



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

Website developments

September 13 2011, PCWP meeting





Feedback on suggestions from the workshop: progress

- Multimedia, video on the web
- Glossary with mouse-over functionality
- User-friendly search engine, taxonomy search
- Reader group to review web text: The Agency is looking at in page feedback forms to gather information directly from online users on satisfaction levels with pages.



New developments

- Website upgrade at the end of September (new features: referrals searchable from main homepage search)
- Social media strategy
- Online 'campaign' to redress lack of understanding on how we work
- Work on the online publishing requirements of the pharmacovigilance legislation