



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

Interaction with patients, consumers & healthcare professionals: raising awareness

Presented by: Nathalie Bere
Patient interaction – stakeholders and Communication Division

An agency of the European Union





External awareness activities:

2013

- **Pharmaceutical Group of the European Union Annual Symposium, Rome, 17 June**
"Sharing our Vision? A view from the Authorities" (including interactions with stakeholders)
- **EURORDIS Summer School, Barcelona, 19-20 June**
"General introduction to the EMA" & "Training on Review of product information" - workshop
- **European Section of Cardiology Foundation Consensus Conference, Cologne, 20 Sept**
Quality of Medical Information – "Role of regulators in providing info to healthcare professionals"
- **European Heart Network - Patients Seminar, Brussels, 2 October**
"Patient involvement in the work of the EMA"
- **United European Gastroenterology Symposium, Berlin, 14 October**
"Pharmacovigilance in Europe: where are we and how can we improve?" (our interaction with stakeholders)



- The Agency aims to increase external awareness of the involvement of patients and healthcare professionals in its work
- To increase visibility of this interaction we need your support on the following:
 - Identify most relevant European events which would merit EMA presence
 - Promote EMA participation in such fora
 - Suggest other means for increasing awareness within organisation networks, e.g. articles, interviews, posters, internal meetings?
- Increasing awareness will lead to extended outreach and improve understanding of EMA's work



Way forward....

2014

- **European Federation of allergy and airways diseases - training, Brussels, 18 February**
"Introduction to EMA - How patients are involved in EMA and training tools available"
- **European Association of Hospital Pharmacists - annual Congress, Barcelona, 26-28 March**
- **EURORDIS Summer School, Barcelona, 5 June**
"General introduction to the EMA" & "Training on Review of product information" - workshop
- **DIA annual meeting, San Diego, 18 June**
"Patient voice in decision making: how are regulators making this work?"
- **European Cancer Patient Coalition General Assembly, Bucharest, 21 June**
"Patient involvement in medicine evaluation at the EMA"
- **International European Forum of General Practitioners, Rome, June**
"Patients' involvement at the EMA" tbc