## Communication Strategy





Preparation	Transition Phase		Maintenance
Phase	P&S Pre-Submission	P&S Submission	Phase
<ul> <li>Quarterly Newsletter (starting Q4 2015)</li> <li>Industry Information Days (1-2 per year, next in Q1 2016)</li> <li>Webinars and videos</li> <li>Publications and news items (EMA Website)</li> <li>Presentations to Telematics Governance groups</li> <li>Presentations to Industry Associations</li> </ul>			
<ul> <li>Introduction to IDMP</li> <li>Introduction to SPOR and its benefits</li> <li>Project plans and impacts on Network and Industry</li> <li>Preparation for new R terminologies</li> <li>Preparation for new O dictionary</li> </ul>	Using the new services:  • Aligning with new data sets  • Registration processes  • Consuming data  Technical details:  • System APIs  • User interfaces	Ongoing support	Ongoing support
	<ul> <li>Preparation for Iteration 1:</li> <li>Required data for Product Iteration 1 submissions</li> <li>Required substance data</li> </ul>	<ul> <li>Preparation for Iteration 2:</li> <li>Required data for Product Iteration 2 submissions</li> <li>Changes to Clinical Trials submission process</li> </ul>	Preparation for subsequent iterations
	<ul> <li>HL7 messaging standards</li> <li>Changes to Art 57</li> <li>Submission process</li> </ul>		Ongoing support

**Transition Phase**