

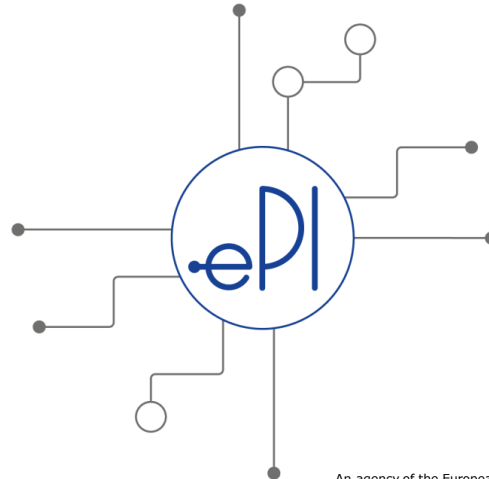


EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH



ePI: Getting the focus right

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Medicines Evaluation Board (MEB)



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 **Marketing authorisation medicines for human use**

Procedures, dossier requirements, pharmacovigilance, policy

 **Veterinary Medicinal Products Unit**

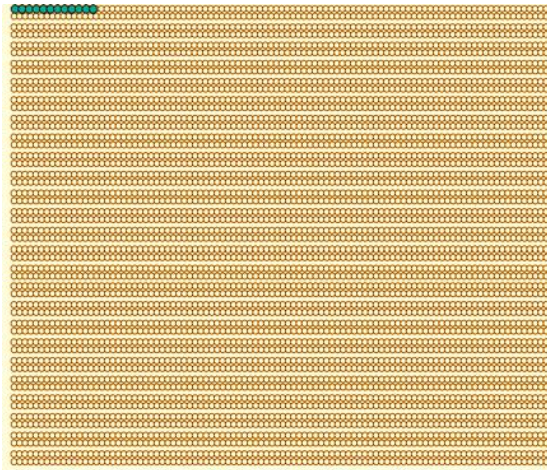
Marketing authorisation, reporting adverse events, production, distribution

 **About MEB**

Objectives, decision-making, cooperation, vacancies, contact

Patients in the driver's seat

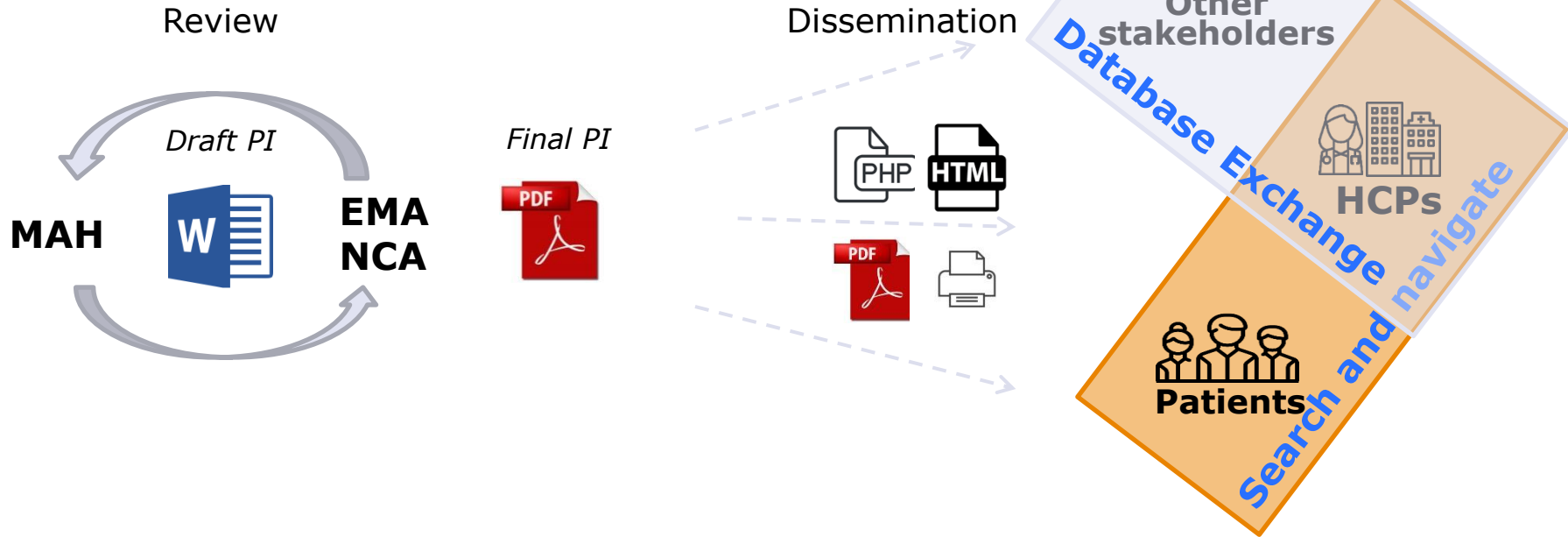
Of the 5,000 hours that a patient is awake per year, only a fraction is spent under supervision of a HCP



