communicating with speakers and distinguished guests
4. One 3m by 3m exhibition booth (one company logo, two chairs, electricity charge & portable plug)
5. One page introduction on page 2 or 3 of the conference proceedings (200 words & 2 color photos)
6. Two free registrations of “2006 EU-Swiss GMP China Training Workshop”

### **Silver Sponsor: \$10, 000**

1. Two seats at the Speakers Banquet—dinning with EU-Swiss officials, speakers and distinguished guests
2. Four Network Reception tickets—communicating with speakers and distinguished guests
3. One 3m by 3m exhibition booth (one company logo, two chairs, electricity charge & portable plug)
4. One page introduction in conference proceedings (200 words & 4 color photos)
5. Company logo on Network Reception, conference facilities and dinner tickets
6. Two free registrations of “2006 EU-Swiss GMP China Training Workshop”

### **Individual Event Sponsor:**

#### **1. Industrial Forum: \$6,000**

- Topic: sponsor's choice, but must be GMP related
- We provide space and banners, invite trainees and help the sponsor to organize the Forum.
- Time: Evening, September 19 or 20, 2006

#### **2. Exhibition booth: \$1,200**

- Decoration: one company logo, two chairs, electricity charge & portable plug
- Dimension: 3m × 3m
- Two Network Reception tickets—communicating with speakers and distinguished guests
- Time: September 19 to 20, 2006

#### **3. Sponsorship for Speakers Banquet and Network Reception**

- Lunch: Company logo or promotional material on conference facilities and dinner tickets: **\$3,200**
- Dinner: Toast speech, company logo or promotional material on conference facilities and dinner



tickets: **\$3,500**

- Network Reception: Toast speech, company logo on conference facilities and dinner tickets: **\$3,200**
- Attending Dinner and Network Reception: **\$450/person**

4. Advertising in conference proceedings

**Price of Advertising in Conference Proceedings**

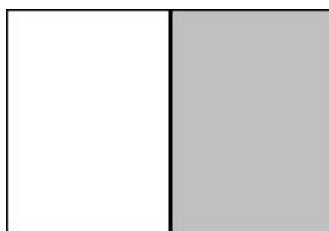
| <b>Selections</b>                  | <b>Price</b> | <b>Services</b>           |
|------------------------------------|--------------|---------------------------|
| Congratulation Company (back page) | \$150        | 20 words                  |
| Color Foldout (half page)          | \$600        | 2 color photos, 150 words |
| Color Foldout (one page)           | \$900        | 4 color photos, 200 words |
| Color Foldout (two pages)          | \$1,500      | 8 color photos, 400 words |
| Inner Front Cover 2 (one page)     | \$2,000      | 4 color photos, 200 words |
| Inner Front Cover 3 (one page)     | \$1,700      | 4 color photos, 200 words |
| Back Cover (one page)              | \$1,900      | 4 color photos, 200 words |

Note: Price includes cost of design and printing.

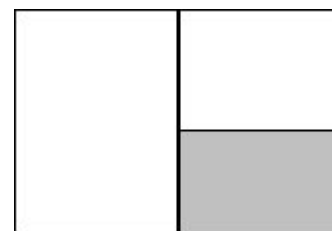
**Page Layout**



Color Foldout (two pages)



Color Foldout (one page)



Color Foldout (half page)



