



Ministerie van Volksgezondheid,
Welzijn en Sport

Member State's view on
encouraging appropriate
use

Hugo Hurts, Ministry of
Health, Welfare and
Sport, the Netherlands.



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content

- Better prescription and prudent use
- Incentives for the pharmaceutical industry
- Clear expectations



Prevention of resistance through better prescription and prudent use

- Prescription guidelines for professionals
- better use of existing antibiotics, optimise doses
- Avoid over the counter sale



The incentive structure for pharmaceutical innovation

Push

Filter

Pull

- research infrastructure
- R&D grants and PPP's
- fiscal R&D incentives
- credit facilities

- Medical ethical review
- regulatory system for market approval
- Proving grounds and Health Technology Assessment

- pricing & reimbursement
- market exclusivity
- policies on prudent use
- adaptive capacity of the healthcare sector



Incentives in regulatory and reimbursement systems

- Strategic use of supplementary protection certificates
- Focus on added value next to safety and efficacy



Let's be clear about what we need!

