



PGEU GPUE

Pharmaceutical Group of European Union
Groupement Pharmaceutique de l'Union Européenne

ENCOURAGING PRUDENT USE OF ANTIBIOTICS



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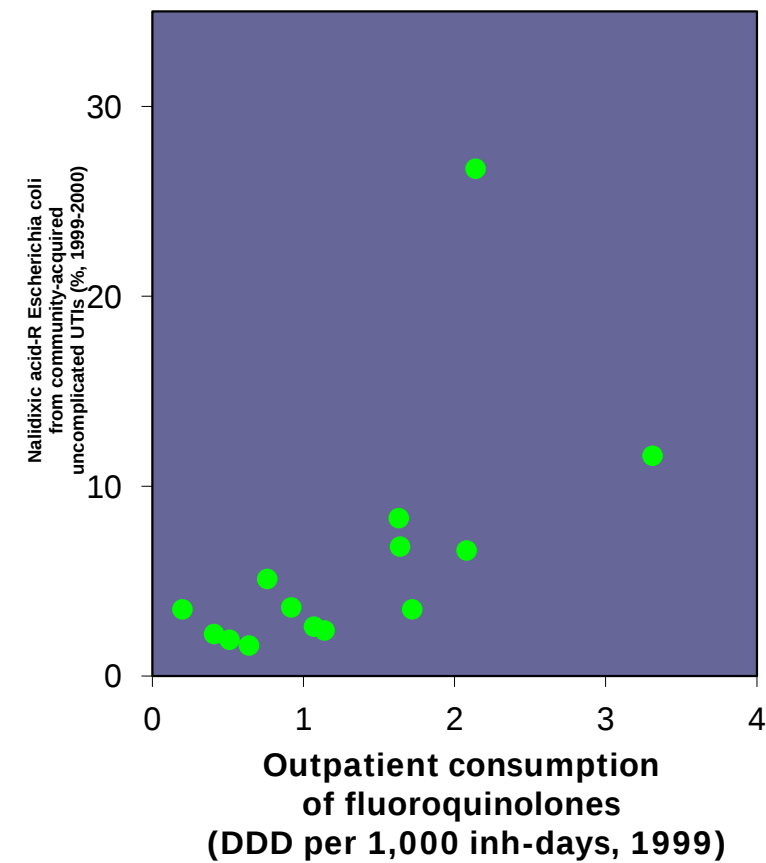
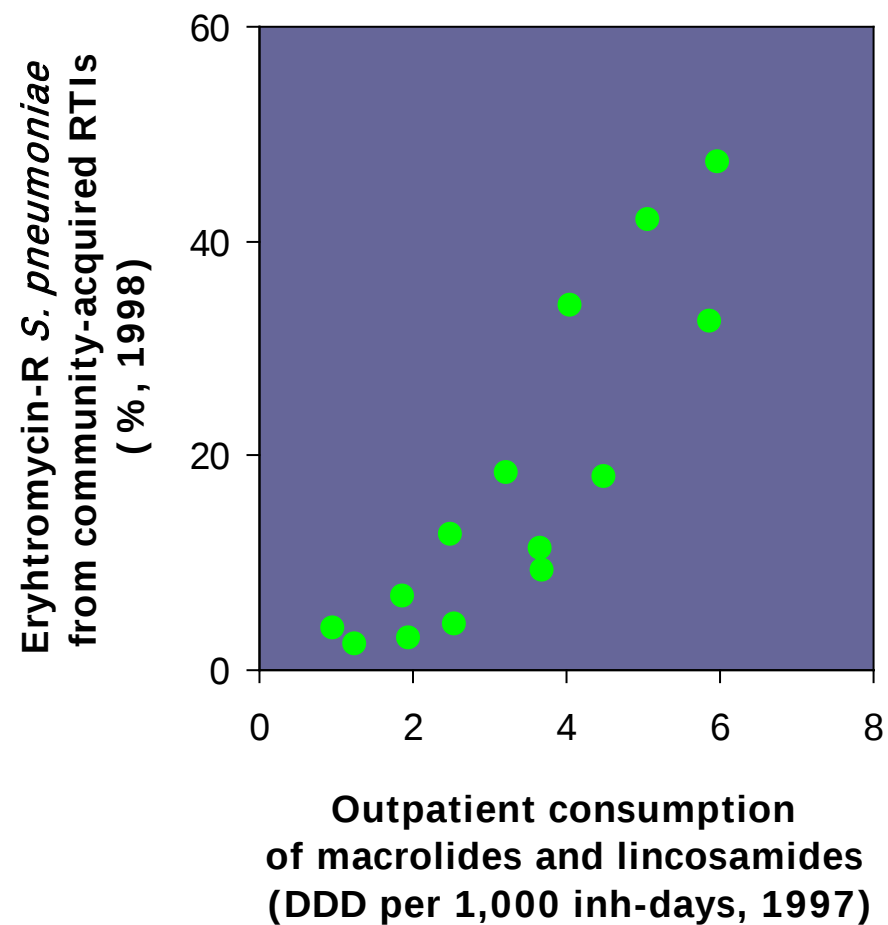
Members: Professional Bodies & Pharmacists' Associations



