

Summary of the HMA/EMA Big Data Taskforce priority recommendations and plan for implementation

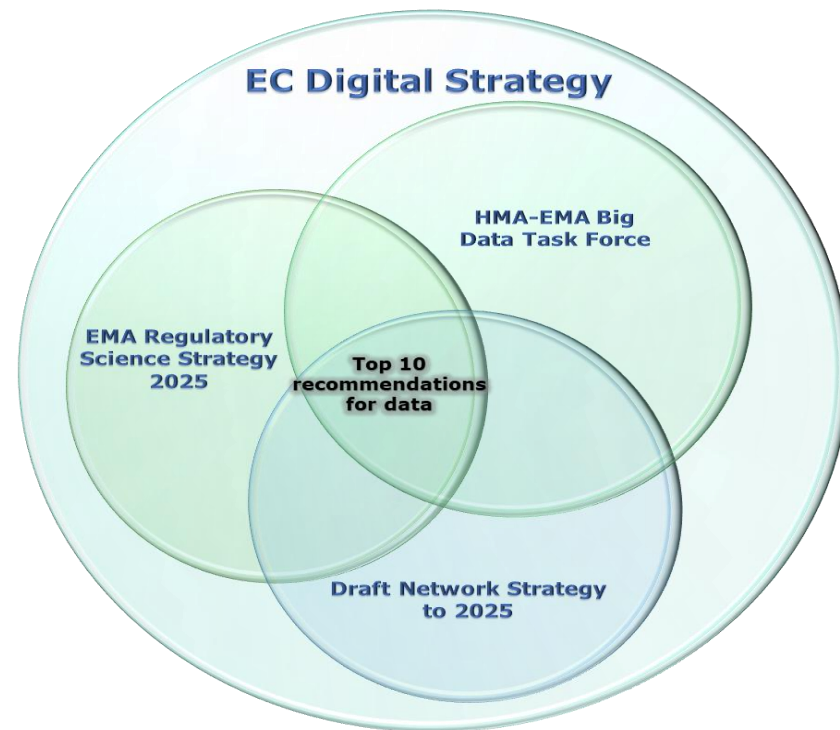
Session 1 - Implementation of the HMA-EMA Big Data Task Force priority recommendations

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Head of Data Analytics and Methods Task Force (EMA),
Co-chair of Big data steering group



The timing is now

- Commission digital strategy: **“EU health data space”**
- Joint HMA EMA Big Data Task Force **Top-ten data recommendations**
- **EMA Regulatory Science Strategy to 2025**
- **EU Network Strategy to 2025** includes data and digital pillar
- EC **Pharma Strategy** and **Health Union**



Vision: innovate to turn data into decisions on medicines that create a healthier world

Planning a worldbeyond COVID-19

March 2020 COVID-19 pandemic

Priorities:

- Maintain core business
- Rapid and robust opinions on COVID-19 vaccines and therapeutics
- Prepare for post COVID-19 transformation.....including data-driven regulation

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Big Data: from Task Force to implementation



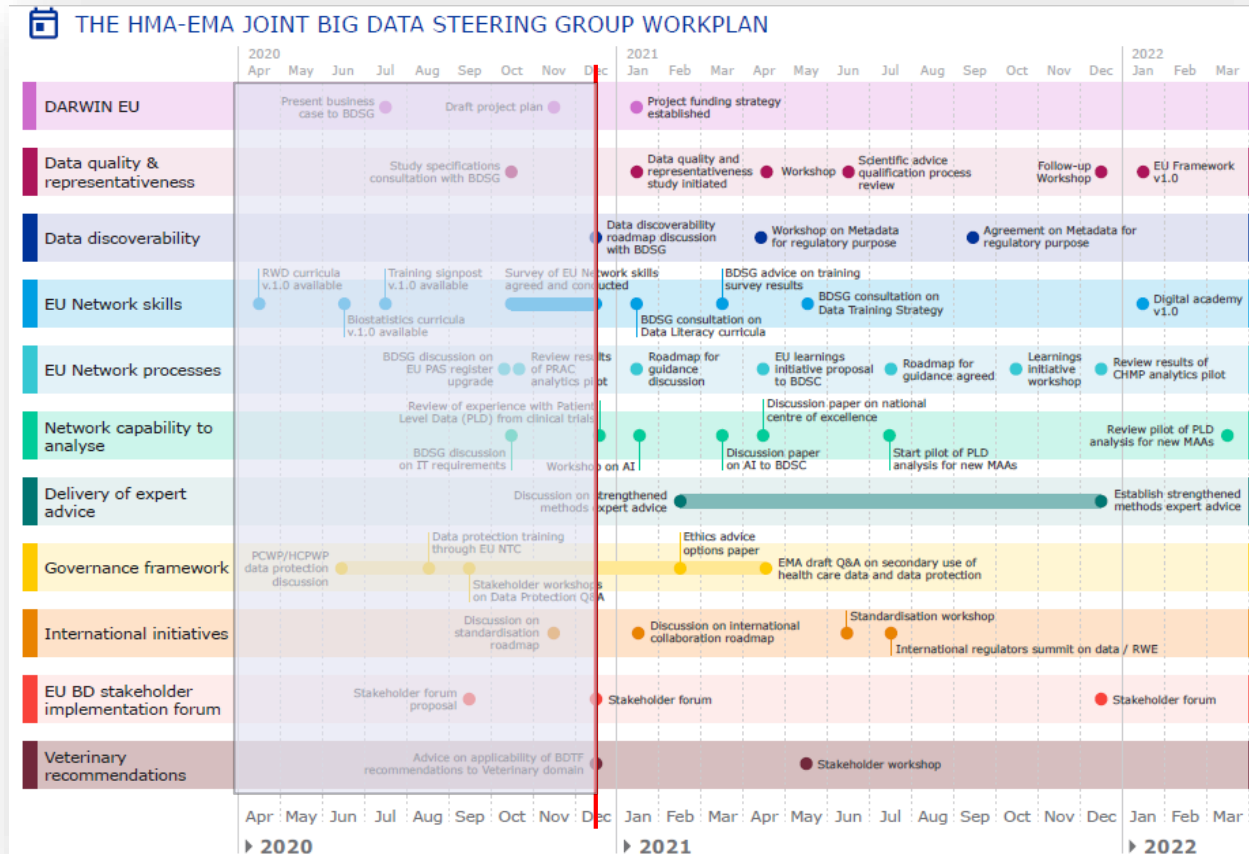
Big Data Task Force Priority recommendations

