

# Industry Experience on Collection of Data on Volume of Antimicrobials and Proposals for the Future

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- Experience with AB Survey of CEESA
- Challenges and Outcome
- Key Learnings
- Conclusions
- Key Elements for Consideration and Proposals



# Experience with CEESA AB Survey

- **Project initiated in 2005**
- **Collection of data in kg active substances**
- **2002 – 2004 – 2006**
- **Under CEESA\* umbrella**
- **Alpharma, Bayer, Ceva, Elanco, Fort Dodge, Intervet, Merial, Novartis, Pfizer, Schering-Plough, Vetoquinol, Virbac**
- **“Central” data generation approach**

\*CEESA = European Animal Health Study Center; a Brussels based non profit association



# Challenges and Outcome

- Competition laws
- Companies financial systems only partly suitable
- Changes in systems over time
- Company mergers
- Local versus core products



# Key Learnings

- Central data collection difficult
- 2002 collection had to be given up
- Validation of data often tbd locally (country level)
- Data do not always match with governmental surveys
- Amounts of generic marketers missing
- Differentiation into species almost impossible
- Competition laws / confidentiality issues for reporting



# Industry Conclusions

- CEESA project discontinued
- Industry project on “Collection guidelines” initiated
- Dialog essential
  - Industry / Regulators
  - between Regulators



# Key Elements for Consideration and Proposals

- All marketers to be involved!
- National approaches!  
may be the only way - versus central data generation
- Collection of context data!  
(*e.g. animal production numbers, disease prevalence*)
- Simple and pragmatic systems required
- Same or similar collection systems in all Member States
- Discussion on unsolved species differentiation
- Consultation with stakeholders on interpretation of data
- Joint effort industry / regulators essential



**IFAH Europe**  
is committed to an  
fruitful dialog and cooperation in the interest  
of all stakeholders