Reliable information on medicines is not easy to find on the internet

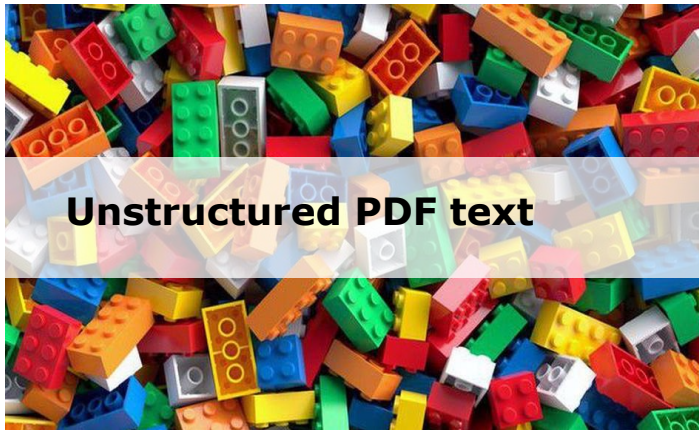


Problem statement



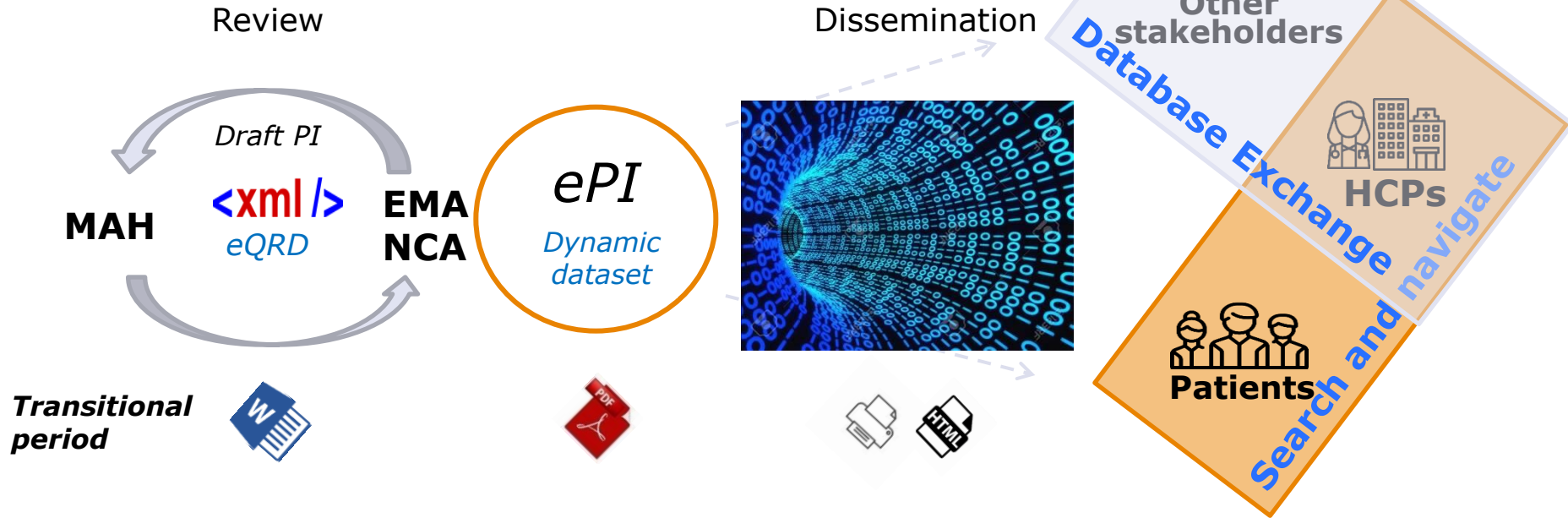
What do we need?

Harmonised and structured PI enabling smart knowledge modelling, that facilitates building and updating regulation into SmPC, PL



Subsequently all kinds of applications on all kinds of devices and channels can be derived from the same source

The right focus



How to build a 21st century PI model?

- Create a common EU electronic standard (utilising eQRD template, etc.)
(Key Principle #2)
- Start the implementation by a pioneer group of Member States, who encourage other Members States and stakeholders to join (under Key Principle #9)
- Establish a roadmap for the transitional period towards the full implementation of a harmonised approach to ePI across the EU (under Key Principle #9)
- Commitment by all stakeholders, coordinated by EMA, HMA, and EC

Thank you for your attention

Any questions?

Further information

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See websites for contact details

European Medicines Agency www.ema.europa.eu

Heads of Medicines Agencies www.hma.eu

European Commission www.ec.europa.eu

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