2013: 32 Countries

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	Belgium		Netherlands
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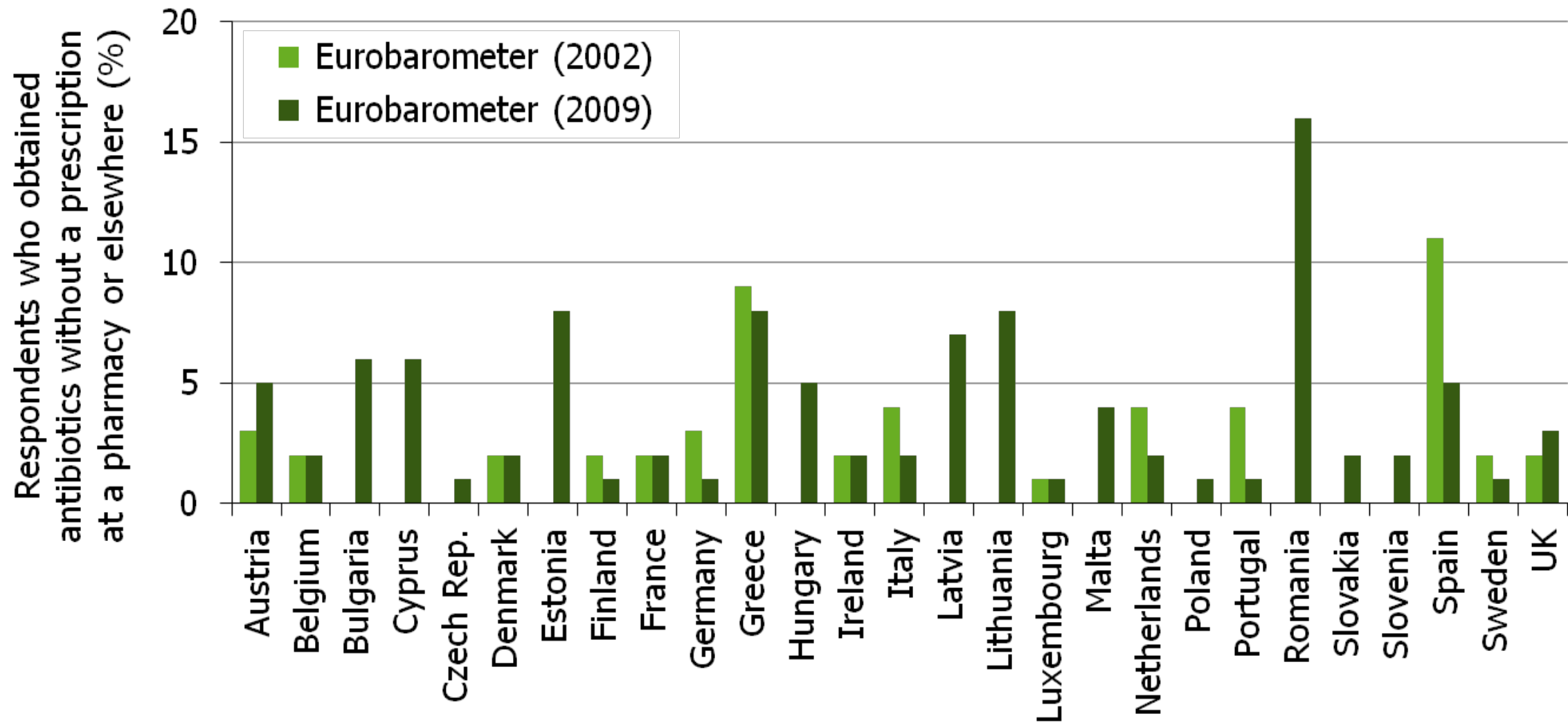
The Problem



