

Use of RWE in medicines development and regulatory submissions – a regulator's perspective

Carla Torre



La Clairvoyance, Rene Magritte (1936)

Disclaimers

- The views expressed in this presentation are my personal views and may not be understood or quoted as being made on behalf of or reflecting the position of the Portuguese Authority for Medicines and Health Products (INFARMED, I.P), the European Medicines Agency (EMA) or any of its committees or working parties/groups I am affiliated with.
- I declare having no conflict of interest.

Outline

- **RWD/E in medicine lifecycle: where are we? - setting the scene in a landscape of recent events.**
- **RWE use case examples in regulatory submissions.**
- **Real-world challenges, solutions and opportunities for the use of RWE in regulatory decision making.**

A single story of a continuum of tales in regulatory decision making

REVIEW

CLINICAL PHARMACOLOGY & THERAPEUTICS | VOLUME 109 NUMBER 5 | May 2021

Randomized Controlled Trials Versus Real World Evidence: Neither Magic Nor Myth

Hans-Georg Eichler^{1,2,*}, Francesco Pignatti¹, Brigitte Schwarzer-Daum^{2,3}, Ana Hidalgo-Simon¹, Irmgard Eichler¹, Peter Arlett^{1,4}, Anthony Humphreys¹, Spiros Vamvakas¹, Nikolai Brun⁵ and Guido Rasi^{1,6}

Compared with drugs from the blockbuster era, recently authorized drugs and those expected in the future present a heterogenous mix of chemicals, biologicals, and cell and gene therapies, a sizable fraction being for rare diseases, and even individualized treatments or individualized combinations. The shift in the nature of products entails secular trends for the definitions of “drugs” and “target population” and for clinical use and evidence generation. We discuss that the lessons learned from evidence generation for 20th century medicines may have limited relevance for 21st century medicines. We explain why the future is not about randomized controlled trials (RCTs) vs. real-world evidence (RWE) but RCTs and RWE—not just for the assessment of safety but also of effectiveness. Finally, we highlight that, in the era of precision medicine, we may not be able to reliably describe some small treatment effects—either by way of RCTs or RWE.

1. The use of RWD to support regulatory decision making is not new – different evidentiary role according to decision contexts
2. Current landscape: research question drives evidence choice - embraces spectrum of data and methods

Leads to a driver change: it is NOT about RCT **vs** RWE...
.....**BUT** RCTs **AND** RWE



Ready-Made Bouquet, René Magritte (1956)

Shift in the nature of R&D pipeline: moving from *blockbuster* to *nichebuster*

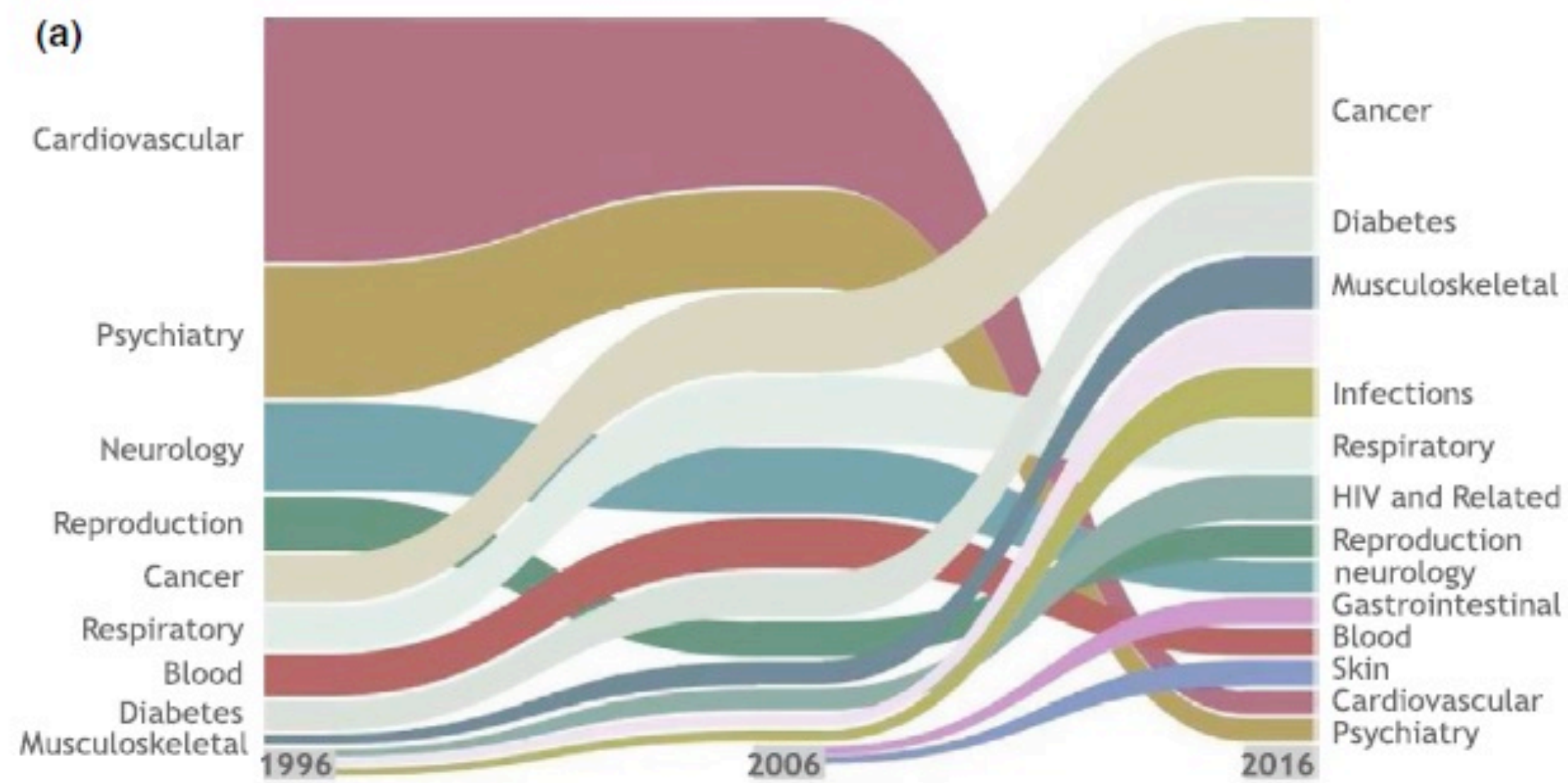
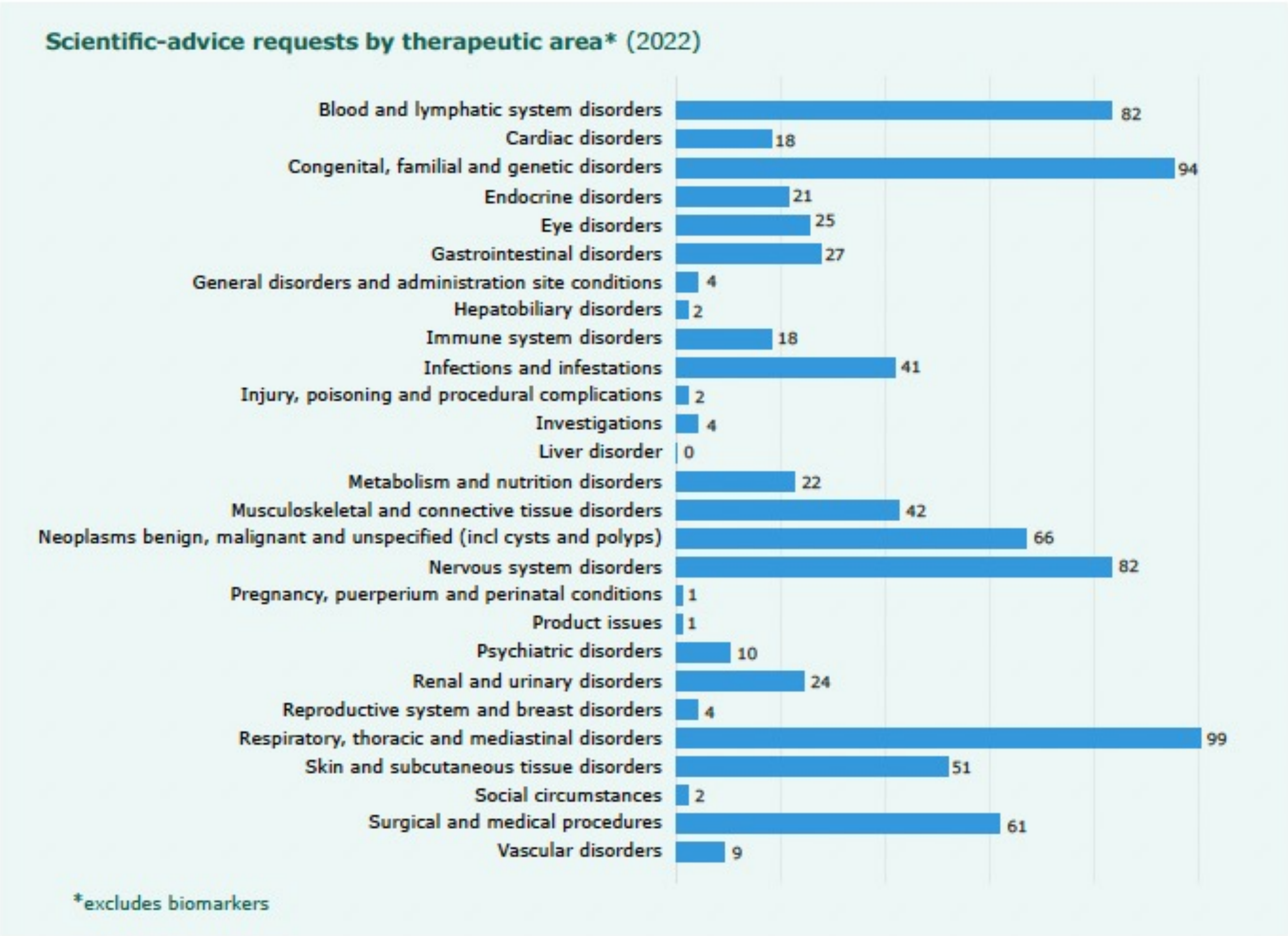


