



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

# Marketing Authorisation Application Survey results

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Survey to Industry, Rapporteurs and EMA

Platform meeting with pharmaceutical industry - 3<sup>rd</sup> July 2017

Industry speakers: Fiona Reekie

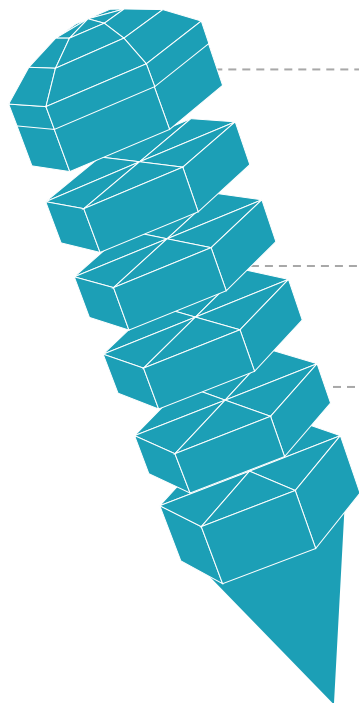
EMA speakers: Marie-Helene Pinheiro, Thomas Castelnovo, Gaelle Andriantafika and Mia Van Petegem

An agency of the European Union





# Survey Objectives



- *Understanding the **performance of the initial Marketing Authorisation application procedure***
- ***Direct feedback** from **Applicants/CHMP Rapporteurs/EMA** on the process*
- *Enable **continuous improvement of MAAs submissions, processes and guidance** related to centralised procedures*
- *Further **increase transparency in interactions** between **EMA** and its **network and industry stakeholders**.*



# Scope, methodology, timing (1/3)



## Scope

*Initial Marketing Authorisation Application:  
Procedural & content questions covering*

### ❖ **Pre-submission to validation phase**

- PAG
- PSM
- AA
- Validation
- Interactions

### ❖ **Primary evaluation phase: Day 1 to 121**

- Dossier
- Labelling
- Adherence SA
- clarification meetings
- Interactions

### ❖ **Opinion finalisation phase: Day 121 to 210**

- Responses
- Clarification meeting
- SAG
- OE
- Interactions

## Methodology



### ❖ **Web based survey**, coordinated by EMA

### ❖ **Survey Drafting Group**

- CHMP representatives consulted
- EFPIA Working Group and Industry Stakeholder Associations consulted

### ❖ **Survey Analysis Group**

- EMA & Industry Stakeholder Associations Working Group

### ❖ **Survey combined the following response formats:**

- Dichotomous scale (Yes/No)
- 5-point rating scale (1 Strongly disagree; 2 disagree; 3 Neither agree nor disagree, 4 Agree; 5 Strongly agree)  
For the analysis : 1&2 rating=disagree; 4&5=agree; 3=neither/nor
- Multiple choices and multiple responses
- Free text

## Period

### ❖ 6 Month period covered

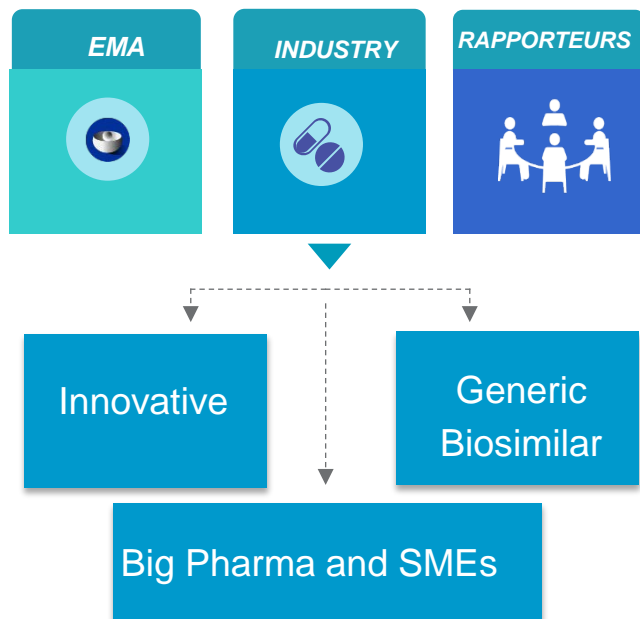
### ❖ September 2016 –February 2017



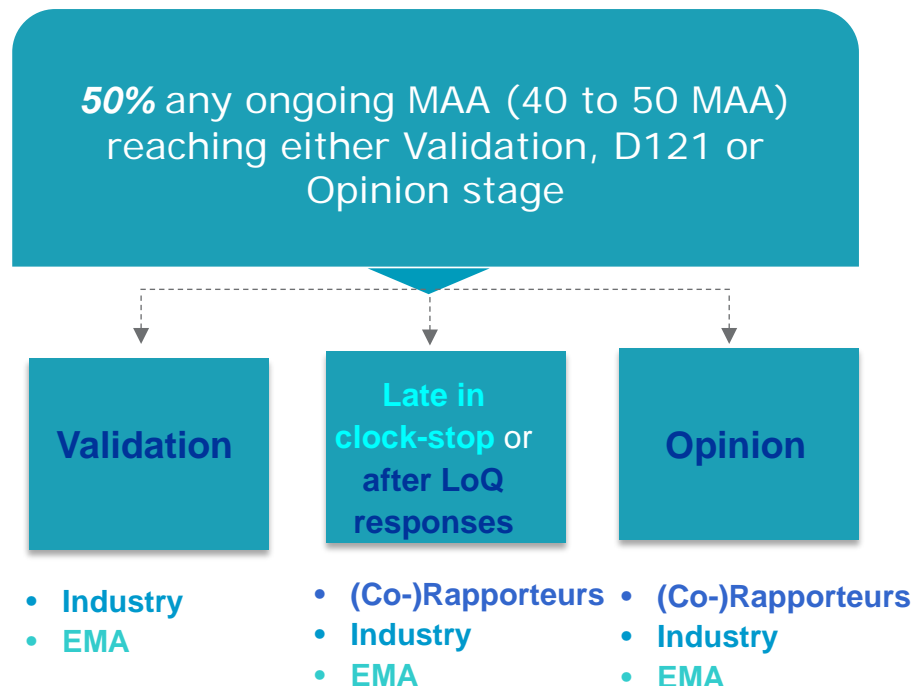


# Survey methodology (2/3)

## Stakeholders surveyed



## Target



# MAA Survey – Sample analysed and completion rate (3/3)

**Target:** capture 50% of any ongoing MAA (~ 50 MAAs) reaching either Validation, D121 or Opinion

➤ **Validation: 65 MAAs**

EMA survey completed	Applicants survey completed
100%	97%

➤ **Day 1-121: 45 MAAs**

49 MAAs for Rapp.

EMA survey completed	Applicants survey completed	Rapp/Co-Rapp survey completed
100%	87%	76%/79%

➤ **Day 121-Opinion: 48 MAAs**

EMA survey completed	Applicants survey completed	Rapp/Co-Rapp survey completed
100%	92%	88%/90%

**Results:** Excellent completion rate overall for the 3 phases across participants

**Disclaimer:** Number of procedures, products, meetings etc. presented by stakeholders may vary due to the differences of response rates.

## Stakeholders surveyed



## Pre-submission meeting -validation phase

*This is a joint industry presentation on behalf of the  
trade associations shown*



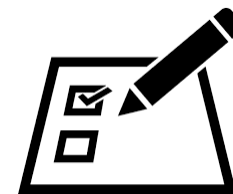
# PSM to Validation survey to Industry: Results

❑ Topics covered through 27 questions:

1. Applications details
2. Procedural advice Q&A guidance
3. Pre-submission meeting
4. Accelerated assessment
5. Validation – Impact on procedure
6. Overall feedback on the interaction with EMA during pre-submission phase

✓ 63 MAA captured

✓ Industry completion rate: 97%



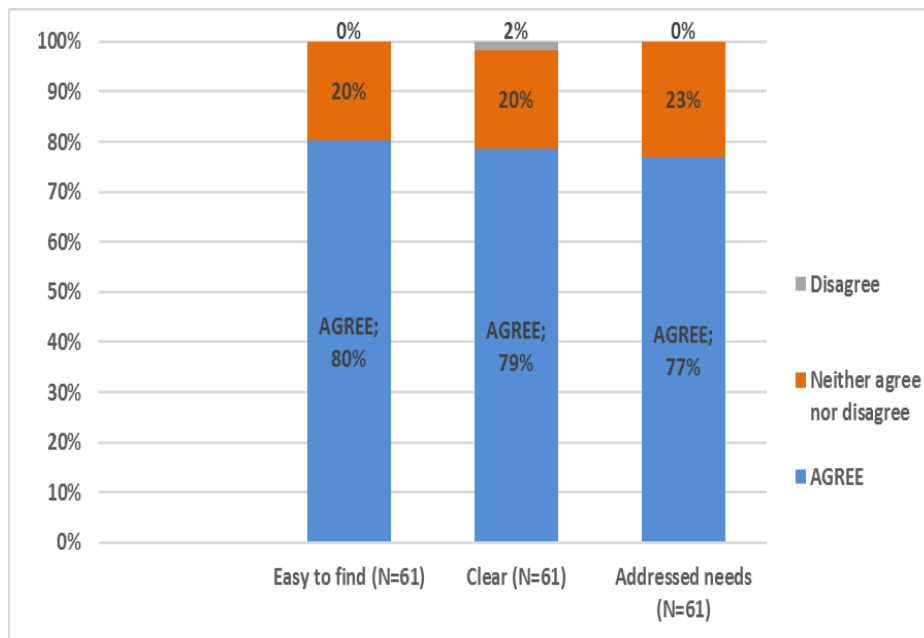


## 2. Pre-submission guidance

EMA Q&A guidance is a valuable aid to submission preparation

- 97% of applicants consulted the procedural advice Q&A
- 80% easily found the information\*
- 79% found the information clear\*
- 77% found the information addressed the needs\*

\* Excludes 2 applicants who did not provide ratings





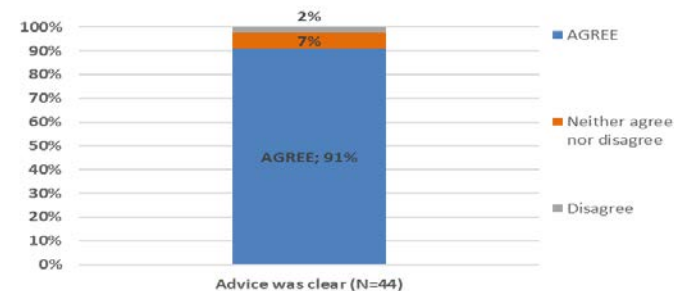
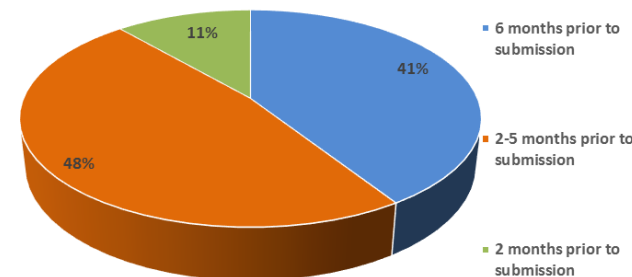


### 3. Pre-submission Meeting (1/3)

- 70% of applicants had a pre-submission meeting
  - Vast majority of respondents (90%, 4+5) considered the advice on their questions was clear
- 68% of applicants had separate pre-submission meeting with (co-) rapporteur
  - 100% with rapporteur
  - 86% with co-rapporteur
  - 23% with PRAC rapporteur
  - 7% had other contact
- 33% of applicants had further advice from EMA (not SA)

\* In 1 procedure there was no co-rapporteur

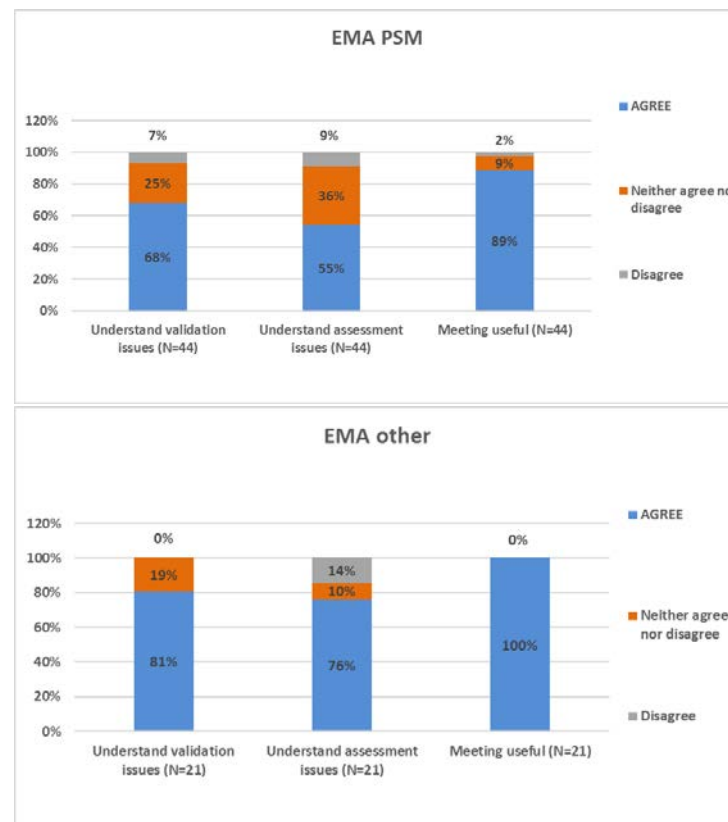
Timing of pre-submission meeting





### 3. Pre-submission Meeting (2/3)

- EMA pre-submission advice is highly appreciated and considered useful
- Most frequently mentioned additional aspects to be covered are:
  - Sharing of recent EMA experience on common validation issues
  - Discussion of the eAF submitted by the applicant



### 3. Pre-submission Meeting (3/3) - Feedback from (Co-)Rapporteur

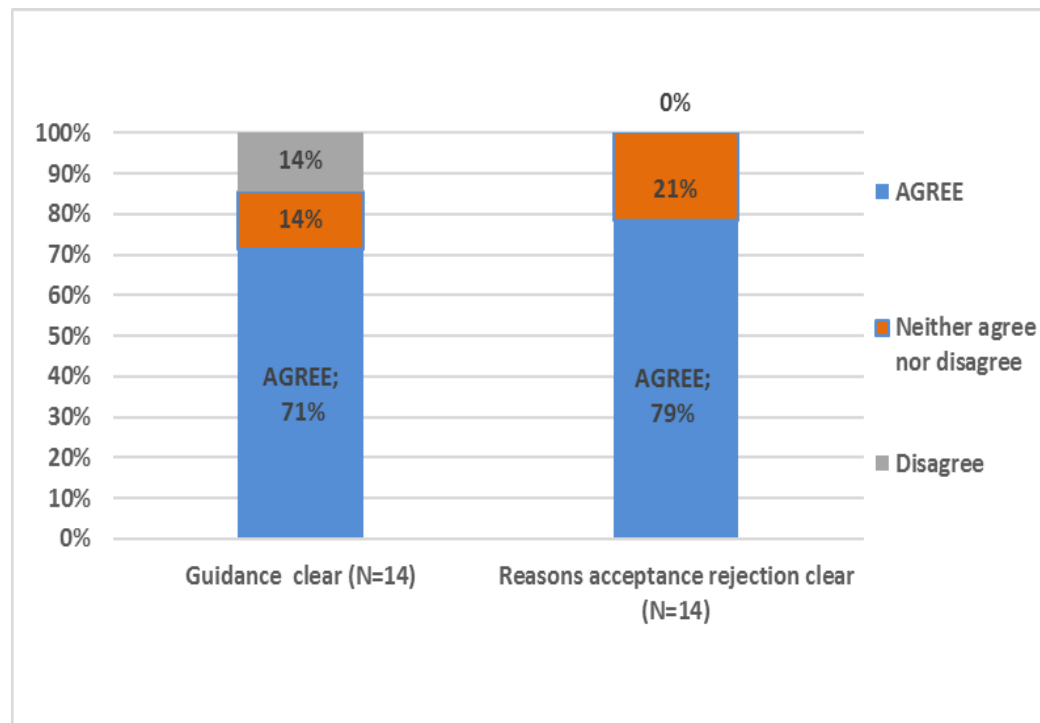
Most valuable aspects of pre-submission meetings with members of the assessment team include:

- Possibility to introduce product, development strategy and dossier
- Face to face interaction with assessors appreciated
- Interaction with assessment team allows to:
  - Exchange points of focus during dossier review and potential issues
  - Address specific questions on clinical package, address potential gaps in submission package and already discuss intent to provide updated information at day 121
  - Get better knowledge of (co-)rapporteur expectations

## 4. Accelerated Assessment

From 14/63 (22%) requesting accelerated assessment:

- The majority found that guidance and reasons for acceptance/rejection were clear
- However, 14% (n=2) did not agree that guidance was clear:
  - *'Clearer guidance on user testing requirements under accelerated assessment procedure.'*
  - *'We found the template for the accelerated assessment request difficult to complete.'*





## 5. Validation (1/2) - Submission timing and gateway

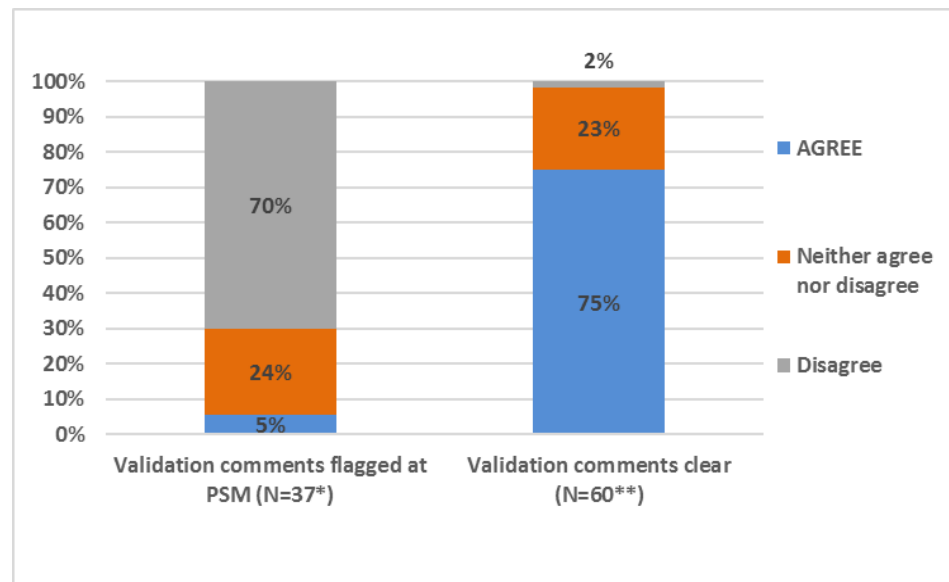
- 37 applicants (59%) submitted the application on the date indicated with the letter of intent.
- 17 of the 26 who did not submit on the predicted date (65%) informed EMA and rapporteurs about the potential delay.
- The gateway is working well in the majority of cases with 83% of responders reporting no difficulties that delayed submission, however, this leaves 17% reporting delays due to the gateway

## 5. Validation (2/2) - Dossier content

The majority of validation comments (89%) were related to amendments needed for documents.

