



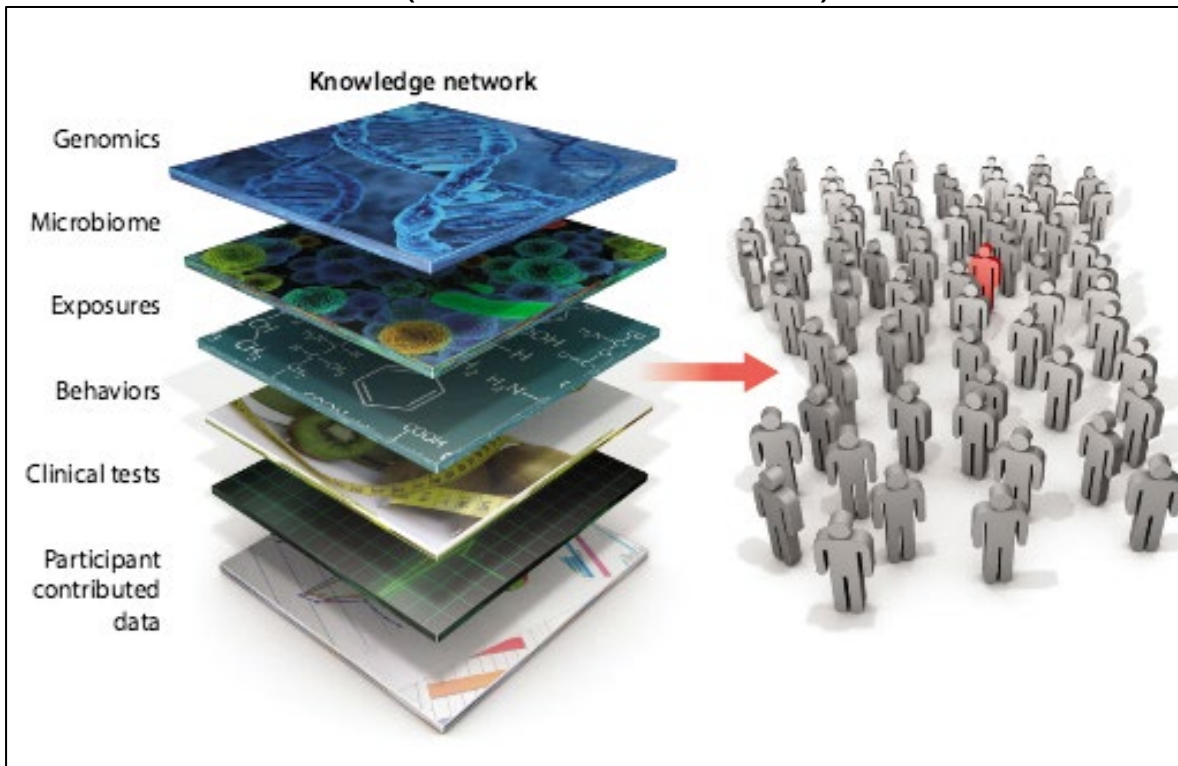
EMA/HMA Annual Data Forum (9 December 2025) - Opportunities in Data, Policy, and Ethics

# TRUST, TRUTH, AND TRANSFORMATION: THE ETHICS OF DATA IN A DIGITAL AGE

Alessandro Blasimme

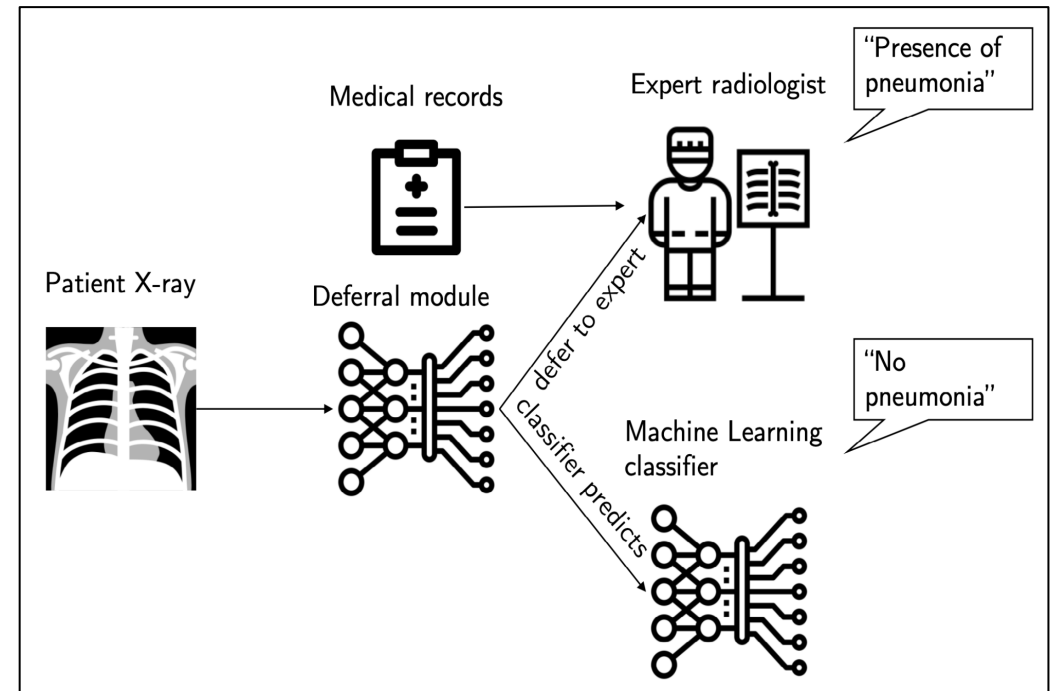
# Two major trends in data ethics in the last 15 years