Figure 1 Therapeutic area trends. (a) United States share of revenue by therapeutic area, 1996-



Shift in the nature of R&D pipeline: moving from *blockbuster* to *nichebuster*

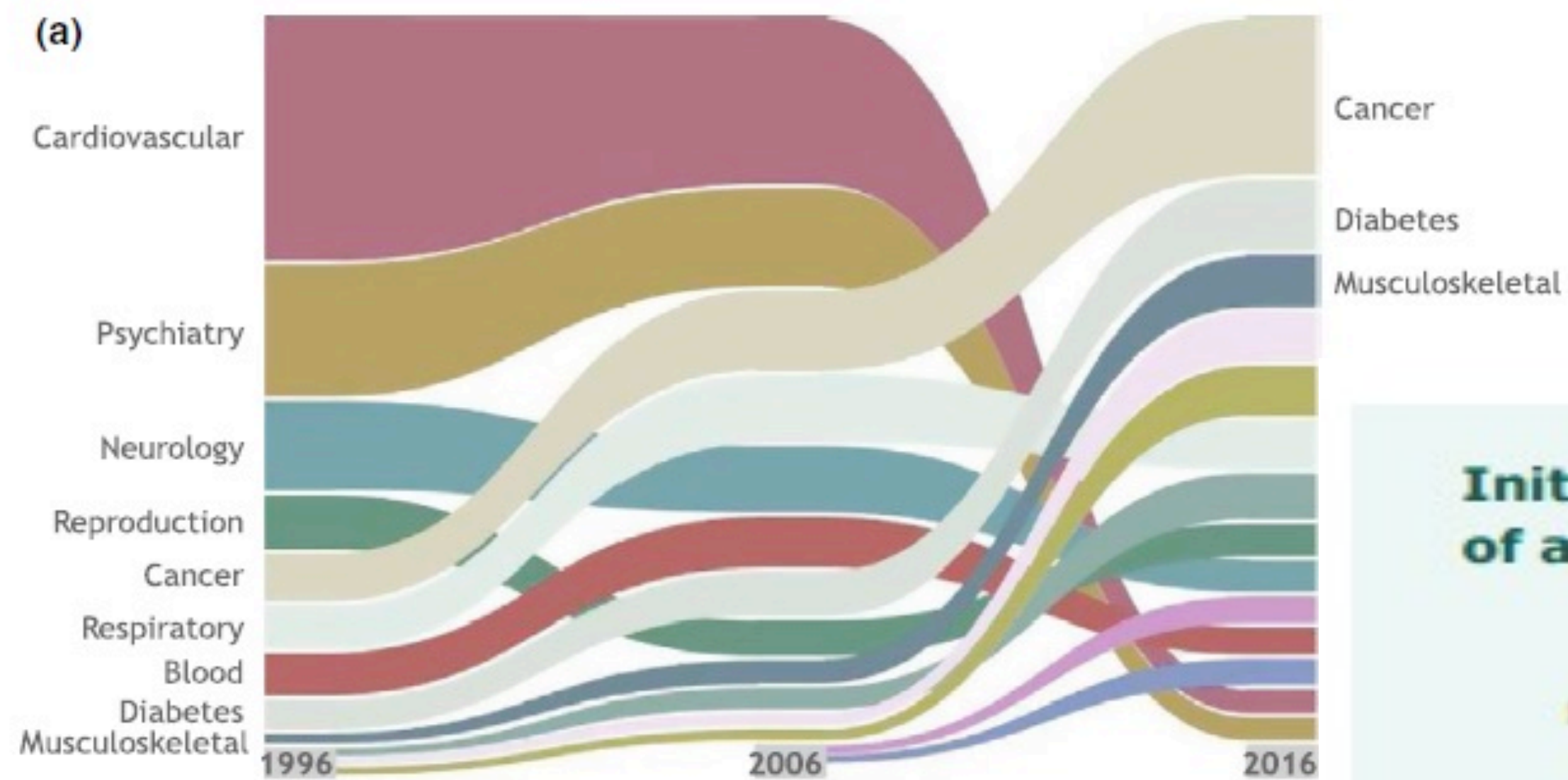


Figure 1 Therapeutic area trends. (a) United States share of revenue by therapeutic area

An increasing number of medicines orphan products/ATMPs for conditions with significant unmet need, face challenges when aligning with the traditional drug development pathway (e.g. traditional RCTs may be *unfeasible*, *unethical*, or less well suited to “precision medicines”)

Scientific-advice requests by therapeutic area* (2022)

Blood and lymphatic system disorders 82

Initial-evaluation applications by type of application

Non-orphan medicinal products

Orphan medicinal products

ATMP (orphan and non-orphan)

2018

2019

2020

2021

2022

94

41

42

66

82

99

51

61

COVID-19 as a window of opportunity to RWE

son of those outcomes with RWD from patients in studies of the natural history of the condition. Although RWD were less prominent here than in the tacrolimus approval, in both cases, reviewers found the data fit for use and tions of RWD and RWE and practices related to them. In general, the pandemic has accelerated awareness and adoption of RWD and RWE, but their use was already increasing before the pandemic. In addition, though more conduc tional vance

Overall, Covid-19 presents an opportunity to leverage RWD to inform clinical and regulatory decisions, but scientific rigor must be maintained.

concluded that the study design addressed the regulatory question and that the study conduct met FDA requirements.¹ robust RWE has sometimes informed pandemic responses,⁵ challenges involved in diagnosing, treating, and reporting on a

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The telescope, Rene Magritte (1963)

The pandemonium of RWD during a pandemic

News in focus

COVID-19 RETRACTIONS RAISE CONCERNS ABOUT DATA OVERSIGHT

Studies relied on health-record analyses from firm that declined to share its raw data for an audit.

By Heidi Ledford and
Richard Van Noorden

Two weeks after a high-profile paper in *The Lancet*¹ reported that the anti-malarial drug hydroxychloroquine might be dangerous to people with



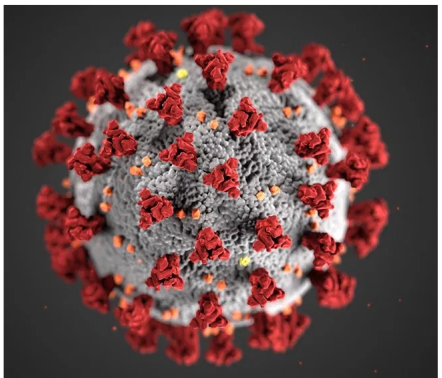
in South America, says Carlos Chaccour of the Barcelona Institute for Global Health in Spain, who is running a clinical trial of ivermectin and had raised questions about the preprint's data.

Researchers testing hydroxychloroquine in clinical trials are worried that the *Lancet* findings might make it harder for them to complete their research, despite the fact that the paper has been retracted. "We're hearing that people just aren't interested in hydroxychloroquine," says David Smith, an infectious-disease specialist at the University of California, San Diego, who is helping to run a trial of the drug in people with COVID-19 who have not been hospitalized.

Most data on hydroxychloroquine in COVID-19 have come from *in vitro* studies or small clinical trials. On 5 June, however, researchers working on a large randomized trial called *RECOVERY* announced that their

Nature 588, 553 (2020)

Retracted coronavirus (COVID-19) papers



via CDC

Retraction Watch

Hydroxychloroquine or chloroquine with or without a macrolide for treatment of COVID-19: a multinational registry analysis

Mandeep R Mehra, Sapan S Desai, Frank Ruschitzka, Amit N Patel

Summary

Background Hydroxychloroquine or chloroquine, often in combination with a second-generation macrolide, are being widely used for treatment of COVID-19, despite no conclusive evidence of their benefit. Although generally safe when used for approved indications such as autoimmune disease or malaria, the safety and benefit of these treatment regimens are poorly evaluated in COVID-19.

Methods We did a multinational registry analysis of the use of hydroxychloroquine or chloroquine with or without a macrolide for treatment of COVID-19. The registry comprised data from 671 hospitals in 34 countries. We included patients hospitalised between Dec 20, 2019, and April 14, 2020, with a positive laboratory finding for SARS-CoV-2. Patients who received one of the treatments of interest within 48 h of diagnosis were included in one of four treatment groups (chloroquine alone, chloroquine with a macrolide, hydroxychloroquine alone, or hydroxychloroquine with a macrolide), and patients who received none of these treatments formed the control group. Patients for whom the treatments of interest was initiated more than 48 h after diagnosis or while they were on mechanical ventilation as well as patients who received remdesivir, were excluded. The main outcomes of interest were in-hospital mortality and the occurrence of de-novo ventricular arrhythmias (as defined or sustained ventricular tachycardia or ventricular fibrillation).

Findings 96 032 patients (mean age 53·8 years, 46·3% women) with COVID-19 were hospitalised during the period and met the inclusion criteria. Of these, 18 688 patients were in the treatment groups (1868 received chloroquine, 3783 received chloroquine with a macrolide, 3016 received hydroxychloroquine, and 6221 received hydroxychloroquine with a macrolide) and 77 344 patients were in the control group. 10 698 (11·1%) patients died in hospital. After controlling for multiple confounding factors (age, sex, race or ethnicity, body-mass index, underlying cardiovascular disease and its risk factors, diabetes, underlying lung disease, smoking, immunosuppressed condition and baseline disease severity), when compared with mortality in the control group (9·3%), hydroxychloroquine (18·0%; hazard ratio 1·335, 95% CI 1·235–1·447), hydroxychloroquine with a macrolide (23·8%; 1·447, 1·368–1·531), chloroquine (16·4%; 1·365, 1·273–1·469), and chloroquine with a macrolide (22·2%; 1·368, 1·273–1·469) were independently associated with an increased risk of in-hospital mortality. Compared with the control group (0·hydroxychloroquine (6·0%; 2·365–9·355–2·900), hydroxychloroquine with a macrolide (8·1%; 5·106, 4·106–5·106), chloroquine (4·3%; 2·365–4·596), and chloroquine with a macrolide (6·5%; 4·011, 3·344–4·812) were independently associated with an increased risk of de-novo ventricular arrhythmia during hospitalisation.