Missing documents were at the basis of 48% of validation comments.

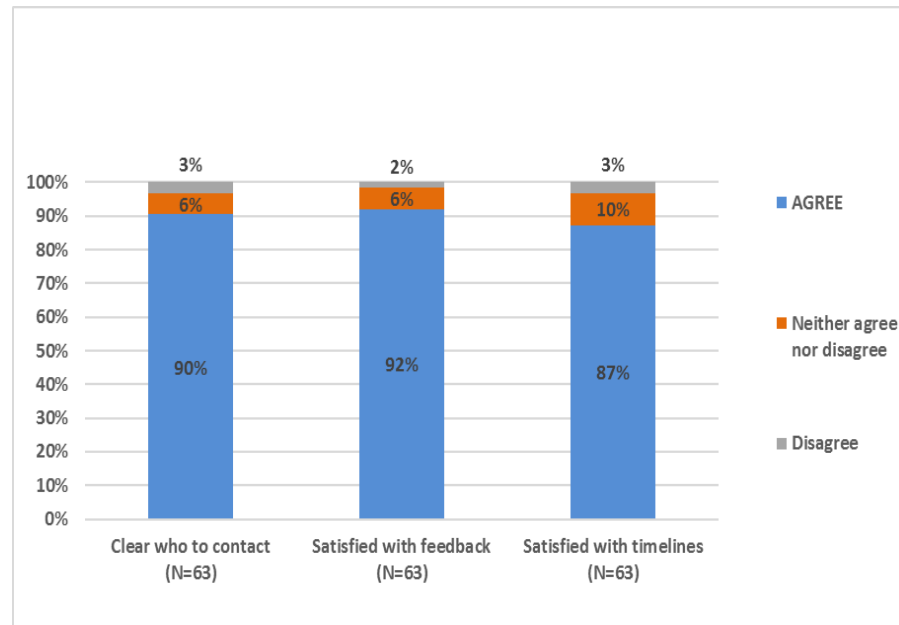
- These deficiencies were not necessarily flagged at the pre-submission meeting.
- In only 5% of the applications, did they delay the procedure start
- Questions regarding validation were dealt with satisfactorily in 96% of 53 cases where question was deemed applicable.



## 6. Interaction with EMA contacts

The guidance on who to contact at EMA is generally clear (90% agree)

- Most applicants are satisfied with the quality (92%) and timeliness (87%) of the interaction
- In a minority of cases, experience is less satisfactory (2% and 3% give a score of 2 to quality and timeliness respectively)



## Industry conclusions pre-submission - validation phase

- Overall, responses indicate that the pre-submission to validation phase does not cause major difficulties
- Pre-submission Q&A's received good ratings but written comments indicate that improvement is possible in terms of clarity, access to the right information and level of detail.
- The opportunity to meet with EMA, (co-)rapporteur or other members of the assessment team is frequently used and highly valued
- 40% of Marketing Applications were not made on the date given in the Letter of Intent and the EMA was not consistently informed of changes in date
- Although the pre-submission meeting generally is highly graded, it does not pick up all validation issues which included missing documents in almost half of submissions
- The Submission gateway is working well in the majority of cases but 17% encountered issues



## Overall recommendations - PSM to validation

- PSMs beneficial
- Validation issues – too frequent and creating administrative burden for both Industry and EMA

### Possible solutions

- Attendance by the EMA validation team at the PSM or better communication to validation team; some agreements that are made at the pre-submission are raised during validation
- A more direct focus on validation and more structured discussion of the draft application form is proposed as a fixed item on the pre-submission meeting agenda
- Better awareness of the pre-authorisation Q&A (4.3) which lists the most common validation issues
- Applicants to request clarifications prior submission



## Stakeholders surveyed



## Pre-submission meeting -validation phase



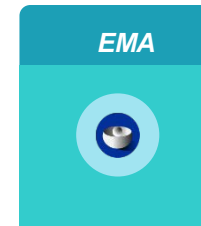
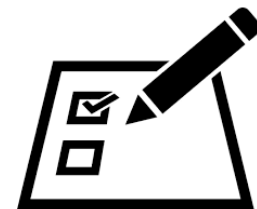
# Pre-submission to validation survey to EMA - Results

☐ Topics covered through 24 questions:

1. Applications details
2. Validation – Impact on procedure
3. Pre-Authorisation guidance
4. Pre-submission meeting
5. Accelerated assessment
6. Overall feedback on the interaction with applicants during pre-submission phase

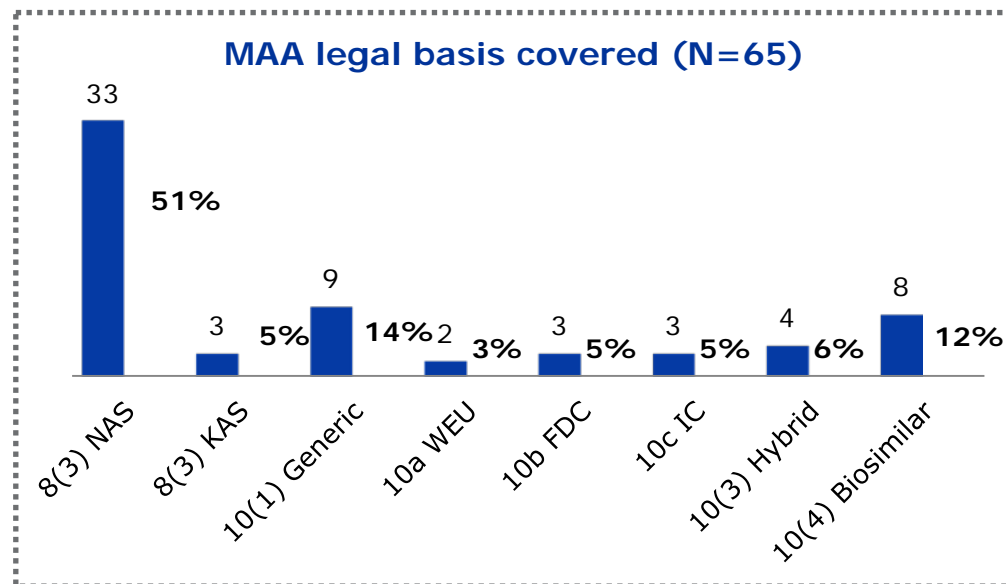
✓ 65 MAA captured

✓ EMA completion rate: 100%

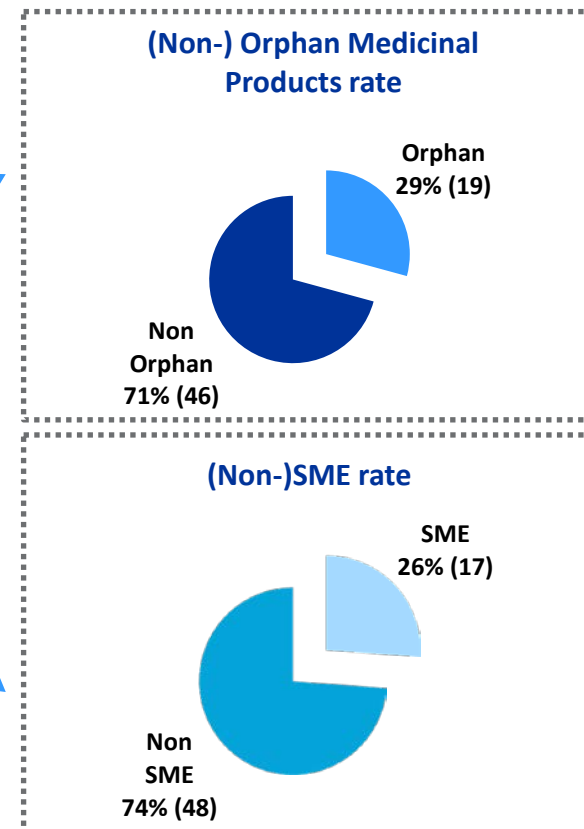




# 1. Applications details (1/2)



New Active substance: NAS, Known Active substance: KAS, Well-Established Used: WEU, Fixed Dose Combination: FDC, Informed Consent: IC,



# 1. Applications details (2/2)

- Orphan products & SME applicants: in line with EMA records of previous years

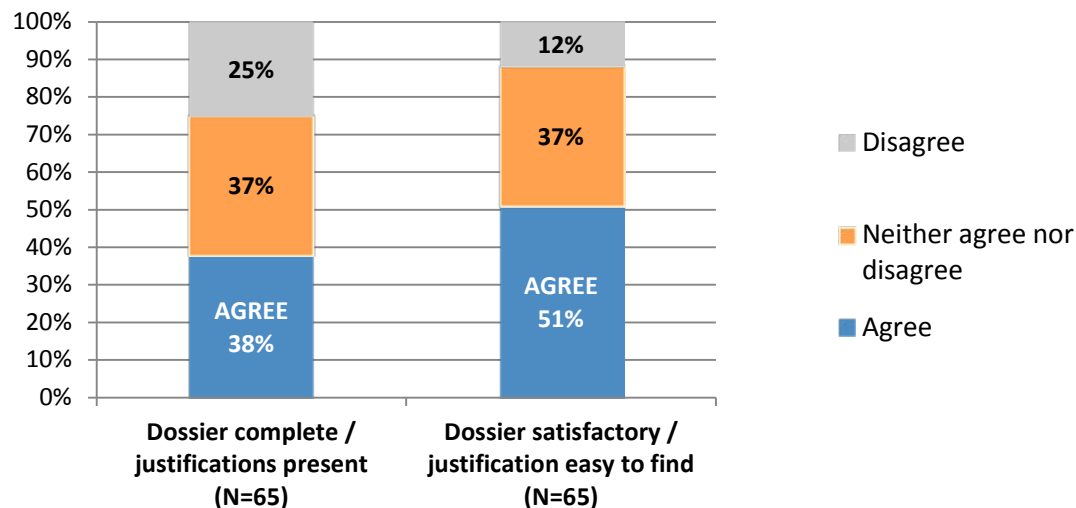
	2015 (full year)	2016 (full year)	Survey (6 months)
Orphan	23	19	19
SME	14	31	17

- Sample surveyed captured significant numbers of orphan and SME
- Majority of NAS legal bases (51%), followed by Generics (14%) and Biosimilars (12%) in line with current trends
- Overall, sample captured can be considered representative



## 2. Validation: impact on the procedure (1/3)

- A short majority agreed that the dossier was complete & presented in a satisfactory way; non negligible proportion of “neither agree or disagree” rating



## 2. Validation: impact on the procedure (2/3)

### ❖ **Validation comment in almost all cases (97%) – Only 2 applications with no question.**

- Vast majority of applicants respond accordingly to the agreed timelines (94%)
- In half of the applications (44%) the responses were incomplete and required a follow up

### ❖ **Issues most commonly seen are purely administrative & non blocking issues**

- **Quality + GMP aspects (92%):** most frequent issues relate to inconsistencies of the Application Form (90%) with qualitative and quantitative composition of the medicinal product (62%)
- **(Non) clinical/GLP/GCP issues (83%):** more than half of the issues relates to GLP/GCP information, as much as observed for issues related to Module 5
- **Product Information (30%): 95% relate to inconsistencies with the application form** (ATC, strength, pharmaceutical form, route of administration, container, pack size, product name)

### ❖ **Validations issues almost systematically on the application form**

- Most queries related to quality & GMP matter (81%)
- Applicant's contact person & details & (75%)
- Nonclinical/clinical and GCP/GLP aspects (65%)

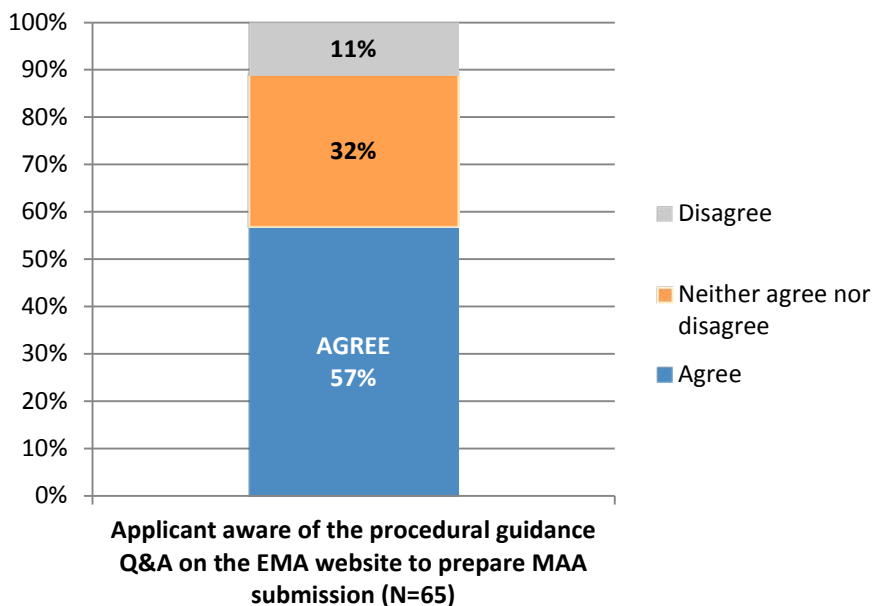


## 2. Validation: impact on the procedure (3/3)

- **EMA should investigate opportunities to increase awareness on:**
  - ✓ the validation process
  - ✓ the most common issues encountered at validation (published on EMA website)
  - ✓ the procedural pre-submission guidance
  
- **Applicant should also increase awareness on the EMA requirements; particular focus could be on reducing discrepancies in the application form and the dossier submitted**
  
- **Applicants are encouraged to request clarifications prior submission**



### 3. Pre-authorisation Guidance



- ❖ Short majority (57%) agreed that applicants were aware of the procedural guidance (Q&A on EMA website)
  - ❖ Non negligible proportion of “neither agree nor disagree” rating
  - ❖ Analysis per legal basis and SME vs non SME did not show a clear pattern
- Combined with the almost 100% validation questions rate, these results indicate the need for EMA to increase general awareness and ease access to the procedural presubmission guidance



## 4. Pre-submission Meeting (1/4)

- ❖ Pre-submission dialogue in almost 85% applications surveyed
  - **Pre-submission meeting** in almost **75%** (48/65) of the submitted dossier
  - Almost **10%** of interactions through **written/verbal advices (when no meeting took place)**
  - Approximately 15% of applications with **no interaction** prior submission with EMA (mainly Generics and informed consent)
- ❖ A follow-up advice necessary in more than 50% of the PSM
- ❖ Most of SME (14/17) and orphan applications (17/19) had a PSM
- ❖ PSM with EMA was requested for all biosimilar applications

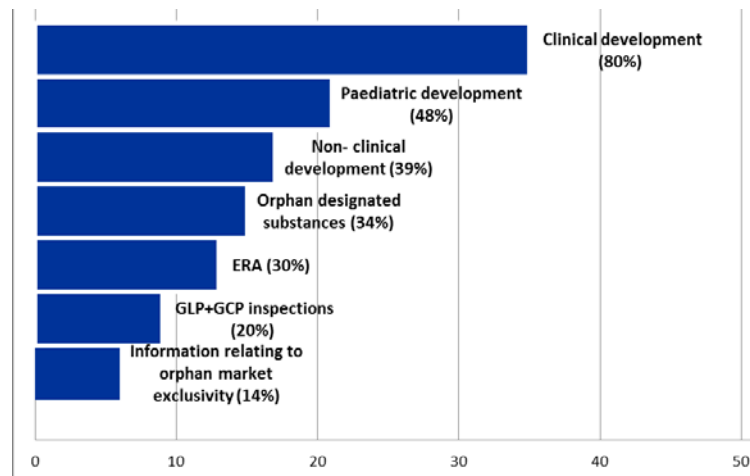


## 4. Pre-submission Meeting – Topics (2/4)

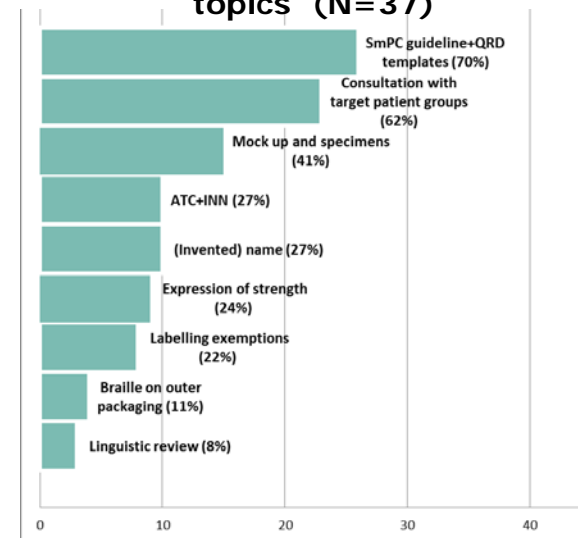
*More than 92% of the PSM topics with EMA relates to (Non)Clinical + Clinical, GLP/GCP information followed by the PI aspects:*

- (Non)Clinical+GLP/GCP: 92%
- Product Information: 77%
- Regulatory/Procedural: 75%
- Quality+GMP: 67%
- Administrative: 65%
- Pharmacovigilance: 52%
- Transparency: 23%
- Other: 19%

**(Non) Clinical + Clinical, GLP/GCP topics (N=44)**



**Product Information topics (N=37)**



❖ Various topics are discussed but mainly related to the development programme and the SmPC for the PI



## SAMPLE COMMENTS

*Most valuable aspects gathered:*

Advice provided on regulatory requirements e.g. legal basis and its requirements, orphan similarity/maintenance, accelerated assessment, GMP, RMP.

