



EUROPEAN MEDICINES AGENCY
SCIENCE MEDICINES HEALTH

Relaunch of EMA corporate website

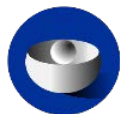
EMA Human Scientific Committees' Working Parties with Patients' and Consumers' Organisations (PCWP) – 25 September 2018

Presented by:
Angela-Christina Schmidt, EMA corporate website project manager

An agency of the European Union



EMA corporate website: ema.europa.eu



- EMA's main communication channel with ~600,000 visitors/month and up to 150,000 page views/day
- 50 GB of content and documents: 190,000 documents and over 14,000 pages
- Current version of the website runs on Documentum WebPublisher and was launched in 2010
- Subsequent feedback showed areas for improvement:
 - Search
 - Organisation of content
 - Display on mobile devices

Migration to a modern, more flexible publishing platform...

Why now?



Technical necessity



Relocation



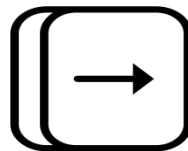
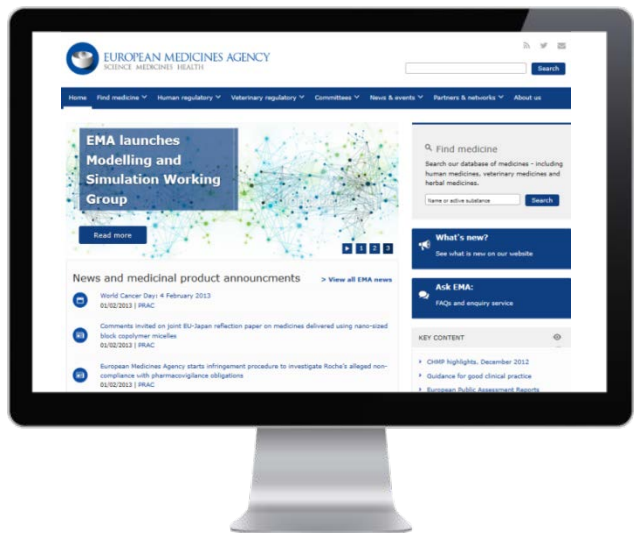
Reputational considerations



Possibility to use European Commission services

EMA corporate website project

Project key facts



“Lift and shift”

- **Go-live 27 September**
- Migrating website to the new platform ‘as-is’



New features

- Fresh ‘look and feel’ with improvements to usability
- Faceted search
- New, ‘meaningful’ URLs

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For more information

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Any questions?



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