Interpretation We were unable to confirm a benefit of hydroxychloroquine or chloroquine, when used alone or a macrolide, on in-hospital outcomes for COVID-19. Each of these drug regimens was associated with decreased frequency of ventricular arrhythmias when used for treatment of COVID-19.

Funding William D. Key Distinguished Chair in Advanced Cardiovascular Medicine at Brigham and Women's Hospital.

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Introduction

The absence of an effective treatment against severe acute respiratory syndrome coronavirus 2 (SARS-CoV-2) infection has led clinicians to redirect drugs that are

drugs have been shown in laboratory conditions to antiviral properties as well as immunomodulatory effects.^{1,2} However, the use of this class of drugs for COVID-19 is based on a small number of anecdotal reports.



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This online publication has been corrected. The corrected version first appeared at [the Lancet](https://www.thelancet.com) on May 29, 2020.
See Online/Comment

Retraction: Cardiovascular Disease, Drug Therapy, and Mortality in Covid-19. N Engl J Med. DOI: 10.1056/NEJMoa2007621.

TO THE EDITOR: Because all the authors were not granted access to the raw data and the raw data could not be made available to a third-party auditor, we are unable to validate the primary data sources underlying our article, "Cardiovascular Disease, Drug Therapy, and Mortality in Covid-19."¹ We therefore request that the article be retracted. We apologize to the editors and to readers of the *Journal* for the difficulties that this has caused.

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Retraction—Hydroxychloroquine or chloroquine with or without a macrolide for treatment of COVID-19: a multinational registry analysis

After publication of our *Lancet* Article,¹ several concerns were raised with respect to the veracity of the data and analyses conducted by Surgisphere Corporation and its founder and our co-author, Sapan Desai, in our publication. We launched an independent third-party peer review of Surgisphere with the consent of Sapan Desai to evaluate the origin of the database elements, to confirm the completeness of the database, and to replicate the analyses presented in the paper.

Our independent peer reviewers informed us that Surgisphere would not transfer the full dataset, client contracts, and the full ISO audit report to their servers for analysis as such transfer would violate client agreements and confidentiality requirements. As such, our reviewers were not able to conduct an independent and private peer review and therefore notified us of their withdrawal from the peer-review process.

We always aspire to perform our research in accordance with the highest ethical and professional guidelines. We can never forget the responsibility we have as researchers to scrupulously ensure that we rely on data sources that adhere to our high standards. Based on this development, we can no longer vouch for the veracity of the primary data sources. Due to this unfortunate development, the authors request that the paper be retracted.

We all entered this collaboration to contribute in good faith and at a time of great need during the COVID-19 pandemic. We deeply apologise to you, the editors, and the journal readership for any embarrassment or inconvenience that this may have caused.

MRM reports personal fees from Abbott, Medtronic, Janssen, Roivant, Triple Gene, Mesoblast, Bain Institute for Clinical Research, Portola, Bayer, NupulseCV, FineHeart, and Levittus. FR has been paid for time spent as a committee member for clinical trials, advisory boards, other forms of consulting, and lectures or presentations; these payments were made directly to the University of Zurich and no personal payments were received in relation to these trials or other activities since 2018. Before 2018 FR reports grants and personal fees from JMI/Abbott, grants and personal fees from Servier, personal fees from Zoll, personal fees from Astra Zeneca, personal fees from Sanofi, grants and personal fees from Novartis, personal fees from Amgen, personal fees from BMS, personal fees from Pfizer, personal fees from Fresenius, personal fees from Vifor, personal fees from Roche, grants and personal fees from Bayer, personal fees from CardioSantitas, personal fees from Boehringer Ingelheim, other from Heartware, and grants from Mars. ANP declares no competing interests.

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¹ Mehra MR, Desai SS, Ruschitzka F, Patel AN. Hydroxychloroquine or chloroquine with or without a macrolide for treatment of COVID-19: a multinational registry analysis. *Lancet* 2020; published online May 22. [https://doi.org/10.1016/S0140-6736\(20\)31180-6](https://doi.org/10.1016/S0140-6736(20)31180-6).

The pandemonium of RWD during a pandemic

EPIDEMIOLOGY

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Re: Association of Inpatient Use of Angiotensin-converting Enzyme Inhibitors and Angiotensin II Receptor Blockers with Mortality Among Patients with Hypertension Hospitalized with COVID-19

Rouette, Julie MSc; Suissa, Karine PhD; Azoulay, Laurent PhD

Author Information

Epidemiology 31(6):p e52-e53, November 2020. | DOI: 10.1097/EDE.0000000000001250

FREE

Metrics

To the Editor:

We read with interest the study by Zhang et al.,¹ examining the association between inpatient use of angiotensin-converting enzyme inhibitors (ACEIs) and angiotensin II receptor blockers (ARBs) and mortality in patients hospitalized with coronavirus disease 2019 (COVID-19), published in *Circulation Research*. The use of ACEIs or ARBs was associated with an important 58% risk reduction in all-cause

Received: 10 June 2022 | Revised: 31 March 2023 | Accepted: 14 April 2023


DOI: 10.1002/pds.5632

ORIGINAL ARTICLE

WILEY

Bias in observational studies on the effectiveness of in hospital use of hydroxychloroquine in COVID-19

M. (Mirjam) Hempenius¹ | S. H. (Sophie) Bots¹ | R. H. H. (Rolf) Groenwold² | A. (Ton) de Boer¹ | O. H. (Olaf) Klungel^{1,3} | H. (Helga) Gardarsdottir^{1,4,5}

 American Journal of Epidemiology
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Vol. 190, No. 8
<https://doi.org/10.1093/aje/kwab028>
Advance Access publication:
February 10, 2021

Commentary

Biases in Evaluating the Safety and Effectiveness of Drugs for the Treatment of COVID-19: Designing Real-World Evidence Studies

Christel Renoux, Laurent Azoulay, and Samy Sulssa*

* Correspondence to Dr. Samy Suissa, Centre for Clinical Epidemiology, Jewish General Hospital 3755 Cote Ste-Catherine, H4.61, Montreal, Québec, Canada H3T 1E2 (e-mail: samy.suissa@mcgill.ca).

Initially submitted August 12, 2020; accepted for publication February 5, 2021.



The Treachery of Images, *Rene Magritte (1929)*

COVID-19 as a window of opportunity to RWE

Received: 12 July 2022 | Revised: 23 September 2022 | Accepted: 6 November 2022
DOI: 10.1111/bcp.15611

ORIGINAL ARTICLE



COVID-19-related medicine utilization study in pregnancy: The COVI-PREG cohort

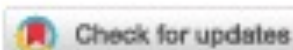
Guillaume Favre¹ | Eva Gerbier^{1,2} | Emeline Maisonneuve^{1,2} | Léo Pomar^{1,3} |
Ursula Winterfeld⁴ | Karine Lepigeon¹ | Kitty W. M. Bloemenkamp⁵ |
Odette de Bruin^{5,6} | Hurley Eimir⁷ | Hedvig Nordeng⁷ | Satu J. Siiskonen⁸ |
Miriam C. J. M. Sturkenboom⁶ | David Baud¹ | Alice Panchaud^{2,9} | the COVI-PREG
and CONSIGN group



ARTICLE

<https://doi.org/10.1038/s41467-022-29159-x>

OPEN

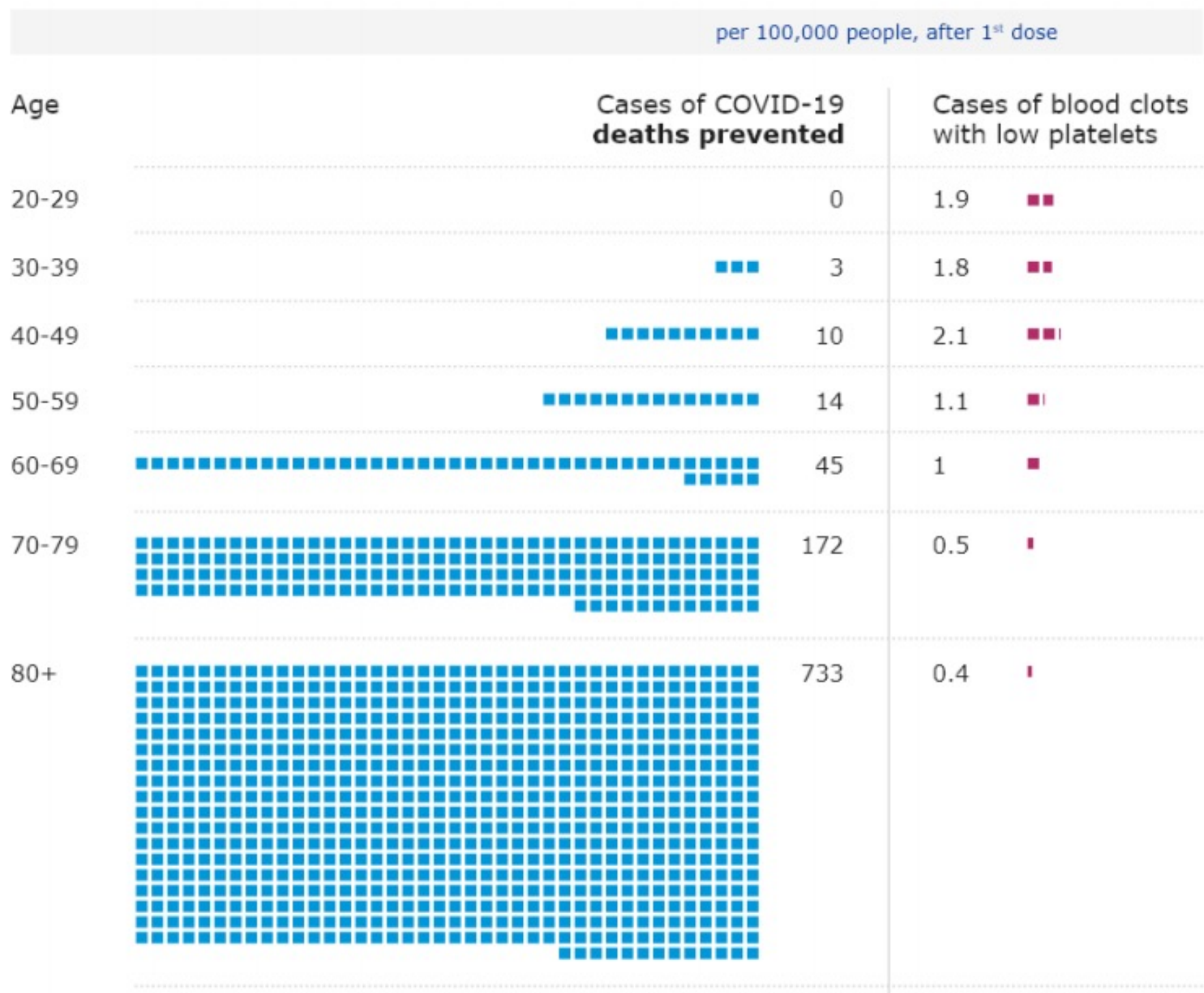


Comparative effectiveness of the BNT162b2 and ChAdOx1 vaccines against Covid-19 in people over 50