## Sponsorship and Exhibition Application Form

|  |  |                       |                          |
|--|--|-----------------------|--------------------------|
| <b>Name of Sponsor</b>   |  | <b>Contact Person</b> |                          |
| <b>Phone</b>   |  | <b>Fax</b>            |                          |
| <b>Email</b>   |  | <b>Cell phone</b>     |                          |
| <b>Type of Sponsorship</b>   | <b>Description</b>   | <b>Price</b>          | <b>Selection</b>         |
| Gold Sponsor   | see above description  | \$14,000              | <input type="checkbox"/> |
| Silver Sponsor   | see above description  | \$10,000              | <input type="checkbox"/> |
| Industrial Forum   | see above description  | \$6,000               | <input type="checkbox"/> |
| Exhibition Booth (3m×3m)   | see above description  | \$1,200               | <input type="checkbox"/> |
| Sponsor for Speakers Banquet and<br>Network Reception  | Lunch  | \$3,200               | <input type="checkbox"/> |
|  | Dinner   | \$3,500               | <input type="checkbox"/> |
|  | Network Reception  | \$3,200               | <input type="checkbox"/> |
|  | Attending Banquet of speakers and<br>Network Reception   | \$450                 | <input type="checkbox"/> |
| <b>Promotional Materials of<br/>Conference Proceedings</b>   | <b>Page and Size</b>   | <b>Price</b>          | <b>Selection</b>         |
| Congratulation Company   | Congratulation at the back page of<br>conference proceedings (20 words)  | \$130                 | <input type="checkbox"/> |
| Color Foldout (half page)  | 2 color photos, 150 words  | \$600                 | <input type="checkbox"/> |
| Color Foldout (one page)   | 4 color photos, 200 words  | \$900                 | <input type="checkbox"/> |
| Color Foldout (two pages)  | 8 color photos, 400 words  | \$1,500               | <input type="checkbox"/> |
| Inner Front Cover 2 (one page)   | 4 color photos, 200 words  | \$2,000               | <input type="checkbox"/> |
| Inner Front Cover 3 (one page)   | 4 color photos, 200 words  | \$1,700               | <input type="checkbox"/> |
| Back Cover (one page)  | 4 color photos, 200 words  | \$1,900               | <input type="checkbox"/> |
| <b>Sponsorship Payment</b>   | Account Name: Peking University<br>Account Number: 011-1-02000-045090-891311-51<br>Bank Name: Industrial and Commercial Bank of China,<br>Haidian Municipal Branch Beijing, P.R.C. |                       |                          |
| <b>Notes:</b> To ensure your money transfer successfully, please fax a copy of bank payment receipt to 86-10-62758023, and specify your company's name on the fax. |  |                       |                          |



### Contact Information:

Ms. Xu and Mr.Li

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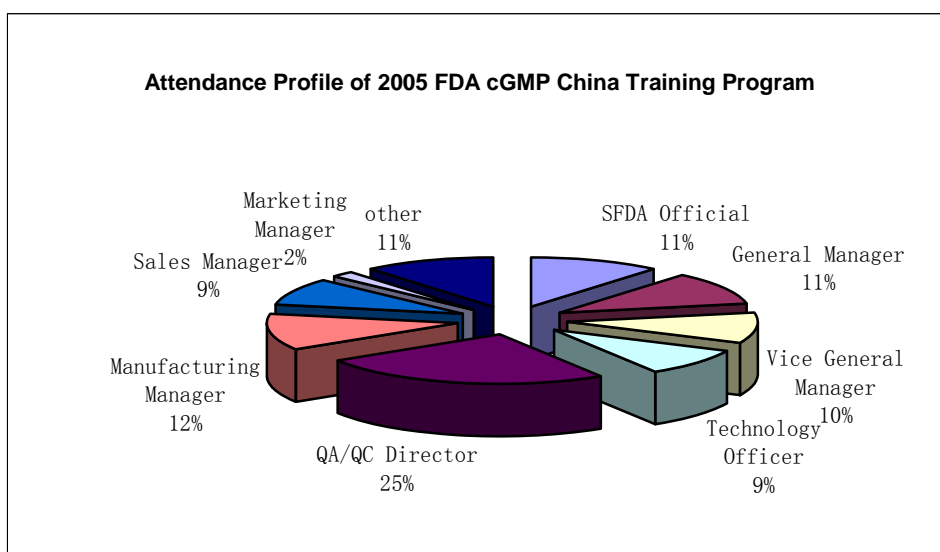
Phone: 86-10-6275-5647

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For more details, please visit our website [www.cpier.pku.edu.cn](http://www.cpier.pku.edu.cn)

### Attachment 1. Attendance Profile of 2005 FDA cGMP China Training Program



### Attachment 2. Attendance Profile of 2006 FDA cGMP China Training Program

