

# Role of HCP Organisations in Supporting Aligned Communication

## European Association for the Study of Diabetes (EASD)

**FRANCESCO GIORGINO, M.D., PH.D.**

PROFESSOR OF ENDOCRINOLOGY, UNIVERSITY OF BARI ALDO MORO  
SENIOR VICE PRESIDENT, EUROPEAN ASSOCIATION FOR THE STUDY OF DIABETES (EASD)



# EASD in Supporting Aligned Communication

## **EASD channels of communication to professionals:**

- Website ([www.easd.org](http://www.easd.org))
- Social media (e.g., LinkedIn)
- Annual Meeting
- e-Learning platform
- Diabetologia Journal