Junqing Xie¹ , Shuo Feng² , Xintong Li¹, Ester Gea-Mallorquí³ , Albert Prats-Urbe¹ &
Dani Prieto-Alhambra¹

4. COVID-19 deaths prevented with Vaxzevria compared with unusual blood clots with low platelets

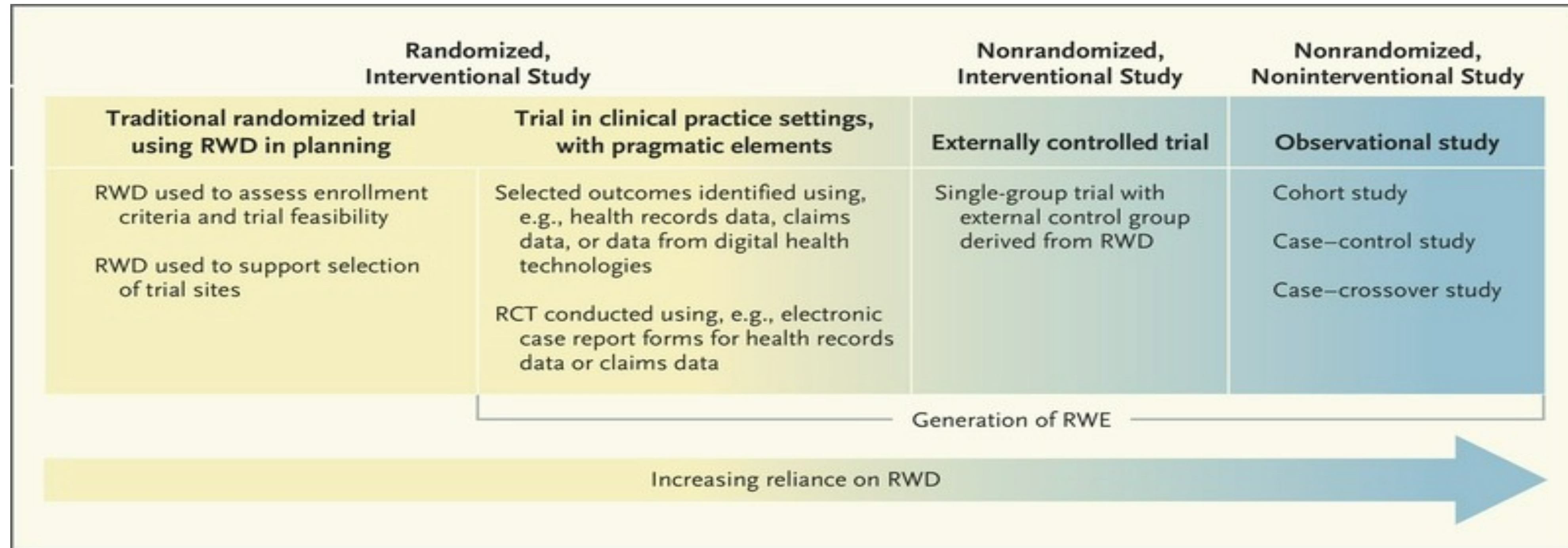
High infection rate*



* "High" exposure: using virus circulation for January 2021 (incidence 886/100,000 population)

‘Real-World Evidence – Where are we now?’

RWD may support valid regulatory decisions on benefits and risks of medicines throughout their lifecycle



Reliance on RWD in Representative Types of Study Design.

RCT denotes randomized, controlled trial; RWD real-world data; and RWE real-world evidence.

Bridging Science



January 2020: Big Data Task Force top-10 recommendations

- | | |
|----|---|
| 1 | Data Analysis and Real World Interrogation Network: DARWIN |
| 2 | Establish an EU framework for data quality and representativeness |
| 3 | Enable data discoverability |
| 4 | Develop EU Network skills in Big Data |
| 5 | Strengthen EU Network processes for Big Data submissions |
| 6 | Build EU Network capability to analyse Big Data (technology / analytics) |
| 7 | Modernise the delivery of expert advice |
| 8 | Ensure data are managed and analysed within a secure and ethical governance framework |
| 9 | Engage with international initiatives on Big Data |
| 10 | Establish an EU Big Data 'stakeholder implementation forum' |

FRAMEWORK FOR FDA'S
REAL-WORLD EVIDENCE PROGRAM

April 16, 2019

Health Canada's Evolving Approach to Leveraging Real World (RWE) for Drug Regulatory Decisions

Health Canada is delighted to announce that we are working to optimize the use of RWE for regulatory decisions to improve the extent and rate of access to prescription drugs in Canada. This work is being conducted in partnership with key organizations, including the Canadian Agency for Drugs and Technologies in Health (CADTH) and the national d'excellence en santé et en services sociaux (INESSS).

EUROPEAN MEDICINES AGENCY
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Ten recommendations to unlock the potential of big data for public health in the EU

Press release 20/01/2020

The joint B Agencies (EMA, FDA, MHRA, PMDA)

• **PMDA web site**
<http://www.pmda.go.jp/english/index.html>

‘Never before in history of medicines regulation, regulators have initiated platforms for ‘own’ data or extensive data’.

Hubert Leufkens, ICPE 2020

Trends in recent RWD use in EMA/FDA approved medicines

Clinical Pharmacology & Therapeutics

Review | [Open Access](#) |

Marketing Authorization Applications Made to the European Medicines Agency in 2018–2019: What was the Contribution of Real-World Evidence?

Robert Flynn, Kelly Plueschke, Chantal Quinten, Valerie Strassmann, Ruben G. Duijnhoven, Maria Gordillo-Marañon, Marcia Rueckbeil, Catherine Cohet, Xavier Kurz

First published: 24 October 2021 | <https://doi.org/10.1002/cpt.2461> | Citations: 1

The views expressed in this article are the personal views of the authors and may not be understood or quoted as being made on behalf of or reflecting the position of the European Medicines Agency or one of its committees or working parties.

Clinical Pharmacology & Therapeutics

Review | [Open Access](#) |

The Role of Real-World Evidence in FDA-Approved New Drug and Biologics License Applications

Christina A. Purpura, Elizabeth M. Garry, Nicholaas Honig, Abigail Case, Jeremy A. Rassen

First published: 02 November 2021 | <https://doi.org/10.1002/cpt.2474> | Citations: 1

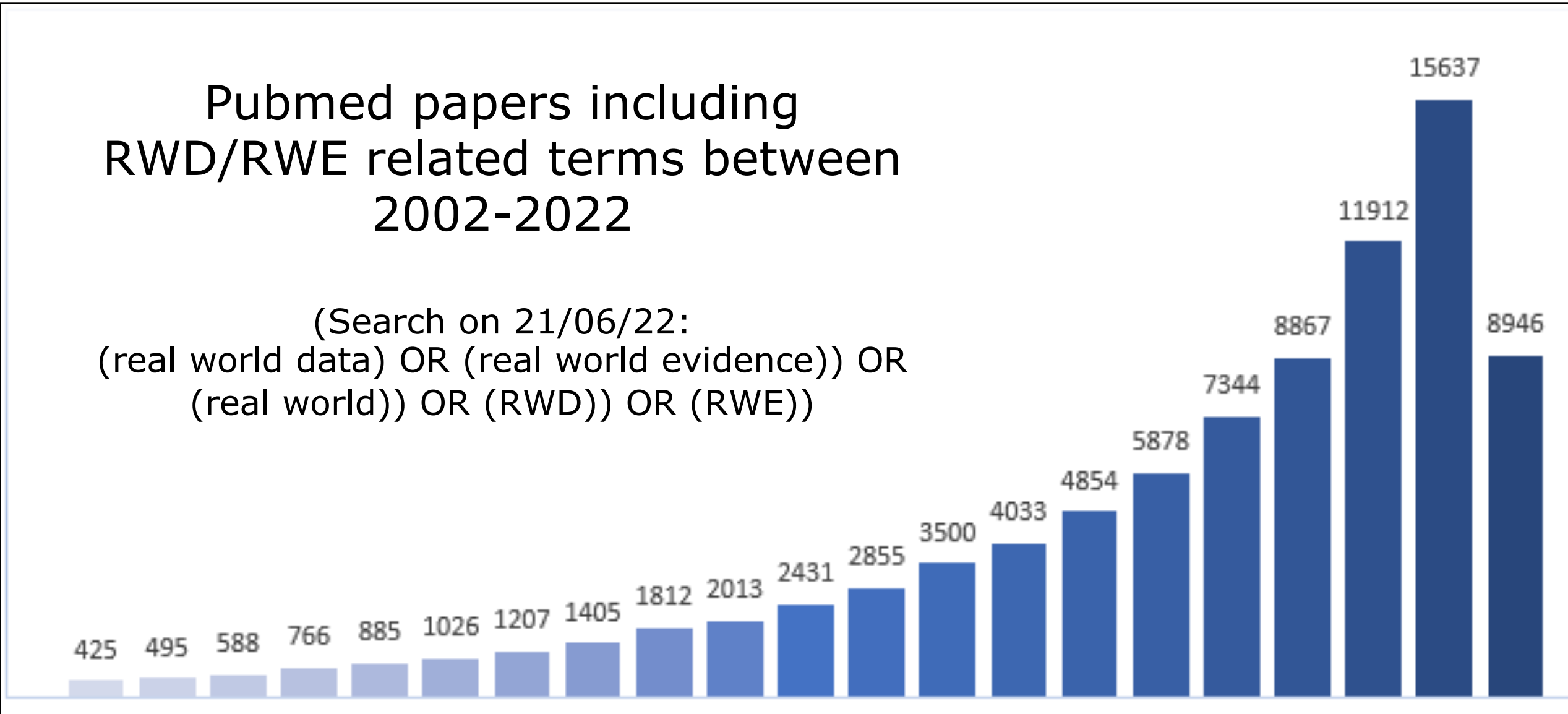
Clinical Pharmacology & Therapeutics

Article | [Open Access](#) |

Use of Real-World Data and Evidence in Drug Development of Medicinal Products Centrally Authorized in Europe in 2018–2019

