Stakeholder perspective: Medical technology industry

MedTech Europe
from diagnosis to cure

EU Big Data Stakeholder Forum - online
15 December 2020
Michael Strübin, Digital Health Director

Agenda

- About MedTech Europe

- Priorities

- Opportunities/risks

- Area for collaboration/engagement

MedTech Europe
from diagnosis to cure

About MedTech Europe

The European trade association for the medical technology industry including diagnostics, medical devices and digital health.

OUR MEMBERS

130+ multinational corporations*
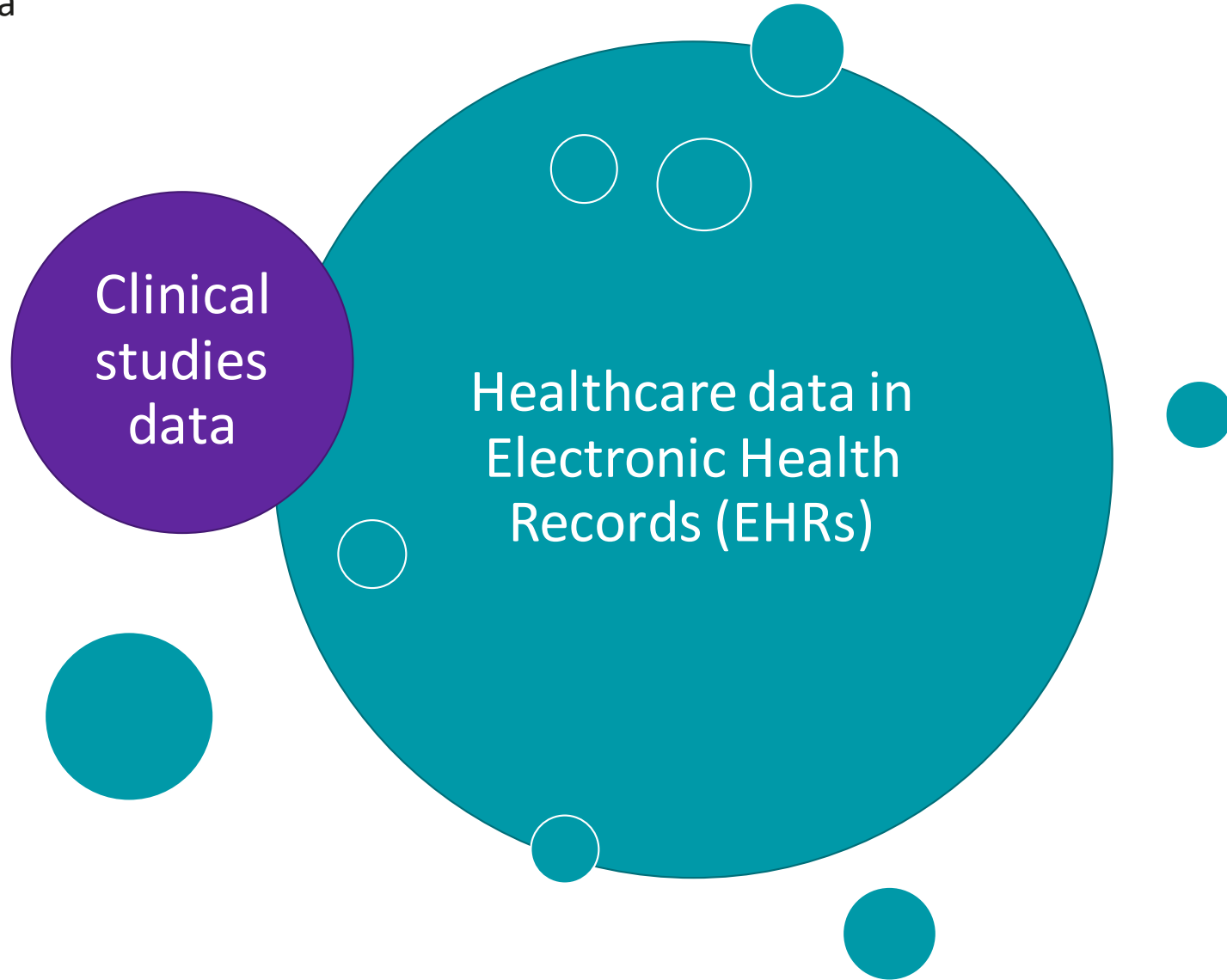
50+ medical technology associations