## Understanding individual variation (Precision Medicine)



Hagwood et al. *Science Translational Medicine* 12 Aug 2015

## Learning from common patterns (Artificial Intelligence)

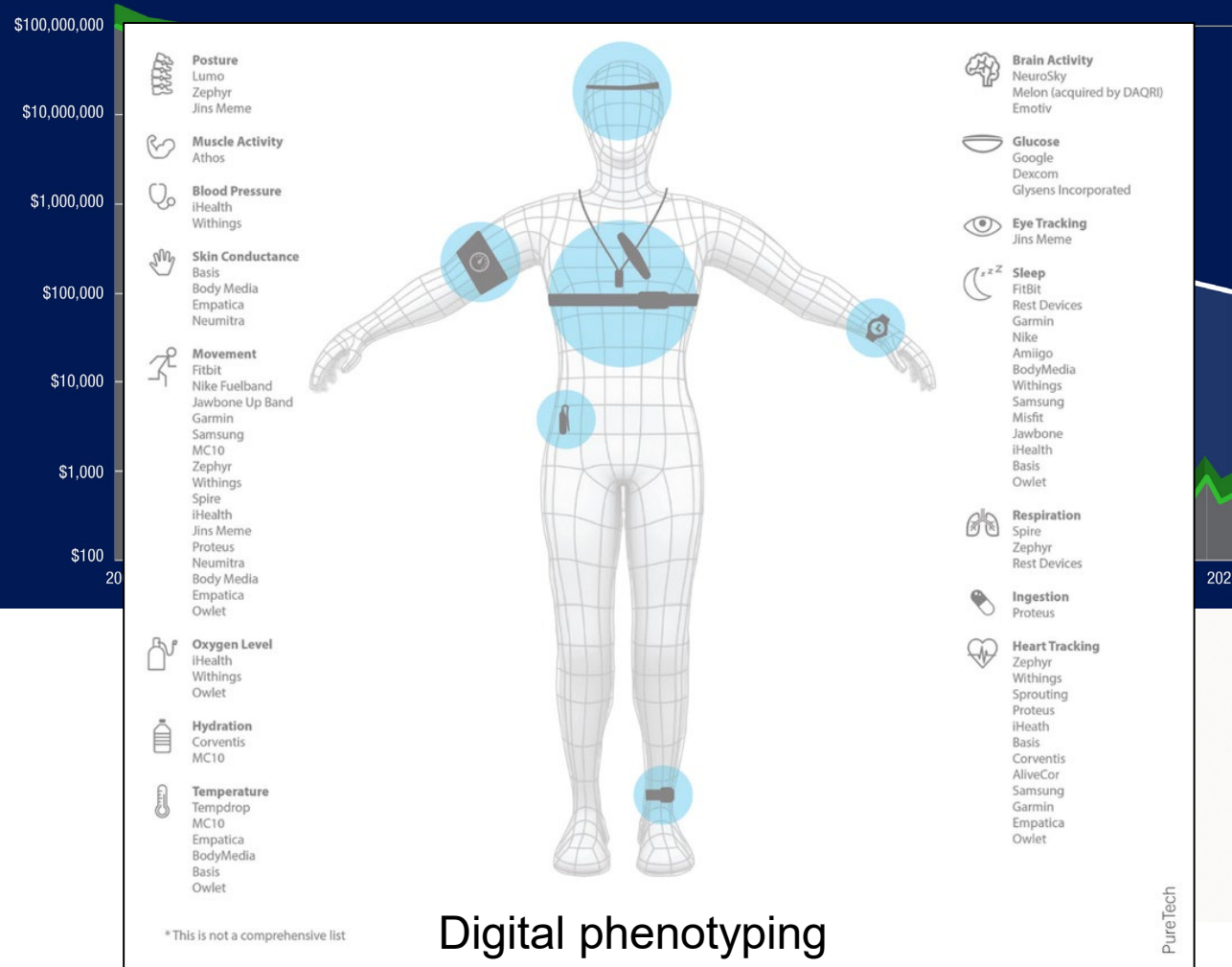


<https://news.mit.edu/2020/machine-learning-health-care-system-understands-when-to-step-in-0731>



# Technological drivers

## Cost per Human Genome



## Digital phenotyping

Elenko et al. 2015, Defining Digital Medicine, *Nat Biotech*.