Sini Marika Eskola, Hubertus Gerardus Maria Leufkens, Andrew Bate, Marie Louise De Bruin, Helga Gardarsdottir

First published: 24 October 2021 | <https://doi.org/10.1002/cpt.2462>



Courtesy Kelly Plueschke & Carla Jonker, EMA

Trends in recent use in EMA/FDA approved medicines

	Flynn et al. (2022) What was the Contribution of Real-World Evidence in EU?	Eskola et. al (2022) Use of Real-World Data and Evidence in Drug Development in EU	Purpura et al. (2022) The Role of Real-World Evidence in FDA
Number of products reviewed	158	111	136
Period	Jan 2018 – Dec 2019 (submitted marketing applications, including non-published information)	Jan 2018 – Dec 2019 (approved marketing applications, only published information)	Jan 2019 – June 2021 (approved marketing applications, only published information)
Number of products with RWE included	63 (39.9%)	111 (100%)	116 (85.2%)
Therapeutic area with higher use of RWE	Oncology and anti-infectives	Oncology, hematology and anti-infectives	Oncology and anti-infectives
	High variability in percentages of applications with RWE due to: <ul style="list-style-type: none"> • Different definitions • Different sources of information (e.g., authorised vs. submitted applications) • Different methods 		

Trends in recent use in EMA approved medicines



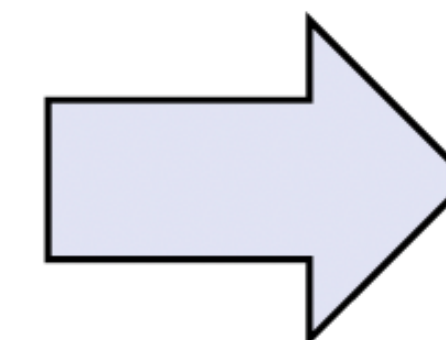
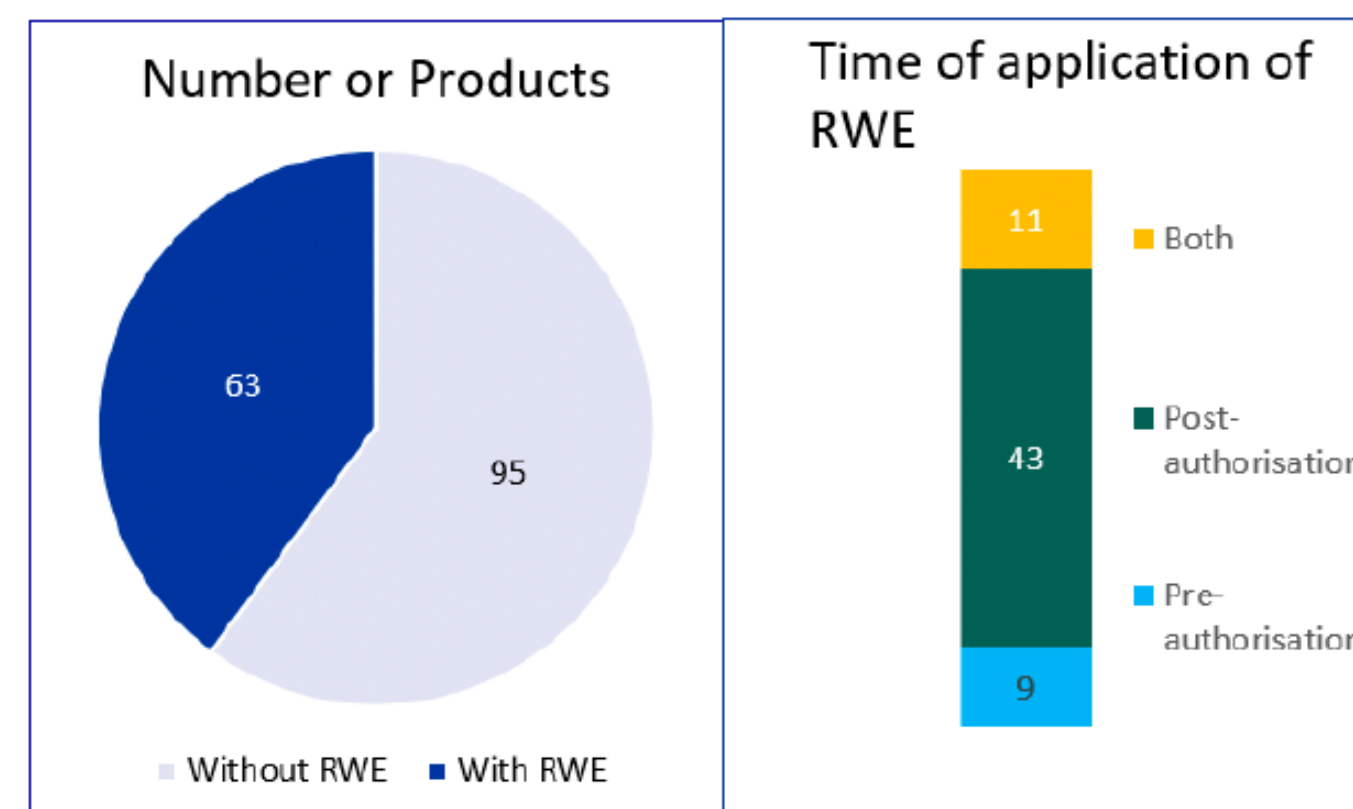
Part I

Marketing Authorization Applications Made to the European Medicines Agency in 2018–2019: What was the Contribution of Real-World Evidence?

Robert Flynn^{1,2,†}, Kelly Plueschke^{1,†}, Chantal Quinten¹, Valerie Strassmann³, Ruben G. Duijnhoven^{1,4}, Maria Gordillo-Marañón^{1,5}, Marcia Rueckbeil^{1,6}, Catherine Cohet¹ and Xavier Kurz^{1,*}

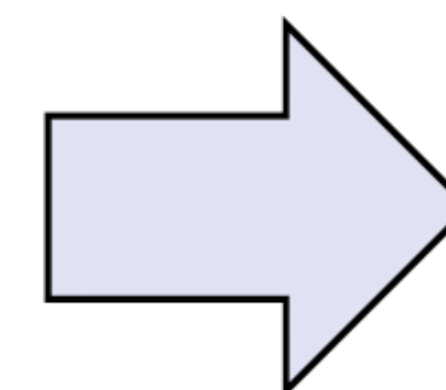
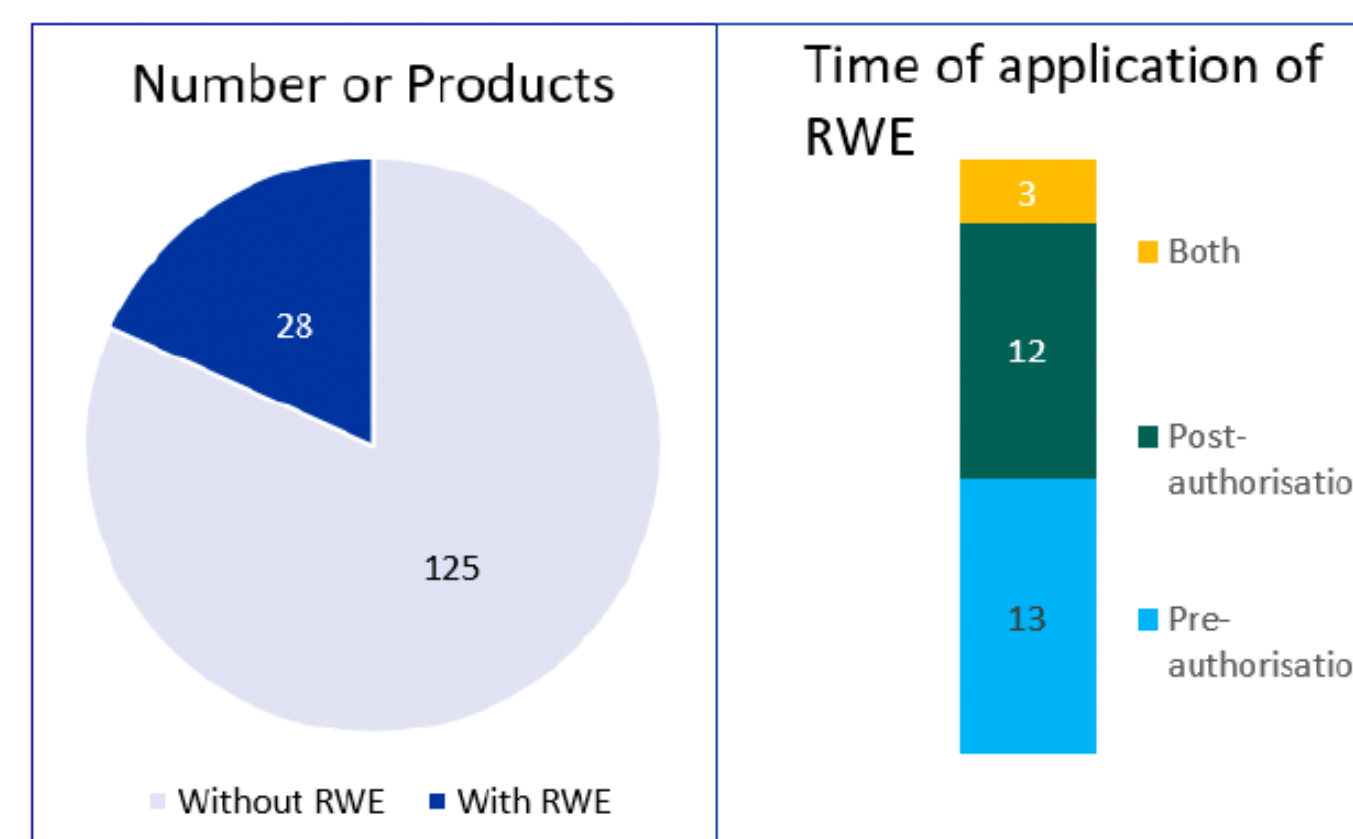
- Majority of products:
Antineoplastic and
Immunosuppressants
(35% iMAA and 42% EoI)
- Main RWD sources:
Registries, Hospital data

