

# EMA Risk Management Information Day

21 November 2024  
13:30 - 17:30 CEST | Virtual Event

## PROGRAMME COMMITTEE

### Ulla Wändel Liminga (PRAC Chair)

Swedish Medical Products Agency (MPA), SE

### Georgy Genov

Human Medicines Division  
Head of Pharmacovigilance (PhV) Office  
European Medicines Agency (EMA), EU

### Priya Bahri

Human Medicines Division  
Lead Pharmacovigilance and Risk Management Guidance  
and Policy, PhV Office, EMA, EU

### Thomas Goedecke

Human Medicines Division  
PRAC Impact Strategy Lead, PhV Office, EMA, EU

### Viola Macolic Sarinic

Human Medicines Division  
PRAC Scientific Lead, PhV Office, EMA, EU

### Sabine Straus (Former PRAC chair)

Medicines Evaluation Board (MEB), NL  
Seconded National Expert, EMA, EU

## FACULTY

### Liana Martirosyan

PRAC Vice-Chair  
Senior Pharmacovigilance Assessor  
Medicines Evaluation Board, NL

### Roberto Frontini

Former Director of Pharmacy  
Centre for Patient Safety Leipzig, DE

### Jan Petracek

CEO, iVigee, CZ

### Vicki Edards

VP, PV Excellence & Int. QPPV, AbbVie, UK  
Member of EFPIA Digital tools working group

### Ryan Marshall

Ass. Director, Risk Management  
AstraZeneca, UK

### Luvanka Hanxhari

Senior Manager AR&RM – RMP  
Novartis, CH

### Robert Massouh

Head of Risk Management and Benefit-Risk Evaluation,  
GSK, UK

### Harshil Patel

Senior Manager AR&RM – RMP  
Novartis, IN

## | OVERVIEW

The revised guideline on good pharmacovigilance practice (GVP) module XVI on risk minimisation measures (RMM) has come into effect in summer 2024.

The focus of this interactive Information Day will be on implications and first experiences with implementing GVP module XVI (Revision 3) from regulators', industry, patients' as well as health-care professionals' perspectives.

Different aspects of the revised guideline will be discussed such as concepts and principles of risk minimisation, its life-cycle management with stakeholders' engagement, the specifics and development of risk minimisation measure (RMM) tools and points to consider for requesting additional RMM tools. Furthermore, success factors for RMM effectiveness, regulatory impact of results of RMM effectiveness evaluation, the role of the marketing authorisation holder (MAH) as well as the coordination of RMM for generic products and the national approval of RMM materials will be discussed.

### Preparatory reading is highly recommended:

- GVP module XVI - Risk minimisation measures (Revision 3)
- GVP module XVI - Addendum II: Methods for effectiveness evaluation

Ample time is foreseen for Q&A. The faculty invites participants to submit related questions **by 04 November 2024 latest to** [emaevents@diaglobal.org](mailto:emaevents@diaglobal.org)

## | KEY TOPICS

- Tools of risk minimisation measures (RMM)
- Risk minimisation measure (RMM) effectiveness studies
- Engagement of patients and HCPs and implementation of RMM in clinical practice
- Regulatory impact research

## | TARGET AUDIENCE

- Individuals experienced in risk management, risk minimisation development and evaluation at small to medium enterprises (SMEs)
- Marketing authorisation applicants (MAAs)/MAHs for generic products
- Marketing authorisation applicants (MAAs)/MAHs for innovator products
- Contract Research Organisations (CROs)
- Assessors at National Competent Authorities (NCAs)
- Risk communication experts
- Patients and Healthcare Professional (HCP) group representatives
- Qualified persons responsible for Pharmacovigilance (QPPVs)



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13:30 WELCOME NOTE

**SESSION 1 – GVP MODULE XVI - THE 3<sup>RD</sup> REVISION- FIRST EXPERIENCES AND PRACTICAL ASPECTS**

Session chair : Ulla Wändel Liminga, MPA, SE

13:40 **INDUSTRY INSIGHTS: NAVIGATING THE IMPLEMENTATION OF GVP MODULE XVI REVISION 3**  
Harshil Patel, Novartis, IN & Luvanka Hanxhari, Novartis, CH

14:00 **INDUSTRY PERSPECTIVE REGARDING JOINT PASS STUDIES**  
Robert Massouh, GSK, UK

14:20 **POSSIBILITIES AND CHALLENGES OF DIGITAL RISK MINIMISATION TOOLS – AN INDUSTRY PERSPECTIVE**  
Vicki Edwards, AbbVie, UK, Member of EFPIA Digital tools working group

14:30 **THE CURRENT & FUTURE DIGITAL ARMM LANDSCAPE**  
Ryan Marshall, AstraZeneca, UK

14:45 **USE CASE - ADDITIONAL RISK MINIMIZATION DESIGN AND DELIVERY BOOSTED BY AI**  
Jan Petracek, IVIGEE, CZ

15:00 **Q&A**

15:20 **BREAK**

**SESSION 2 – THE 3<sup>RD</sup> REVISION**

Session chair : Sabine Straus, EMA, EU

15:50 **THE REVISED GVP MODULE XVI – WHAT TO FOCUS ON FOR IMPLEMENTING THE GUIDANCE**  
Priya Bahri, Lead PhV and Risk Management Guidance and Policy, PhV Office, EMA, EU

16:10 **CONCEPTIONAL APPROACH TO RMM EFFECTIVENESS EVALUATION**  
Thomas Goedecke, PRAC Impact Strategy Lead, PhV Office, EMA, EU

16:30 **IMPACT RESEARCH FROM A REGULATORY PERSPECTIVE**  
Liana Martirosyan, PRAC Vice-chair, MEB, NL

16:50 **ENGAGEMENT OF PATIENTS AND HEALTHCARE PROFESSIONALS IN RMM**  
Roberto Frontini, Former-Director of Pharmacy, Centre for Patient Safety Leipzig, DE

17:05 **Q&A AND PANEL DISCUSSION**

17:25 **WRAP UP**

17:30 **END OF THE INFORMATION DAY**