- 1 Deliver a sustainable platform to access and analyse healthcare data from across the EU (Data Analysis and Real World Interrogation Network: DARWIN EU)
- 2 Establish an EU framework for data quality and representativeness
- 3 Enable data discoverability
- 4 Develop EU Network skills in Big Data
- 5 Strengthen EU Network processes for Big Data submissions
- 6 Build EU Network capability to analyse Big Data (technology / analytics)
- 7 Modernise the delivery of expert advice
- 8 Ensure data are managed and analysed within a secure and ethical governance framework
- 9 Engage with international initiatives on Big Data
- 10 Establish an EU Big Data 'stakeholder implementation forum'
- 11 Veterinary recommendations

BDSG workplan:



On track with milestones and deliverables



[Making best use of big data for public health: publication of the Big Data Steering Group workplan for 2020-21](#)

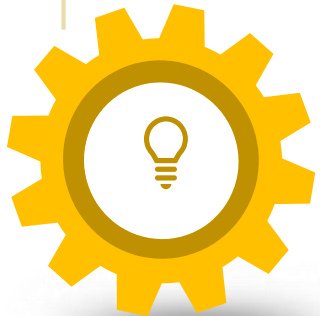
Ho will the future look ...

- **DARWIN EU network as part of the EU Health data space** will support better decision-making throughout the product lifecycle via its network of expertise/partnerships and databases.
- **RWE will be an established source of evidence** as a complement to clinical trials
- **Data will be discoverable and of known quality and representativeness** allowing choice of optimal data source, enabling regulators to expertly assess study results
- **EMA and EU Network will have knowledge and experience** in data science, methods and analytics to advise companies developing products and to expertly assess application dossiers.
- **Learning initiative will allow to continue to learn and evolve** to rapidly be able to answer new regulatory needs, including response to future health crisis.
- **Suite of EU and international guidelines and standards available** to help industry and regulators develop and supervise medicines (built on learnings from submissions of Big Data and enhanced study transparency (EU PAS Register)
- **Full compliance with data protection and ethics** of data sharing
- **Collaboration** with all stakeholders, will be key

Priority Recommendation – 1 – DARWIN EU

Why

- Current EU access to healthcare data limited
- Complex and slow analysis



How

- **Establish a network of data, expertise, and services to support better decision-making by EMA and NCA scientific committees (Data Analysis and Real World Interrogation Network (DARWIN EU))**