## Types of Healthcare Training Data



Structured  
EHR Data



Unstructured  
Clinical Notes



Medical  
Imaging Data



Physician  
Dictation  
Audio



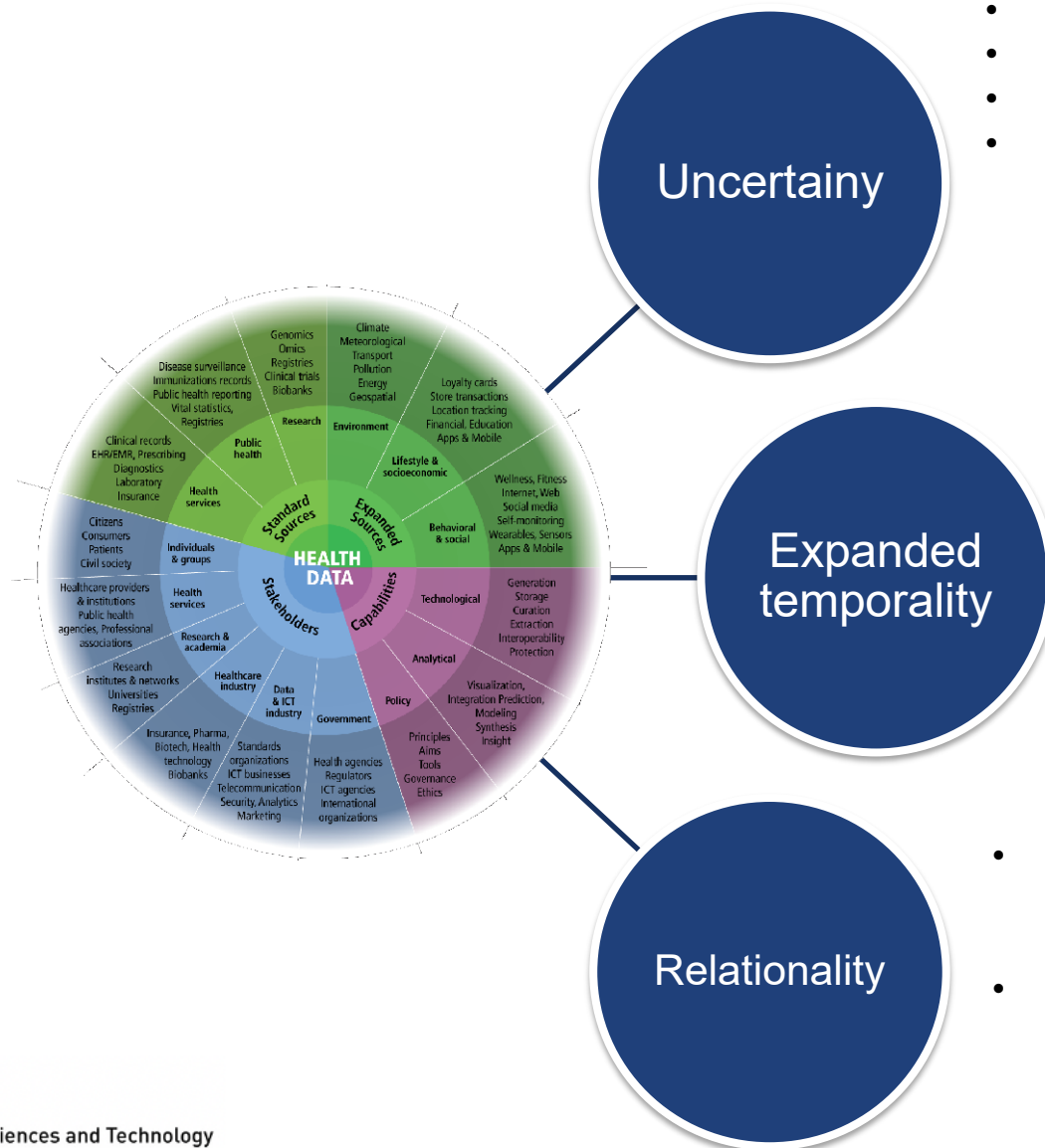
Wearable  
& Sensor  
Data



Claims &  
Billing Data

# An evolving health data ecosystem





- What is the real purpose of data collection?
- Who is using my data and why?
- What uses of data are permitted/authorized?
- Who controls data? Who owns data?
- Who oversees data collection and use?

- For how long will data be stored/used?
- What happens to data after data subjects pass away?
- Will data access conditions evolve over time?
- How will new data analytics and technologies affect the use of collected data?

- Big data reveal relations among data subjects: genes, environmental exposure, habits, group behaviours etc.
- Big data encourage classificatory practices: grouping people in categories.

# Health Research with Big Data: Time for Systemic Oversight

*Effy Vayena and  
Alessandro Blasimme*

<https://doi.org/10.1177/1073110518766026>

Article information ^

## Article Information

Volume: 46 Issue: 1, page(s): 119-129

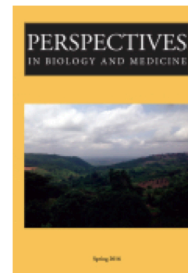
Article first published online: March 27, 2018; Issue published: March 1, 2018

## “Tailored-to-You”: Public Engagement and the Political Legitimation of Precision Medicine

Alessandro Blasimme, Effy Vayena

Perspectives in Biology and Medicine, Volume 59, Number 2, Spring 2016,  
pp. 172-188 (Article)

Published by Johns Hopkins University Press  
DOI: <https://doi.org/10.1353/pbm.2017.0002>



## The Ethics of AI in Biomedical Research, Patient Care, and Public Health 🔒

Alessandro Blasimme and Effy Vayena

**The Oxford Handbook of Ethics of AI**

*Edited by Markus D. Dubber, Frank Pasquale, and Sunit Das*

Print Publication Date: Jul 2020 Subject: Law, IT and Communications Law Online Publication Date: Jul 2020

DOI: 10.1093/oxfordhb/9780190067397.013.45

## Towards Adaptive Governance in Big Data Health Research: Implementing Regulatory Principles

*Laurie Laurie G. (ed.). Cambridge Handbook of Health Research Regulation. Cambridge University Press, Cambridge, UK – Forthcoming.*

