



# ***Orphan Designation - Key Concepts and Evaluation Criteria***

**Jordi Llinares**

**Scientific advice and orphan drugs Sector, EMEA**

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## **Is there any reason to stimulate development and marketing of drugs for rare diseases?**

**“Persons suffering from rare conditions should be entitled to the same quality of treatment as other patients”**

**But...**

**“ the pharmaceutical industry would be unwilling to develop the medicinal product under normal market conditions”**

**As...**

**“some conditions occur so infrequently that the cost of developing and bringing to the market a medicinal product (...) would not be recovered by the expected sales”**

## **Orphan Regulations in the EU**

- **Regulation (EC) No 141/2000 of the European Parliament and of the Council on Orphan Medicinal Products of 16 December 1999**
  - **Criteria for designation**
  - **Committee (COMP)**
  - **Procedure**
  - **Incentives**
- **Commission Regulation (EC) No 847/2000 of 27 April 2000**

## **Orphan designation**

- **For medicinal products for human use**
- **Procedure free of charge**
- **Can be requested at any stage of development**
- **Sponsor can be either company or individual**
  - **Established in the Community (EU, Ice, Liech, Nor)**
- **European Commission Decision gives access to incentives**

## **Designation criteria**

### **RARITY (prevalence) / RETURN OF INVESTMENT**

- **Medical condition affecting not more than 5 in 10,000 persons in the Community (around 246,000)**
- **Without incentives it is unlikely that the marketing of the product would generate sufficient return to justify the necessary investment**

### **SERIOUSNESS**

- **Life –threatening or chronically debilitating**

### **ALTERNATIVE TREATMENTS AUTHORISED**

- **If satisfactory method exist the sponsor should establish that the product will be of significant benefit**

## Designation criteria

“Prevalence” criterion

Prevalence  
( $< 5 / 10,000$ )

Insufficient return on investment  
(costs  $>$  expected revenues)

“Seriousness” criterion

Life-threatening or chronically  
debilitating

Life-threatening, seriously  
debilitating or serious and  
chronic

Available “methods” for  
diagnosis / prevention /  
treatment

NO

YES

Significant  
benefit / non  
satisfactory

“Sign benefit” criterion



## **Significant benefit**

- **Significant benefit**
  - **“A clinically relevant advantage or a major contribution to patient care”**
  - **Based on assumptions at the time of orphan designation**
  - **Significant benefit over authorised products (satisfactory)**
  - **COMP to assess whether or not sign benefit assumptions are supported by available data/evidence supplied by applicant**
  - **Sign benefit to be confirmed prior to marketing authorisation to maintain orphan status**

