



Practical proposals on recruitment improvement: *R&D approach and focus on possible bottleneck issues*

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EMA Workshop: Ensuring safe and effective medicines for an ageing population

Bayer HealthCare





- Survey conducted to assess the general approach but also the critical issues when trying to obtain meaningful data for new drugs specifically also in a geriatric population
- Fifteen pharmaceutical companies participated in the survey





Question: mostly data from clinical randomized trials? (yes/no, in which patients)

•7 out of 10 said YES (No 1; Depends: 2)

•in most of the cases, it will make sense to have the older patients as a subgroup of patients in phase 3 trials in other cases, it will make more sense to have a completely separate trial for the geriatric population

•depends on product, indication





Question: would you suggest a specific innovative design for CTs?

- •NO: no known innovative strategy unique for use in older patients
- •Depends: often older patients who are fitter and thus maybe not representative of the general geriatric population are participating in trial then only age effects but not effects of co-morbidities are evaluated – this can be rectified by over-sampling of these patients and a separate analysis plan
- •Yes: consider enriching designs and meta-analyses





Question: please give practical proposals how to improve recruitment of older patients?

•Communication & Logistics !!

•Careful choice of wording in patient information and use of appropiate media

•Try to accomodate patients and their caregivers as much as possible maybe even arrange for home visits where feasible





Question: would you systematically introduce adapted endpoints, to complement standard endpoints?

•Choice of endpoints should be driven by science not age

•Depends on product and indication, in some cases adapted endpoints could be helpful

•Maybe more focus on quality of life measures / PRO





Question: are standard endpoints always relevant in older patients?

- •Choice of endpoints should be driven by science not age
- •Criteria for a clinically relevant change could be different in young vs old patients
- •Use quality of life measures / PRO /ADL

•Use holistic approach across multiple EP since it will be high risk to run a single (or dual) traditional EP in a quite variable population





Question: are clinical trials in frail older patients realistic? how can we generate data from this group?

•Definition of frailty?

•Needed and appropriate if "frail older patients" is the patient population for the study drug

•Ethical challenges? consider open label design or observational studies and close monitoring

•Consider that the underlying disease to be treated with the study drug can be the reason for frailty and can be improved

Additional resources and specific expertise





Main outcome:

data from clinical randomized trials remain the preferred option!

•Data from ad-hoc registries were seen as less desirable and rather as supportive evidence

•How the older patients would be represented in clinical trials seems still to be topic for debate, testing of frail older patients was seen as an additional challenge

•Limitations and practicality were queried including possible ways to improve recruitment, choice of endpoints as well as enrollment and data generation in a geriatric population

•More collaboration between academia/industry/regulators needed to find more scientifically grounded solutions for these challenges







Thank you!

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