



*Making Medicines Affordable*

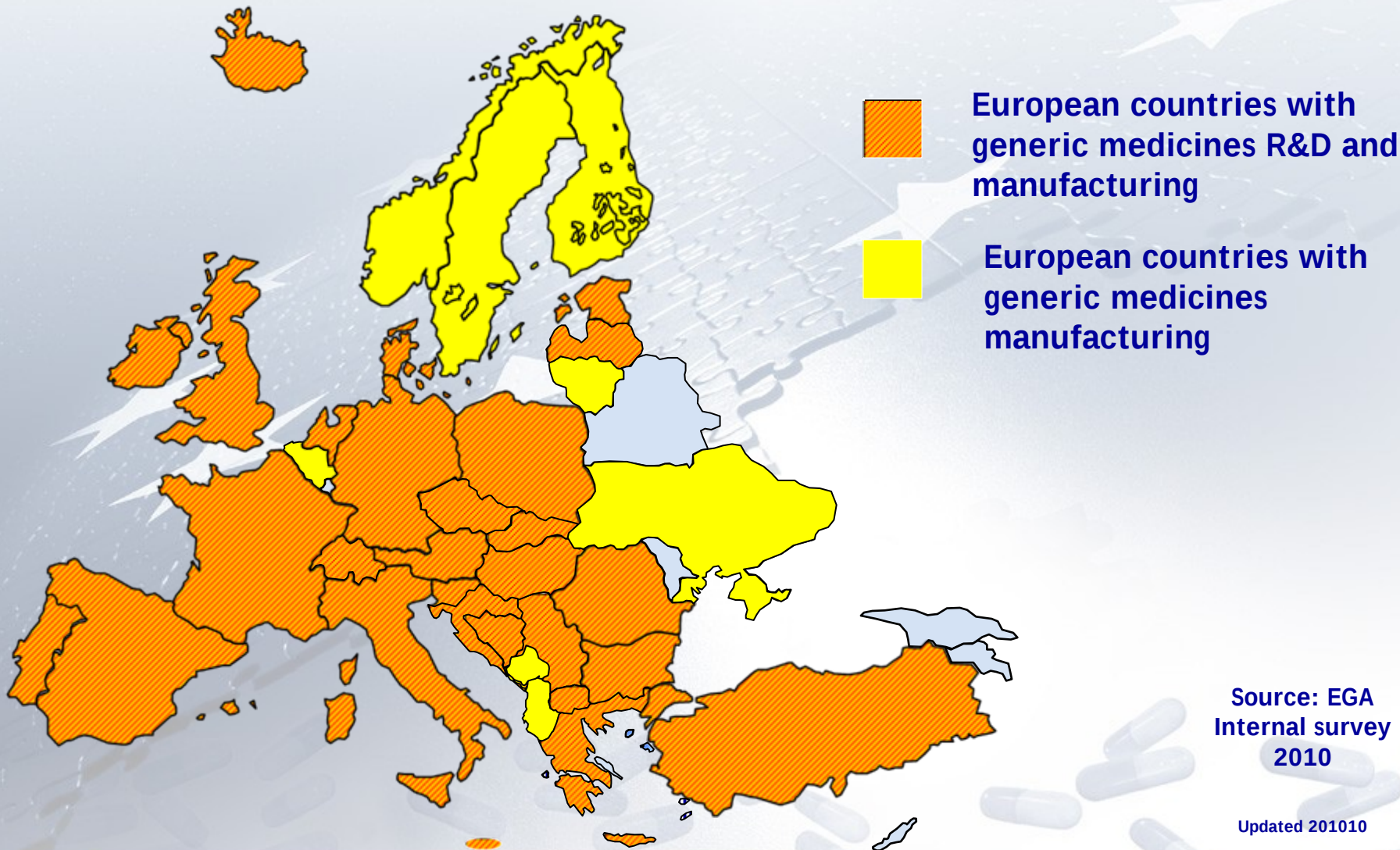
EUROPEAN GENERIC MEDICINES ASSOCIATION

# EGA - introduction

- **Established in 1993. Based in Brussels**
- **Representing over 1000 companies**
  - Direct membership for both companies and national associations
- **Pan European (not only EU)**
  - Balkan generic medicines manufacturers: Hemofarm (Stada), Zdravlje (part of Actavis), Jadran, Alkaloid, PLIVA (TEVA), LEK (Sandoz)...