## **Examples assumption for significant benefit**

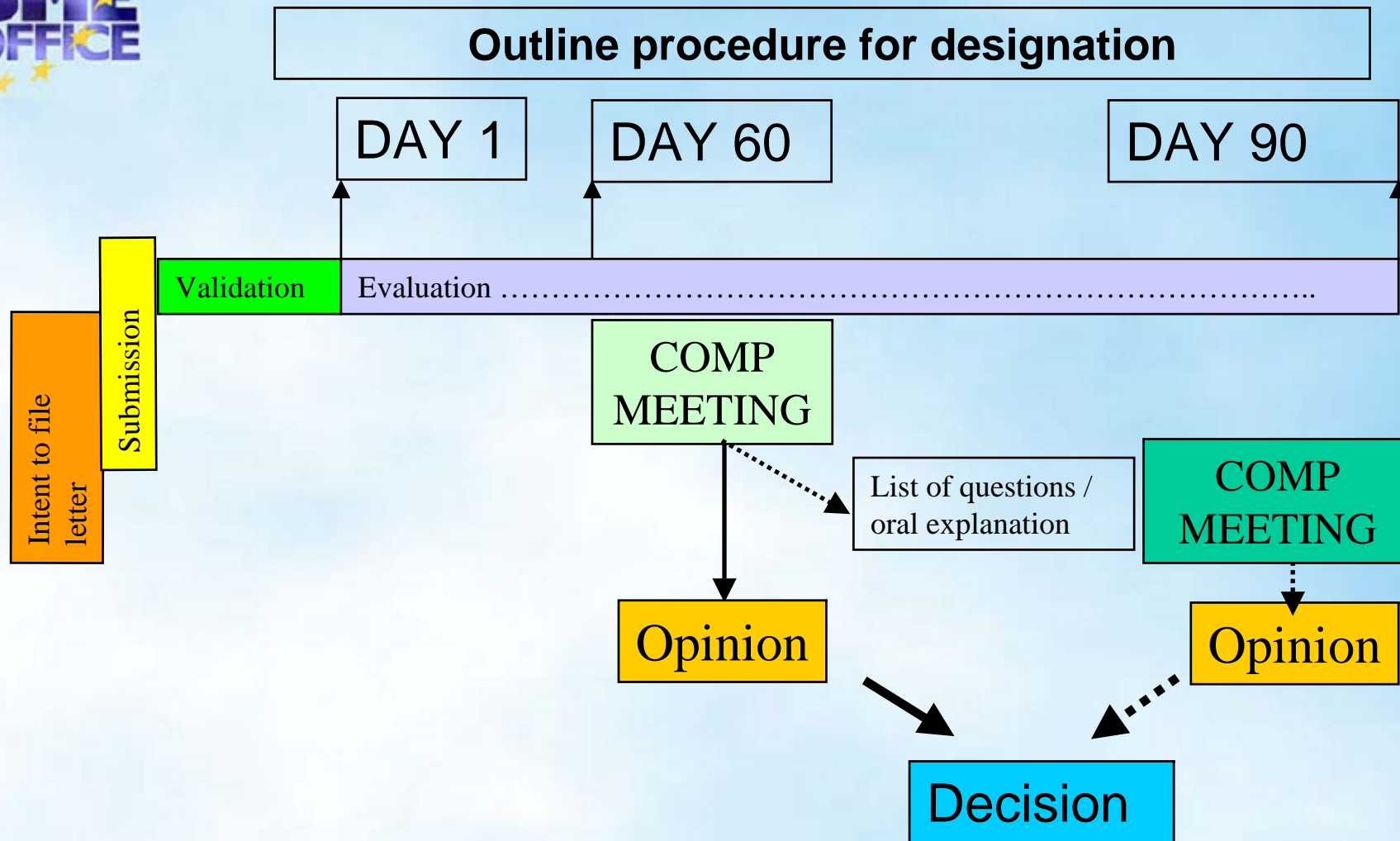
- **Drug has a new mechanism of action**
  - **Efficacy will have to be demonstrated**
  - **Opens possibilities for drug combination**
  - **Therapeutic alternative**
- **Claims of better efficacy**
- **More convenient administration route (major contribution to patient care)**
- **Better safety**
  - **Most times complementary safety profile**
  - **Weak assumption for justification of sign benefit (data to support?)**

## **Incentives**

- **Economic / marketing**
  - **Fee reduction / exemption**
    - **Extended incentives for SMEs (post authorisation)**
  - **Market exclusivity**
- **Product development**
  - **Protocol assistance**
- **Community marketing authorisation**
- **National incentives (EC inventory)**

## **How to obtain orphan designation?**

- **Applications submitted either by companies or individuals (sponsors)**
  - **Established in the EU**
- **Application form +**
  - **Description of the condition**
  - **Description of the medicinal product**
  - **Prevalence calculation of the condition**
  - **Justification of severity**
  - **Justification of “significant benefit” (when applicable)**
  - **Description of product development (current and future)**



- Publication of public summary of opinion (lay language) on EMEA website

## **Committee for Orphan Medicinal Products (COMP)**

**EMA Committee: 33(+2) members + chairperson**

- **1 member per Member State (27)**
  - **6 members nominated by the European Commission**
    - **3 patient representatives**
    - **3 members proposed by EMA**
- Non voting members (Yes and No)**