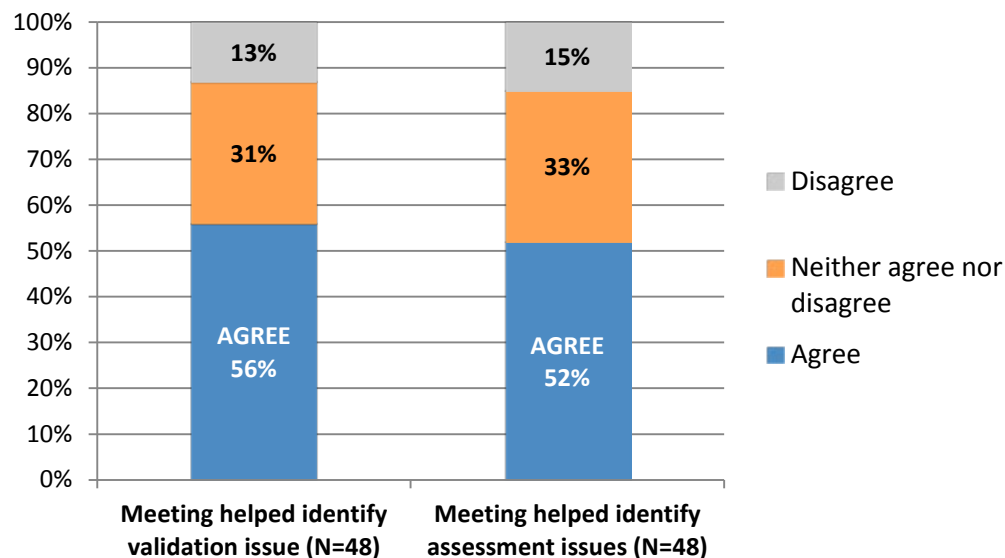
Face to face meeting with the applicant

Clarification on the procedure

Presentation of the product and the development programme

## 4. Pre-submission Meeting – Usefulness (3/4)

- Short majority agreed that the meeting helped identified validation issue & assessment issue; non negligible proportion of “neither agree or disagree” & “Disagree” rating





## 4. Pre-submission Meeting (4/4)

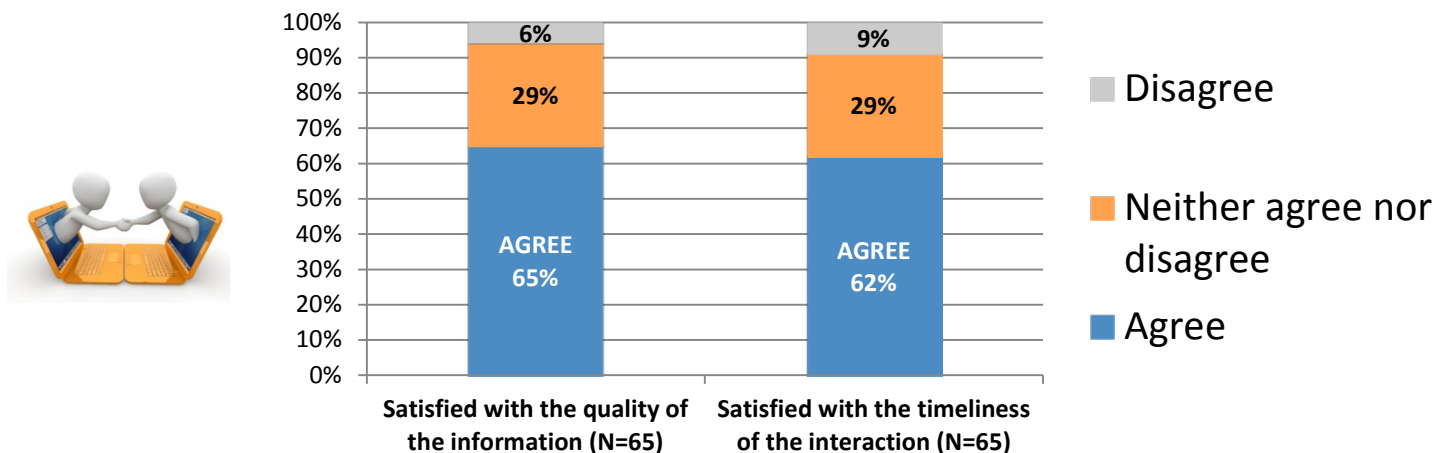
- Overall, there is a very high level of interaction with EMA prior to submission, mostly via pre-submission meetings
- Meetings helped identified validation issues as no blocking validation questions raised; however ~100% non-blocking validation issues
- Investigate opportunities to make better use of pre-submission meeting to further anticipate and identify the non-blocking validation issues (right forum?)

## 5. Accelerated Assessment

- ❖ Over 65 applications, 22% [14] requested an accelerated assessment
- ❖ All justifications for requesting AA were in line with available template, 13 were discussed at PSM meeting and were timely received
- **Very good level of awareness from applicants on the AA process & early dialogue occurred**

## 6. Satisfaction on interaction with applicants

- EMA satisfied with the quality of the information & timeliness of interactions during the pre-submission phase



- **Overall EMA feedback positive**
- **Overall interaction during pre-submission activities could be improved**

## Stakeholders surveyed



## Primary evaluation phase: DAY 1-121

***This is a joint industry presentation on behalf of the trade associations shown***



# Day 1 to 121 survey to Industry - Results

☐ Topics covered through 13 questions:

1. Applications details
2. Assessment reports in primary phase
3. Labelling review in primary phase
4. Clarification meeting
5. Overall feedback on the interaction with EMA during the primary assessment phase



✓ 39 MAA captured

✓ Industry completion rate: 87%

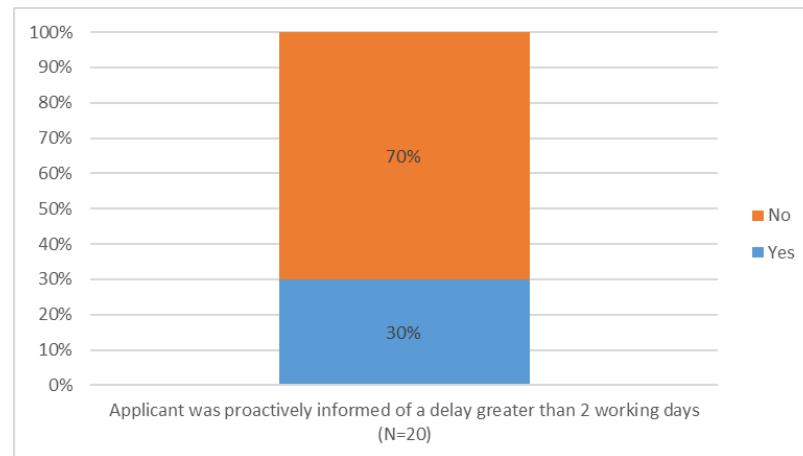




## 2. Assessment phase: AR circulation timeliness

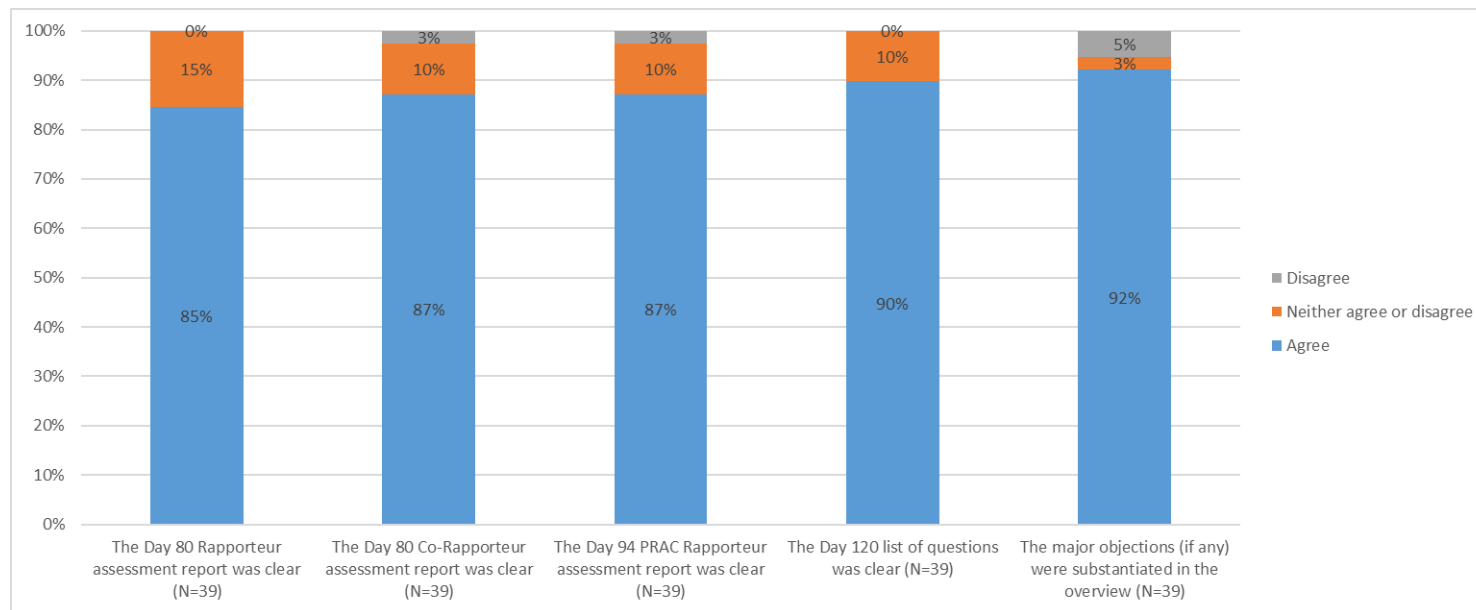
Majority of Assessment Reports received within 2 days of the due date

- 54% of Day 80 Rapp Assessment Reports
- 67% of Day 80 CoRapp Assessment Reports
- 79% of Day 94 PRAC Rapp Assessment Reports
- 30% of respondents were proactively informed of a delay





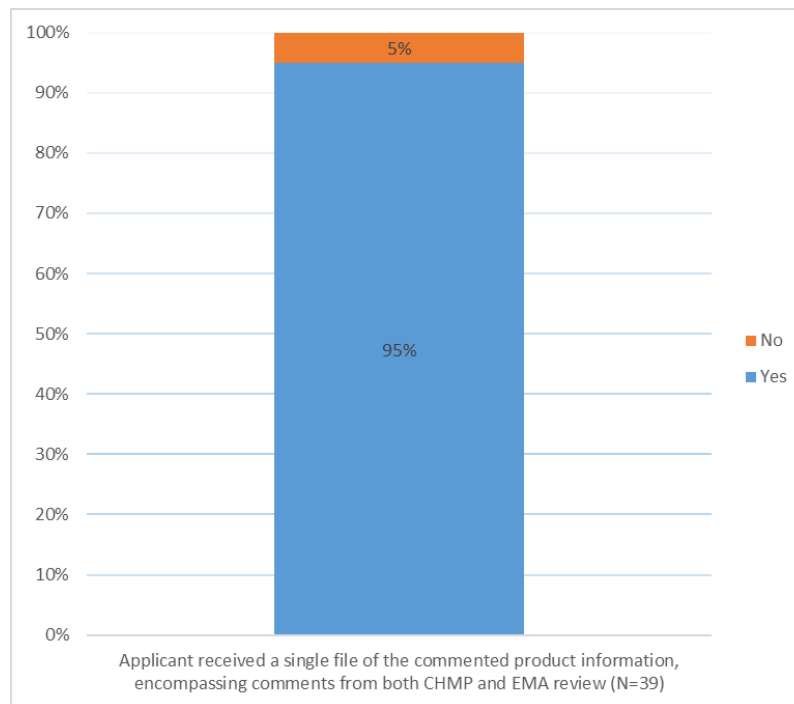
## 2. Assessment phase: AR Clarity



Clarity of assessment reports was reported as a positive in the majority of cases



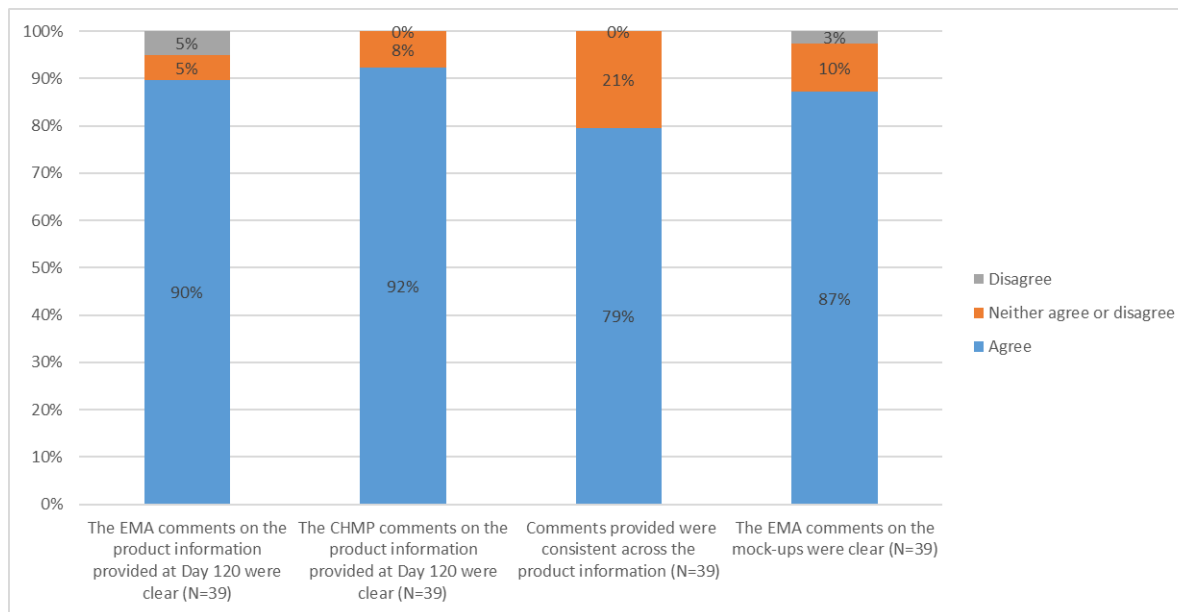
## 2. Assessment phase: product information circulation



The majority of respondents received a single file encompassing comments from both the CHMP and EMA



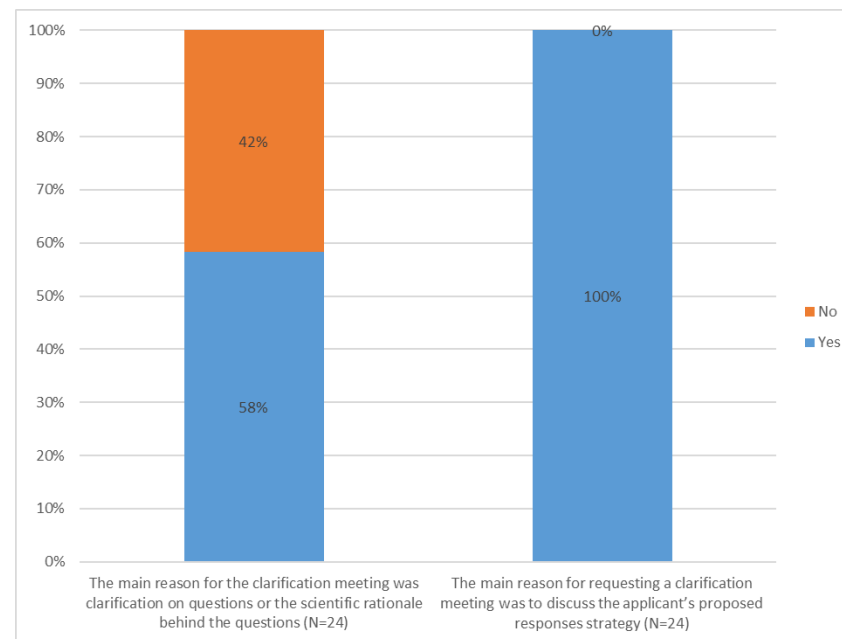
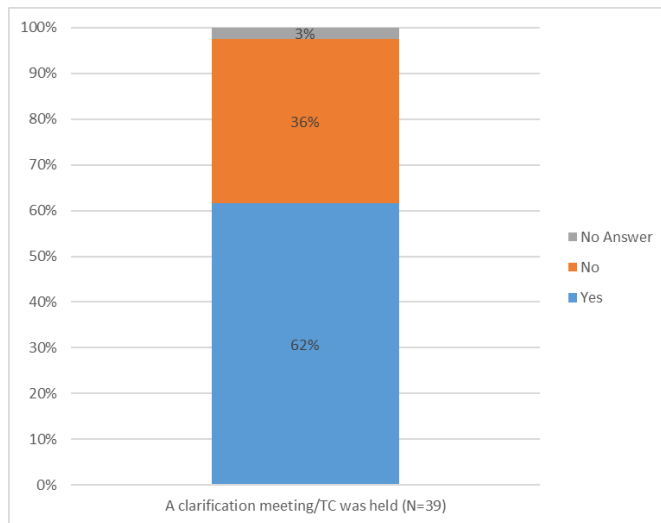
### 3. Assessment phase: product information clarity