Benefits

- Supports the development, authorisation and supervision of medicines

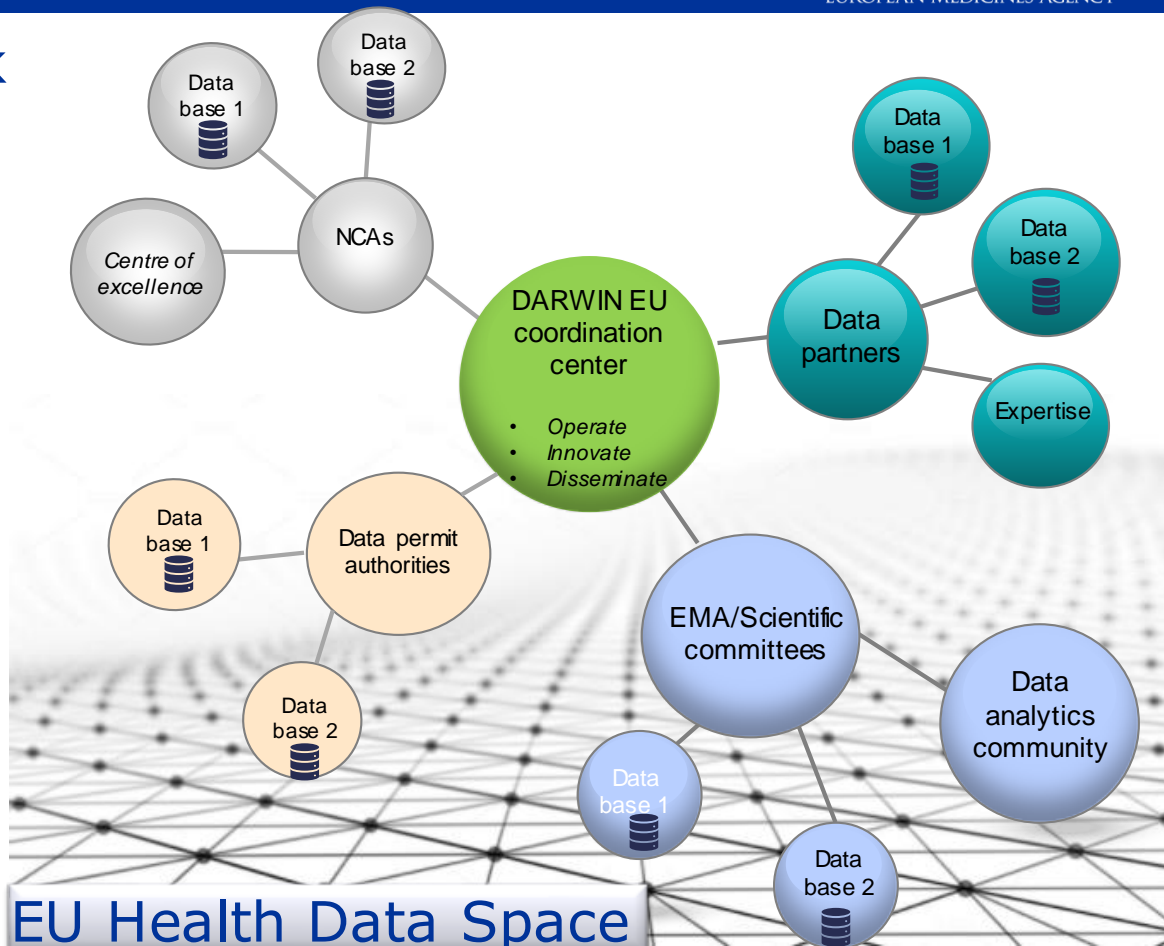


DARWIN EU: deep dive

- Vision: Establish a network of data, expertise, and services to support better decision-making by EMA and NCA scientific committees on the benefits and risks of products via rapid access and analysis and increased reliability, validity and representativeness of EU health data

The DARWIN EU network

- Distributed data access for fast analysis
- Federated network - Data stays local, exchange anonymous data and queried remotely
- Hybrid approach:
 - Use of a common data model for fast analysis
 - Use a common protocol
 - Use of rapid analytics software
- 3rd party Coordination centre
 - data management / quality activities,
 - study analyses
- Will leverage the EU Health data Space initiative and fully integrated into EC Digital strategy.



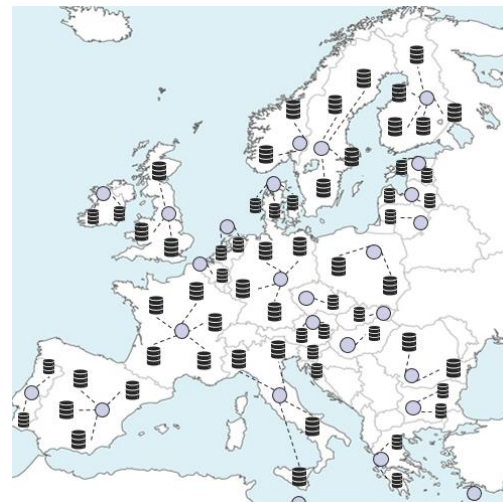
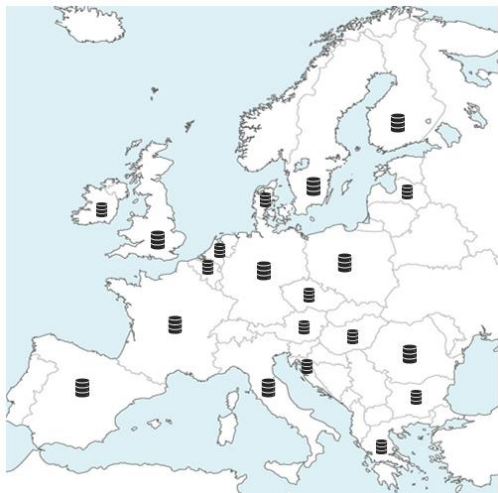
DARWIN EU as pathfinder initiative in EU Health Data Space: evolution