**COMP tasks:**

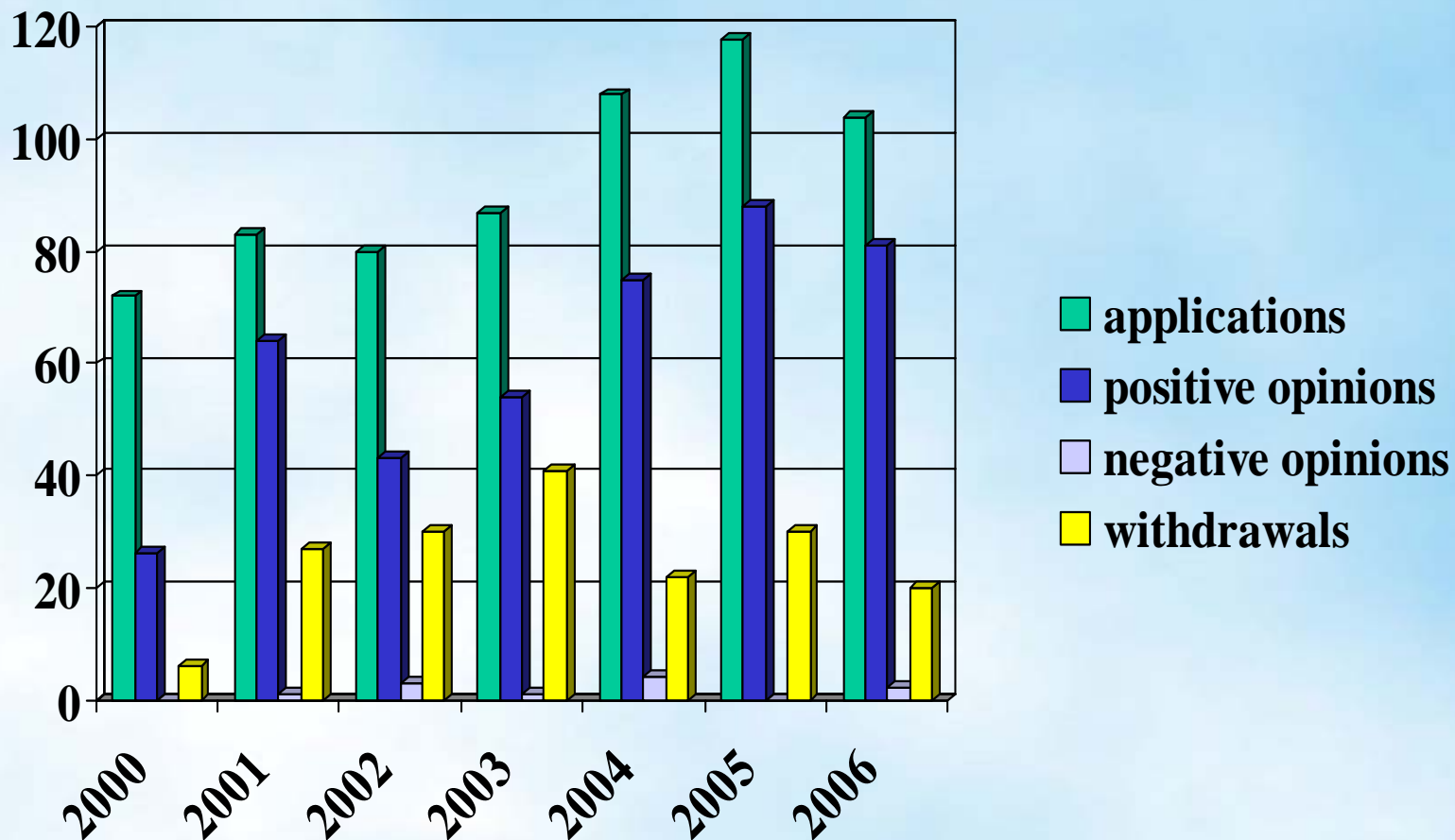
- **Opinions on designation**
- **To advise Commission on establishment and development of a policy on orphan medicinal products**
- **To assist Commission in liaising internationally and with patient support groups**
- **To assist Commission on guidelines**