Initial MA Applications (n=158)



- **40%** (63/158) iMAA included RWD
- Mainly **post**-authorisation

Extensions of indications (n=153)



- **18%** (28/153) EoI included RWD
- Both **pre and post**-authorisation

Trends in recent use in EMA approved medicines



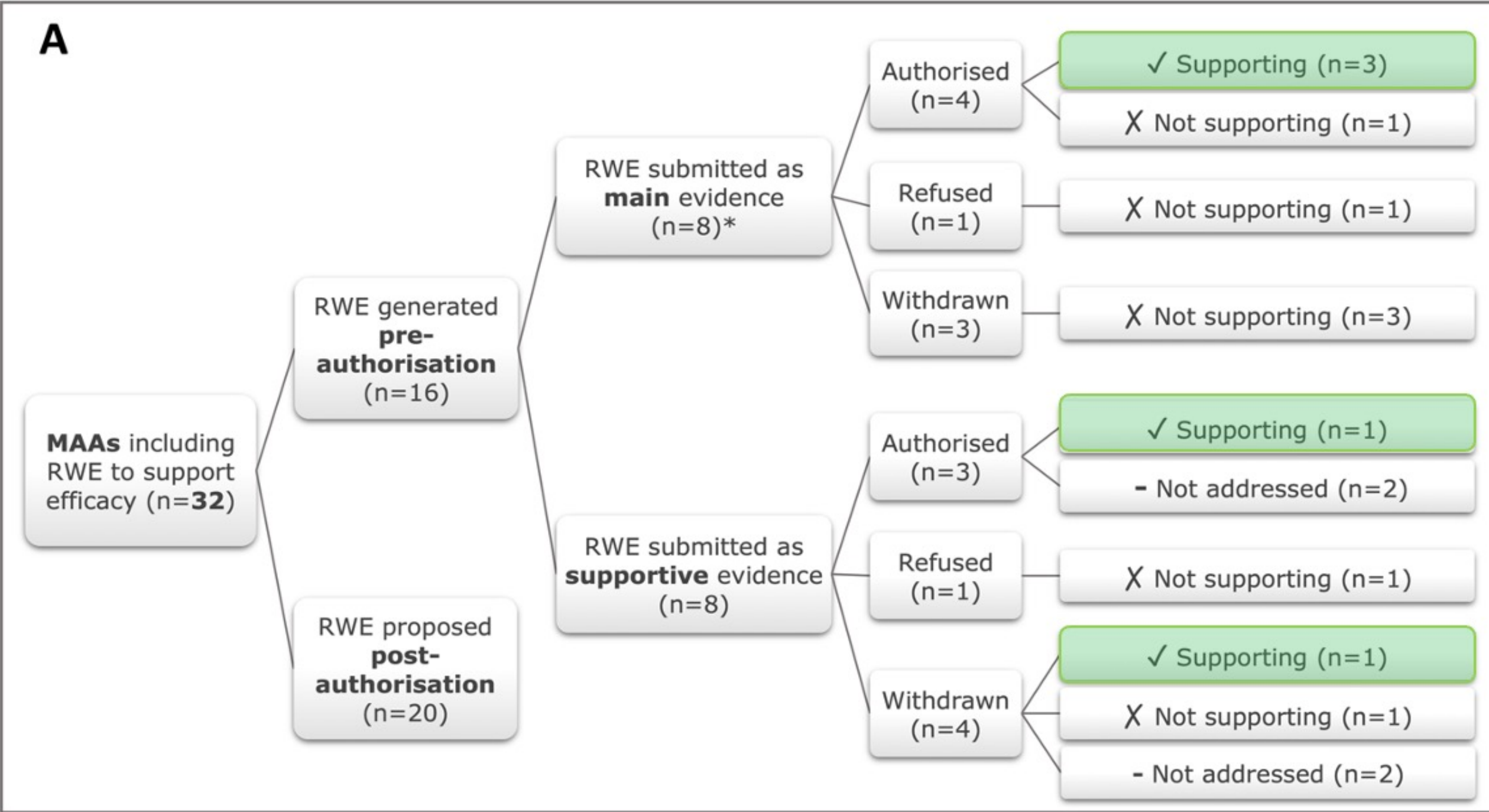
Part II

Contribution of Real-World Evidence in European Medicines Agency's Regulatory Decision Making

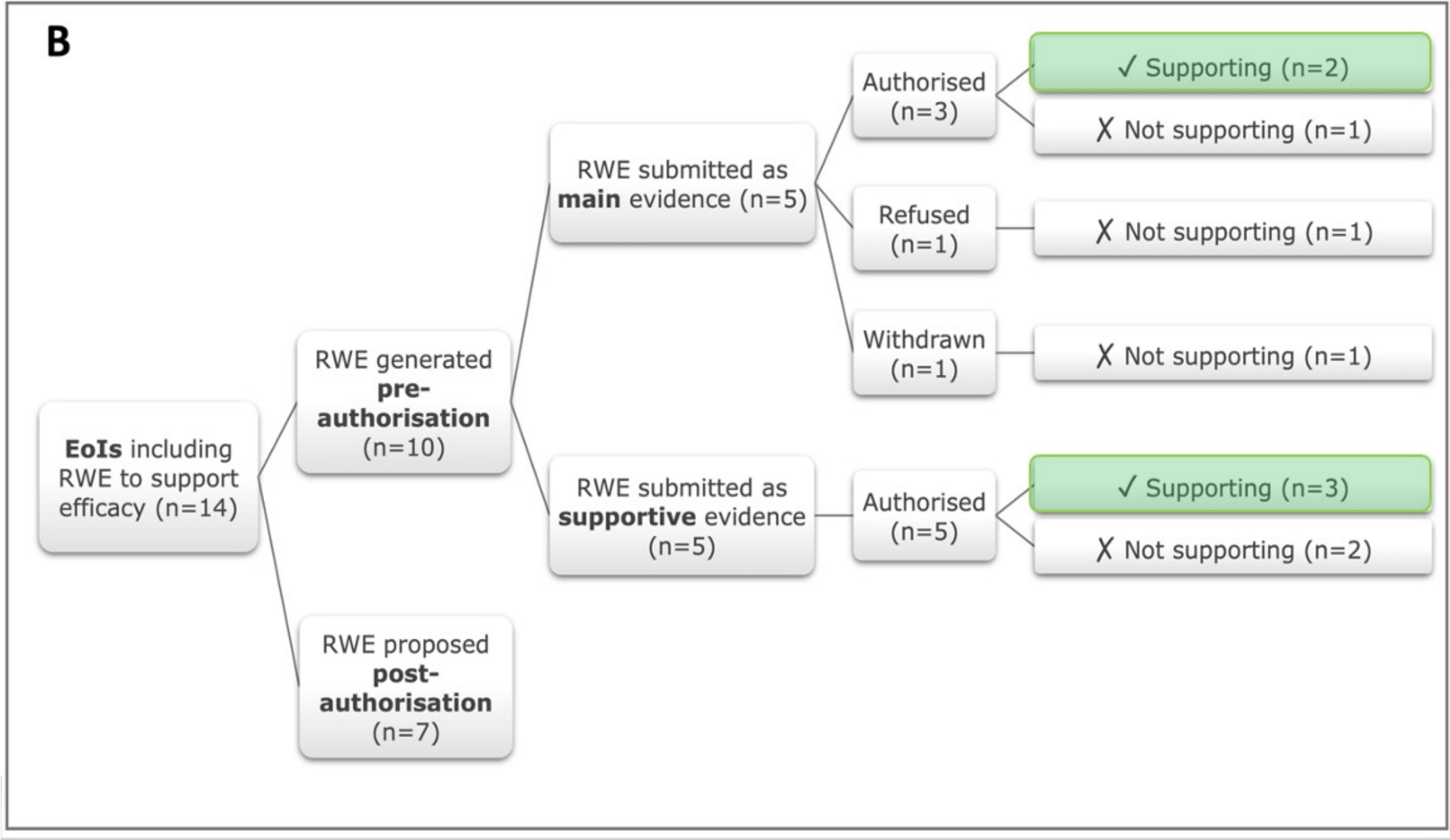
Elisabeth Bakker, Kelly Plueschke, Carla J. Jonker, Xavier Kurz, Viktoriia Starokozhko, Peter G. M. Mol

What was the actual **contribution of RWE** to the Committee for Medicinal Products for Human Use (CHMP) decision making on MAAs and EoIs ?