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Illegal Dispensing



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Illegal Dispensing

- Little scope for EU action in the dispensing and prescribing arena;
- Some evidence that illegal dispensing is financially motivated, although more research needed on behavioural and cultural issues;
- This is more a problem of enforcement than of new regulation;
- Some national experiences (e.g. Spain) suggest sustained awareness raising campaigns can impact illegal dispensing.



Irish Independent

IRELAND'S BEST-SELLING DAILY NEWSPAPER

WIN AN OPEL INSIGNIA

TOKEN P2, DETAILS P20

DUBLIN CITY MARATHON

ALL THE FINISHERS, ALL THE TIMES

PLUS: MORE RACE COVERAGE, PAGES 4&5

Doctors blamed for rise of superbugs

Half of GPs prescribe antibiotics needlessly

Conor O'Connell

EXCESSIVE antibiotic use is contributing to a growing crisis of antibiotic resistance, a new study has revealed.

A study of over 100 GPs has determined that nearly half of all prescriptions for antibiotics are unnecessary, often powerful drugs that are not needed.

General practitioners need a new approach to antibiotic use, says the study, which found that 46 per cent of prescriptions for antibiotics are unnecessary.

The study, which was led by Dr. John O'Connell, of the National Public Health Service, found that 46 per cent of prescriptions for antibiotics are unnecessary.

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Success runs in the family for Maria

THE day - mixed with rain - mixed on the faces of runners who braved the Irish weather to take part in the Dublin City Marathon today. The first woman to cross the line, Dubliner Maria McElvaney, celebrated her 10th birthday on the day. Her husband, Gary, who finished only a few minutes behind her, was also celebrating his 40th birthday.

FULL REPORTS: PAGES 4&5, PLUS: MARATHON SUPPLEMENT FREE INSIDE

Teachers working for €50 a week on JobBridge

Michael O'Connell

Report by Peter O'Connell

TEACHERS of all levels are using the JobBridge scheme to find work for as little as €50 a week, a new report has revealed.

The report, which was commissioned by the Department of Education, found that 10 per cent of teachers are using the JobBridge scheme to find work for as little as €50 a week.

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€89 for a 2 Night Stay for Two People at Cadeys of Baltimore, Cork