The clarity of comments on Product Information was considered positive by the majority of respondents



## 4. Clarification meetings (1/2)

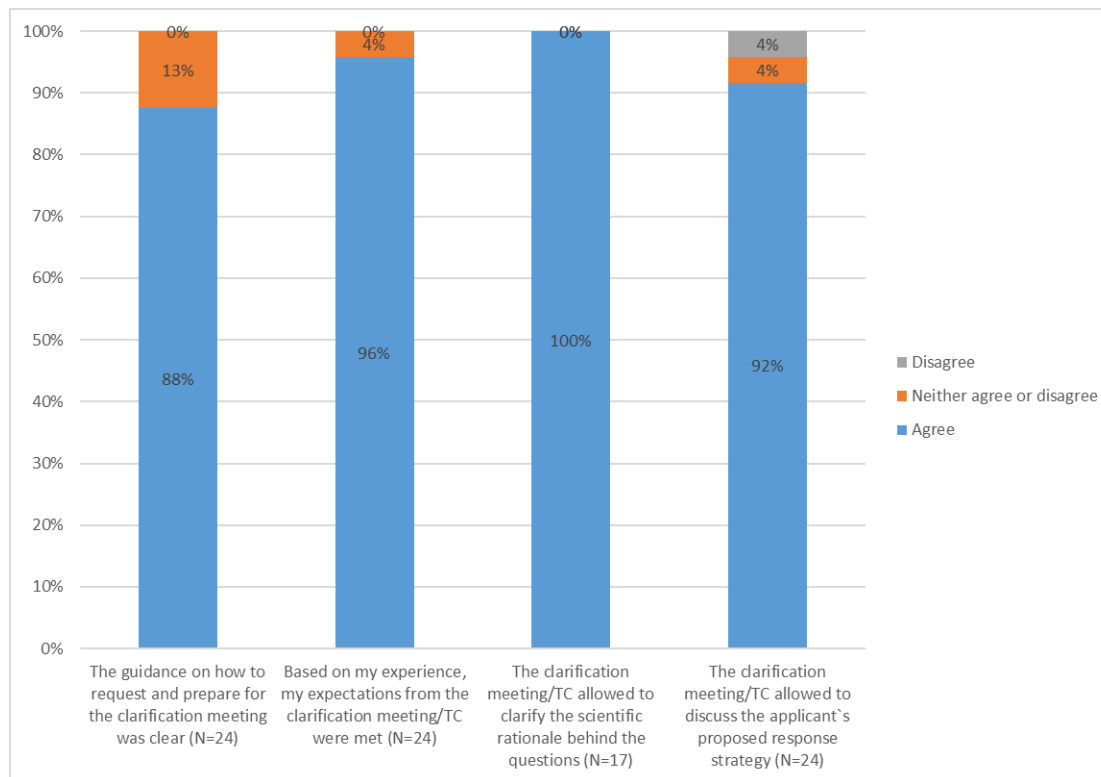


Clarification meetings more common for NCE MAAs



## 4. Clarification meetings (2/2)

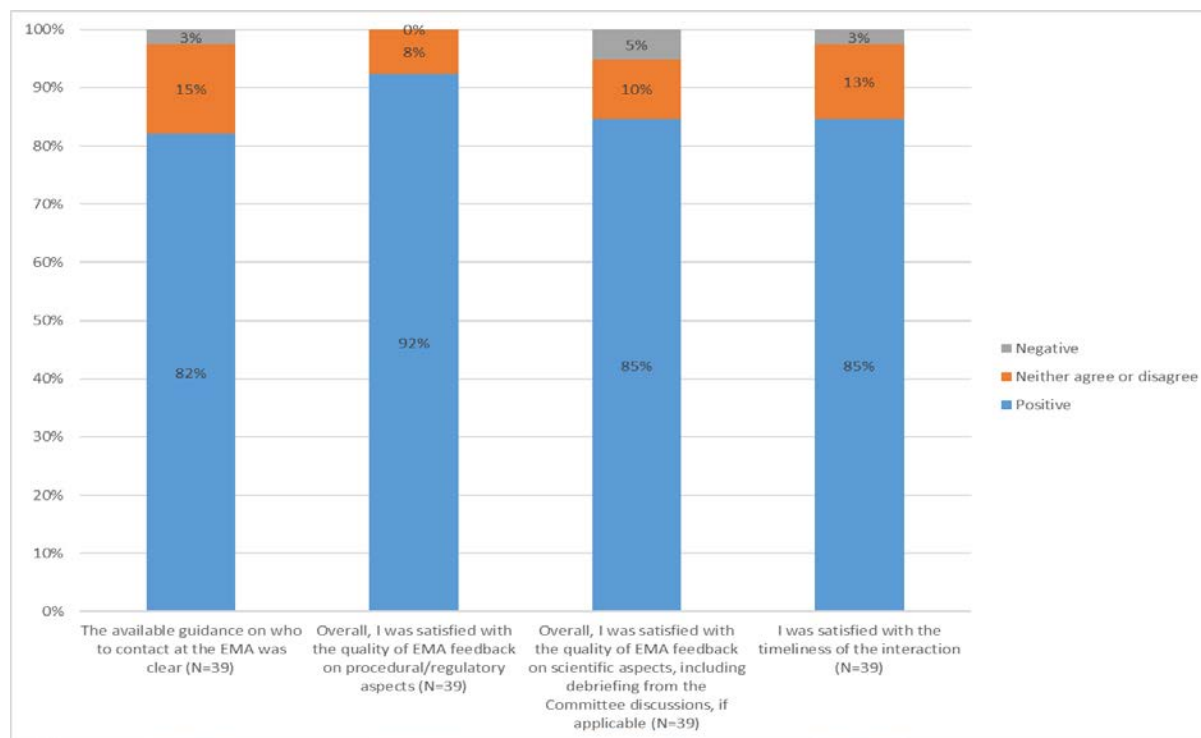
Clarification meetings are well regarded





## 4. Interaction during primary phase

Contact with  
the EMA was  
generally  
positive





## Conclusion

- Overall, responses indicate that Day 0 to Day 120 of the Centralised Procedure is well run
- Although assessment reports are usually provided in accordance with the timetable, delays are not uncommon and are not always proactively communicated to the Applicant
- The Assessment reports, questions and major objections are of high quality (clarity, consistency etc) as are the comments on the Prescribing information and mock ups
- The clarification meetings are particularly valued for their usefulness, especially for discussing the Applicant's response strategy
- Interactions with EMA are very positive



## Overall recommendations

Investigation into the delay of the (Co-)Rapp Assessment Reports may be warranted

- Is sufficient time included for EMA legal review or is this a resource issue for the Rapporteurs?
- Should this be reflected in the published procedure timetables?
- Consistency of communication from EMA to Applicant regarding delays would be appreciated

### EMA Contact Points

- Although 82% of responders thought the guidance clear on who to contact at the EMA, the comments referred to some uncertainty regarding contacting EPL/EPM



## Stakeholders surveyed



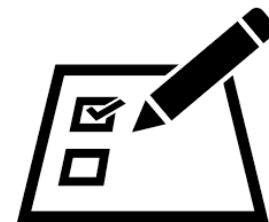
Primary evaluation phase:  
**DAY 1-121**



## Day 1 to 121 survey to EMA - Results

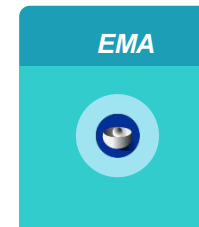
❑ Topics covered through 13 questions:

1. Applications details
2. Labelling review in the primary assessment phase
3. Clarification meeting
4. Overall feedback on the interaction with applicants during the primary assessment phase



✓ 45 MAA captured

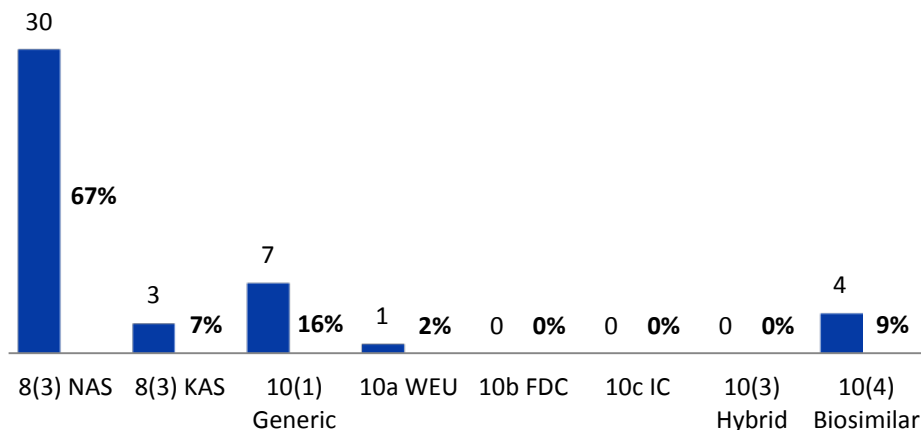
✓ EMA completion rate: 100%





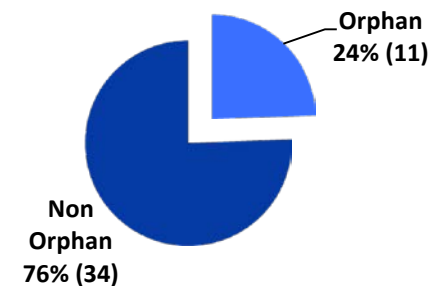
# 1. Application details

**MAA legal basis covered (N=45)**

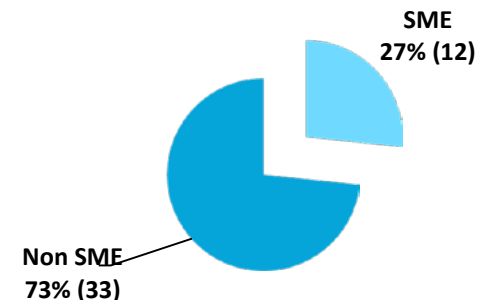


New Active substance: NAS, Known Active substance: KAS, Well-Established Used: WEU, Fixed Dose Combination: FDC, Informed Consent: IC,

**Proportion of Orphan Medicinal Products**

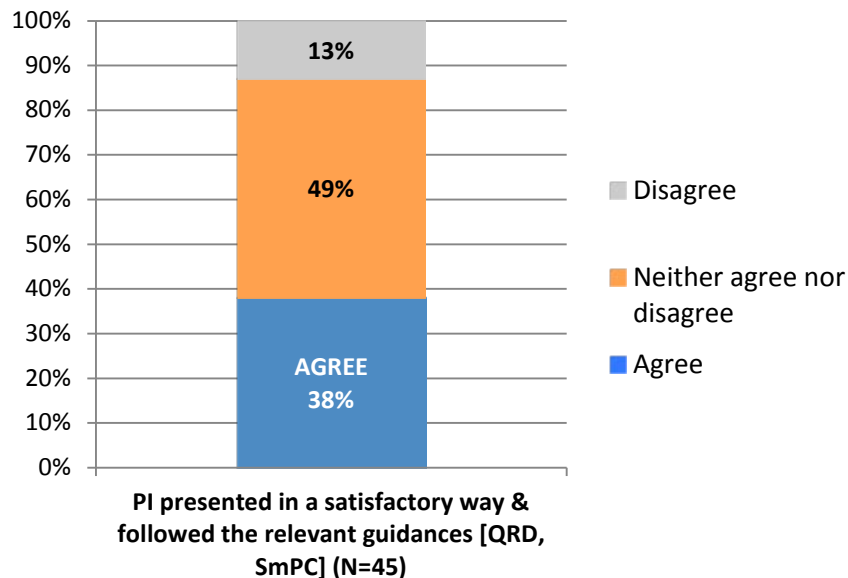


**Proportion of SME**





## 2. Labelling review



- ❖ EMA mainly neither agrees nor disagrees (rated 3)
  - Most relevant comments: "almost empty SmPC"; principle of SmPC guideline not always correctly implemented; poor compliance with the QRD template & SmPC guideline"
- **Adherence to guidance & template could be improved**
- **EMA should investigate opportunities to increase awareness on existing guidances**



## SAMPLE COMMENTS

“Written clarification substituted meeting in 2 occasions;

Very positive feedback on the usefulness of the meeting;

Meeting clearly needed & much facilitated the understanding of major issues.”

### 3. Clarification meetings

(across 45 applications)



- ❖ Meeting in 62% [28] of applications (<2/3 applications)
  - Applicants clearly specified scope & topics to be discussed – 93%
  - Briefing document a week before the meeting – 79%
- ❖ Most of the meeting happened for NAS (85%); and/or orphan product (82%) and/or SME applicants (83%)
- ❖ EMA considered that the meeting facilitated the progress of the procedure in almost  $\frac{3}{4}$  of the meetings
- **Majority of applicants displayed very good adherence to the guidance with the requirements (clarity of scope & topics and briefing documents provided timely)**

## SAMPLE COMMENTS

"Applicant communicated well, in a timely and pro-active manner;

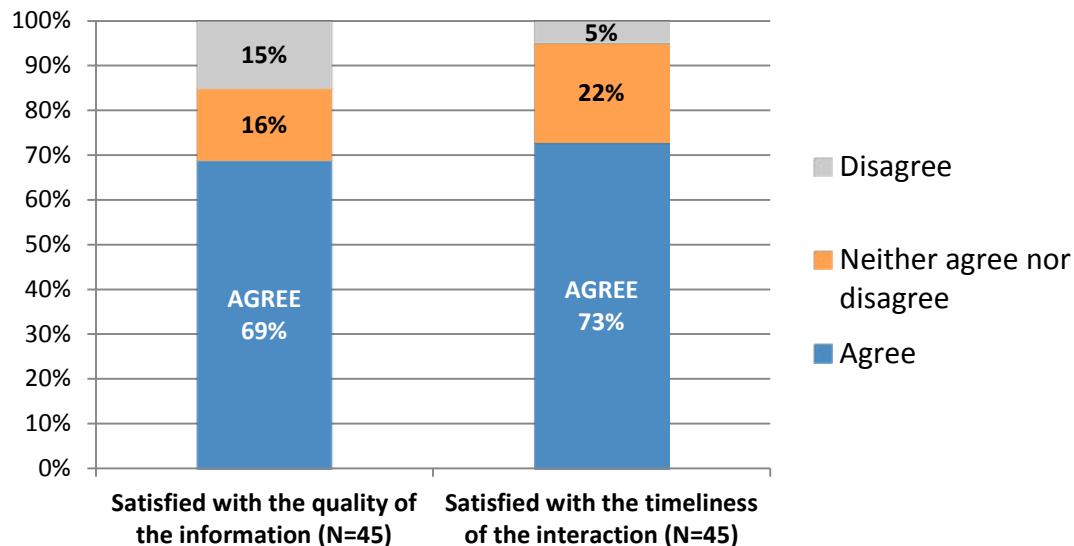
No problems identified with the interaction with the applicant at all."



### 4. Satisfaction on interaction with applicants

#### ➤ Overall EMA feedback positive

- EMA satisfied with the quality of the information (69%) & timeliness of interactions (73%) during the 1<sup>st</sup> phase of assessment





## Stakeholders surveyed



Primary evaluation phase:

**DAY 1-121**





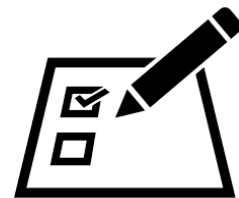
## Day 1 to 121 survey to Rapporteurs- Results

❑ Topics covered through 11 questions:

1. Applications details
2. Satisfaction with relevant parts of the dossier (Quality, Non-clinical, Clinical, Product Information, RMP)
3. Adherence to scientific advice
4. Labelling review in primary phase
5. Clarification meeting
6. Overall feedback on the interaction with applicants during the primary assessment phase

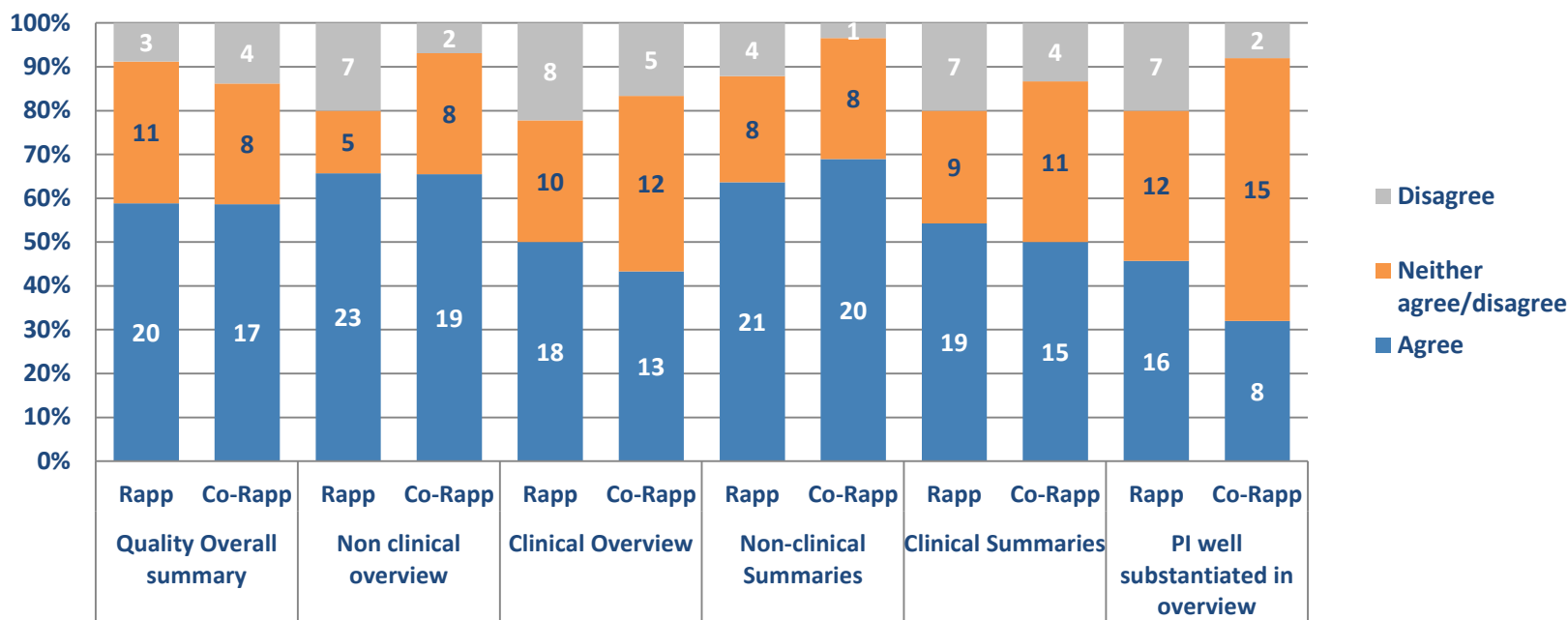
✓ 49 MAA captured

✓ Completion rate: 76/79% (Rapporteur/Co-Rapporteur)