Initial marketing authorisation applications: pre-authorisation RWE



Extension of indication applications: pre-authorisation RWE



Trends in recent use in EMA approved medicines



Part II










- Considering variety of purpose for which RWD is used and data sources used, appraisal of RWE still requires a **case-by-case analysis**
- **As RWD is usually considered in the overall evidence package of the applications, it is difficult to isolate its exact impact on decision making**
- Strengths were mentioned less often than **limitations**. Some examples:

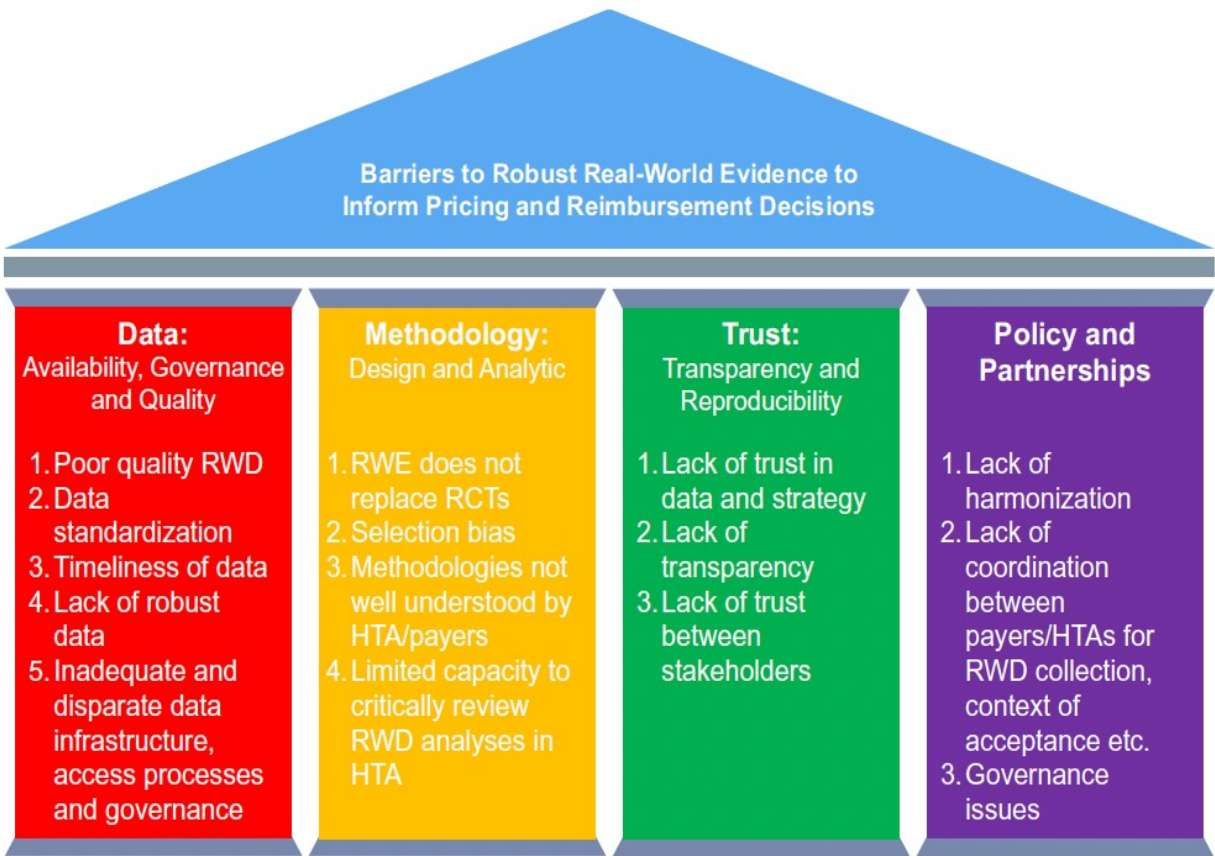
Strengths	Limitations
<ul style="list-style-type: none">• Registries are able to obtain data over several years from a quite significant number of patients with a rare disease• Appropriateness of:<ul style="list-style-type: none">• Use of historical controls• Study population• Follow-up time• Measuring time points	<ul style="list-style-type: none">• Missing data• Lack of representativeness of e.g.,:<ul style="list-style-type: none">• Study population• Study period• Measuring time points• Small sample size• Lack of an adequate or pre-specified analysis plan• Risk of several types of confounding and bias, e.g.:<ul style="list-style-type: none">• Selection bias• Publication bias

Courtesy Kelly Plueschke & Carla Jonker, EMA

RWD for regulatory decision making – real-world challenges, solutions and opportunities

Can we use existing guidance to support the development of robust real-world evidence for health technology assessment/payer decision-making?

Gorana Capkun^{1*} , SORCHA Corry² , Oonagh Dowling¹ ,
FatemeH Asad Zadeh Vosta Kolaei¹ , Shweta Takyar¹ , Cláudia Furtado³,
Páll Jónsson⁴ , Diane Kleinermans⁵, Laurie Lambert⁶ , Anja Schiel⁷  and
Karen Facey⁸ 



Capkun et al, International Journal of Technology Assessment in Health Care, 2022

Real-World Evidence in EU Medicines Regulation: Enabling Use and Establishing Value

Peter Arlett^{1,*}, Jesper Kjær², Karl Broich³ and Emer Cooke¹

We outline our vision that by 2025 the use of real-world evidence will have been enabled and the value will have been established across the spectrum of regulatory use cases. We are working to deliver this vision through collaboration where we leverage the best that different stakeholders can bring. This vision will support the development and use of better medicines for patients.

Arlett et al, Clin Pharmacol Ther. 2022

PERSPECTIVES

Real-World Data for Regulatory Decision Making: Challenges and Possible Solutions for Europe

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Real-world data (RWD) offers the possibility to derive novel insights on the use and performance of medicines in everyday clinical use, complementing rather than competing with evidence from randomized control trials. While Europe is rich in healthcare data, its heterogeneous nature brings operational, technical, and methodological challenges. We present a number of potential solutions to address the full spectrum of regulatory use cases and emphasize the importance of early planning of data collection.

Arlett et al, Clin Pharmacol Ther. 2019

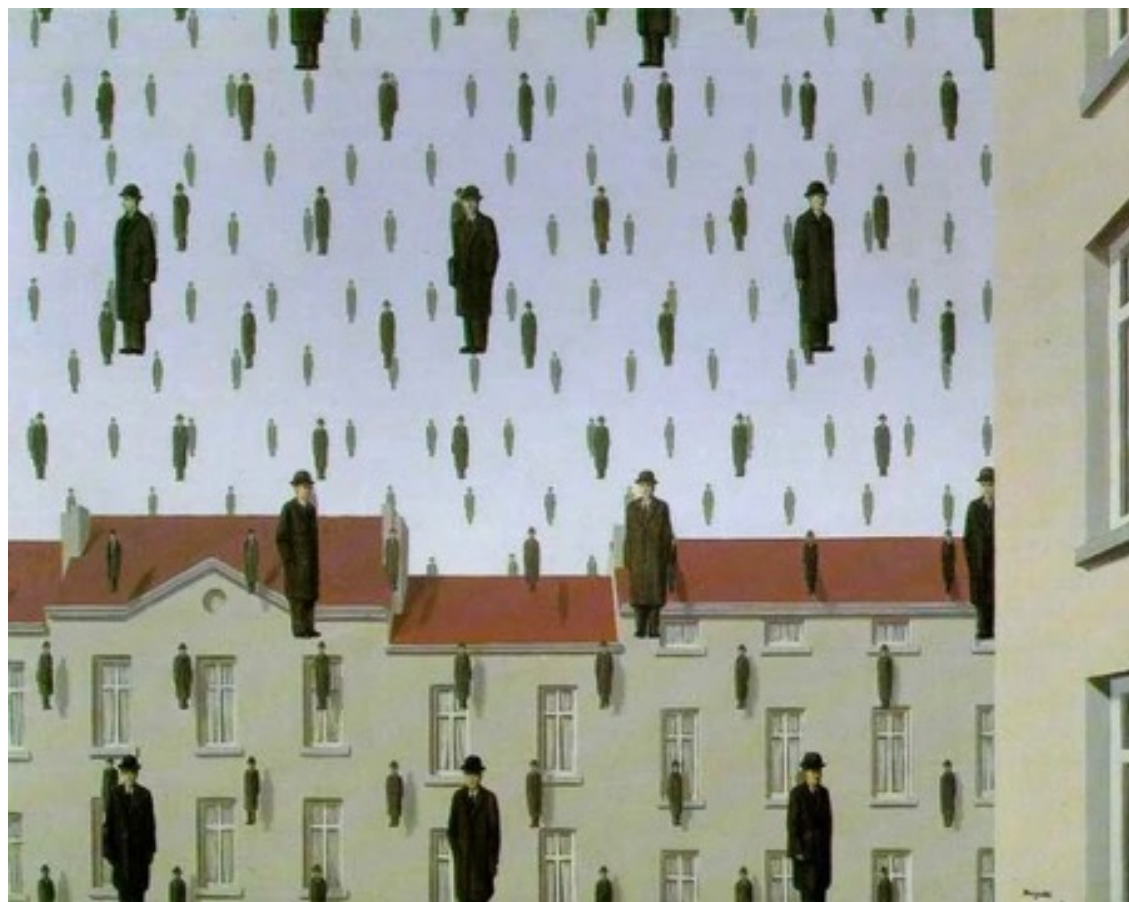
Real-world data and real-world evidence in regulatory decision making



CIOMS Working Group report
Draft, 6 June 2023

Availability, Governance & Quality

I. DATA



Golconda, Rene Magritte (1953)

- **Heterogeneity of RWD types** (e.g. EHR, claims, registries, patient-generated data) and **level care settings** (e.g. primary, secondary, tertiary) and **characteristics** (e.g. purpose, population coverage, data elements/coding terminology)
- **Different levels of data quality: dimensions** (validity, completeness, timeliness, etc – exposure, outcomes, confounders), **quality assurance** and **control procedures**
- **Variety of models of governance, data sharing and access** (different landscape of national/regional laws and regulation)
- **Reliable RWE is built on using fit-for-purpose RWD: ensure the data speak to the question at hand and are high quality**

RWD for regulatory decision making – real-world challenges, solutions and opportunities

Availability, Governance & Quality

I. DATA



Golconda, Rene Magritte (1953)

Data Quality framework

- High-level Data Quality **principles and definitions** applying to all data types;
- Data Quality **dimensions** (completeness, uniqueness, timeliness, validity);
- Data Quality **standards** (= metadata) (integration with ISO standards)
- Collaboration with the joint action '**Towards A European Health Data Space – TEHDAS**' focused on technical and scientific aspects of data quality

Data discoverability

- Criteria for RW databases selection
- Common set of metadata for describing and identifying RWD sources
- Public catalogues of European RWD sources and of observational studies
- [List of metadata for Real World Data catalogues](#)