24 Pages • Posted: 2 Jan 2020

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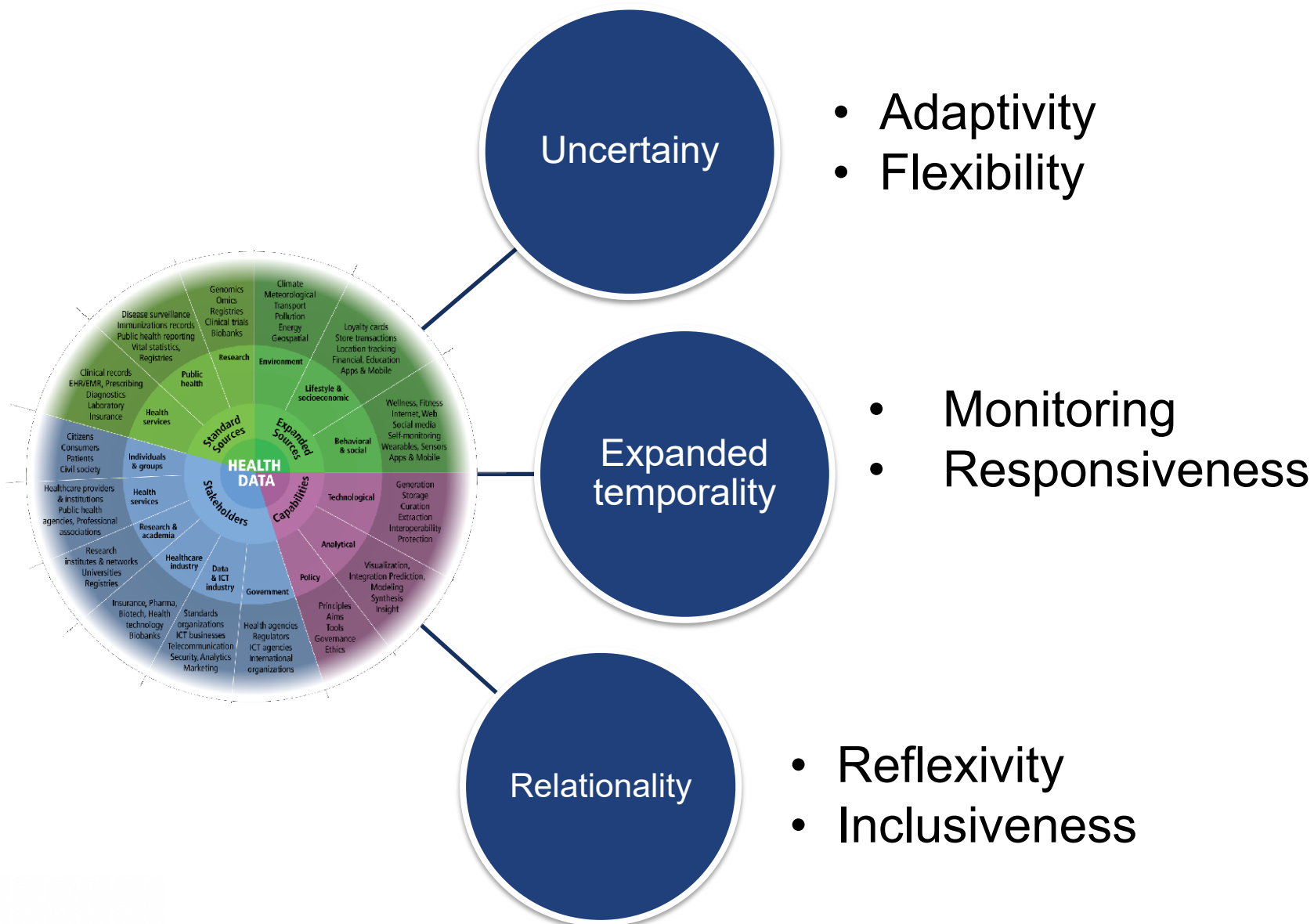
Date Written: October 2019

### Abstract

In this chapter, we will first make the case for adaptive and principle-based governance of big data research. We will then outline six principles of adaptive governance (AFIRRM) for big data research and discuss key factors for their implementation into effective governance structures and processes.

**Keywords:** big data research, health research, research ethics, governance, adaptive governance, ethics

# Data governance: guiding principles



## Data governance: guiding principles

### AFIRRM

- Adsptivity
- Flexibility
- Monitoring
- Responsiveness
- Reflexivity
- Inclusiveness



## Data governance: guiding principles 1/3

- **Adaptivity**

- Acknowledge the limits of anticipatory practices
- Readiness to devise specific oversight mechanisms for new data types and uses

- **Flexibility**

- Treating data under different oversight rubrics depending on their actual use rather than on their source

## Data governance: guiding principles 2/3

- **Monitoring**

- Continuous oversight activities to detect signals of new vulnerabilities for data subjects: potential harms, discrimination, privacy, surveillance, medicalization, etc.

- **Responsiveness**

- Preventing vulnerabilities to result in actual harms
- Ensure effective containment of harmful effects in case of failures: e.g. privacy breaches

## Data governance: guiding principles 3/3

### ■ Reflexivity

- Monitor the effects of classificatory practices as they emerge from data-driven research
- Scrutinize assumptions embedded in research practices and regulatory mechanisms (institutional reflexivity)
- Cultivate awareness for how dominant interests and power structures affect rights and interests of individuals and communities

### ■ Inclusiveness

- Upstream engagement of relevant stakeholders – including lay publics – before technological path dependences become established
- Reaching out to under-represented stakeholders

# How to ensure data control?

Bioethical Inquiry (2017) 14:501–513  
DOI 10.1007/s11673-017-9809-6

SYMPOSIUM: ETHICS AND EPISTEMOLOGY OF BIG DATA

## Biomedical Big Data: New Models of Control Over Access, Use and Governance

Effy Vayena  • Alessandro Blasimme



Bioethical Inquiry (2017) 14:501–513

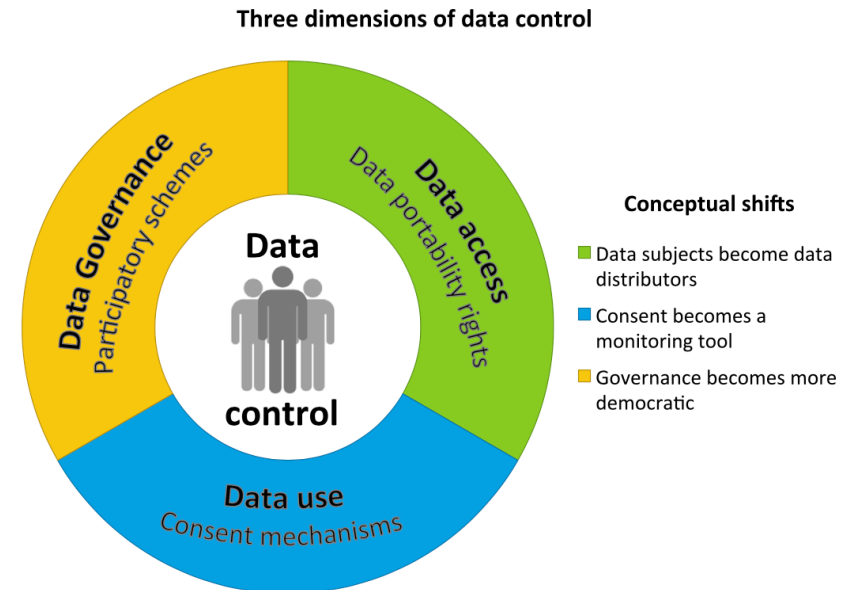


Fig. 1 Three dimensions of data control



# How to ensure data control?

## *Informed consent for data use*

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### Health Research with Big Data: Time for Systemic Oversight

*Effy Vayena and  
Alessandro Blasimme*

- Use authorizations given for primary data use are unlikely to cover novel future uses.
- Given the expansion of the data ecosystem, it is unlikely that current oversight models will suffice.