## 2 & 4. Dossier content satisfaction level

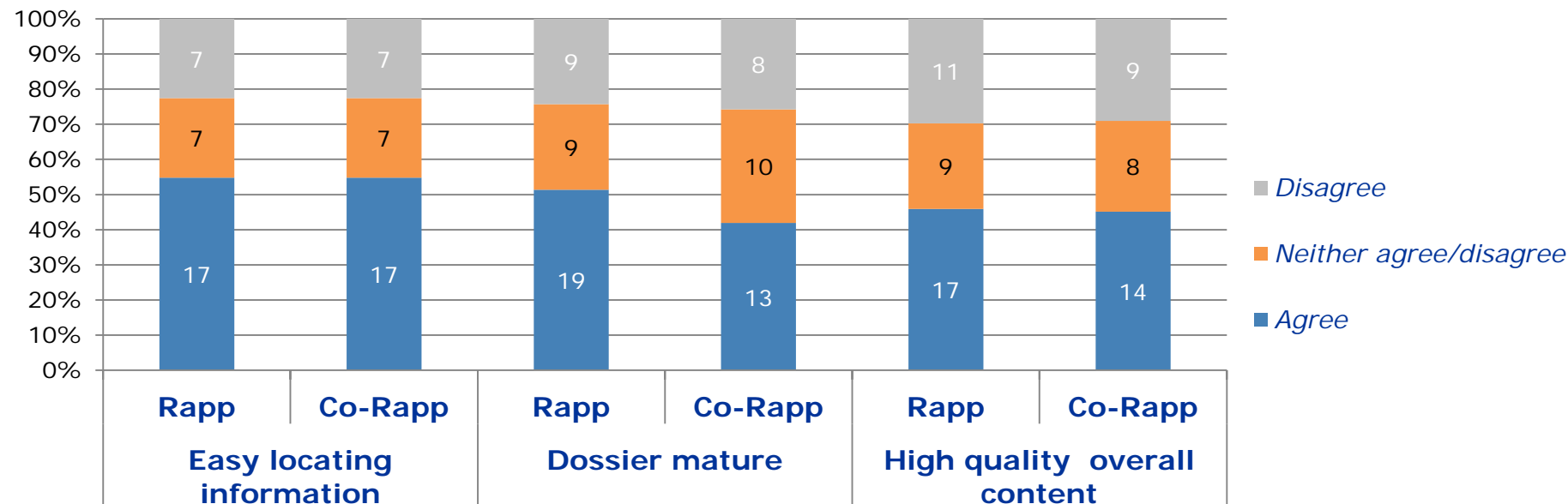
- Positive ratings varied from 32% to 65% of responses (lowest: Clinical Overview and PI well substantiated in overview)
- Large proportion “undecided/3” ratings





## 2. Dossier overall content quality

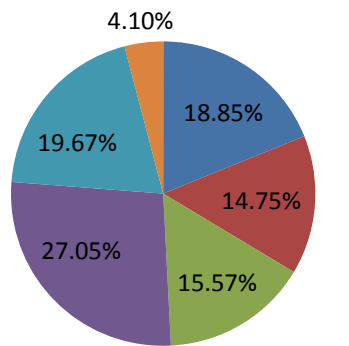
### Average level of satisfaction of initial MAAs content [45-55%]



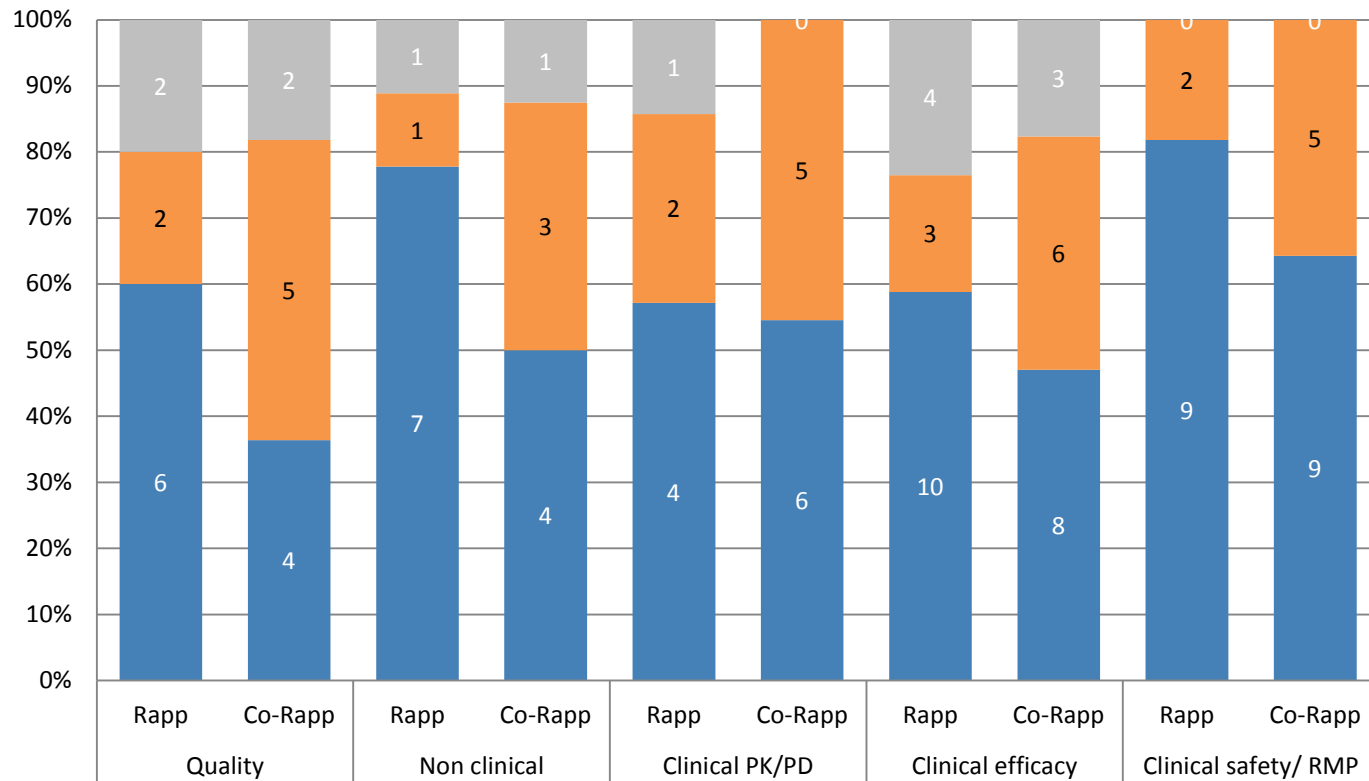
#### Considerations:

- in 20-25% responses rapporteurs considered dossier not mature enough and information not easy to find.
- In 30% responses rapporteurs were not satisfied with the quality of the overall content.

### 3. Adherence & scope of scientific advice



- Quality
- Non clinical
- Clinical PK/PD
- Clinical Efficacy
- Clinical Safety/RMP
- Other





### 3. Adherence to scientific advice: scope details

Adherence to Scientific Advice in the majority of the cases

Examples of non-adherence :

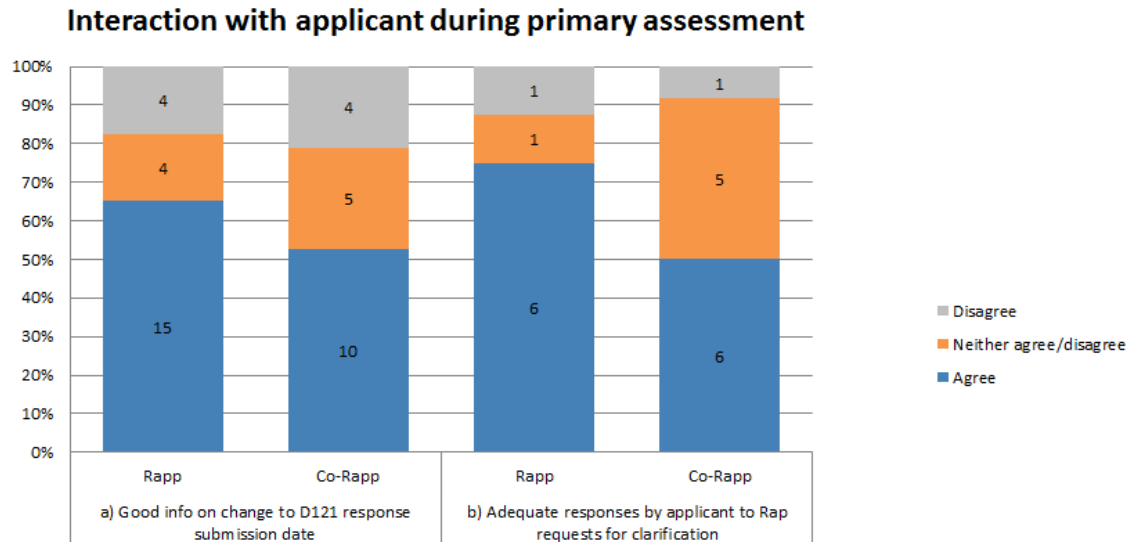
- Quality : Process validation package; definition of starting materials; amount of stability data
- Clinical : disease model; choice of comparator; choice of endpoint

→ If deviating justification to be presented in Overview

## 6. Interaction with applicants

- Overall  $\pm$  60% satisfaction with **information on response date change** and **response to ad-hoc clarification requests**

Overall feedback Day 1-121





## Conclusions and recommendations

- ❖ Responses indicate moderate level of satisfaction with the content of the initial dossier (40-50% positive ratings on overall content, 30% negative)
  - Improvements could be made in the presentation of the application, e.g. clinical overview including substantiating the information proposed for the PI.
  - Applicants are encouraged to ensure all relevant data can be easily located and include clear references to the location of relevant data/information in CTD (hyperlinks).
  - The need for mature dossiers was highlighted.
- ❖ Most applications considered adherent to Scientific Advice
  - In the event of deviation(s), a clear and sound justification is recommended in the MAA; this is likely to facilitate the proceeding of the assessment
- ❖ Feedback on interaction with applicants generally positive
  - Applicants should provide accurate estimates of the planned submission dates – be as realistic as possible. This is important for the work schedules of the assessment teams.
  - In case of changes to submission deadlines, EMA and Rapporteur teams should be informed asap.

## Stakeholders surveyed



## Opinion finalisation phase: Day 121-210

*This is a joint industry presentation on behalf of the  
trade associations shown*

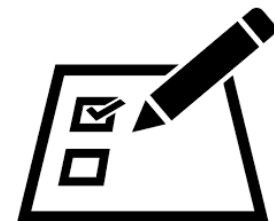




## Day 121 to CHMP Opinion survey to Industry: Results

❑ Topics covered through 25 questions:

1. Applications details
2. Assessment reports in final assessment phase
3. Clarification meeting
4. SAGs/Ad-hoc experts groups
5. Oral explanation at committee plenaries
6. Finalisation of commitments and opinion documents
7. Overall feedback on interactions with applicants during the final assessment phase



✓ 44/48 MAA captured

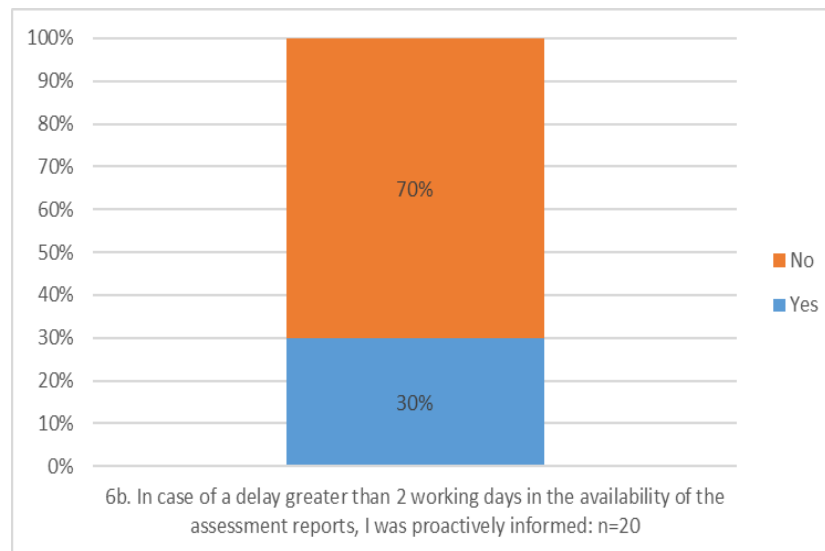
✓ Industry completion rate: 92%



## 2. Assessment phase: AR circulation timeliness

Majority of Assessment Reports received within 2 days of the due date

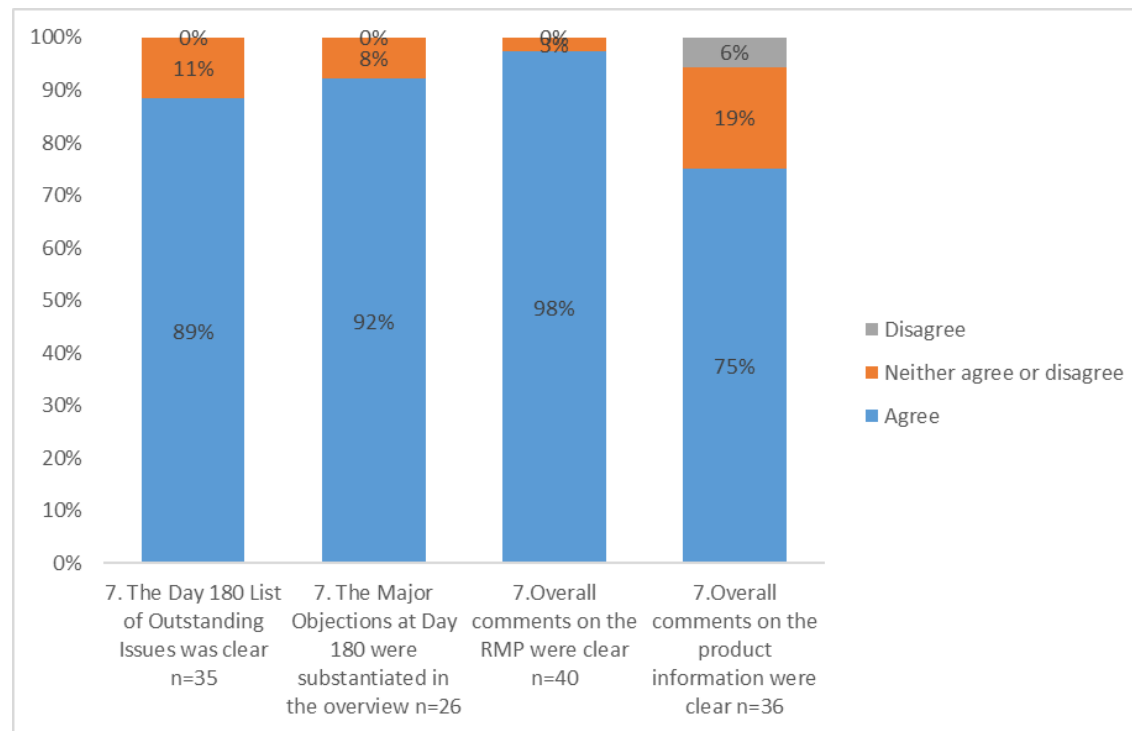
- 51% of Day 150 Rapp Assessment Reports (n=37)
- 68% of Day 194 Rapp Assessment Reports (n=31)
- 30% of respondents were proactively informed of a delay





