

Revised Framework of interaction with HCPs

Presented by Ivana Silva on 20 September 2016 Healthcare Professionals and Academia Liaison – Public Engagement Department





Alignment with regulators' strategic objectives	 EU Medicines Agencies Network Strategy to 2020 EMA priorities EMA Multi-annual programme to 2020 	
Consistency and complementarity amongst stakeholders	 Framework for stakeholder relations management Framework for interaction with patients and consumers and their organisations Framework for interaction with industry stakeholders Framework of collaboration with academia 	
Inclusion of healthcare		
professionals' fields of activity and areas of interest	 Cover full spectrum of health care, including Primary Care – focus on patient journey Aspects deriving from HCPs' role: not only prescribers but partners in the development and monitoring of medicines 	
Continuous improvement on the basis of acquired experience	 Build upon set foundations – consider additional levels of granularity for interaction on the basis of maturity of interaction; response/ engagement capacity; level of interest Direct efforts towards sustainability and participatory design 	



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Support the Agency in order to access the best possible **independent expertise** and obtain information on the current use of medicines in **real clinical practice** ach other; to connection other; to communication n
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Contribute to a more efficient and targeted **communication** to healthcare professionals, to support their role in the safe and rational use of medicines intelligently; knowl-edge knowleche, v ME const

Enhance healthcare professional organisations' **understanding** of the role of the EU medicines Regulatory Network

Network of European healthcare professional organisations



Levels of stakeholder involvement

Inform – to enable feedback	e.g. dedicated web pages, relevant news items, Q&As, information days, information materials including videos and presentations for healthcare professionals interested in learning more about EMA activities
Consult – via written consultation	e.g. public consultation on policies or guidance, surveys
Consult and Involve – via direct interactions	e.g. multi-stakeholder meetings, workshops, conferences, public hearings, input into the development of regulatory guidelines and other regulatory procedures
Cooperate / participate – via direct interactions	e.g. HCPWP, scientific advisory groups and ad-hoc expert groups, focus groups, technical expert groups



Healthcare professionals representing *healthcare professionals* organisations

Management Board

EMA Scientific Committee(s)

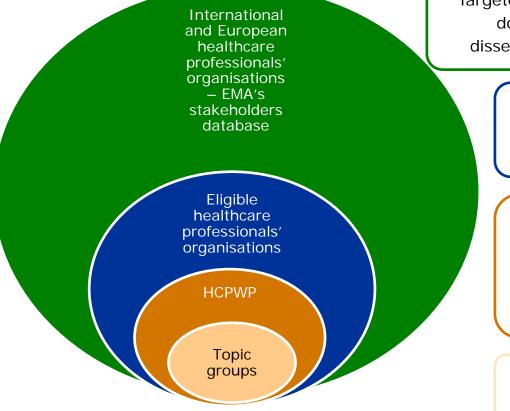
Healthcare professionals representing their organisations

- Healthcare professionals' Working Party (HCPWP)
- EMA consultations
- Workshops

Product related

Healthcare professionals as individual experts

- Scientific Advice / Protocol Assistance Procedures
- Scientific Advisory / ad hoc expert Groups
- Scientific committee consultations
- Review of documents



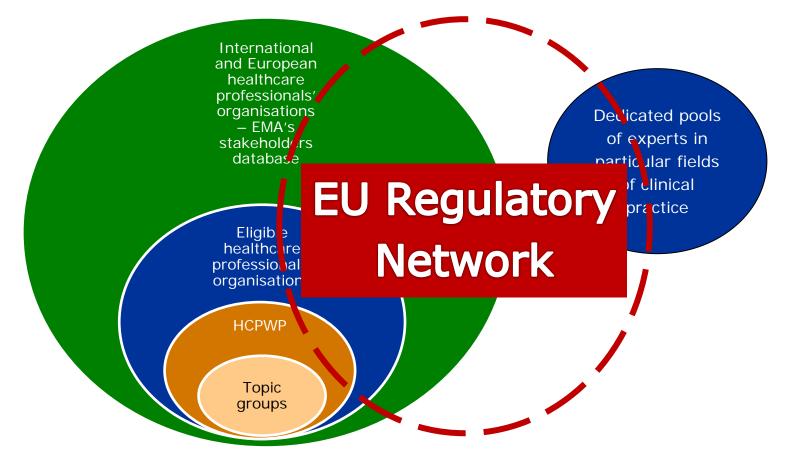
Targeted communication – information and notice of documents released for open consultation; dissemination of safety communications; surveys

> First port of call for targeted interaction identification of representatives and individual experts for EMA activities

Platform for dialogue – through it Agency informs and obtains feedback on specific initiatives; identifies opportunities and challenges that may need special attention; monitors overall interaction with HCPs

Set up on a need-basis for additional discussion/reflection on a specific topic







Thank you for your attention

Further information

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