*The Journal of Law, Medicine & Ethics*, 46 (2018): 119-129. © 2018 The Author(s)

DOI: 10.1177/1073110518766026

<https://doi.org/10.1177/1073110518766026> Published online by Cambridge University Press

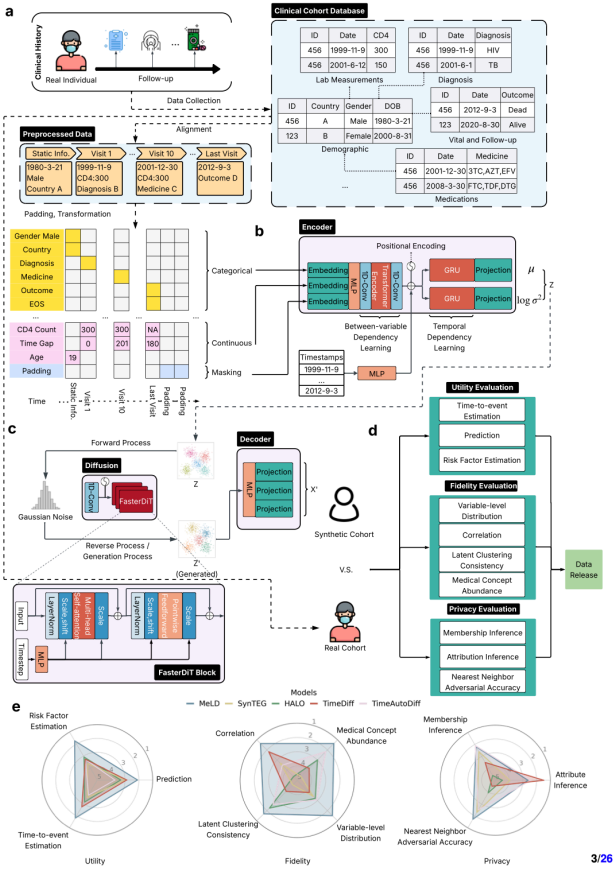
# How to ensure data control? *Informed consent for data use*

medRxiv preprint doi: <https://doi.org/10.1101/2025.11.14.25340245>; this version posted November 17, 2025. The copyright holder for this preprint (which was not certified by peer review) is the author/funder, who has granted medRxiv a license to display the preprint in perpetuity. It is made available under a CC-BY-NC 4.0 International license.

- 1 **Generating Synthetic Multi-national Longitudinal Cohorts for Clinically Grounded HIV Research**
- 2
- 3 **Zhuohui J. Liang<sup>1</sup>, Zhuohang Li<sup>2</sup>, Nicholas J. Jackson<sup>3</sup>, Yanink Caro-Vega<sup>4</sup>, Ronaldo I. Moreira<sup>5</sup>, Fabio Paredes<sup>6</sup>, Jordany Bernadin<sup>7</sup>, Diana Varela<sup>8</sup>, Carina Cesar<sup>9</sup>, Alessandro Blasimme<sup>10</sup>, Jessica M. Perkins<sup>11</sup>, Amir Asiaee<sup>1</sup>, Stephany N. Duda<sup>3</sup>, Bradley A. Malin<sup>1,2,3,\*</sup>, Bryan E. Shepherd<sup>1,3,\*</sup>, and Chao Yan<sup>3,\*</sup>**
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- 14 <sup>8</sup>Instituto Hondureño de Seguridad Social, Tegucigalpa, Honduras
- 15 <sup>9</sup>Fundación Huésped, Buenos Aires, Argentina
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- 17 <sup>11</sup>Peabody College, Vanderbilt University, Nashville, TN, USA
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- 19
- 20 <sup>\*</sup>Bradley A. Malin, Bryan E. Shepherd, and Chao Yan are co-senior authors. Correspondence should be addressed to b.malin@vmc.org, bryan.shepherd@vmc.org, and chao.yan.1@vmc.org.
- 21