DARWIN EU 2023

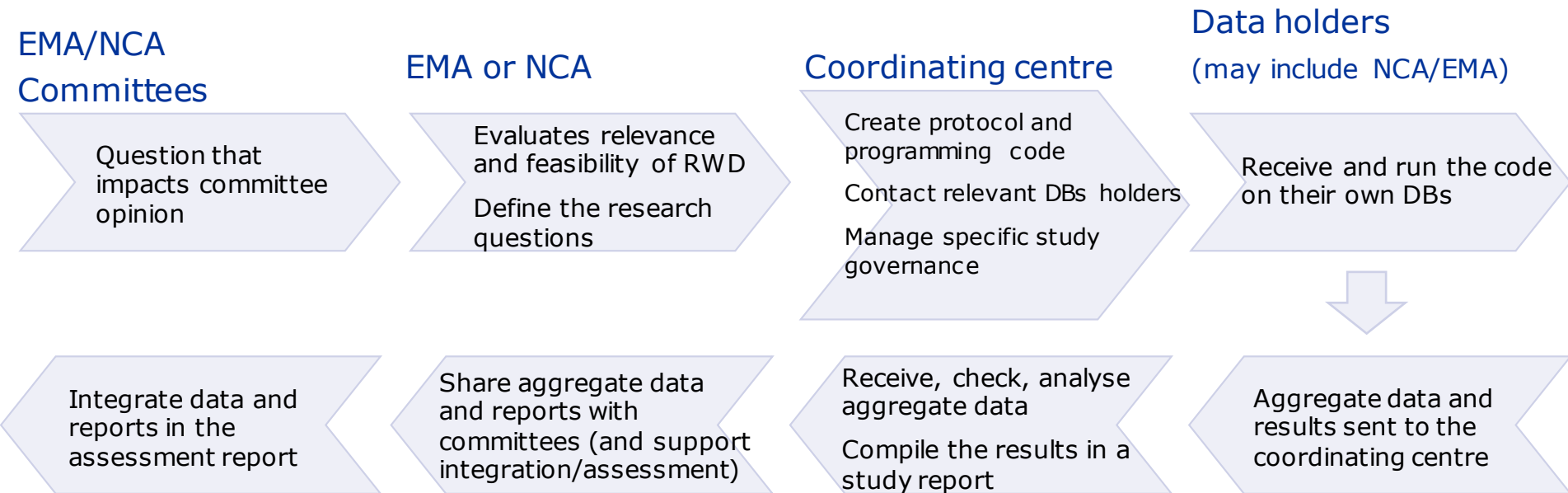
- Coalition of existing datasets
- Federated access data analysis

DARWIN EU evolution

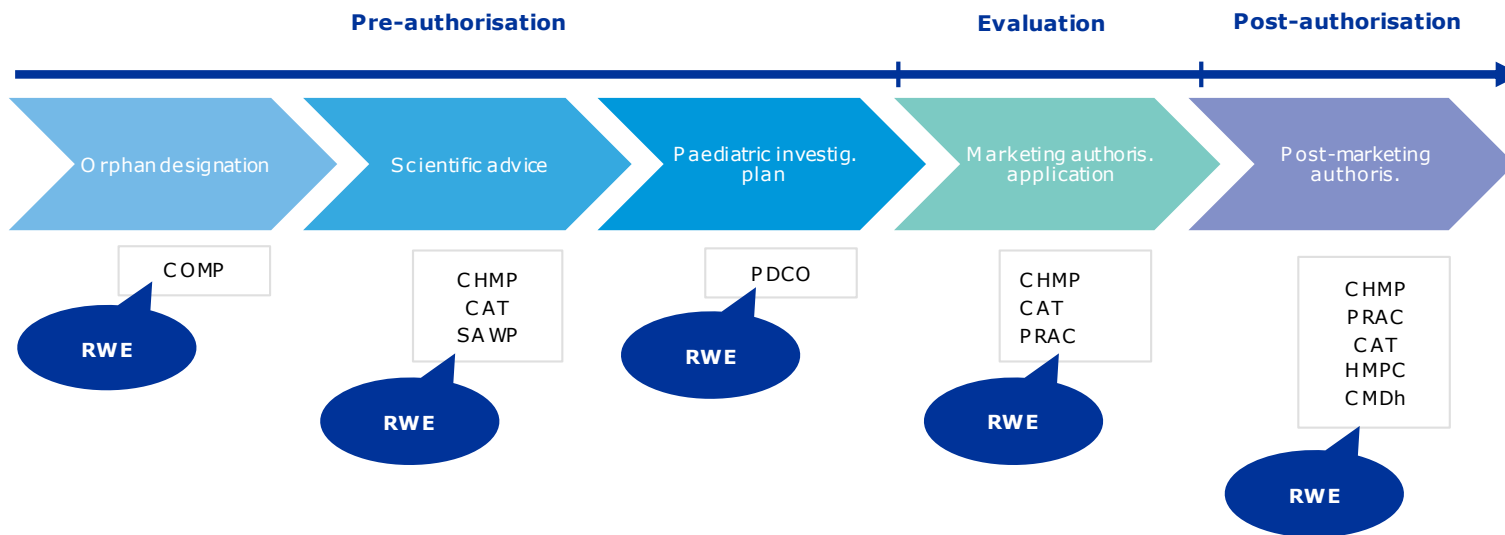
- Node in the EHDS
- Includes Data Permit Authorities (DPA)



DARWIN EU network operation: EMA/National Agency initiates an analysis



Regulatory use cases through the life-cycle



DARWIN EU benefits: bears fruit

- **Complements clinical trials**
 - **Increase quality** of decision-making
 - **Faster access** to safer, more effective and innovative medicines to patients
 - Optimised **safe and effective use** on the market
-
- **Increase access** to data: GP, registry, claims and hospital data
 - **Increase power, representativeness** and spectrum of **use cases** to support decision making
 - **Rapid evidence generation**
 - **Increased quality** of the evidence generated to a data quality framework tailored to EU data sources