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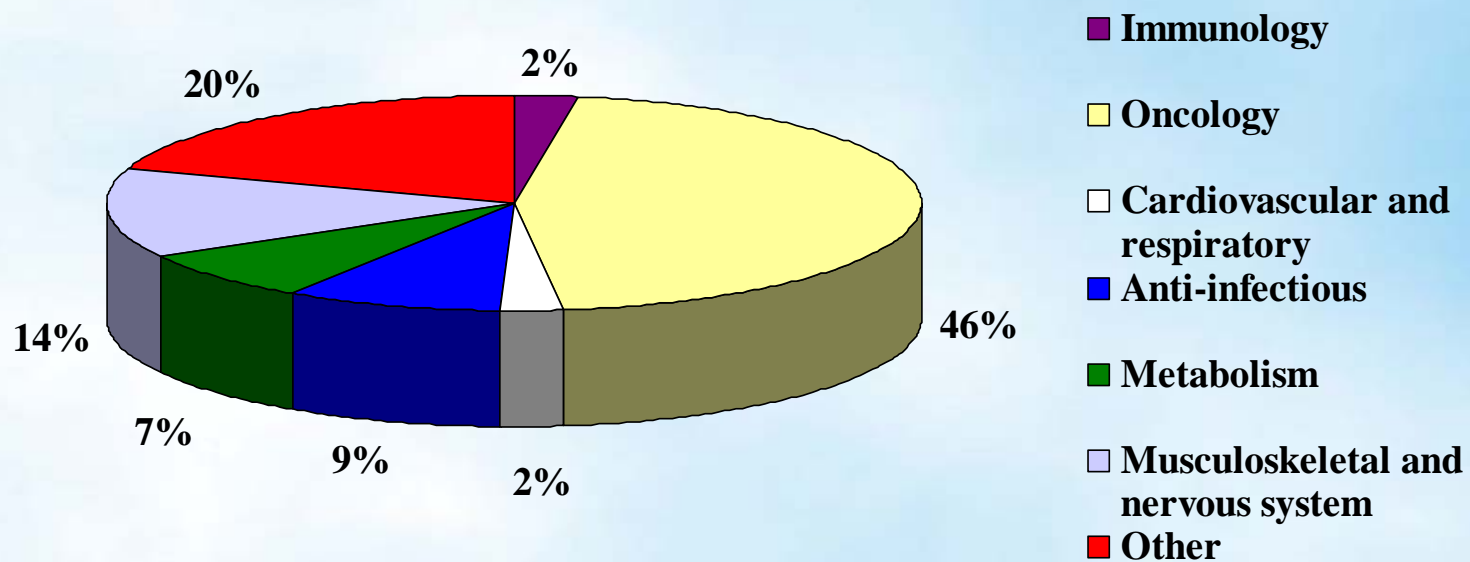
## Experience up to 2006



- In 2006: Application success ratio 77%
- Lowest withdrawal rate (19%) ever since 2000

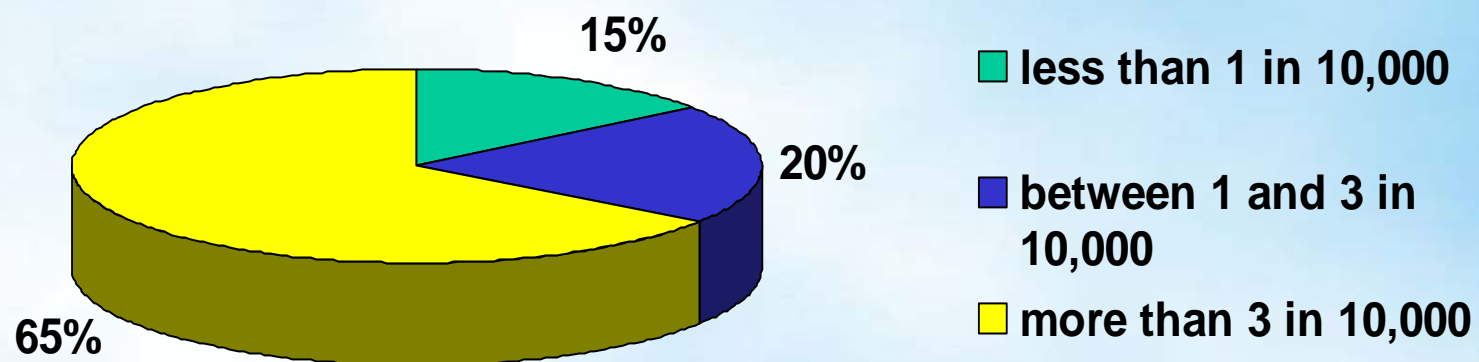


## Opinions in 2006 per organ / system



- More than 20 % of designated products are biotechnology products
- More than 50% are innovative products

## Prevalence designated conditions



## Authorisations

- 31 orphan medicinal products had been granted a centralised marketing authorisation (four products in decision making process)
- Two authorisations non centralised
- Benefit to 1.6 million European patients suffering from 25 (+2) rare conditions
- Negative outcomes and withdrawals
  - 17 withdrawals
  - Three negative opinions

## **Evidence at Time of Centralised MA (Pivotal trial design)**

- **44% double blind randomized (placebo / active controlled)**
- **42% Open label, non-randomized (or 2 doses R)**
- **8% Bibliographic applications / meta-analysis**
  - **Adrenal cortical carcinoma and Wilson's disease, patent ductus arteriosus (meta-analysis)**
- **6% Case reports / compassionate use**
  - **N-acetylglutamate synthetase deficiency (case reports), and tyrosinaemia type I (compassionate use)**

