

Industry perspective: Non-prescription medicines

Introduction

- **Perfect timing for a review**
- **Comprehensive debate on the financing of the system is on-going**
- **Good occasion to make adjustments and provide clarifications**

Objectives of the pharmacovigilance (PhV) revision

AESGP supported the objectives of the PhV revision which were to:

- **strengthen and rationalise existing pharmacovigilance provisions at Union level**
- **to make requirements “more proportionate to risks”**
- **Important savings were anticipated....**

AESGP commends the EMA for the regular organisation of stakeholders’ workshops on the implementation of the pharmacovigilance legislation

Savings were anticipated

Table 12 Quantification of total economic impacts on the industry

Options	Potential annual cost increase	Potential annual savings
Company Pharmacovigilance System Master File		€ 85,900,000
Clear legal basis for risk management plans	€ 89,225,945	
ADR Reporting simplification		€ 77,143,723
Literature screening by the EMEA		€ 10,000,000
Removal of routine requirement for PSUR+Worksharing		€ 71,953,732
Increase in fees payable to EMEA	€ 10,596,000	
Total	€ 99,821,945	€ 244,997,456

EC Impact Assessment on REG 726/2004 and DIR 2001/83

New PSUR requirements

AESGP appreciates the relief from routinely PSUR generation for

- Bibliographic and generic applications
- Registered products

In the principle of proportionality and consistency....

- Well-established products authorised on basis of full application before bibliographic application possible should also be exempted

Question...

- Would the PRAC feel to be the appropriate forum (resources, time, expertise,..) to evaluate authorised homeopathic and herbal products?

New requirements for Risk Management Plans (RMPs)

Situation

- RMPs expected for all new products, including those containing well-established substances.
- GVP focuses on products with new substances and limited feedback received so far on EU-RMPs for non-prescription medicines. Therefore, expectations for older products unclear.
- The workload for MAHs and regulators is not insignificant & the value to patient safety is minimal when there are no risk minimisation measures other than routine.
- For established non-prescription products, an appropriate benefit-risk ratio has already been demonstrated for use without intervention of healthcare professional.

Risk management plans: proposal

Target:

- Concise document, length & structure dictated by relevant content only

Proposal:

- Lighter-RMP
- AESGP and EFPIA are working on a joint proposal to be submitted to EMA to make EU-RMP more aligned to the stage of the product in the life cycle (similar to abridged EU-RMP for generics).

EMA Literature Monitoring

In general, AESGP supports a central literature monitoring, but

- No liability of MAH for monitoring carried out by EMA should be made clear
- Limited approach to “selected medical literature”
- Limited/Unknown extent of substance portfolio
- Detailed concept for service is still missing

MAH still requested to screen the remaining

- substances of MAH portfolio and
- medical literature

....not covered by the EMA search

EMA Literature Monitoring

AESGP proposal:

- Clarify MAH not liable for EMA literature search
- Otherwise 2 systems to run: defeat anticipated benefits of central monitoring

Referrals

Experience gathered within last 12 months

- 19 PRAC procedures including Urgent Procedures (5)
- Majority: Products marketed for decades (e.g. Tetrazepam)
- Focus: Safety issues already mentioned in the SmPC / leaflets

Procedural experience

- Narrow time frame hamper joint industry response
- “Moving targets” (e.g. Codeine, Tetrazepam)
- Only a few recommendations by consensus (CMDh)

Referrals

AESGP proposals

- **PRAC** should focus on evaluation of **NEW RISKS**
- **CMDh/CHMP** should focus on overall **Benefit-Risk** assessment
- In general: no national measures before EC decision
- Time frame of Communication Plan unrealistic when EC decision is necessary

Signal Assessments

Issues

- Involvement of MAH(s) concerned
- Information (often only via PRAC Meeting Minutes)
 - delayed
 - no assessment report provided
- National Implementation of Measures unclear (justification, timelines, procedure,...)

AESGP proposal:

- Better involvement of MAHs
- Improved communication with MAHs
- Further clarity concerning national implementation

Annual Flat Fee

Described in the EC proposal to cover

- EudraVigilance signal detection
⇒ **limited access for MAH (2015-2016?)**
- IT systems
 - EudraVigilance
⇒ **limited access for MAH (2015-2016?)**
 - PSUR repository
⇒ **inexistent (2015-2016?)**
 - EU Medicinal Webportal
- EMA literature monitoring
⇒ **inexistent, in conception phase (2015-2016?)**

Financing of the future system

- Industry ?
- Community budget ?
- Member States ?

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