# European Generic Medicines Development and Production



Source: EGA  
Internal survey  
2010

Updated 201010

# Key Role of Generic Medicines Manufacturers

- **Manufacturers from 12 new EU MS and Balkan countries as important contributors to the generic market**
  - Several major, quality, high-technology generic medicines companies
  - Major exporter to CIS
  - National Bolar provisions which have encouraged local production
- **EGA involved in CADREAC/ PERF dialogue**



# EU Enlargement High on the EGA Agenda

## ■ EGA's own initiative to continue the regulatory dialogue with non-EU authorities

- six EGA Annual South East regulatory conferences
  - 6<sup>th</sup> SEE symposium in Serbia 29 Sept-1 Oct 2010
- Discussion between the authorities and generic medicines industry from Albania, Bosnia and Herzegovina, Croatia, KOSOVO (under UNSCR 1244), Macedonia, Montenegro, Serbia and Turkey to encourage co-operation and improve regulatory procedures in the region
- The regular presence of authorities from new EU Member States (Slovenia, Hungary, Bulgaria and Romania)

# *Acquis Communautaire* as a Fast-Running Train

- Legislation has to be harmonised with the *EU Acquis* at the moment of accession

- Accession date not defined yet

- **What to do first?**

- Assess the impact on local environment
- Learn from others' experience!



# Implementation of *Acquis* as a step by step process



# Implementation of Acquis

- Huge impact on the local national authorities, manufacturers and healthcare system
- Step by step approach to be agreed in the dialogue with the industry
  - Upgrade to EU requirements very costly for both parties
  - Major capital investment in preparation for accession (e.g. 1 billion Euro in Poland).



# Adapting to EU “additional” requirements is adding to health costs

- **Average GDP per capita in Eastern European Countries is 5 times lower than EU average**
  - Generic medicines as a key component of sustainable healthcare
- **Introduction of patent extensions (SPCs)**
  - will have negative impact on healthcare delivery by delaying generic medicines e.g. in Poland it has cost health system an extra Euros 370 million p.a.
- **Data exclusivity**
  - If longer than 6 years, delivery of affordable generic medicines to patients is delayed; 8+2+ (1) at the moment of accession
- **Upgrade of dossier**
  - Withdrawal of products could create shortfall in medicines for patients.

# Key areas for dialogue between industry and CA

- To reach common understanding of the upgrade of MA dossiers and to prepare a long-term plan
- To follow latest legal developments and soft law (EU guidelines)
  - Parallel, voluntary implementation in non-EU if the impact is anyway foreseen
    - For the internationally operating companies, the same medicinal products are authorised in the EU and non EU



# Key areas for dialogue between industry and CA (1)

## ■ Revised Variations Regulation

- The same changes are relevant for both markets
- Difference in the requirements causes an extra burden in preparation of documentation
- Disharmony in the approval time causes a significant logistic problem for production
  - Necessity to wait for the last country or to stop production for less important markets (if still no approval)

## ■ Industry would welcome similar approach in the future in non-EU

- Same classification
- Similar timelines and rules for implementation of variations in practice

# Key areas for dialogue between industry and CA (2)

## ■ Pharmacovigilance

- Possible alignment of non-EU systems with EU developments
  - Pharmacovigilance System Master File
  - Case reporting
  - Literature search
  - New rules of PSURs for generic medicines



# Key areas for dialogue between industry and CA (3)

## ■ Revised Bioequivalence guideline

- The same BEQ studies will be used to support both EU and non EU applications

## ■ Certain new requirements will make the studies quite different:

- Parent assessment. Metabolites not assayed
- Truncated AUC
- Scaling
- Two stage design
- BCS biowaiver



# Key areas for dialogue between industry and CA (4)

- The EGA advocated a Fast Track Procedure (FTP) for already authorised generic medicines
  - MAH: quicker access to the market
  - NCA: quicker evaluation/ mutual recognition; availability of resources
  - Patients - affordability/ accessibility to generic medicines
  - Government - savings in healthcare budget



# Possible scope

- **Main scope: medicinal products (MPs) authorised in the EU through CP, MRP or DCP;**
    - some authorities extended the scope: MPs authorised in the USA, Canada, Australia, Switzerland, Israel and Japan
  - **Recognition of the assessment done by some SEE authorities:**
    - e.g. Montenegro' s cooperation with Croatia, Serbia
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# Fast Track National Procedure (FTP)

## Conclusion from FTP Overview in 2009

**YES**

- Albania
- Croatia
- Kosovo
- Macedonia
- Montenegro

**NO**

- Bosnia and Herzegovina
- Serbia
- Turkey

## 2010 “picture” - Any change?

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# Conclusion

- Implementation of *Acquis Communautaire* is a major challenge for both the authorities and the industry
- Step by step approach to be agreed in the dialogue with the industry to avoid “side effects”
- Experience from the 12 new MS to be used extensively to avoid mistakes



# Thank you

# See you in the Enlarged EU!

