

# The importance of stakeholders' engagement to support implementation of the European Medicines Agencies Network Strategy

Healthcare Professionals' Working Party (HCPWP) meeting, 27 June 2023



## In this presentation

- Added value of regulators' multi-disciplinary engagement with HCPs
- HCP engagement at the interface with innovation
- Stepping up engagement with 'eligible' HCP organisations/ Learned societies
- Integrating multi-stakeholder engagement by design
- Multi-stakeholder engagement an enriched HCP perspective
- Multi-stakeholder engagement to deliver Network priorities
- Conclusions

# Added value of regulators' multi-disciplinary engagement with HCPs

- Healthcare professionals provide a very valuable contribution to EMA's regulatory work
- Multidisciplinary expertise:
  - Primary care
  - Therapeutic area specialties
  - Community and hospital pharmacy
  - Nurses
- Input provided covers from detailed scientific or clinical care input to strategic/policy implications
  - Scientific assessment
  - Review of key communications
  - Policy and strategic topics



### HCP engagement at the interface with innovation

#### Clinical research/clinical practice

Explore opportunities for engaging with healthcare professionals in the **interface of clinical research** and clinical practice on areas such as clinical trial design, personalised medicine, and use of real-world evidence

Developers of innovative treatments can discuss the scientific, legal and regulatory aspects of their medicine with EMA early in the development through the Innovation Task force.



Source: https://www.ema.europa.eu/en/documents/other/laboratory-patient-journey-centrally-authorised-medicine en.pdf







# Stepping up engagement with 'eligible' HCP organisations / Learned societies

# Map expectations & identify gaps

- Survey to eligible organisations
- HCP policy officers group
- Healthcare professionals working party (HCPWP)

# Learn & share knowledge

- Bilateral meetings
- Information loop



#### **Increase impact**

- · Co-developed meetings
- Topic-driven multistakeholder platforms
- Training/ Participation in external events

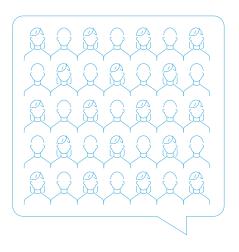
#### **Create awareness**

- Publications
- Audiovisual materials
- Annual reports



# Integrating multi-stakeholder engagement by design

- Stakeholder engagement is a key enabler of the EU Network's strategic priorities as reflected in the EMAN strategy to 2025
- Many stakeholders impacted by scientific advances and external changes that affect the Network and its upcoming work:
  - Strategies to 2025 (Regulatory Science, Network Strategy)
  - COVID-19 crisis and EMA Extended Mandate
  - New Pharmaceutical Legislation



**Goal:** To optimise the Agency's public service role in improving human and animal health by systematically integrating multi-stakeholder engagement by design into EMA's key activities and strategic priorities



# Multi-stakeholder engagement – an enriched HCP perspective

- Engaging all stakeholders simultaneously offers new opportunities:
  - · To achieve a common understanding and addressing needs and potential bottlenecks together
  - Enrich the regulatory work with the clinical practice perspective already taking into account other stakeholders' viewpoint
  - Transparency and collaboration fosters trust within stakeholders
- This will optimise regulatory outcomes and increase confidence in the regulatory system
- Where possible, need to integrate an earlier, multi-stakeholder approach with a multidisciplinary HCP expertise
- Both bilateral and multi-stakeholder HCP engagement are complementary and needed in medicines regulation





## Multi -stakeholder engagement to deliver Network priorities

#### **Multi annual workplan priorities**

#### Public health priorities

#### EMANS/ RSS priorities:

- Availability/shortages
- · Data Analytics / Big Data
- Clinical trials
- · AMR and emerging health threats
- Patient Experience Data



#### Conclusions

- EMA needs the multidisciplinary expertise from healthcare professionals, including doctors, pharmacists
   and nurses clinical care, scientific input and strategic/policy perspective
- Access the best possible independent expertise in clinical practice, to incorporate the real-world
  experience of the full spectrum of healthcare (from primary, to secondary and tertiary care) into drug
  development, benefit/risk evaluation and monitoring
- Contribute to a more **efficient** and **targeted communication** to healthcare professionals
- Innovative landscape requires integration of multi-stakeholder engagement by design
  - Engaging with healthcare professionals in the **interface of clinical research and clinical practice** on areas such as clinical trial design, personalised medicine, AI and use of real-world evidence
- Enhance healthcare professionals' organisations' understanding of the role and activities of the EU medicines regulatory network



# Thank you for your attention

#### Further information

Official address Domenico Scarlattilaan 6 • 1083 HS Amsterdam • The Netherlands Telephone +31 (0)88 781 6000
Send us a question Go to www.ema.europa.eu/contact

