



**PRIVACY
ANALYTICS**
a QuintilesIMS company



QuintilesIMS™

Adversary Knowledge

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Motivated Intruder Test



Guidelines for Performing the Motivated Intruder Test

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Adversary Models

- Demonstration attacks vs malicious attacks
 - Criminal or illegal activity
 - Unethical behavior
- Cost, Effort, and Time
- Skills of Adversary
- Terms of Use
 - Can they / will they be enforced
 - Who can enforce them
 - Jurisdiction

Motivated Intruder

- She is reasonably competent to perform a re-identification attack.
- She has access to resources, such as the Internet, libraries, and all public documents.
- She would employ investigative techniques such as making enquiries of people who may have additional knowledge of the identity of a data subject or advertising to anyone with information to come forward.
- She does not have access to specialist equipment.
- She does not resort to criminality, such as burglary, to gain access to data that is kept securely
- Does not have any specialized knowledge
- As a practical matter, she will need to have quite good computer programming skills
- Have some domain knowledge, or the ability to gain it

Adversary Information

- Information that an adversary would know and can use
 - Public Sources
 - Clinical trial registries
 - Other regulators
 - Policy 0043
 - Social media (open or closed)
 - Population registries
 - Newspapers
 - Acquaintance information
- Data quality / reliability of the sources
- Knowability
- Information gain from a re-identification