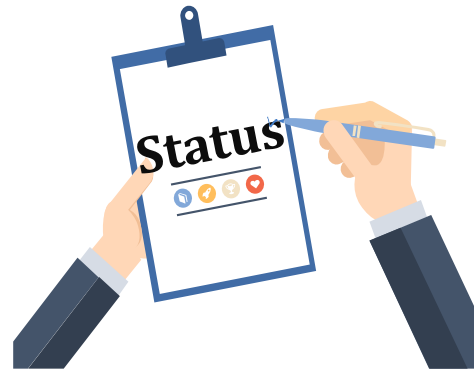


- **Enhanced support for industry through scientific advice and qualification procedures using RWE**
- DARWIN EU studies will replace studies done by companies when imposed, **reducing duplications** (e.g. generics, open questions affecting a class of products)
- Additional benefits as EU stakeholders participate:
 - European Commission – **delivers on European Health Data Space**
 - **National governments** supports health policy and delivery of healthcare
 - **HTA bodies and payers** supports decisions on cost-effectiveness
 - **EU health agencies** – e.g. health crisis preparation and response
 - Opportunities for **international collaboration**

DARWIN EU: Status

Achievements 2020

- Project initiated
- Funding identified including revised EMA fees regulation
- Preliminary delivery model established
- Support Commission to plan pilot with EU Health Data space



Looking forward to 2021

- Develop network skills and processes
- Initiate coordinating centre service establishment
- Governance: DARWIN Network Coordination Group established
- Pilot with EU Health Data space initiated

Priority Recommendation – 2 – Data quality

Why

- Limited information on quality of data sources and their representativeness
- Need to identify appropriate real-world data sources

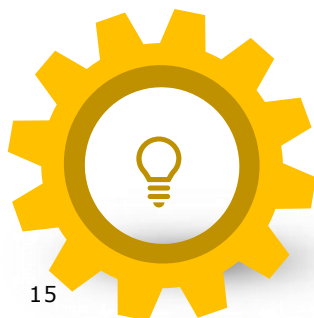


How

- **Establish an EU framework for data quality and representativeness**
- Develop guidelines and **a strengthened process for data qualification through scientific advice**
- Promote across Member States the uptake of electronic health records, registries, genomics data, and secure data availability

Benefits

- Recommend best data source to generate evidence for marketing authorisation through scientific advice
- Judge evidentiary value of the results when assessing marketing authorisation applications
- Help NCAs to know their national data including its quality and relevance to regulation by strengthening links to national healthcare data sets



Developing a Data Quality framework – steps



Revision

A comprehensive review of existing data quality framework initiatives

Consultation

Stakeholder engagement and consultations and workshops in workplan 2021

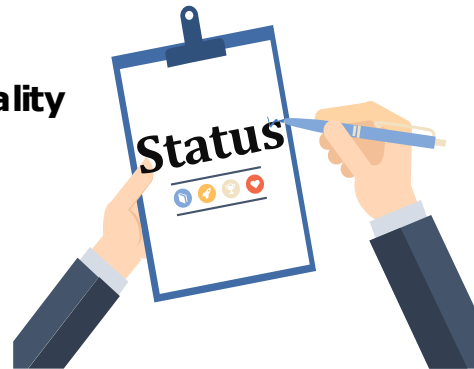
Delivery

Draft of the Data Quality Framework 2022

Data quality and representativeness: status

Achievements 2020

- Project initiated
- Scope defined for a **data quality framework**



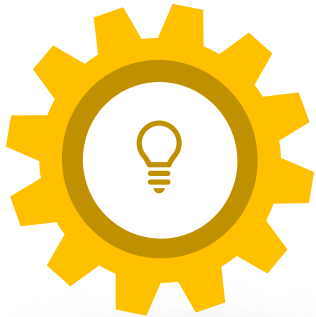
Looking forward to 2021

- Workshop and consultation** on a data quality framework
- Scientific advice qualification process review** planned

Priority Recommendation – 3 – Data discoverability

Why

- Lack of knowledge of data in the MSs
- Lack of knowledge on characteristics of such data



How

- **Enable data discoverability** via an external study to **agree key (meta) data that describe a data source**;
- Include key (meta) data in an **enhanced EU resources database** as a sign-posting tool for the most appropriate data,
- Promote the **use of the FAIR principles** (Findable, Accessible, Interoperable and Reusable)

Benefits

- MSs, industry, and academia will have a more comprehensive knowledge of data sources available.
- Supports better drug development and choice of data source for post-authorisation studies.



Data discoverability - metadata

- Metadata are **descriptive data** that **characterise other data** to create a **clearer understanding** of their meaning and to achieve **greater reliability and quality of information***

*American Health Information Management Association (AHIMA). 2012, Chicago, IL: AHIMA Press.

