



PGEU GPUE

Pharmaceutical Group of European Union
Groupement Pharmaceutique de l'Union Européenne

COMMUNICATION AND DISSEMINATION OF EMA INFORMATION



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Groupement Pharmaceutique de l'Union Européenne

Pharmaceutical Group of European Union

Members: Professional Bodies & Pharmacists' Associations



2012: 31 Countries

	Austria		Netherlands
	Belgium		Poland
	Bulgaria		Portugal
	Cyprus		Romania
	Czech Rep		Slovakia
	Denmark		Slovenia
	Estonia		Spain
	Finland		Sweden
	France		United Kingdom
	Germany		Croatia
	Greece		FYR Macedonia
	Hungary		Norway
	Ireland		Serbia
	Italy		Switzerland
	Luxembourg		Turkey
	Malta		

Type of information we disseminate

- Monthly EMA's Newsletter,
- Relevant consultations,
- Press releases:
 - Medicines' risk/benefit updates,
 - Medicine dosing recommendations,
 - Etc.



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Internal communication channels

- Immediate communication channel:
 - Member mailing lists (general, patient safety, veterinary, etc.),
- Periodic updates
 - Reporting during monthly face-to-face and annual meetings,
 - Monthly reports, annual report.

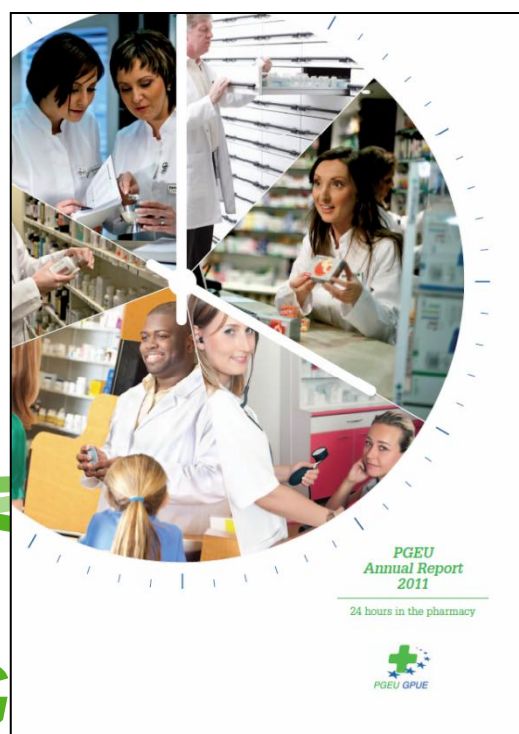


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Targeted information

- We filter information and select the one that is relevant to community pharmacy practice,
- We often customize information, highlighting action points or practical information,
- We coordinate response on behalf of our group,
- We regularly seek feed back whether information we disseminate is relevant.



THANK YOU

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