



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

Enhancing vaccine confidence

Joint PCWP/HCPWP meeting
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An agency of the European Union





What is ICMRA

ICMRA is a coalition of leaders of medicines regulatory authorities that provides:

- **Strategic directions for enhanced cooperation** on common scientific, regulatory or safety challenges
- **Improved communication** and information sharing
- **Effective global crisis response** mechanisms



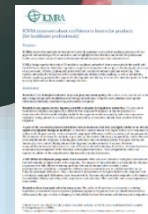
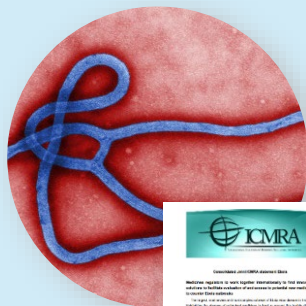
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World Health
Organization

Why ICMRA

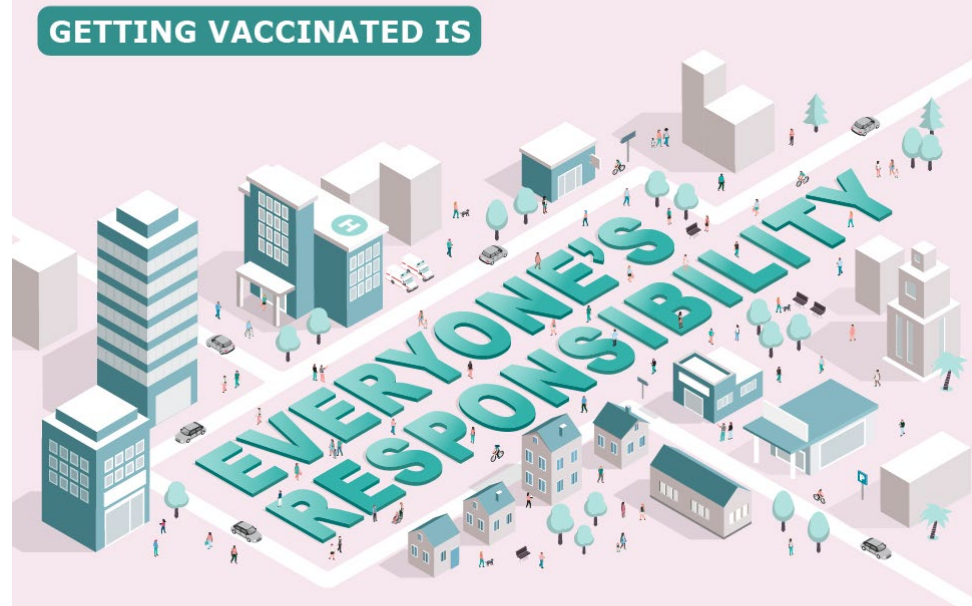
- Pharmaceutical research, development, manufacturing and distribution supply chains are complex, multi-faceted and globally integrated.
- The range and diversity of international regulatory initiatives lack integration and call for increased efficiency and strategic oversight.





Addressing global threats to public health

- Vaccines are a cornerstone of health systems globally.
- However, many people are still hesitant to immunise themselves or their children.
- Vaccine hesitancy is one of the main global threats to public health.
- **Promoting vaccine confidence is a priority for ICMRA.**



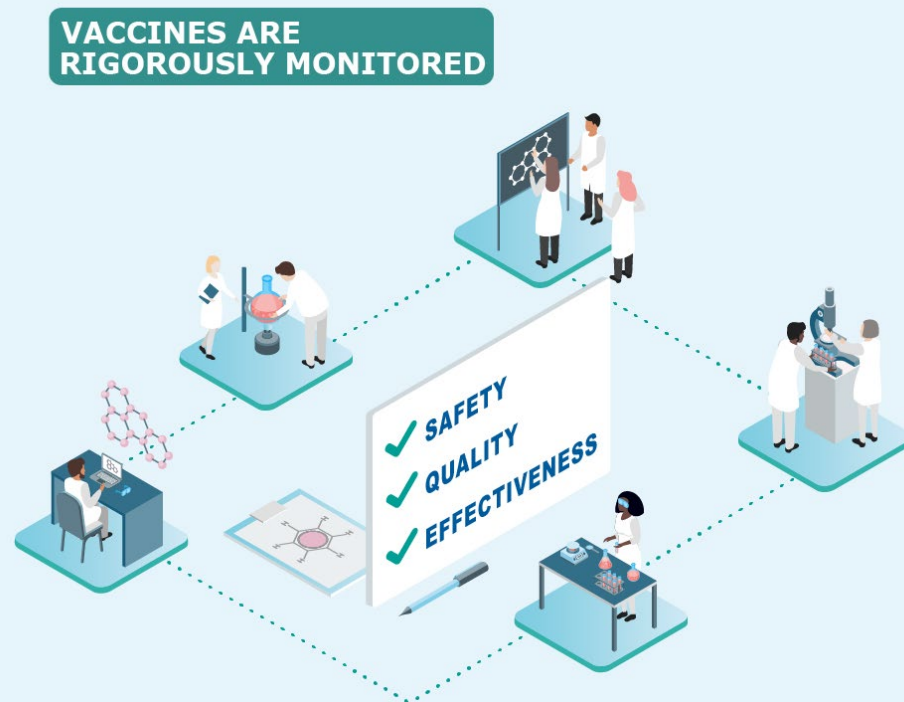


Working together to enhance vaccine confidence

Global regulators have developed two joint ICMRA statements for healthcare professionals and the general public.

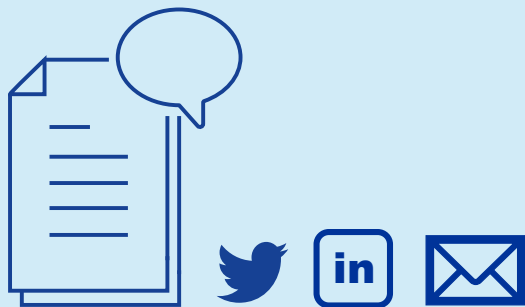
They aim to:

- ✓ Highlight **importance, safety and effectiveness of vaccines**
- ✓ Reiterate that it's **everyone's responsibility to get vaccinated**
- ✓ Explain robust processes for **evaluation and safety monitoring of vaccines**



What's next: Monitoring & evaluation

Our goal is to **reach** and **engage** healthcare professionals and the general public across Europe.
How can you help us?



**Share ICMRA statements
with your network**



**Provide us with completed
feedback form by 6 July 2020**



Questions?