Priorities

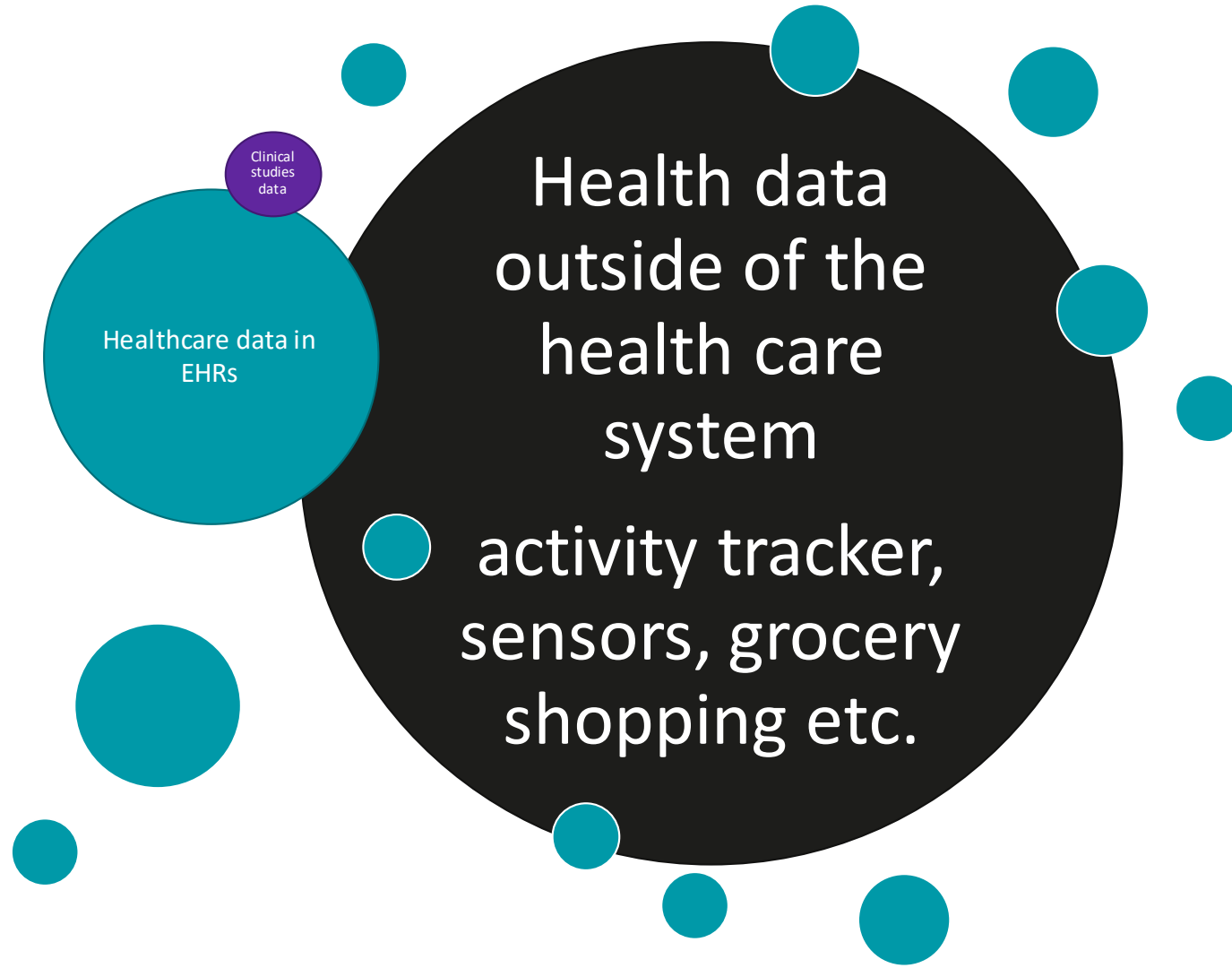"How clinical development in industry have seen data"

Clinical studies data

This and the following slides adapted with permission from presentation by
Jesper Kjær, Director of Data Analytics Centre, Danish Medicines Agency
at online Roundtable: *"A recipe for trustworthy digital health: standards, architecture and value",* 30 October 2020

How healthcare sees data

Clinical studies data

Healthcare data in Electronic Health Records (EHRs)

How it may actually be

Medtech priority:
to realise the potential of health data

- Digitally transform healthcare delivery
  to make it
  - Better
  - Safer
  - More efficient

- Aggregate health data for secondary use
  - Prediction
  - Prevention
  - Population health management

- Tapping real world data

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Opportunities / risks

Opportunities / risks

- Opportunities:
  - Alignment with ongoing EU initiatives
    - High Level Expert Group on AI (ethical recommendations)
    - EU health data governance
    - European Health Data Space
  - Collaboration

- Risks
  - Legal barriers
  - Technical barriers
  - Social barriers
  - Regulatory

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Area for collaboration
/ engagement

Area for collaboration / engagement

- Interoperability / FAIR data

- Capabilities, skills, digital literacy

- Access to data

- Trust

Thank you

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