Data discoverability – External studies

Phase 1: 1-year study (2021)

- Definition of metadata
- Definition of criteria to include a data source in the EU Resource database
- PoC for the collection of metadata

VS

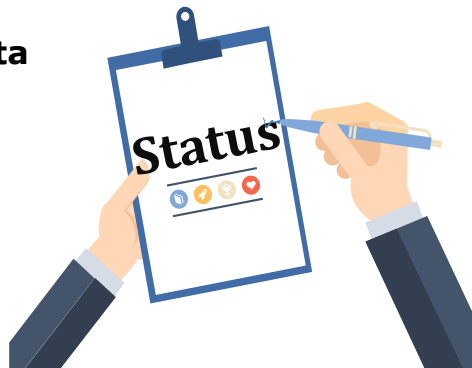
Phase 2: 4-year study (2021-2025)

- Identification all relevant data sources
- Collection of metadata from all eligible data sources

Data discoverability: Status

Achievements 2020

- Project initiated
- Scope defined for a **Meta data study and collection POC**



Looking forward to 2021

- Initiate project to develop **EU Resources database**
- External Meta data study completed
- Stakeholder workshop on Metadata for regulatory purposes
- Good practice guide**, e.g. Recommendations on the use of metadata

Priority Recommendation – 4 – EU Network skills

Why

- Currently limited skills and knowledge in the EU Network in key Big Data areas, including: statistics, epidemiology, data science, 'omics, advanced analytics / AI / ML.

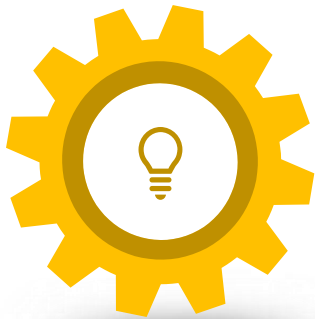


How

- **Develop big data training curriculum and strategy** based on a skill analysis across the Network, roll-out training, targeted recruitment, collaboration with academia.

Benefits

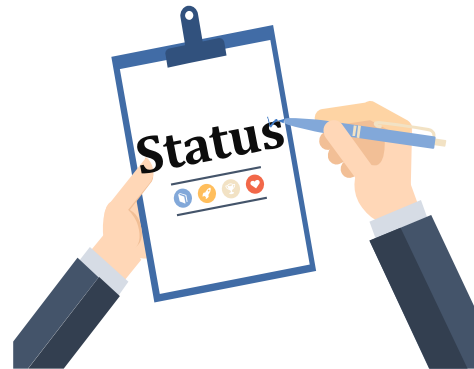
- EU Network assessors have the knowledge and experience to advise on Big Data sources, to conduct analyses in house, to support assessment of MA applications,
- Enable the EU Network as a reference for data-driven regulation.



Status

Achievements 2020

- Big Data Training Sign Post**
- Epidemiology curriculum
- Biostats curriculum
- Planning for data science and academy



Looking forward to 2021

- Training curricula published
- at least **one module delivered per curricula** (stats, epidemiology, data science)

Priority Recommendation – 5 – Regulatory processes

Why

- Currently we have limited experience of scientific advice and of MA application assessments that include Big Data.
- We do not systematically track and learn from the applications we do have.

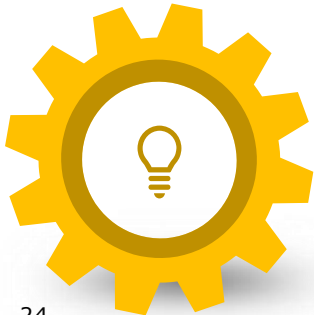
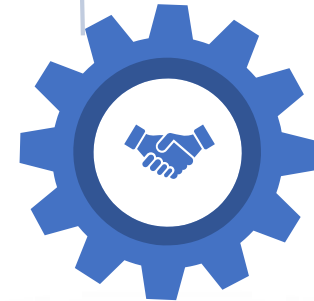


How

- **Strengthen EU Network processes for Big Data submissions**
- Launch Network “**Big Data Learnings Initiative**” - track and learn from relevant Big Data applications through the product life-cycle and feed learnings to reflection papers and guidance.
- Enhance transparency of Big Data study methods through the **EU Post-Authorisation Studies Register**.

Benefits

- Forms the foundation of guidance for the industry.
- Each submission received and study posted in the register feeds the knowledge of the EU Network and its assessors.



PRAC real-world evidence pilot initiated

- Pilot on Rapid Data Analysis supporting PRAC procedures started in November 2019
- Several requests and analyses performed relating to:
 - Drug utilisation: use in pregnancy
 - Occurrence of certain events after exposure
 - Drug utilisation: off-label use
- Recent signal of psychiatric events with exposure to hydroxychloroquine (HCQ)/ chloroquine (CQ) supported by rapid data analyses

CHMP review of RWE 2018 and 2019

- Review of RWE/RWD submitted in MAAs and type II variations/line extensions, 2018 and 2019
- Started in August 2020

Number of products included: **311**

- 158 new MAA
- 153 type II variations/line extension for change of indication or new indication

Outcome of application:

- 211: positive opinion
- 2: negative opinion
- 29: withdrawn application
- 62: still under evaluation

Scientific advice:

289 products (93%) with previous SA

Orphans:

- 70 products (22.5%)

Next steps: **Prospective 'learnings initiative'**

- Informed by retrospective study
- Topic of stakeholder workshop in 2021
- Ensure we capture and learn from relevant applications to the EU regulators

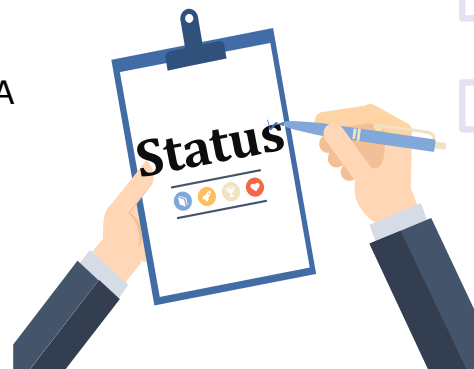
Status

Achievements 2020

- PRAC RWE pilot initiated**
- CHMP review of RWE submissions initiated** in MA applications 2018-2019

Looking forward to 2021

- Publish learnings from **review of RWE submissions** (+ workshop)
- learnings from **committee RWE analytics pilot**



Priority Recommendation – 6 – Technology and ‘raw’ data

Why

- Currently the Network has limited IT capacity and staff experience to manage and analyse ‘raw’ data (both patient level data from clinical trials and real world data from health records).