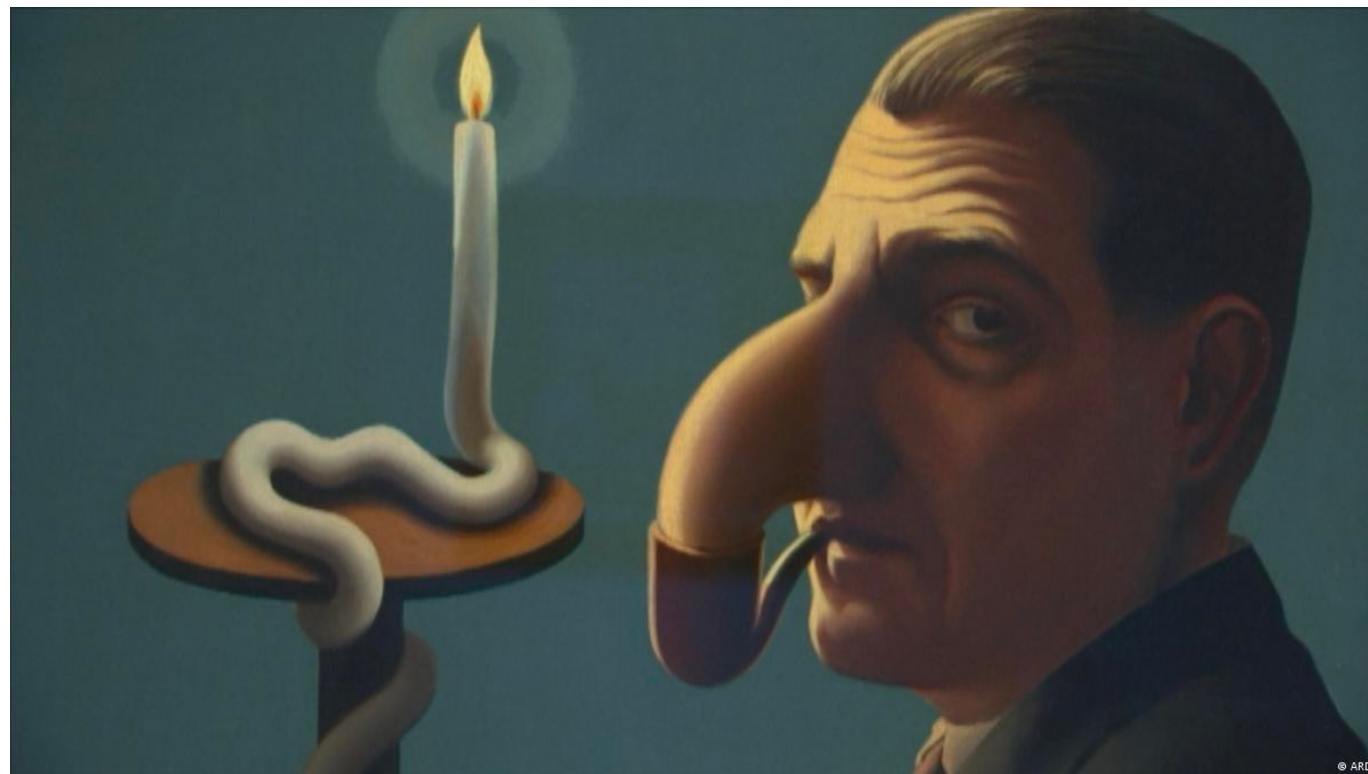
II. METHODOLOGY



Philosopher's lamp, Rene Magritte (1936)

- **Analytical Integrity:** appropriateness of **study designs decisions** and **data analyses**; original purpose of data collection often are not for research
- **Compliance with best methodological standards** (e.g. ENCePP guide on methodological standards for PhEpi, EMA GVP, tools to address critical elements that influence the validity of findings from observational studies/methodological quality, risk of bias – e.g. ROBINS, etc).

II. METHODOLOGY



Philosopher's lamp, Rene Magritte (1936)

THE LEGACY OF UNBREAKABLE PRINCIPLES

Databases should not distract us from sound methodological and clinical thinking.

Brian L. Strom, Bordeaux ICPE meeting (2004)

Improving Transparency to build societal Trust

III. TRUST



The lovers, Rene Magritte (1928)

- **Compliance with methodological standards** - detailed description of study design, data collection, methods and analyses that are **transparent, auditable, and reproducible**.
- **Pre-registration of protocols** in publicly available repositories/databases (e.g. EU PAS Registers), **protocol templates/harmonization** (e.g. HARPER), SAP, **transparent reporting and responsible communication of results** are key components of establishing reliable RWE for regulatory decision-making.

IV. POLICY & GOVERNANCE ENVIRONMENT

- Importance of **strengthening international collaboration on activities** to enable the use of RWE in regulatory decision-making.
 - **Gaps** due to the lack of standardisation of RWD/RWE terminology and formats, the heterogeneity of RWD data quality, etc.
 - Addressing these challenges should be supported by **common definitions, guidance and best practices**.
- **Roadmap of EMA comprehensive guidance** on the use of RWD to generate RWE to support regulatory decision-making driven questions are needed.
- **Capacity building, continuous training and engagement** with all stakeholders → **Patients/HCP are key**.



The Therapist, René Magritte (1937)

Summary remarks

- RCTs and RWE are not alternatives/'competitors' BUT complementary
- RCTs remain foundational to generate evidence on safety and efficacy of medicines approval
- RWE in supporting the evaluation of medicines across different phases of development has been evolving, driven by the recognition to answer specific research questions → Enabling its use and Establishing its value *supports innovative medicines for patients and safer and more effective use*

Data	Methodology	Trust	Policy & Governance Environment
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- **Early dialogue and frequent interactions with regulators** is key (e.g., awareness of opportunities & limitations in the planning, design and review phases of RWE generation)

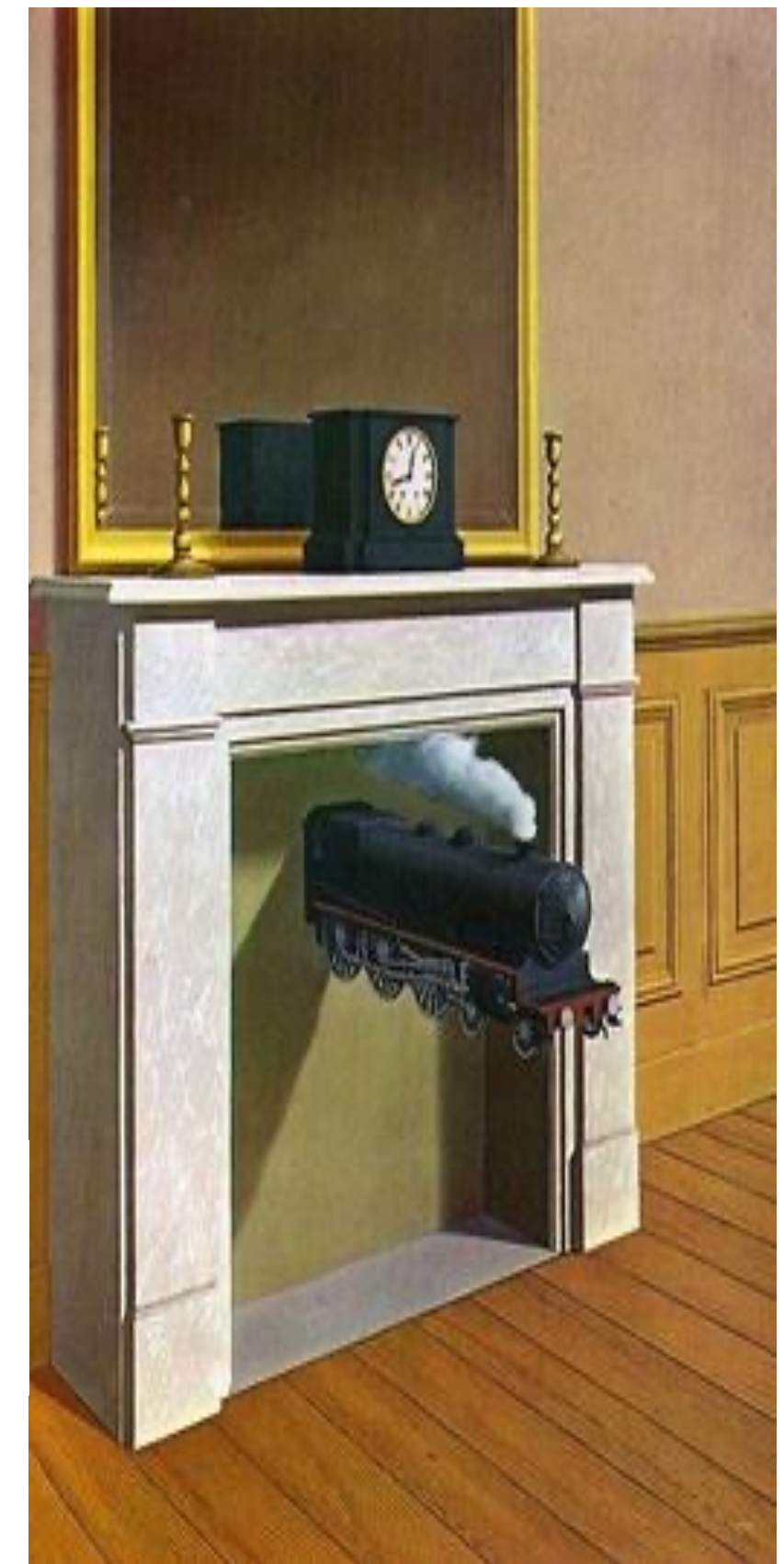
***Continuum* drug life cycle approach: a story of learnings and confirming tales**

All scientific work is incomplete – whether it be observational or experimental. All scientific work is liable to be upset or modified by advancing knowledge.

That does not confer upon us a freedom to ignore the knowledge we already have, or to postpone the action that it appears to demand at a given time.

Bradford-Hill A, *The Environment and Disease: Association or Causation?* (1965)

THANK YOU FOR YOUR ATTENTION!



Time Transfixed, *Rene Magritte* (1938)