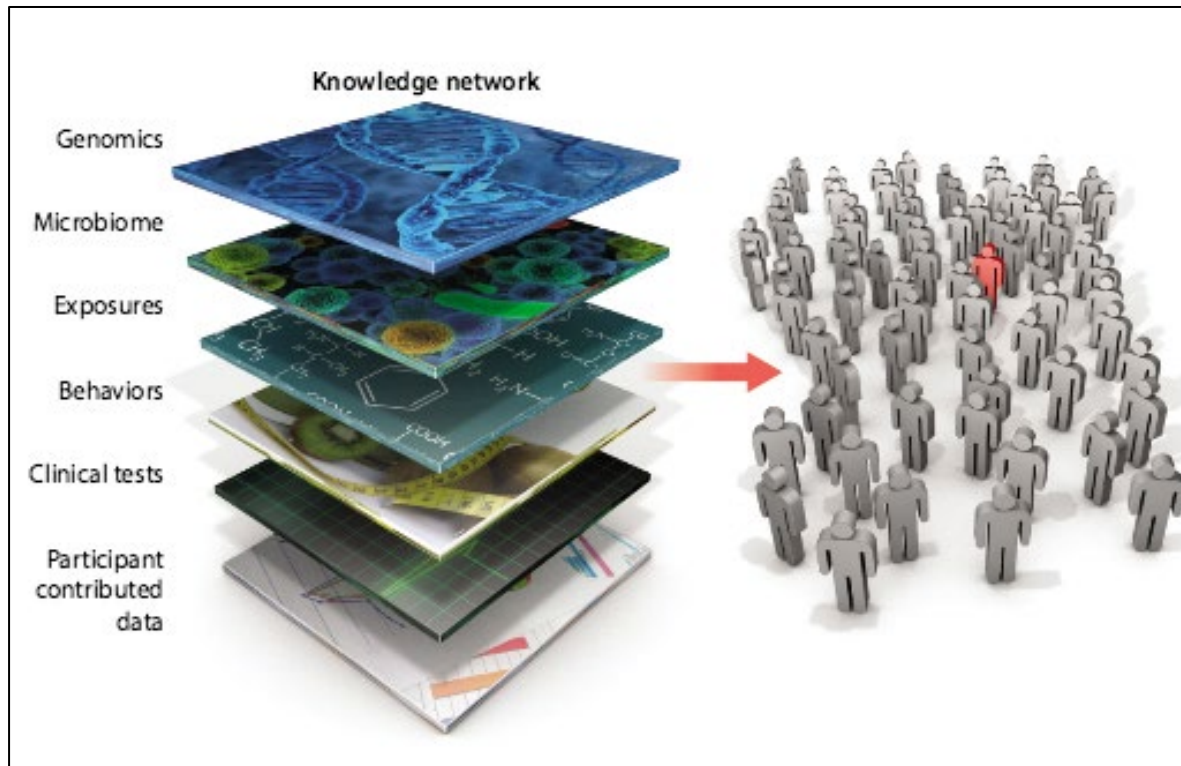
22 **ABSTRACT**

23 High-quality, widely accessible international longitudinal cohort data for people living with HIV (PLWH) have long been needed for advancing open science and data-driven innovation, yet stringent and incongruent privacy regulations have made data sharing difficult. Synthetic data generation offers a promising privacy-preserving alternative, but producing realistic synthetic cohorts of PLWH remains challenging due to complex temporal dynamics, interdependent clinical variables, long follow-up periods, and high missingness inherent in such data. Here, we introduce Medical Longitudinal latent Diffusion (MeLD), a generative model designed to synthesize variable-length, decades-spanning, mixed-type clinical trajectories with missingness. Using the Caribbean, Central, and South America Network for HIV Epidemiology (CCASAnet) cohort, one of the world's largest international HIV datasets with over 30 years of follow-up on nearly 50,000 PLWH, we show that MeLD consistently outperforms state-of-the-art methods across data utility, fidelity, and privacy. Notably, MeLD excels in longitudinal inference utility, accurately reproducing time-to-death estimates and risk factor effects, while maintaining strong privacy protection. This work delivers the first in-depth, large-scale, and openly accessible synthetic longitudinal cohort of PLWH that faithfully preserves the distributional patterns and clinical associations observed in real data, offering an immediately deployable resource for hypothesis generation, methods innovation, medical training, and reproducible HIV research.



# How to ensure data control?

## *Participatory practices for data governance*



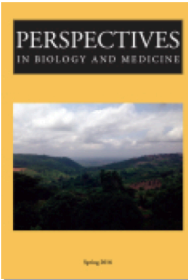
Hagwood et al. *Science Translational Medicine* 12 Aug 2015

### “Tailored-to-You”: Public Engagement and the Political Legitimation of Precision Medicine

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Perspectives in Biology and Medicine, Volume 59, Number 2, Spring 2016, pp. 172-188 (Article)

Published by Johns Hopkins University Press  
DOI: <https://doi.org/10.1353/pbm.2017.0002>



## Data governance: participatory practices\*



*Recommendation 4.7: The PMI-CP should ensure the **responsible return of personal results and information** to individual participants and sharing of **aggregate findings** from its investigations with participants so all volunteers may **have opportunity to benefit from the science**.*

*Recommendation 4.1: Research participants and their advocates should be **central partners in the governance**, design, conduct, oversight, dissemination, and evaluation activities of the PMI-CP.*



\*genetic/genomic exceptionalism



# How to ensure data control?

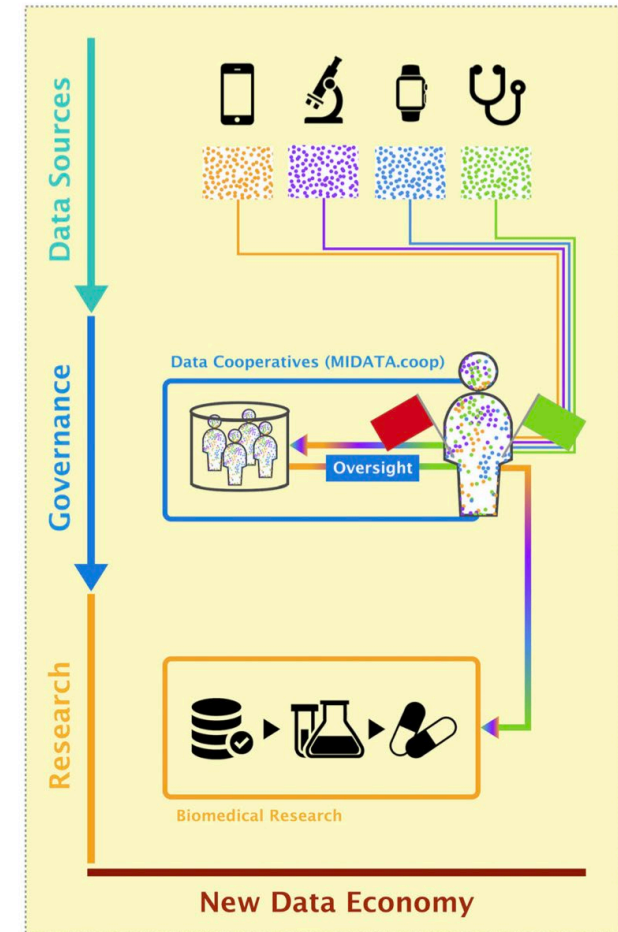
## *Data portability for data access management*

