



European Platform for the Responsible Use of Medicines in Animals

EPRUMA – Presentation to HMA/EMA

**Declan O'Brien on behalf of EPRUMA
London, September 16th, 2011**

Why EPRUMA?

- The motivation behind launching EPRUMA was to build stakeholder agreement on what constitutes “Responsible Use” of veterinary medicines
- We have very good agreement & collaboration across European stakeholders:
- **COPA-COGECA** (farmers & co-operatives), **EISA** (European Initiative for Sustainable Development in Agriculture), **FECAVA** (small animal vets), **FEFAC** (feed manufacturers), **FESASS** (animal-health farmer organisations), **FVE** (veterinary surgeons) & **IFAH-Europe** (animal health industry), **PGEU** (pharmacists)
- All pre-farm gate stakeholders support EPRUMA
- We actively welcome new members

EPRUMA partners:



Objectives of EPRUMA

- Promote **animal health & welfare** as well as human health through the “**Responsible Use**” of veterinary medicines
 - ✓ an essential component of public health
- Develop “**best practice**” frameworks concerning the use of veterinary medicines
- **Communicate with & involve** all parties concerned with the “Responsible Use” of veterinary medicines



“Responsible Use” of Veterinary Medicines

- **Bio-security:** preventative measures aimed at keeping diseases out of groups of animals or to limit the spread of disease within an animal population
- **Good housing**
- **Appropriate nutrition**
- **Regular monitoring** of health and welfare
- **Herd health plans:** tailored to record specific actions for individual farms
- **Vaccination**
- **Diagnosis and treatment** under veterinary care
- **Use medicines** according to instructions

CVO Conclusions*

- Bio-security, good husbandry & good management to **prevent disease**
- Responsible Use – **communication, education & training**
- **EPRUMA** in line with CVO's



*September 29th to October 1st, 2010



Antimicrobial Framework

- “Responsible Use”:
 - ✓ Helps ensure **appropriate use** of antimicrobials
 - ✓ Helps to **minimise resistance** development
 - ✓ Helps to maintain the **long-term efficacy**
- To be effective on the ground, we must **communicate effectively**
- We ask all parties to make “Responsible Use” a **key component of their policy** to maintain the long-term efficacy of antimicrobials – we thank the HMA for doing so

Antimicrobial Policy & Legislation

- “Responsible Use” **complements policy** (maintaining efficacy of antimicrobials) but also legislation
- EPRUMA seeks to ensure that antimicrobials are used according to the **licensing conditions**
- EPRUMA advocates a holistic approach to disease **prevention & control**
- EPRUMA details the **responsibilities** of the farmer & veterinarian in particular
- EPRUMA stresses the need for **records**.
- We note the recent Resolution from the European Parliament calling for Responsible Use
- We also note the support of the CVMP & the HMA for Responsible Use



Communication Activities

- Website launched during the **DG Sanco** Vet Week in June, 2010
- **Antimicrobial framework** translated into Czech, Dutch, English, French, German, Hungarian, Italian, Polish, Portuguese, Romanian, Spanish & Turkish – Finnish, Greek & Russian to follow – 15 language versions soon!
- EPRUMA present at relevant **conferences** – e.g. Vet Week, Congress of European Farmers, Vet 2011 events
- Plan to present to **veterinary students** across Universities
- Plan to include in **Continuous Professional Development** courses for practicing veterinarians
- Video, leaflet & poster also developed.

<http://www.epruma.eu>



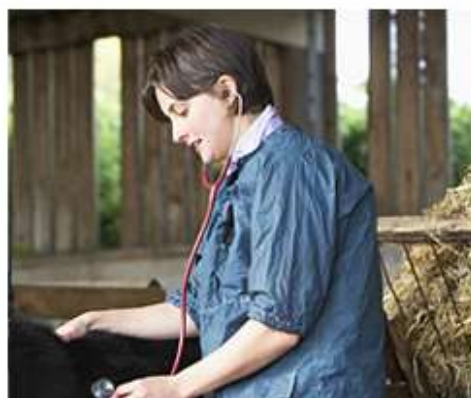
<http://www.youtube.com/user/EPRUMAcum>



Toolkit



EPRUMA is a multi-stakeholder platform linking best practice with animal health and public health. It aims to promote the responsible use of medicines in animals in the EU. [read more](#)



▶ VETERINARIANS



▶ FARMERS



▶ PET OWNERS



▶ FOOD CHAIN

Turkish version of EPRUMA booklet

EPRUMA is pleased to announce the launch of the Turkish version of its booklet, entitled "Best-practice framework for the use of antimicrobials in food-producing animals in the EU".

VISAD, the association representing the animal health industry in Turkey, has led the production of the booklet and is actively promoting it at national level.

The document is now available in 10 languages: Czech, Dutch, English, French, German, Italian, Polish, Romanian, Turkish and Spanish.

www.epruma.eu

NEWS & EVENTS

November 14, 2011

▶ [Conference on the responsible use of antibiotics in veterinary medicine](#)

May 9, 2011

▶ [Turkish version of EPRUMA booklet](#)

February 1, 2011

▶ [World Veterinary Year 2011 launched](#)

December 2, 2010

▶ [EPRUMA launches video on farmers' role regarding the responsible use of veterinary me](#)

Vet Week, June, 2010 & 2011



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EPRUMA_FARMERS.wmv

From: [EPRUMAc.com](#) | 02 December 2010 | 104 views

Dutch farmer (Nico Verduin, LTO) explains how he ensures that veterinary medicines are responsibly used on his farm.



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IFAH-Europe annual conference 2010:

ifaheurope - 116 views

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Key events in 2011



EU vet week conference:
Crisis management in the food chain
(Brussels, 19-20 May 2011)



Event on antimicrobials
(18 November, 2011)

Additional Antimicrobial Initiatives

- EPRUMA welcomes the **EMA initiative** on collecting volume information across the EU
 - ✓ Important information that has not been available to date
- **Ongoing reports from EFSA** provide additional information
- **“Staff Working Paper”**, Transatlantic Dialogue, HMA Strategy, revision of Medicated Feed legislation & Veterinary Directive are all important initiatives
- Animal Health Law & “One Health”



Animals + Humans = One health

Specific Comments

- We expressed support for the monitoring of Target Animal Pathogens in the consultation document
 - We hope the HMA will pick up this idea again
- We supported proposals on communication & training – we ask the HMA to specifically support such initiatives to ensure Responsible Use is actually practiced on the ground
- Concerning advice to veterinarians, data relating to Clinical Breakpoints needs to be communicated to the practitioner
- We agree that a lack of antimicrobials could negatively impact animal health
 - Any restrictions should be evidence based

Request for Action

- EPRUMA is based on the UK RUMA model
- We need to move from planning to implementation
- We recognise the need to move from European level action to National level action
- We need a communications programme at the national level
- We all agree on the need for Responsible Use
- Can the HMA help us to communicate Responsible Use at a National level?
- Can the HMA become involved in National training initiatives?
- How can we move forward together?

Conclusions

- EPRUMA has established very **constructive collaboration** across stakeholders
- EPRUMA has been **active** in promoting “Responsible Use”
- Our activities **complement** Commission, Council & European Parliament policy & legislation
- **We need institutional support** to communicate “Responsible Use” and to really make a difference on the ground
- We appreciate the support of the HMA in supporting Responsible Use
 - We now need your help to turn this into training on the ground
- Goal: **maintain the long-term efficacy of medicines**