



Update on IDMP/SPOR stakeholder engagement approach

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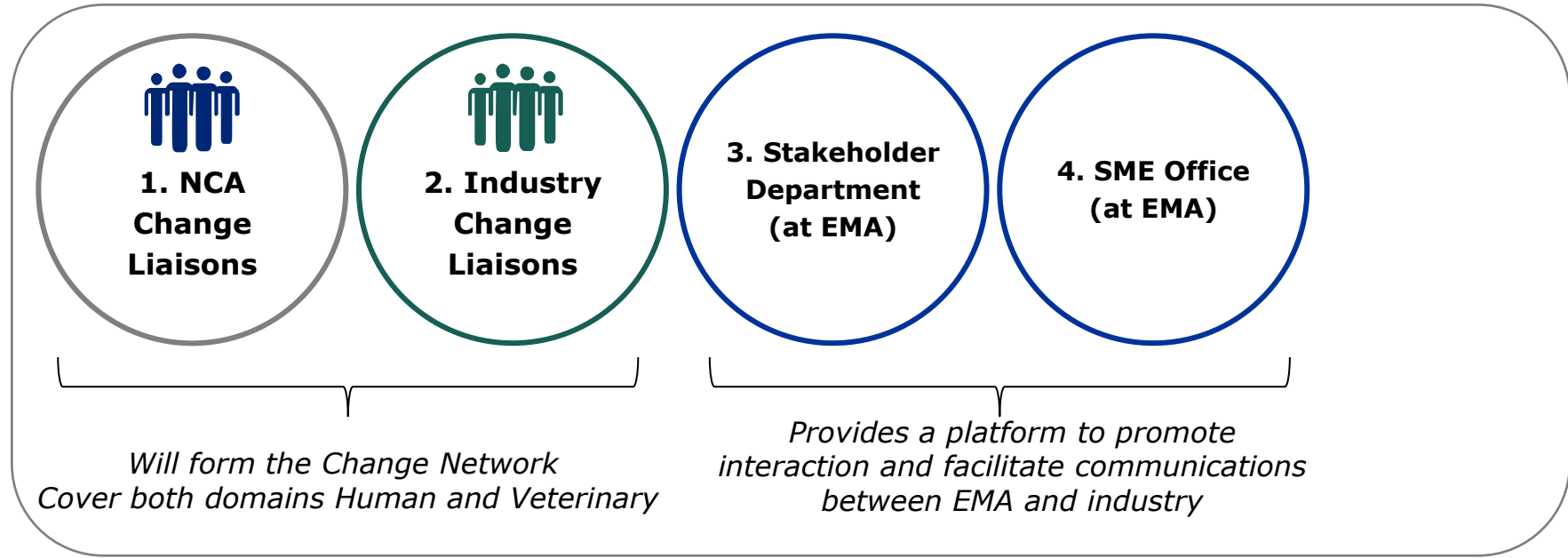
EMA SPOR Change Team



Network of Change Liaisons for IDMP/SPOR

- SPOR projects will liaise with stakeholders about the MDM SPOR programme by using **the network of Change Liaisons**
- They will help to ensure wider awareness and understanding of the SPOR data services projects in order to support planning and implementation
- The Change Network consists of Change Liaisons from National Competent Authorities and set of Industry Change Liaisons
- The Industry Change Liaisons will include representatives from the principal Industry Associations

We are using following mechanisms to cascade information to NCAs and to Industry and increase reach across the stakeholders



EMA provides centralised comms for Change Liaisons to cascade to the right people

NCA

- 37 NCA Change Liaisons were appointed in March 2016
- Human, Human/Veterinary and Veterinary NCAs
- Stakeholder Engagement plan drafted and shared at the kick-off webinars with NCAs Change Liaisons 11 & 12 April
- One of the key Actions from the kick of webinar - NCA Change Liaisons to start to build their internal SPOR network
- First set of feedback from Change Liaisons on setting up their internal network has been received

Communication / training material cascaded and published on the EMA web site (and Telematics)



37 NCA
Change
Liaisons



NCAs

Comms cascaded to key stakeholders within NCAs and to national trade associations

Industry

- Industry Change Liaisons being appointed
- Engagement will begin in July through a 'kick-off' webinar (21 July) to present the engagement plan
- 'Introduction to SPOR' webinar planned in late July/August for wider industry stakeholders

Communication / training material will be cascaded and published on the EMA web site



EMA
stakeholder
department
+ SME Office



Industry
Change
Liaisons



EMA SPOR Change Team develops communications through consultation with and feedback from key internal and external stakeholders

Consultation with key stakeholders

- Consultation with Change Liaisons, when required, to identify key content type and target audiences and to develop relevant communications materials
- Consultation with EMA Corporate Stakeholder Department
- Working with EMA Communications department to develop materials which adhere to EMA communications standards and to publish material on line





Webinars hosted on various topics



Data Integration SPOR microsite has under [Telematics](#) for NCAs

Roll-out of “bite size” material related to various aspects of SPOR expected to be publish on the EMA web site in July



The **SPOR Change Liaisons mailbox** SPOR-Change-Liaisons@ema.europa.eu to channel questions and answers between SPOR and Change Liaisons



SPOR update emails to Change Liaisons an update on SPOR implementation activities and milestones

Thank you!