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## Conclusions

- Orphan regulation offers important incentives for development and marketing of medicinal products for rare diseases
- Exclusive incentives applicable to SMEs
- Rare diseases offer “natural environment” for SMEs
  - Biotechnology products and innovative products
  - Orphan conditions offer attractive opportunities for drug development
- Designation procedure has minimal regulatory burden for sponsors
- So far positive experience resulting in more than 400 designations and more than 30 authorised products

# Back-up slides

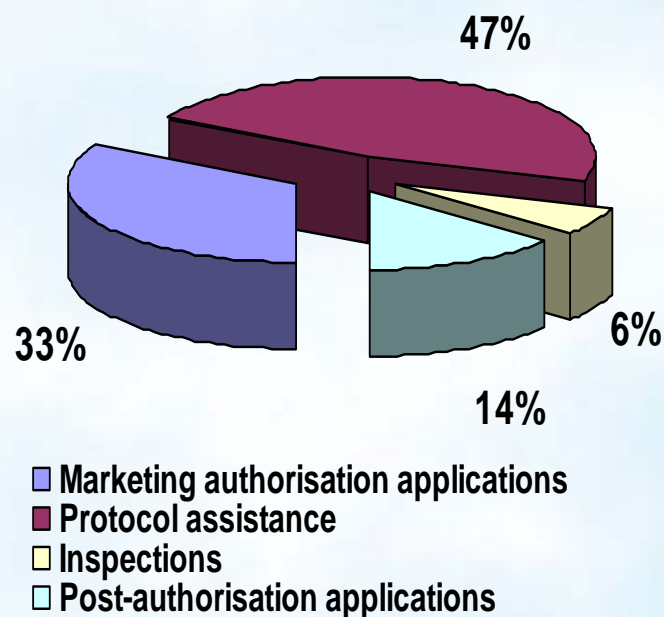
## **Economic incentives**

- **Fee reductions (50% market authorisation application, 100% protocol assistance, post authorisation)**
- **10-year market exclusivity**
  - **protection against**
    - **similar products (structure/mech of action) for**
    - **same indication**
    - **Three derogations**
      - **Sponsor's consent**
      - **Lack of supply**
      - **Clinical superiority**



## Use of EU special contribution 2006

Use of EU special contribution for orphan medicines 2006



### 2006

- More than € 5.7 million (86%)
- pre-authorisation activities
- More than € 0.95 million (14 %)
- post-authorisation activities

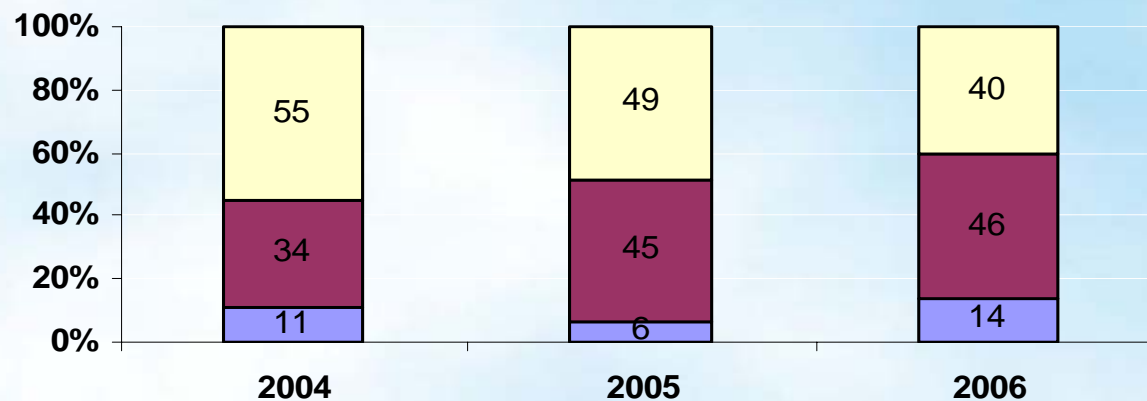
### 2007

- 6,0 € million granted

## **Incentives for development**

- **Protocol assistance**
  - **Protocol assistance  $\cong$  scientific advice**
    - **Questions on quality-efficacy-safety**
    - **Questions on significant benefit**
    - **Company position required**
    - **SAWP provides answers**
  
    - **CHMP adopts answers**
    - **COMP involved if issues on benefit**

## Designated orphan medicinal products for the treatment of children and adults 2004-2006



- Medical conditions affecting adults only
- Medical conditions affecting both children and adults
- Medical conditions affecting children only