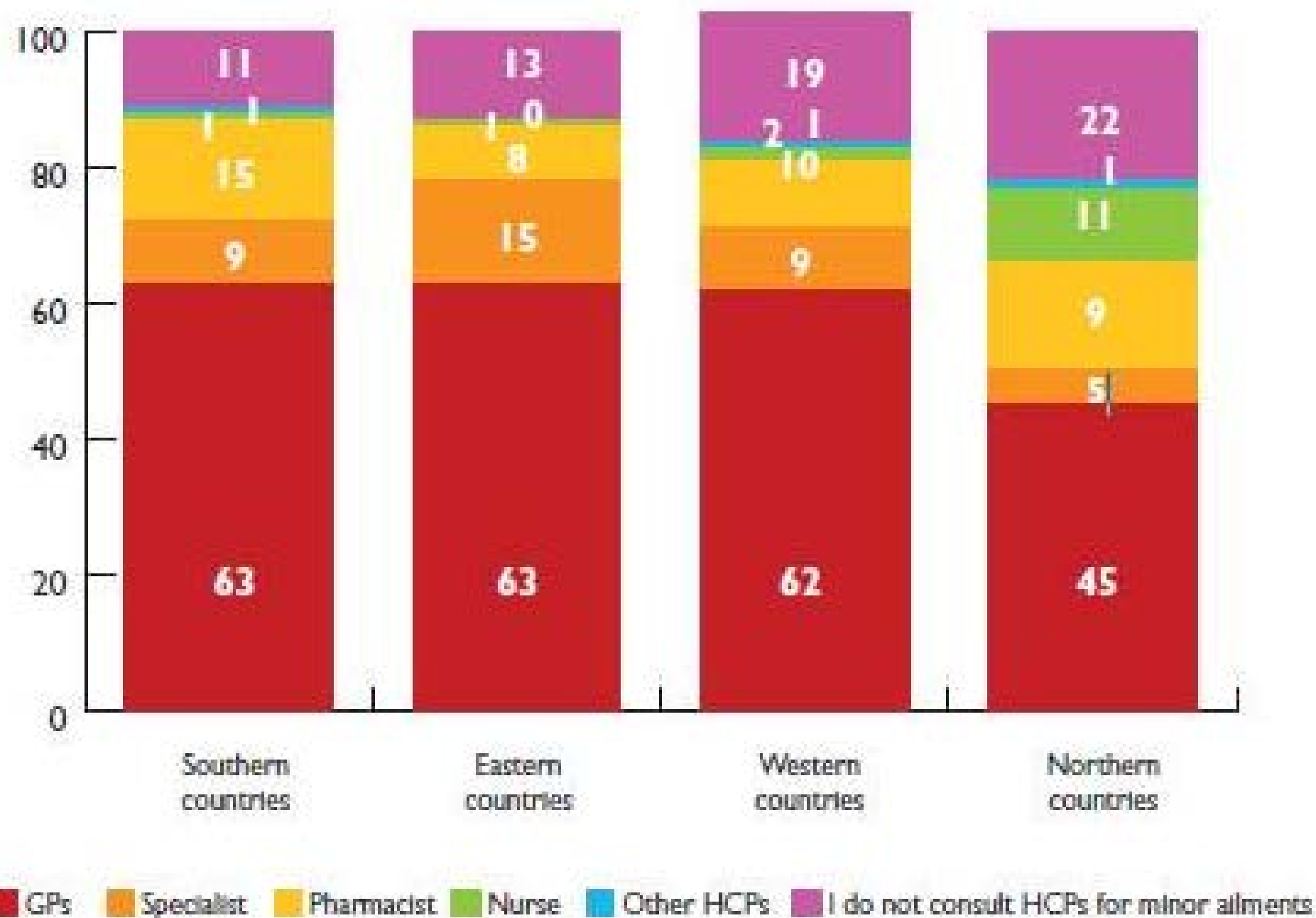
GrabOne Escapes

GrabOneEscapes.ie

Imprudent Prescribing

- Possibly an under researched aspect of the problem (e.g. recent EU tender);
- Causes are likely to be multi -factorial including unrealistic patient expectations and delayed prescriptions;
- Irish study found poor enforcement and relatively high cost of GP visits to be factors.
- More general problem of physician use for self limiting conditions doesn't help.....

Healthcare professionals consulted for minor ailments per region (in %)



Ways Forward

**Taking antibiotics
for colds and flu?
There's no point.**



**Colds and flu are caused by
a virus and antibiotics do
not work on viruses.**



PGEU GPU



talk to your GP or pharmacist or visit www.hse.ie

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Ways Forward

- Some evidence that public awareness campaigns alone are much less effective than multifaceted approaches which include health professionals;
- We need to explore how aspects of the Stewardship concept can be translated into Primary Care settings;
- Some excellent examples of campaigns at national level (e.g. Belgium, Czech Republic, Ireland), but so far participation in e.g. ECDC initiatives has been inadequate;
- Enforcement is the bigger issue than regulation.
- PGEU will be vigorously promoting EAAD 2014!



THANK YOU

www.pgeu.eu



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