## 2. Assessment phase: LoQ clarity

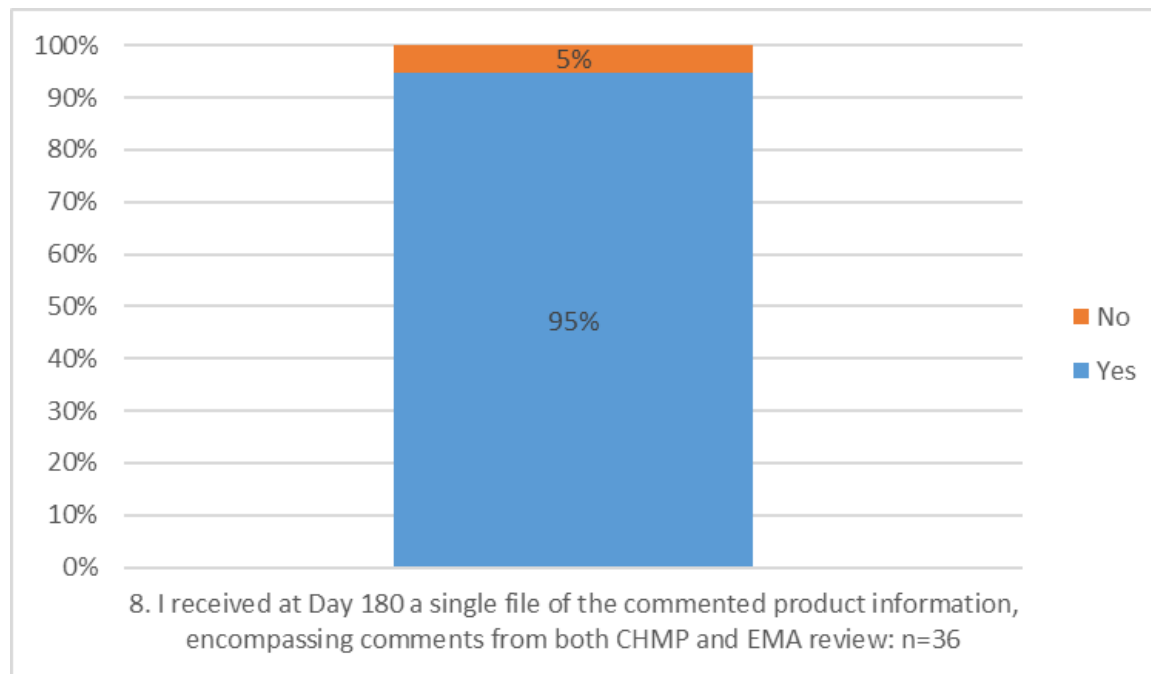
Comments and questions were clear and substantiated in assessment reports





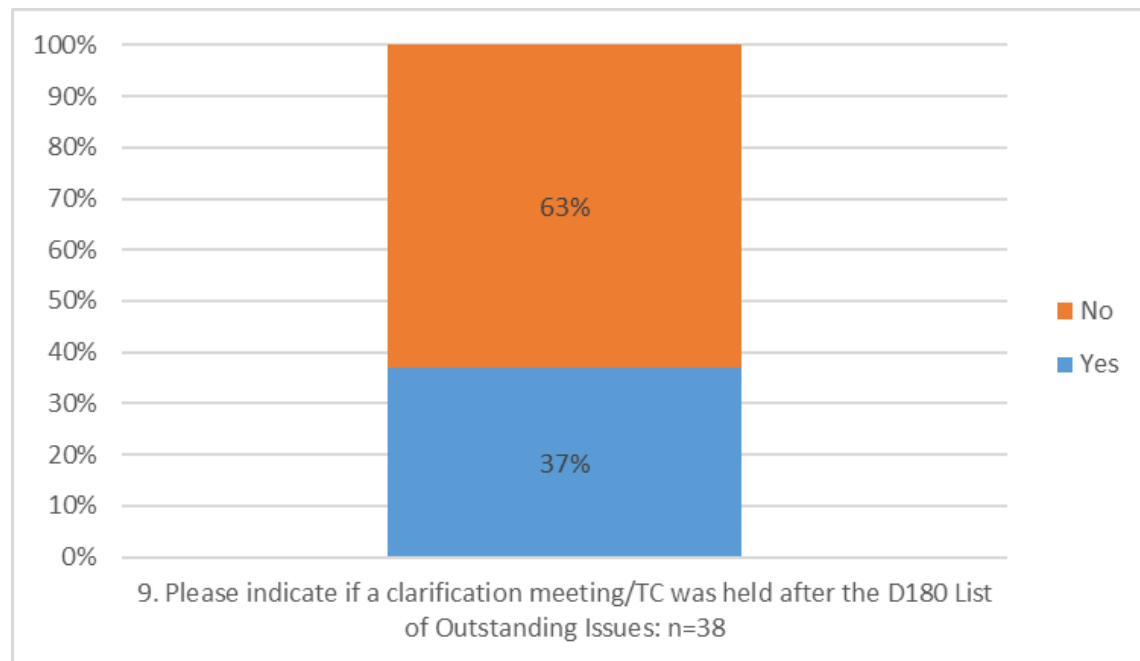
## 2. Assessment phase: 180 AR circulation timeliness

In most cases, a single consolidated assessment report was received at D180



### 3. Clarification meetings (1/3)

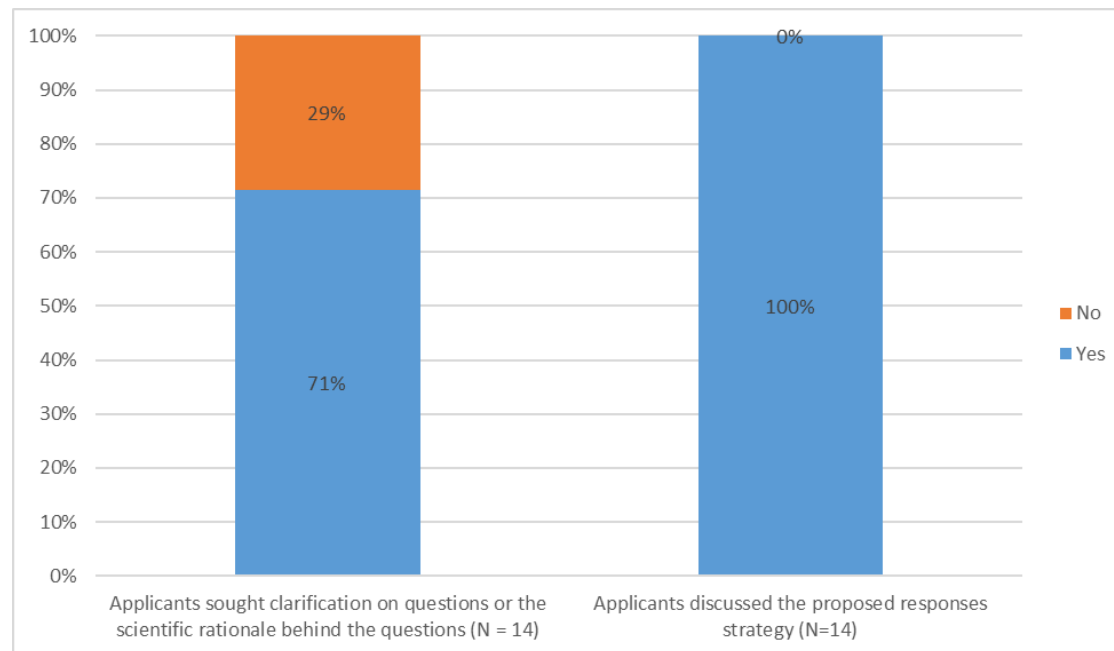
Clarification  
meetings were  
held for:  
9 'Other' licences  
5 NCEs  
2 Biosimilars





### 3. Clarification meetings usefulness (2/3)

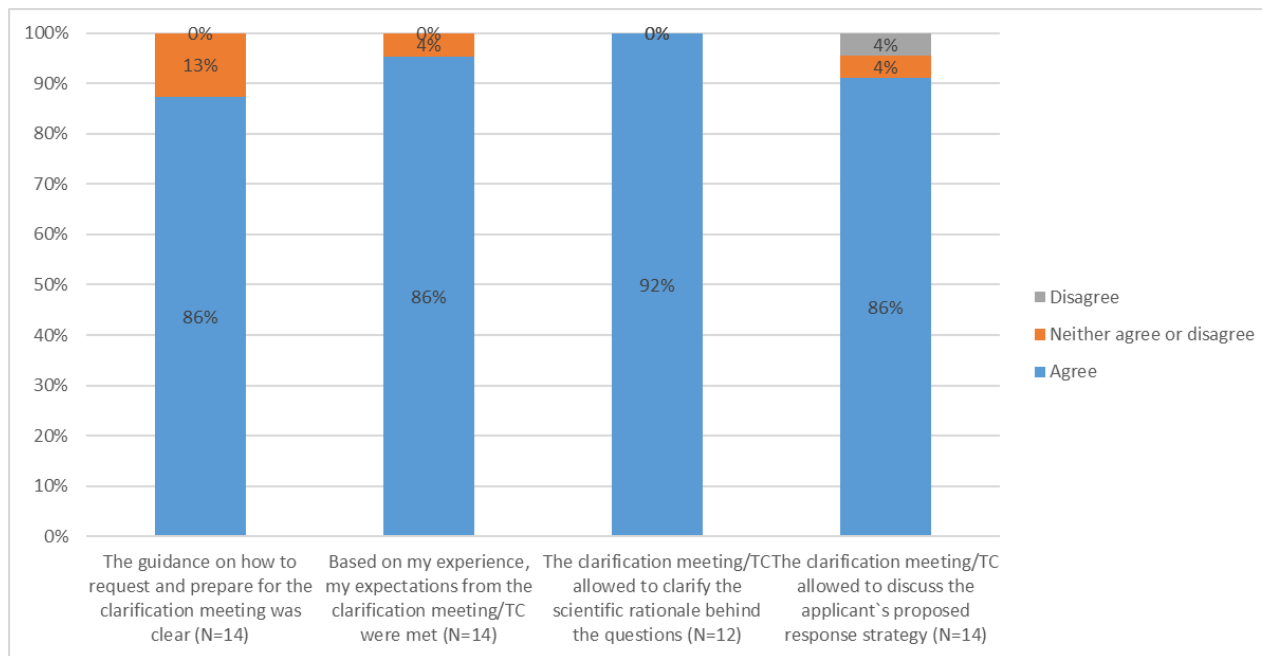
Clarification meetings are particularly useful for discussing response strategy





### 3. Clarification meetings usefulness (3/3)

Clarification  
meetings are well  
regarded





## 4 & 5. SAGs and oral explanation

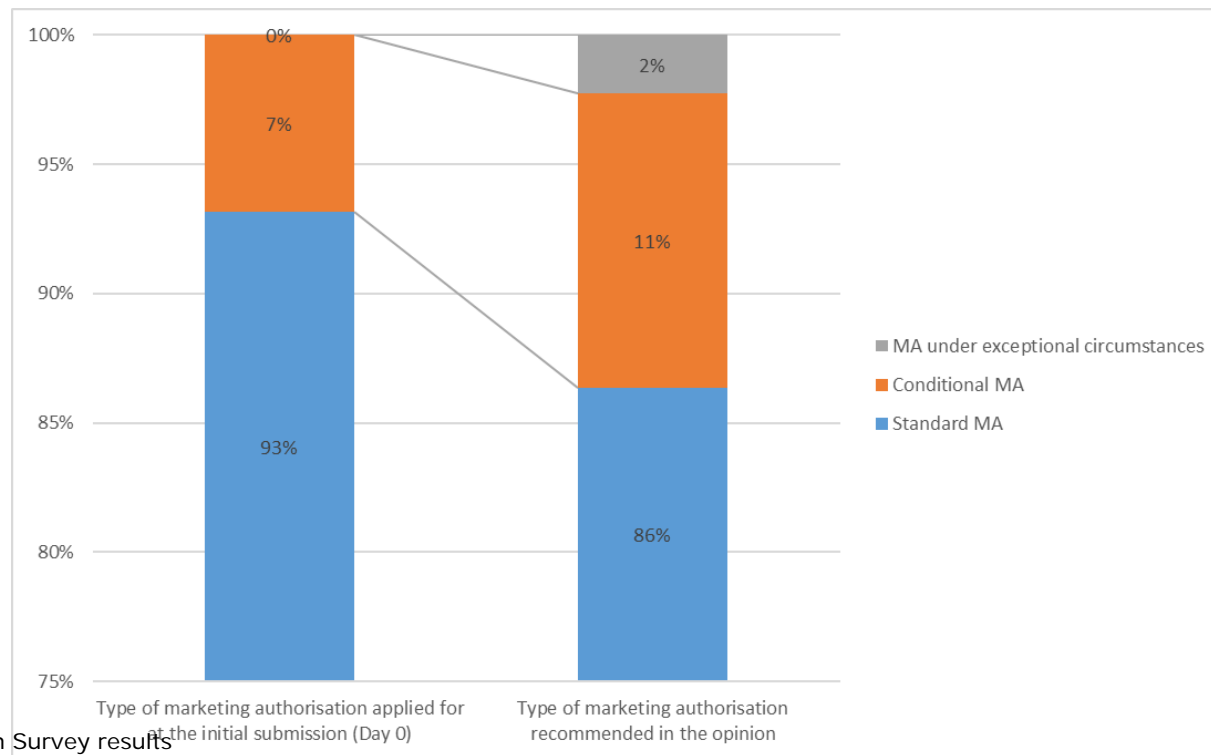
***Only 2 SAGs and 3 Oral explanations were held -  
too few for any conclusions***





## 6. Opinion category switch

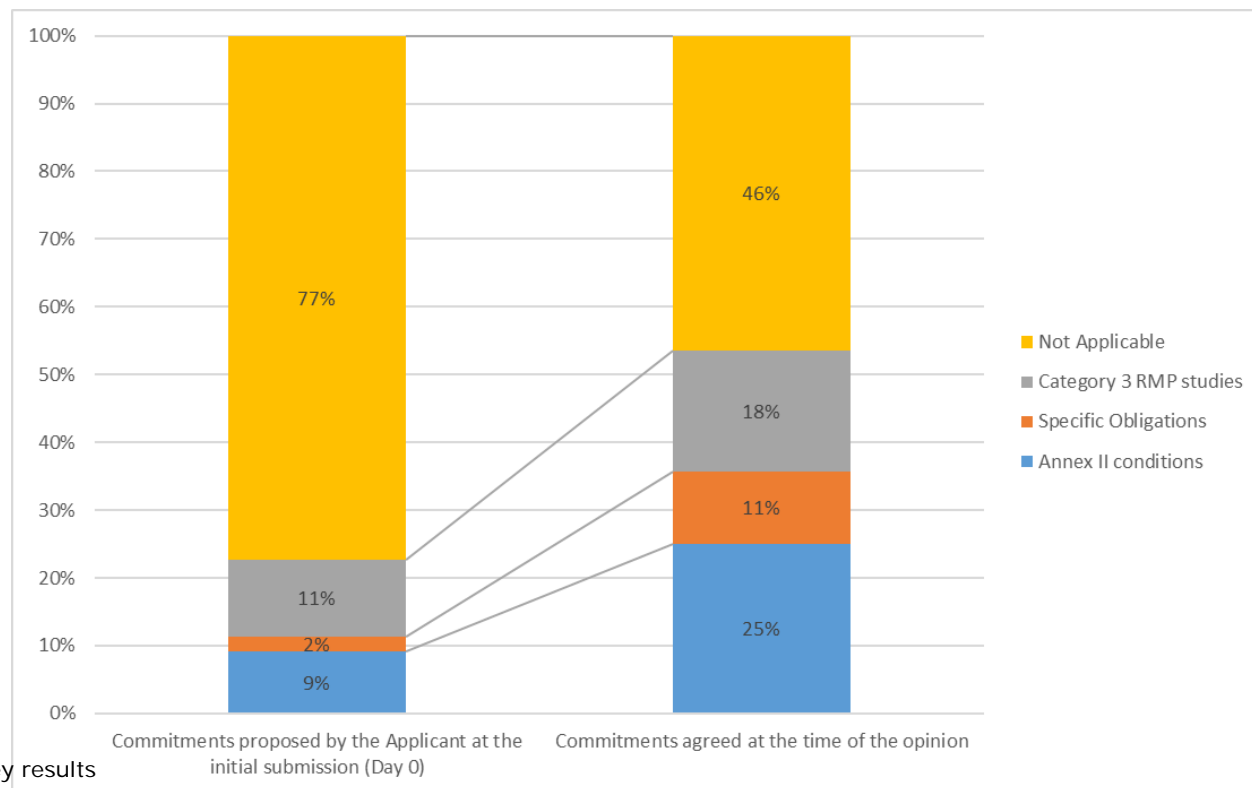
Changes in type of MA can occur during assessment





## 6. Opinion category

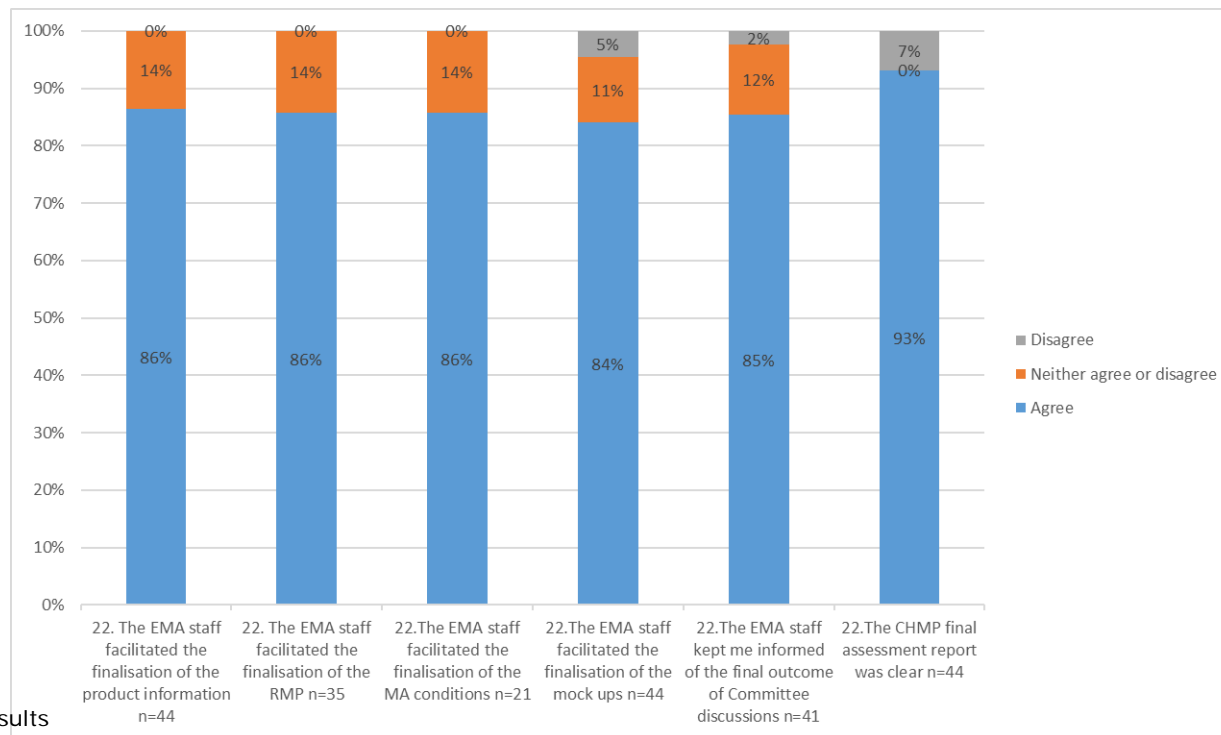
More conditions on the licences are imposed during assessment than are foreseen by the Applicant





