EMA/416292/2020

Records of data processing activity for contact details of journalist and other media professionals (public)

1.	Last update of this record, version number:	23 November 2020 / version 1
2.	Reference number:	S9
3.	Name and contact details of controller:	European Medicines Agency Internally: Head of Stakeholders and Communication Division S-DataController@ema.europa.eu
4.	Name and contact details of DPO:	dataprotection@ema.europa.eu
5.	Name and contact details of joint controller (where applicable)	NA
6.	Name and contact details of processor (where applicable)	Vuelio (Access Intelligence Plc) 79 Hatton Garden London, EC1N 8AW United Kingdom info@vuelio.com
7.	Purpose of the processing	EMA's Media and Public Relations Service (or "press office") collects the personal data of journalists who explicitly request to be in its media distribution list to receive information about the activities of the Agency. The Agency may also use external media databases to collect the contact details of journalists and other media professionals. Currently, the Agency uses the "Vuelio Database" which belong to Access Intelligence Plc. From such database, the Agency collects the same type of personal data as listed above. To learn more about the personal data processing carried out by Vuelio's, please check its privacy policy.

The data subjects will regularly receive press releases, invitations to press conferences and other events and, occasionally, user feedback surveys.

The purpose of this data processing activity is to inform journalists and other media professionals about EMA's activities through sending them:

- Press releases

- Notices for press conferences, media trainings and other events

- Occasionally, user feedback surveys to help us improve our services

8.	Description of categories of persons whose data EMA processes and list of data categories	Contact details of journalists and other media professionals. Such data may include the following:
		- Name and surname
		- Name of the media outlet
		- Email address
		- Telephone and fax number (if spontaneously provided by the data subject)
9.	Time limit for keeping the data	The personal data processed in this activity is stored until the individual concerned (i.e. the data subject) asks to be removed from the list. A reminder containing this information is sent to data subjects every time they receive a communication (press release, invitation, etc.).
10.	Recipients of the data	EMA's Media and Public Relations Service (press office) staff. Although the data processor (Vuelio) hosts the Agency's database of media professionals' contact details, the data processor is not allowed to access the data, and they will not use or share the data with third parties.
11.	Are there any transfers of personal data to third countries or international organisations? If so, to which ones and with which safeguards?	The data processor is located in the UK which is considered as a third country as of 1 January 2021.
12.	General description of security measures, where possible.	The Agency stores the details of media professionals in an external database. Currently, the Agency has uses the 'Vuelio' a platform that belongs to Access Intelligence Plc. More information on Vuelio's privacy and security policies is available here. The database is managed using a user ID and password.

13.	For more information, including how to exercise your rights to access, rectification, object and data portability (where applicable), see the privacy statement:	Details concerning the processing of your personal data are available on the Agency's website at: https://www.ema.europa.eu/en/about-us/legal/general-privacystatement, where you may find the EMA General Privacy Statement as well as the privacy statements on specific data processing operations.