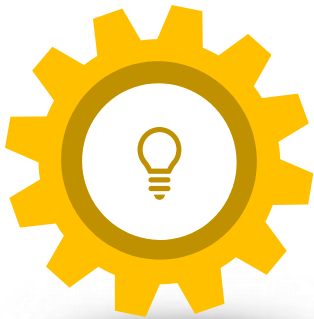


How

- **Build EU Network capability to analyse Big Data (technology / analytics)**
- Build, step by step, through pilots, capacity to analyse for rapid RWD, Clinical Trials PLD, and validation of AI algorithms .
- Where possible, leverage existing EU technology initiatives.
- Support establishment of **analytics centres** linked to regulatory agencies

Benefits

- Regulators can receive and analyse ‘raw’ data to validate claims made by the industry, test AI algorithms and investigate major health issues.
- Enables better committee decision-making.
- Establishment of analytics centres of excellence.



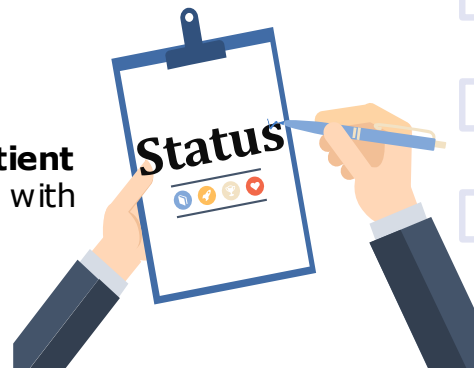
Clinical Trials-analysis of Patient Level Data: Pre pilot

- An application submitted for MA in October 2020 was identified to gain practical experience as a **pre-pilot**
 - CHMP agreed on submission of IPD
 - Lessons learned to be reported back to CHMP and inform design for future pilot

Status

Achievements 2020

- Rapid analytics software selected for EMA committee support
- Clinical Trials-analysis of Patient Level Data** – pre-pilot initiated with CHMP



Looking forward to 2021

- AI workshop**
- Patient level data:** pre-pilot becomes **pilot**
- Discussion paper on national centre of excellence

Priority Recommendation – 7 – Expert advice

Why

- Current methods advice is fragmented, or absent (no expert fora for real world evidence, advanced analytics or proteomics / metabolomics).

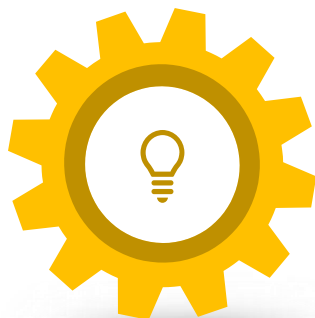


How

- **Modernise the delivery of expert advice**
- Build on the existing working party structure to **establish a Methodologies Working Party** that encompasses biostatistics, modelling and simulation, extrapolation, pharmacokinetics, real world data and epidemiology;
- **Build an Omics Working Party** that builds on and reinforces the existing pharmacogenomics group.

Benefits

- Network expertise gaps filled and efficiency of product advice increased.
- New groups receptive to new agile models of guideline development. New groups support training of Network assessors.



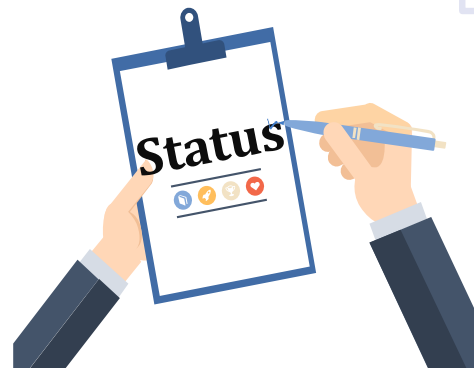
Status

Achievements 2020

**Review of working parties
methods domain:** initiated

Looking forward to 2021

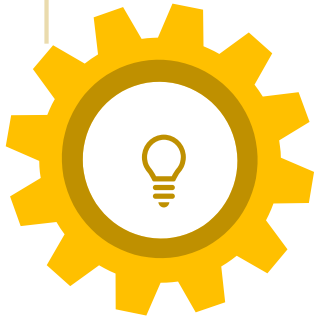
**RWE and advanced analytics
expert advice available**



Priority Recommendation – 8 – Data governance

Why

- Data protection critical for secondary use of data
- Any ethical issues should be discussed and addressed.



How

- **Ensure data are managed and analysed within a secure and ethical governance framework**
- Engage with initiatives on the implementation of EU data protection regulations to **deliver data protection by design**.
- engage with patients, healthcare professionals on data governance.
- Deliver a **Q&A document on data protection in the context of secondary use of healthcare data**
- Discuss an options paper on ethics advice

Benefits

- Clarity for NCAs, EMA, industry and data holders on how to fully comply with data protection while enabling secondary use of healthcare data.
- Patients' views are heard and the Network has expert ethics advice.