## 6. Interaction level of satisfaction

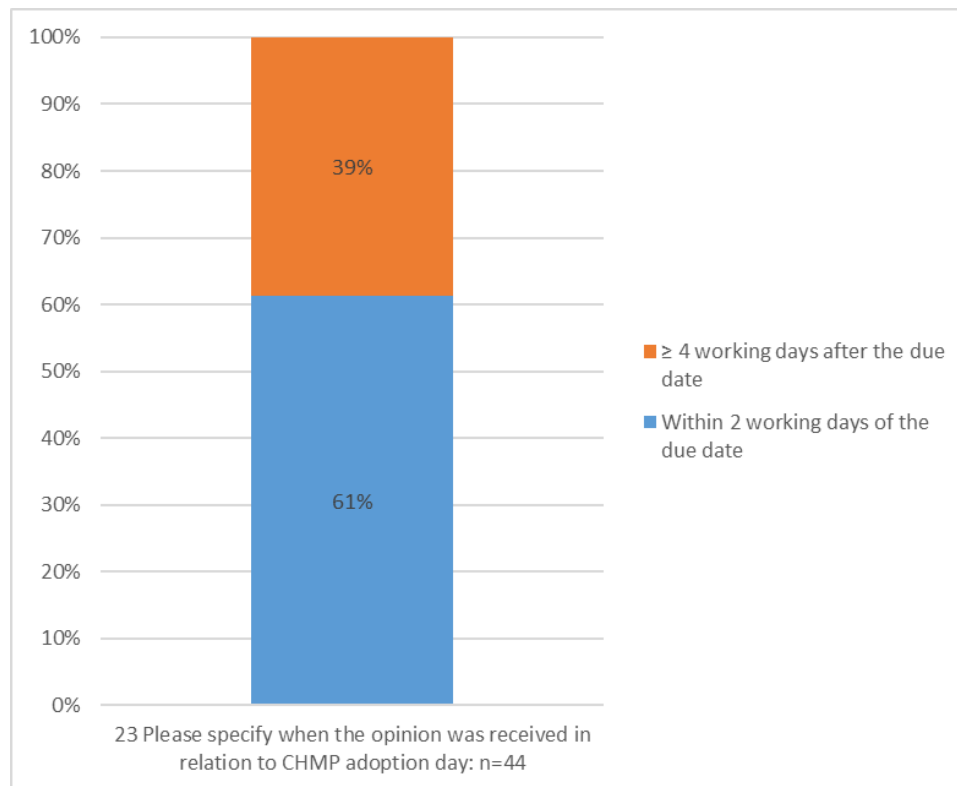
There are high levels of satisfaction with EMA interaction during finalisation stages to CHMP Opinion





## 6. Opinion receipt timeliness

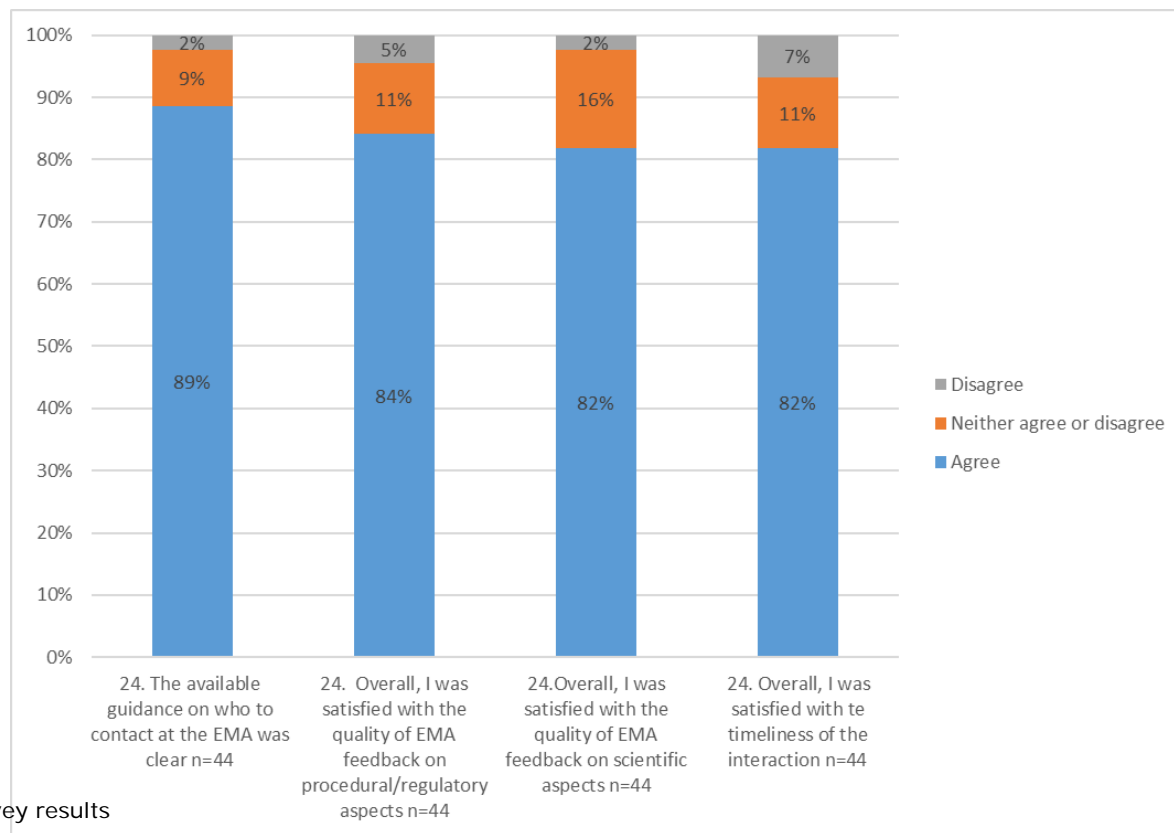
CHMP Opinion  
was not received  
within 2 working  
days in a  
number of cases





## 7. Interaction with EMA

Contact with the  
EMA was generally  
positive





## Conclusion (1/2)

- Overall, responses indicate that Day 121 to Day 210 of the Centralised Procedure is well run.
- Delays in assessment reports are similar to those seen earlier in the procedure and again, are not always proactively communicated to the Applicant
- The Assessment reports, questions and major objections are of high quality (clarity, consistency etc)
- As for D0 – D120, the clarification meetings are particularly valued for their usefulness, especially for discussing the Applicant's response strategy, too few SAGs and Oral Explanations were held to draw any conclusions



## Conclusion (2/2)

- Standard licences were granted in the majority of cases, however, a few applications for standard licences were granted Conditional approval/approval under Exceptional Circumstances
- More conditions (ANX, Specific Obligations, RMP studies) were imposed during assessment than had been proposed in initial applications
- Interactions with EMA and their facilitation of documents for opinion are very positive
- However, the actual opinion was quite often received at least 4 days post CHMP meeting leading to concerns regarding the timelines for providing translated annexes and there was a lack of awareness regarding timing/content of the EMA CHMP meeting Press Release

# Overall recommendations

Again, investigation into delay of Assessment Reports may be warranted

- Is sufficient time included for EMA legal review or is this a resource issue for the Rapps?
- Should this be reflected in the published procedure timetables?
- Consistency of communication from EMA to Applicant regarding delays would be appreciated

There was a lack of awareness of the possibility of further rounds of D180 questions

- Perhaps a Q and A in Pre-authorisation guidance, including the timetables for assessment, would be helpful

The timing of receipt of CHMP Opinion was not consistent and there was a lack of awareness of the timing/content of the Press release from the CHMP meeting

- Perhaps a Q and A in Pre-authorisation guidance would be helpful

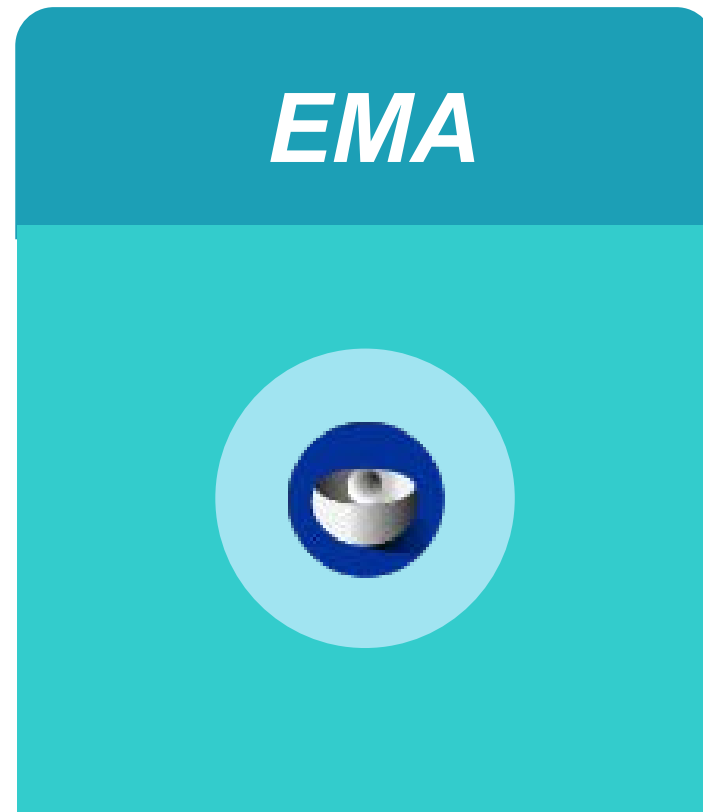




## Stakeholders surveyed



## OPINION FINALISATION PHASE: DAY 121-210



## Day 121 to 210 survey to EMA - Results

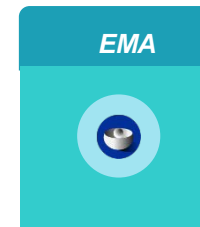
❑ Topics covered through 25 questions:

1. Applications details
2. Clarification meeting
3. SAGs/Ad-hoc experts groups
4. Oral explanation at committee plenaries
5. Finalisation of commitments and opinion documents
6. Overall feedback on interactions with applicants during the final assessment phase



✓ 48 MAA captured

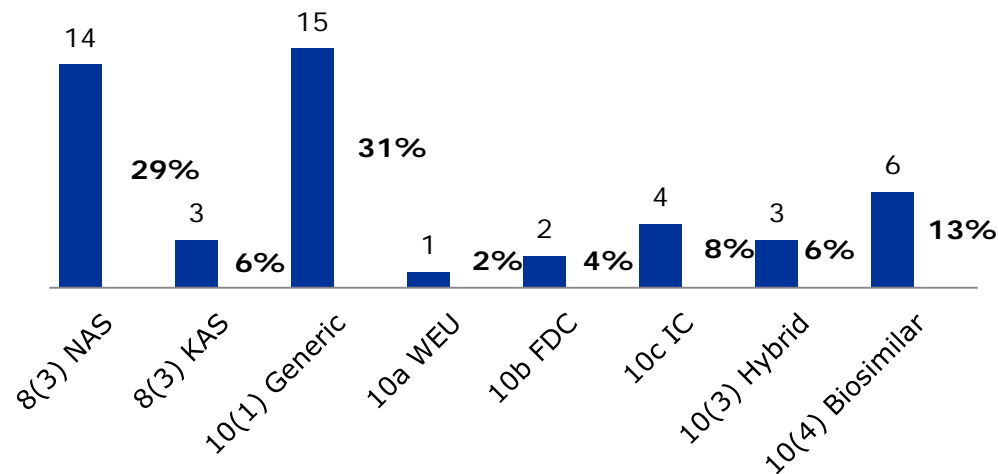
✓ EMA completion rate: 100%





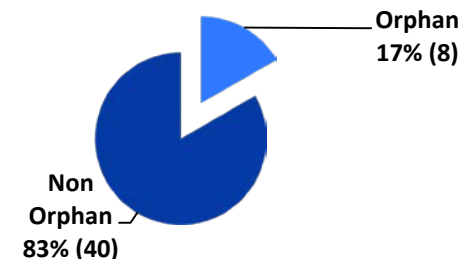
# 1. Application details (1/2)

**MAA legal basis covered (N=48)**

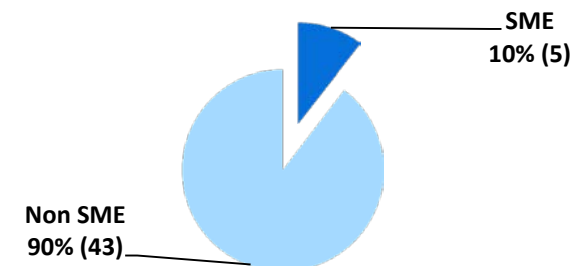


New Active substance: NAS, Known Active substance: KAS, Well-Established Used: WEU, Fixed Dose Combination: FDC, Informed Consent: IC,

**Proportion of Orphan Medicinal Products**



**Proportion of SME vs. non SME**



# 1. Application details (2/2)

- Orphan products & SME applicants: in line with EMA records of previous years

	2015 (full year)	2016 (full year)	Survey (6 months)
Orphan	18 (8 in 1 <sup>st</sup> 6 months)	16 (8 in 1 <sup>st</sup> 6 months)	8
SME	9	5	5

- High proportion of generic and informed consent (IC) applications: almost 40% of the opinions
- May explain certain results of this survey phase: low number of clarification meetings, SAGs/Ad-hoc expert groups and oral explanations.



## SAMPLE COMMENTS

"Meeting was crucial;

Meeting particularly useful as allowed applicant to define their strategy and led to the cancellation of the Oral Explanation;

Meeting needed to clarify complex issues and explore options for a conditional approval."

## 2. Clarification meetings

(across 48 applications)



- ❖ Meeting in 42% [20] of applications (<50% applications)
  - Applicants clearly specified scope & topics to be discussed – 100%
  - Briefing document a week before the meeting – 80%
- ❖ Approximately 50% of the meeting happened for NAS; almost all orphan had a clarification meeting; 2 SME had a meeting
- ❖ EMA considered that the meeting facilitated the progress of the procedure in almost all meetings – 85%
- **Majority of applicants displayed excellent adherence to the guidance ↔ very good level of awareness**
- **High proportion of generics and informed consent may explain the low number of meetings**



### 3. SAGs or Ad Hoc expert group meetings

- ❖ Only 2 meetings captured in the survey
- ❖ Briefing documents & applicant presentations considered informative and clear for one meeting, no opinion for the 2<sup>nd</sup> meeting
- ❖ In both cases: debriefing meeting occurred as per EMA process & EMA strongly agreed that the discussion contributed to reaching the final outcome
  
- Results showed that Applicants, Rapporteurs and EMA showed excellent process compliance
- **No conclusion can be drawn from the only 2 cases**



## 4. Oral explanation

- ❖ Only 3 OEs captured in the survey; OE scopes: Quality / Efficacy / Bioequivalence
  - ❖ Objections subject to the **OE raised from D180 in 2 cases, from D120 for the quality objection.**
  - ❖ Applicants submitted presentations in a timely fashion in all cases. A debriefing meeting after the OE occurred systematically as per EMA process; with systematic attendance from the Rapporteurs, EPL and PM. Other specialists (Regulatory, Quality, RMS) attended on an ad-hoc basis.
- 
- **Results showed that Applicants, Rapporteurs and EMA showed excellent process compliance**
  - **No conclusion can be drawn from the only 3 cases**



## SAMPLE COMMENTS

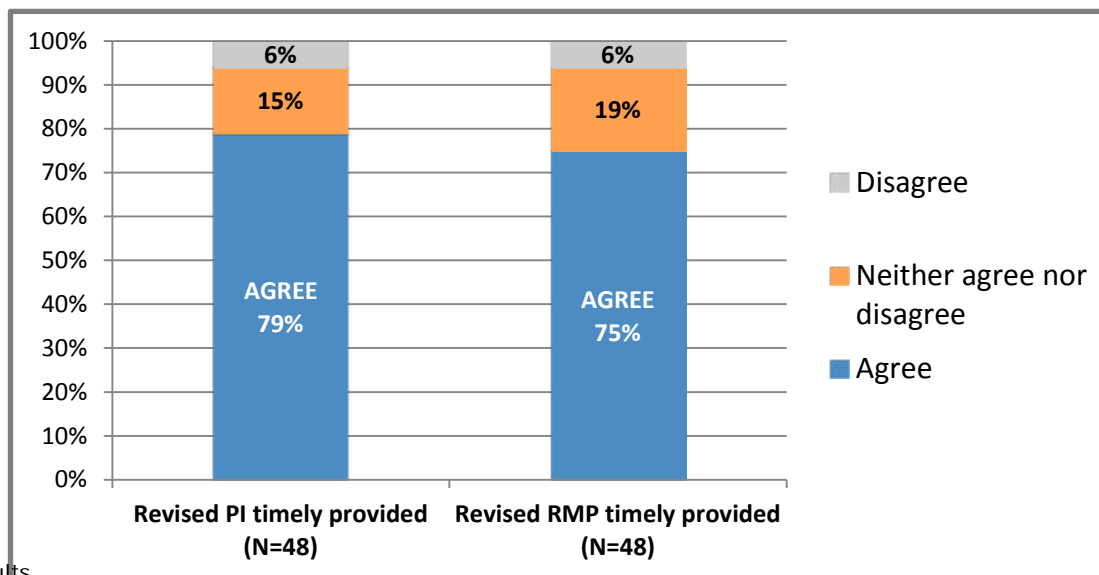
"Exchange of information and documents with applicant and rapporteurs as well as finalisation was very smooth and efficient;

Company was quick to implement requested changes in RMP and PI, prior to opinion;

The revised RMP came late which resulted in a delay in sending out final documents."