Philos. Technol. (2018) 31:473–479  
<https://doi.org/10.1007/s13347-018-0320-8>

### COMMENTARY

## Democratizing Health Research Through Data Cooperatives

Alessandro Blasimme<sup>1</sup> • Effy Vayena<sup>1</sup> • Ernst Hafen<sup>2</sup>



graphic credit Manuel Schneider

**Fig. 1** A new data economy for health research. Citizens aggregate data from different sources and make them available for research through data cooperatives. Cooperatives offer oversight mechanisms to filter data access requests and tools for the democratic governance of the data

# The role of data infrastructures

www.nature.com/ejhg



REVIEW ARTICLE **OPEN**

Check for updates

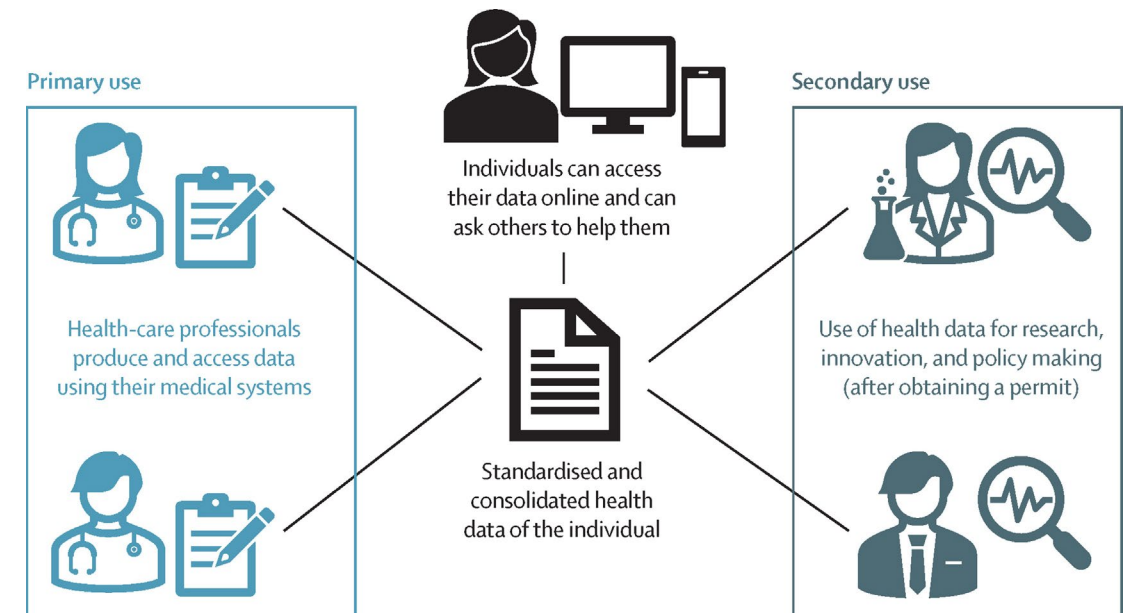
## Ethical and social reflections on the proposed European Health Data Space

Ciara Staunton<sup>1,2</sup>, Mahsa Shabani<sup>3</sup>, Deborah Mascalcioni<sup>1,4</sup>, Signe Mežinska<sup>5</sup> and Santa Slokenberga<sup>6</sup>

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The COVID-19 pandemic demonstrated the benefits of international data sharing. Data sharing enabled the health care policy makers to make decisions based on real-time data, it enabled the tracking of the virus, and importantly it enabled the development of vaccines that were crucial to mitigating the impact of the virus. This data sharing is not the norm as data sharing needs to navigate complex ethical and legal rules, and in particular, the fragmented application of the General Data Protection Regulation (GDPR). The introduction of the draft regulation for a European Health Data Space (EHDS) in May 2022 seeks to address some of these legal issues. If passed, it will create an obligation to share electronic health data for certain secondary purposes. While there is a clear need to address the legal complexities involved with data sharing, it is critical that any proposed reforms are in line with ethical principles and the expectations of the data subjects. In this paper we offer a critique of the EHDS and offer some recommendations for this evolving regulatory space.

*European Journal of Human Genetics* (2024) 32:498–505; <https://doi.org/10.1038/s41431-024-01543-9>



[https://doi.org/10.1016/S2589-7500\(23\)00156-5](https://doi.org/10.1016/S2589-7500(23)00156-5)