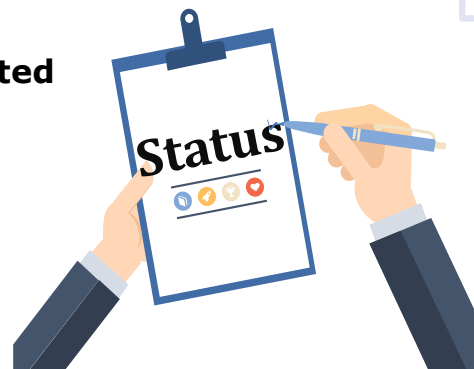
Status

Achievements 2020

- Dedicated workshops held**
- Data Protection Q&A initiated**

Looking forward to 2021

- Publish Q&A on secondary use of health care data and data protection**



Priority Recommendation – 9 – International collaboration

Why

- International partners are investing in Big Data including pilot projects, IT capability, networks, training and guidance.
- Opportunity to converge and leverage

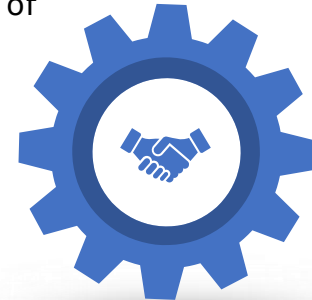
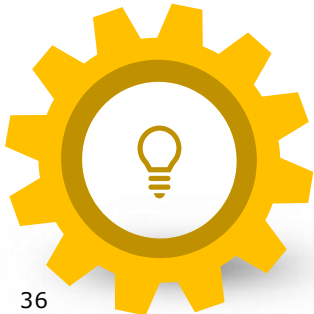


How

- **Engage with international initiatives**
- Identify opportunities for collaboration including guideline development and sharing of best practice.
- Develop a **Network data standardisation roadmap**.

Benefits

- Learn from the experience of others and leverage their efforts.
- Avoid duplication of effort and deliver coherent, often harmonised guidance for industry.
- International studies deliver greater power and allow cross-fertilisation of skills.



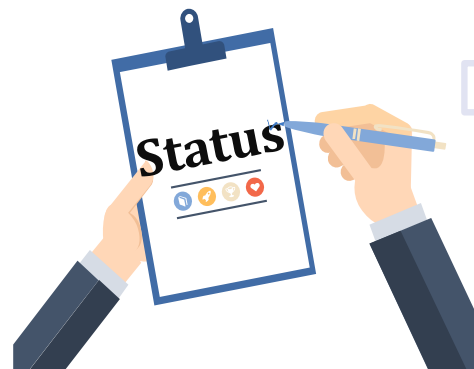
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Achievements 2020

- cluster initiated with FDA and Health Canada on a RWE collaboration roadmap**

Looking forward to 2021

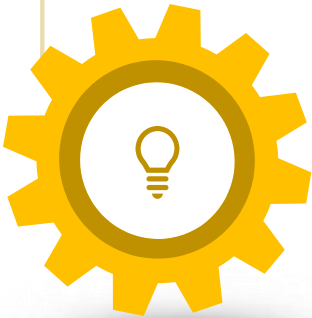
- workshop on a **international RWE collaboration**
- Data standardisation study initiated**



Priority Recommendation – 10 –EU Stakeholders

Why

- Need for a platform to discuss Big Data and analytics



How

- **Establish two-way communication with stakeholders**
- Develop Network communications to articulate the regulatory use cases and requirements for data.
- Ensure active dialogue with key stakeholders, including, patients, HCPs, industry, HTA bodies, payers, and technology companies.
 - 2020: **1st stakeholder forum**
 - 2021: **2nd stakeholder forum**

Benefits

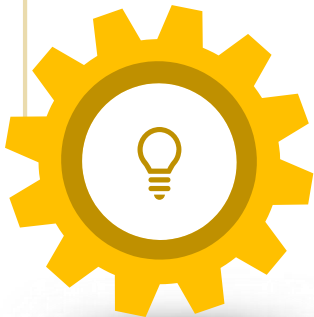
- Forum allows to share best practice, to identify common challenges and to scan the horizon.
- Increase Network influence over those stakeholders who can deliver change.



Priority Recommendation – 11 - Veterinary

Why

- BDTF recommendations did not cover veterinary medicines.



How

- **Consider the applicability of the recommendations to the veterinary domain:**
 - 2020: **Applicability of BDTF recommendations** to Veterinary domain in preparation
 - 2021: **Veterinary stakeholder data workshop**

Benefits

- Veterinary domain benefit from learning from Human domain and big data task force recommendations



Conclusion

- Good progress on implementation of the Big Data recommendations in 2020 and advanced plans for 2021
- BDSG workplan can be delivered while fully supporting COVID-19 pandemic response.
- Implementation will require strong engagement with stakeholders: 2021 will see multiple consultations and workshops.

"By delivering the vision of a regulatory system able to integrate Big Data into its assessment and decision making, we can support the development of innovated medicines, deliver life-saving treatments to patients more quickly and optimise the safe and effective use of medicines on the market."

Any questions?

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