### 5. Finalisation of commitments and opinion documents (1/2)

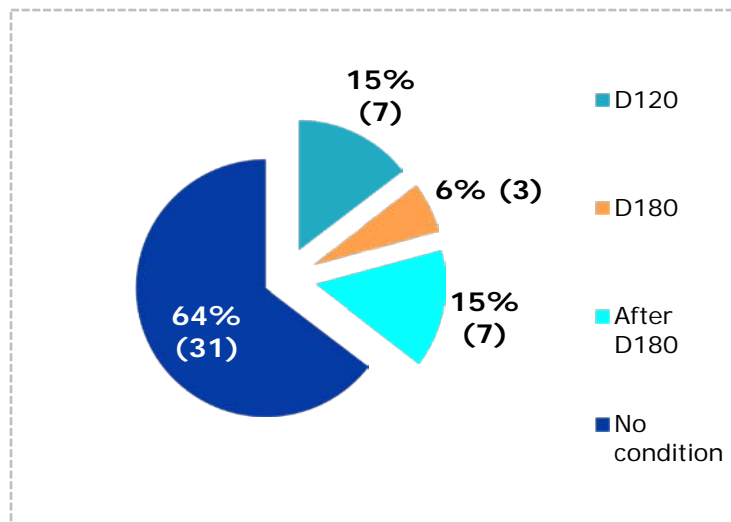
- **Significant majority of applicants provided the requested PI (79%) and RMP (75%) revisions for opinions finalisation in a timely manner**





## 5. Finalisation of commitments and opinion documents (2/2)

### ❖ Timing for Annex II conditions



- ❖ Annex II condition in 35% (n=17) of the opinion
- ❖ Almost 60% conditions were raised from D180 only i.e. last stages of the evaluation
- **EMA could investigate with Committees opportunities to prompt earlier potential need for conditions to the marketing authorisation**



## SAMPLE COMMENTS

"Applicant was professional & pro-active;

Company was fully aware of EMA processes & procedures, timelines and interactions with committees;

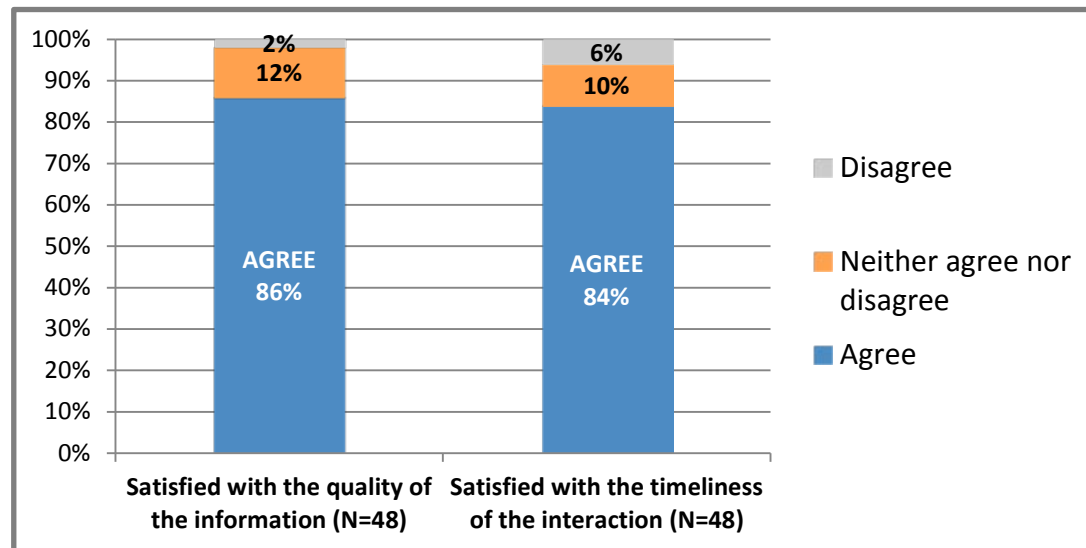
Interaction with company was very good and with quick responses, information submitted was clear and well organised."



## 6. Satisfaction on interaction with applicants

### ➤ Overall EMA feedback very positive (multiple positive comments)

- EMA highly satisfied with the quality of the information (86%) & timeliness of interactions with applicants (84%) during the last phase of assessment





## Stakeholders surveyed



## Opinion finalisation phase: Day 121-210



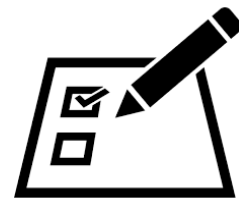
## Day 121 to Opinion survey to Rapporteurs- Results

❑ Topics covered through 11 questions:

1. Applications details
2. Satisfaction with responses (Quality, Non-clinical, Clinical, Product Information, RMP)
3. Clarification meeting
4. Scientific Advisory Group/Ad-hoc Expert Group
5. Oral explanation
6. Overall feedback on the interaction with applicants during the final assessment phase

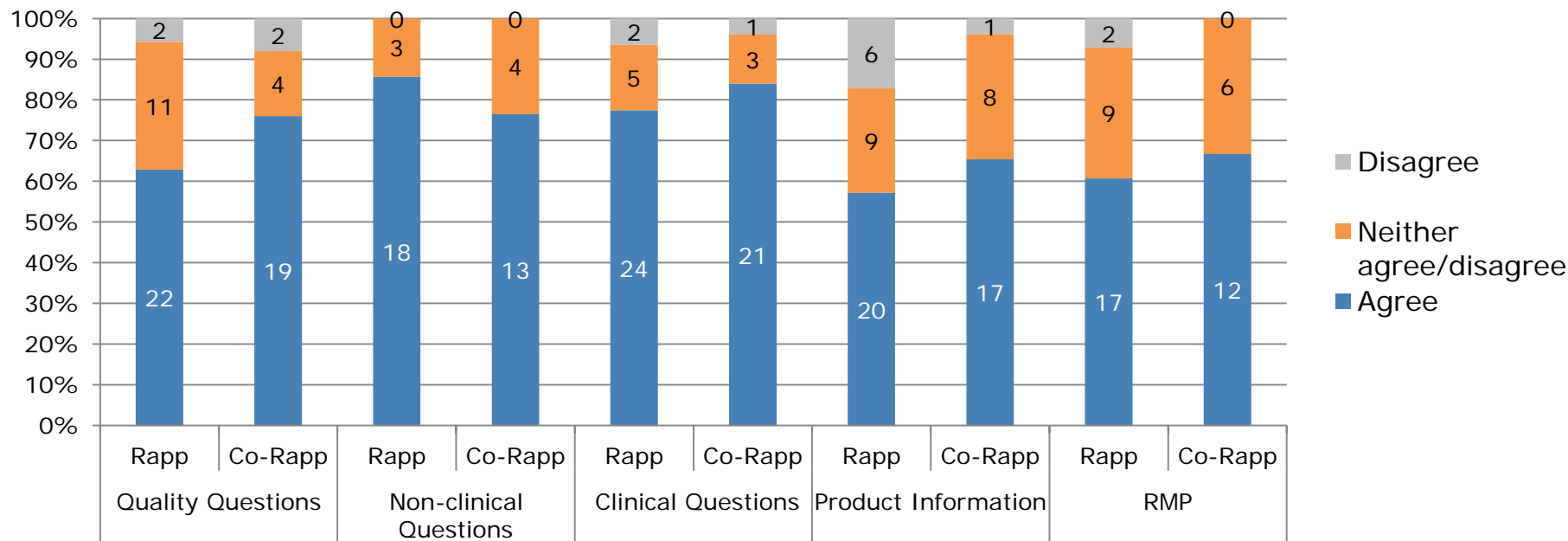
✓ 48 MAA captured

✓ Completion rate: 88/90% (Rapporteur/Co-Rapporteur)



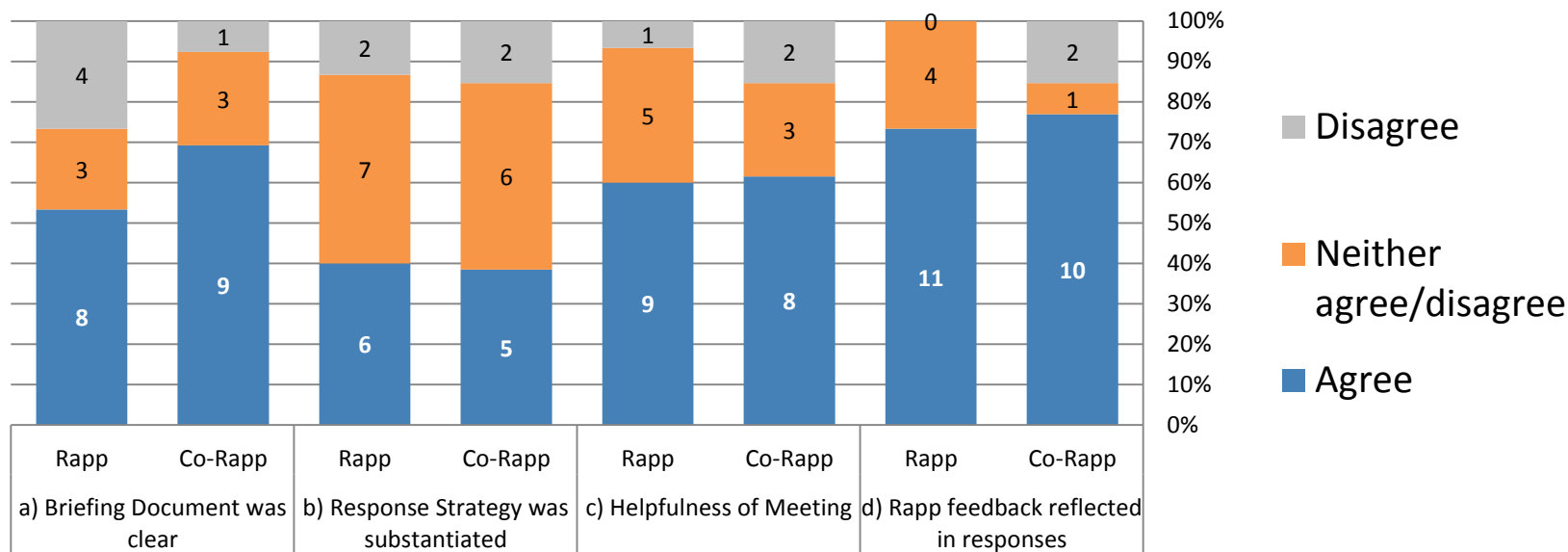
## 2. Applicant's responses to LoQ/LoOI - satisfaction level

- Positive ratings in 60-80% suggest high level of satisfaction with the responses to LOQ/LoOIs.
- PI & RMP responses scored slightly lower compared to other areas.



### 3. Clarification Meetings

- Overall, 28/70 responses confirmed that a clarification meeting was held during the second phase of the assessment.
- 60% agree meeting is helpful.
- Only  $\pm$  40% considered response strategy was well substantiated in the briefing documents





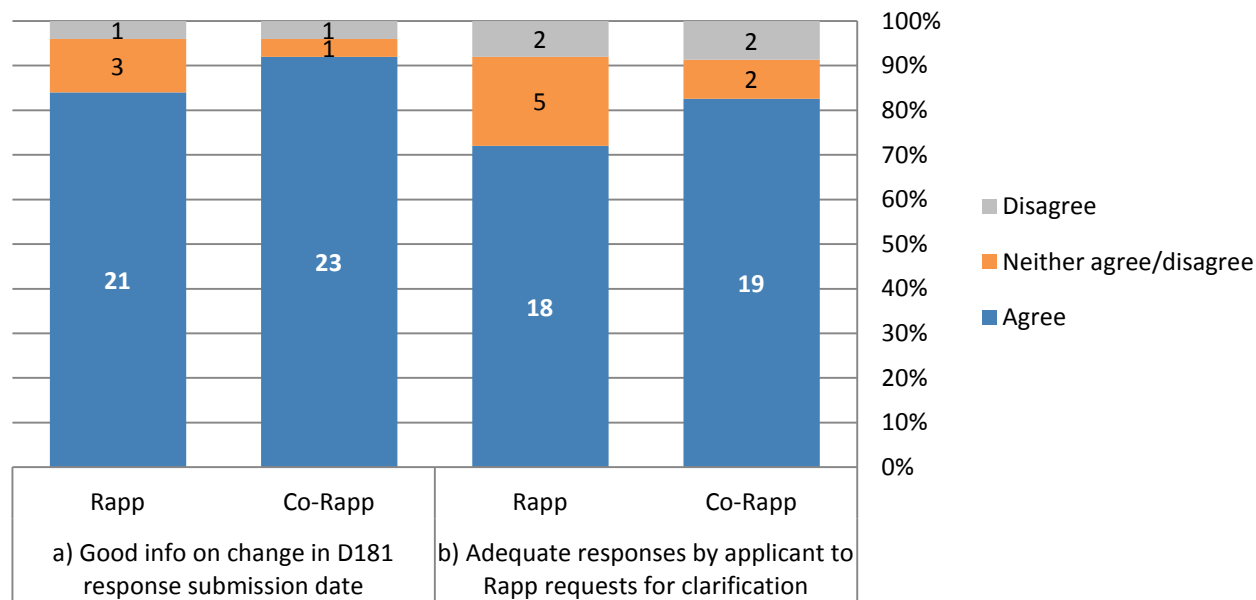
## 4 & 5. SAGs and oral explanation

- Only 2 SAGs and 3 Oral Explanations covered by the survey.
- Generally positive ratings for SAGs:
  - Informative briefing documents and presentation by applicant.
  - Expert discussion helpful to reach final outcome.
- Mixed feedback on helpfulness of Oral Explanations.
- Overall, numbers too low to draw firm conclusion.



## 6. Overall feedback on interaction with applicant

- Very positive, higher satisfaction level compared to primary assessment phase





## Conclusions and recommendations

- ❖ Better level of satisfaction with responses to LOQ & LoOIs (approx. 70% positive ratings)
  - PI & RMP responses scored slightly lower compared to other areas, but still good ratings → carefully consider all CHMP comments on the PI/RMP - when deviating from CHMP requests, clearly explain reasons why.
  - Same recommendations as at D1-121 regarding need for information to be easy to locate and maturity of the dossier/responses.
  - Late submission of large datasets are problematic and should be avoided.

## Conclusions and recommendations

### ❖ Clarification meetings generally considered helpful.

- However, some negative ratings.
- The need for a clarification TC/meeting should be carefully considered.
  - ✔ The main purpose of the meeting is to make sure that the issues with the application are well understood and to facilitate the preparation of responses.
  - ✘ No pre-assessment/endorsement of responses.
- If Applicants wish to have a clarification TC/meeting, a clear outline of the response strategy should be presented to make the most of the meeting.

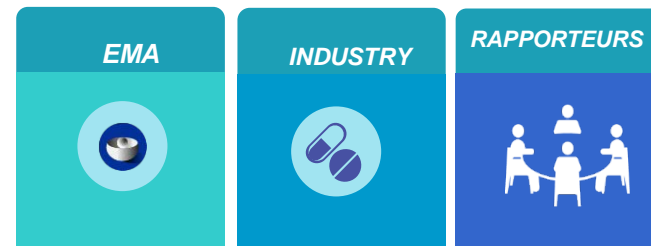
### ❖ Feedback on interaction with applicant at Opinion stage very positive.

- Same recommendations as for Day 1-121.



# General conclusions

## Stakeholders surveyed





# General conclusions

## EMA & (Co-)Rapporteurs' positive feedback across the 3 phases of the procedure

- ✓ *Overall very good level of satisfaction across the 3 phases (increase from validation to opinion)*
- ✓ *High level of interaction during pre-submission phase (PSM)*
- ✓ *Good quality of information and timeliness of the interaction (especially at opinion phase)*
- ✓ *Very good level of awareness of applicants on guidance for clarifications meeting and accelerated assessment*
- ✓ *Clarification meeting generally considered helpful*
- ✓ *Most applications considered adherent to scientific advices*



# General conclusions

## Areas identified for optimisation

### ❑ EMA

- ✓ Increase awareness on validation process (most common issues encountered)
  - Will help identification of non blocking validation issue prior submission
- ✓ Increase awareness on SmPC guidance & QRD template and pre-authorisation guidance.
- ✓ Assessment Reports/ final opinion - Circulation timelines and communication of delays
- ✓ Optimise timing for Annex II condition request
- ✓ Clarify role EPL vs PM



# General conclusions

## Areas identified for optimisation

### ❑ *Industry*

- ✓ *Accuracy of MAA submission date – communications of delays to EMA & Rapporteurs*
- ✓ *Validation: increase awareness on guidance & consistency between application form, PI and dossier*
- ✓ *Improve the presentation of the application (data easily located, hyperlinks etc.)*
- ✓ *Adherence to PI guidelines (SmPC & QRD) & better substantiate the proposed PI in the clinical overview and address CHMP comments*
- ✓ *Need for mature dossier & responses – late submission of large datasets should be avoided*



# Acknowledgement

## Survey responders

### Industry Team

Susan Bhatti (Merck KGaA, EFPIA)  
Sally Bruce (GSK, EFPIA)  
Nadege Leroux (Celgene, EFPIA)  
Katarina Jelic Maiboe (Novonordisk, EuropaBio)  
Vesna Schauer-Vukasinovic (Sandoz, Medicines for Europe)  
Kevin Sinnett (Amgen, EFPIA)

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Daniela Melchiorri  
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Pierre Demolis  
Tomas Salmonson

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# Thank you for your attention

## Further information

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