<https://doi.org/10.1038/s41746-024-01105-9>

# Sync fast and solve things – best practices for responsible digital health

Check for updates

Constantin Landers, Alessandro Blasimme & Effy Vayena



<https://doi.org/10.1038/s41746-025-01724-w>

# Fostering inclusive co-creation in digital health

Check for updates

Alessandro Blasimme, Constantin Landers & Effy Vayena

<https://doi.org/10.1038/s41746-024-01105-9>

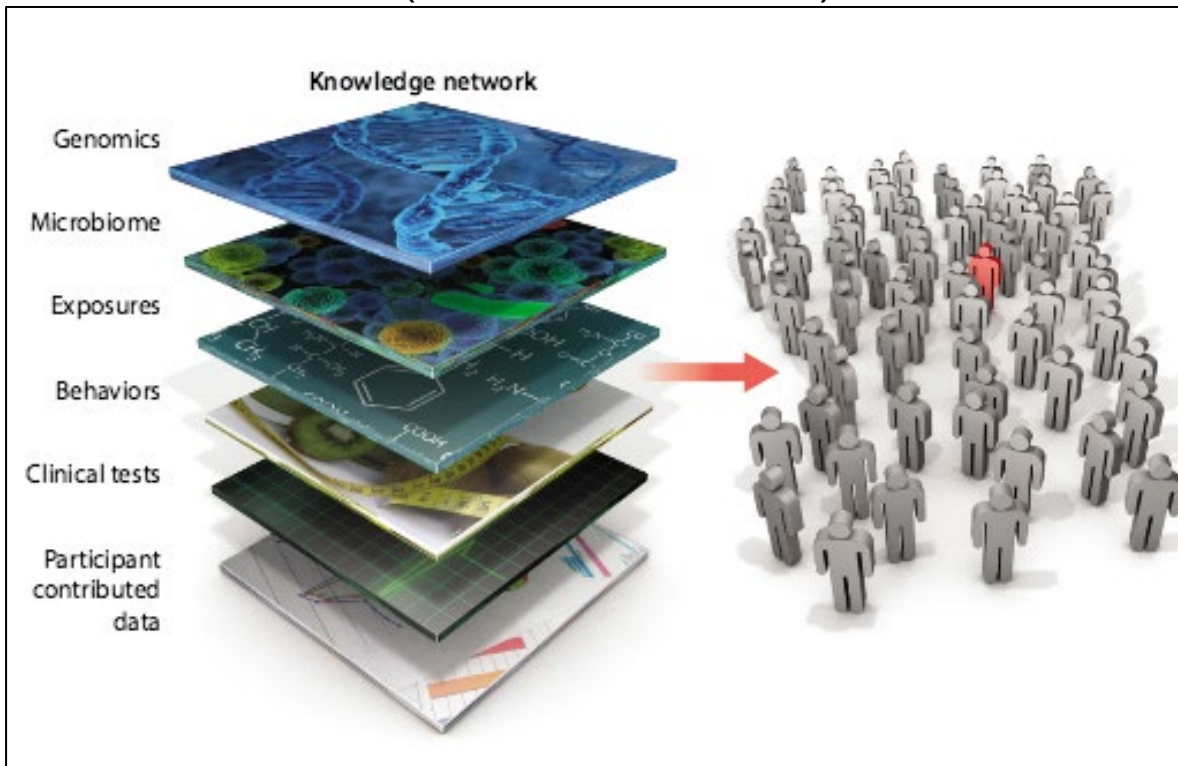
Article

**Table 1 | Overview of governance best practices for digital health innovation**

	Inclusive co-creation	Responsive regulation	Value-driven innovation
Description	Diverse stakeholders co-create innovation throughout phases, following an aligned vision	Early exchanges, capability building, and sand-boxing enable dynamic responses to innovation	Training, technology, and new business models enable innovators to drive responsible innovation
Lead actors	All stakeholders	Regulators	Innovators

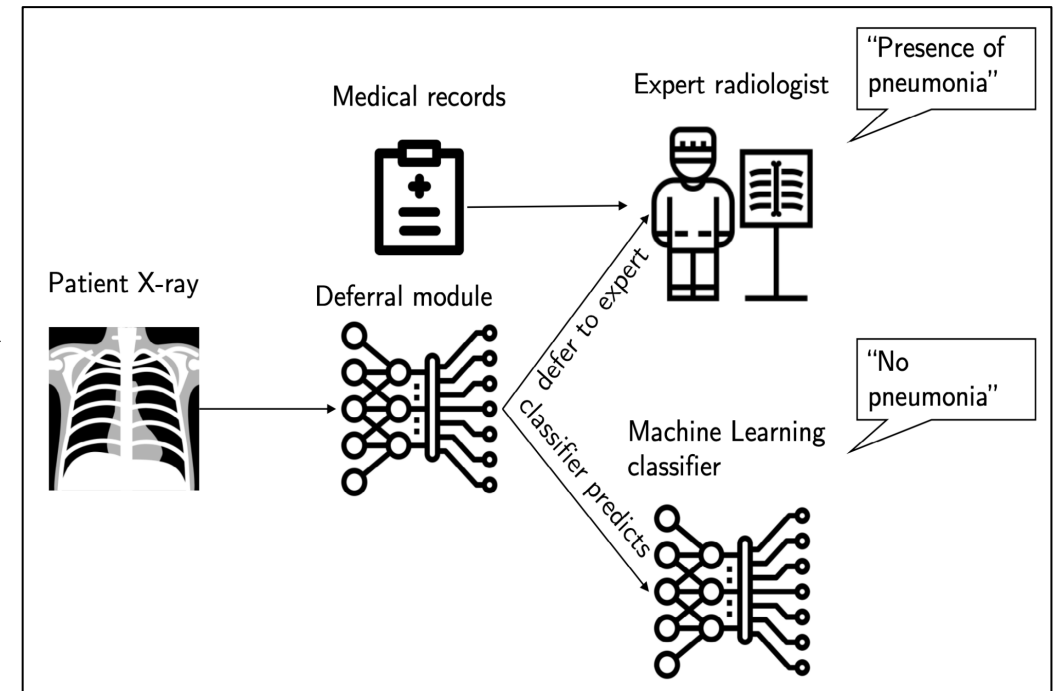
# Lost in “transition”

## Understanding individual variation (Precision Medicine)



Hagwood et al. *Science Translational Medicine* 12 Aug 2015

## Learning from common patterns (Artificial Intelligence)



<https://news.mit.edu/2020/machine-learning-health-care-system-understands-when-to-step-in-0731>



# Concluding considerations

- The conditions for data **use**, **governance** and **access** are evolving
- Regulation alone is insufficient to guarantee **data control**: participatory data governance and meaningful empowerment of data subjects
- Need to expand data infrastructure design to include data ethics best practices





**THANK YOU FOR YOUR ATTENTION !**

## Acknowledgements

