



EUROPEAN MEDICINES AGENCY  
SCIENCE MEDICINES HEALTH

## Veterinary Medicines Information website

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How can veterinarians use the UPD public portal in their practice

EMA/FVE webinar on UPD public portal

Presented by Catarina Ferreira on 21 February 2024  
Change Manager and Product Owner UPD public portal, European Medicines Agency

An agency of the European Union





# Today's agenda

<b>Time</b>	<b>Topic</b>
15:00-15:10	Welcome remarks
15:15-15:35	UPD public portal
15:35-16:00	Demo
16:00-16:25	Q&A session
16:25-16:30	Closing remarks



# Veterinary Medicines Information website

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The public face of UPD

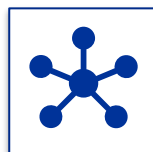


# Veterinary Medicines Information website

## Public face of Union Product Database



- EU/EEA veterinary medicines
- Homeopathic and parallel traded products



- First centralised database for VMPs
- All EU languages
- Free access



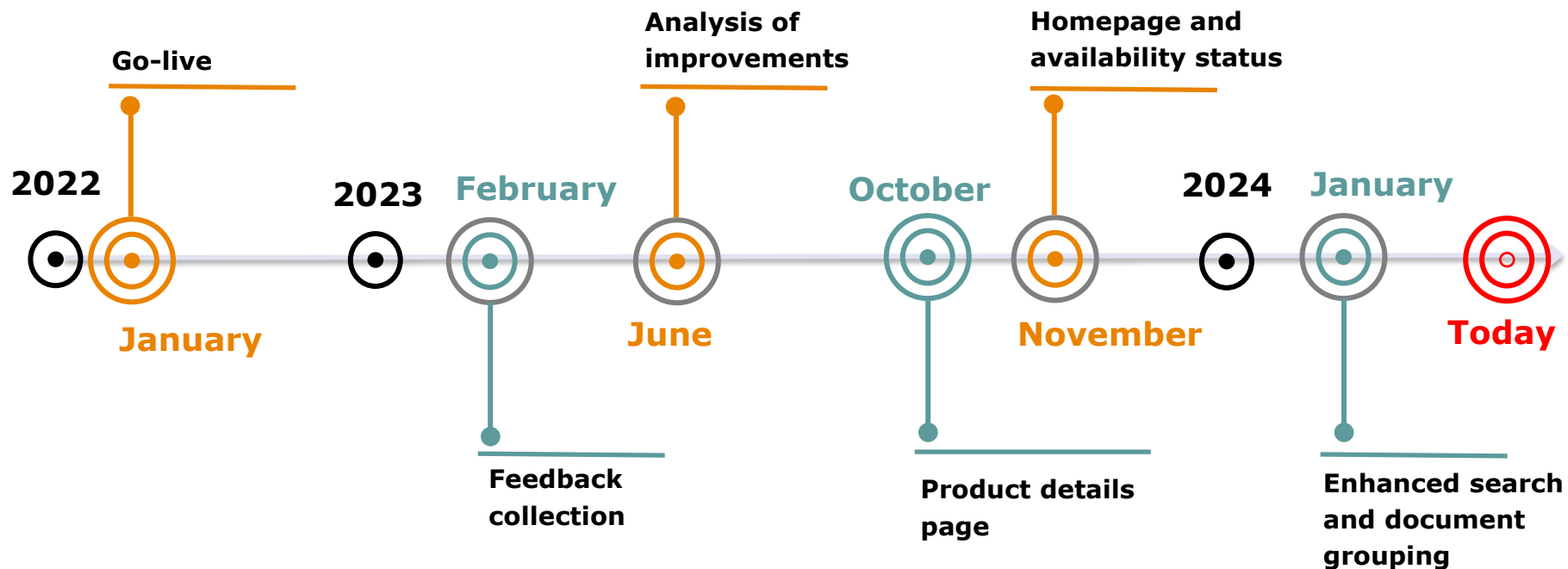
- Up-to-date information
- Mobile friendly
- Product information and public assessment reports



- Compare medicines
- Check authorisation and availability status
- Search for potential alternatives



# Veterinary Medicines Information website Timeline

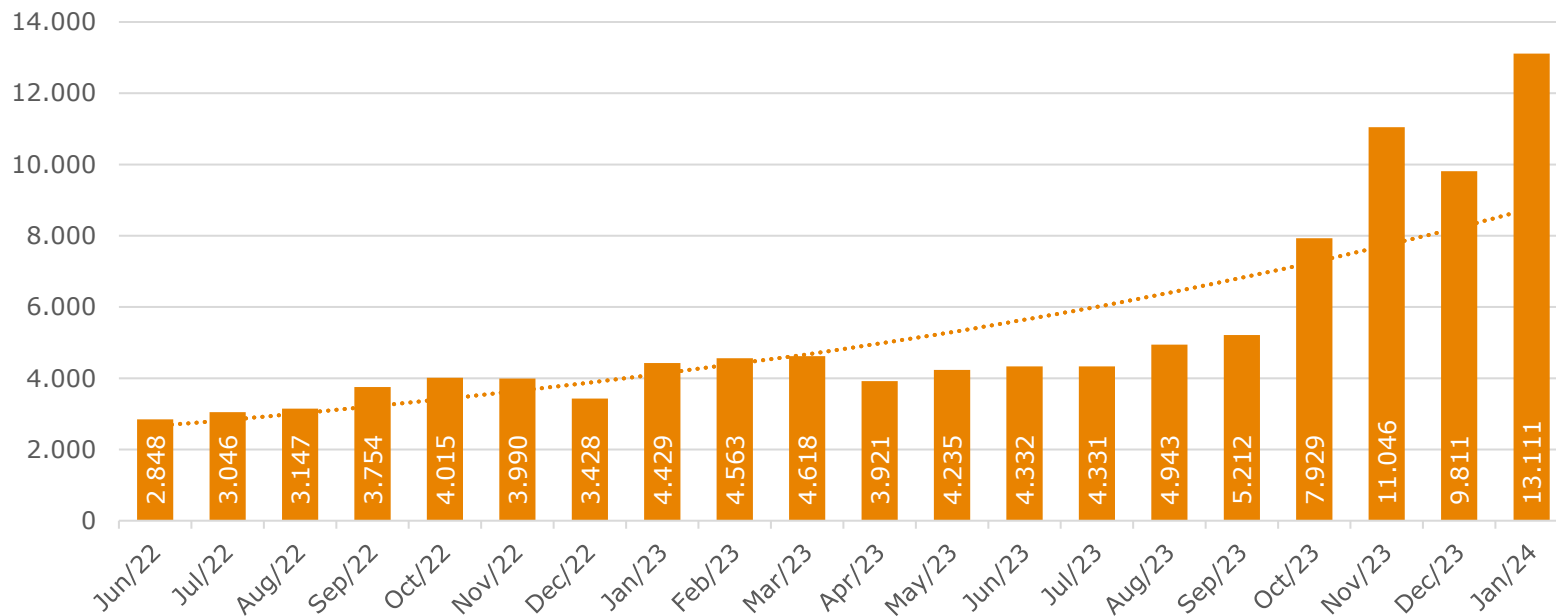




# Veterinary Medicines Information website

## Audience numbers/visitors

Visitors

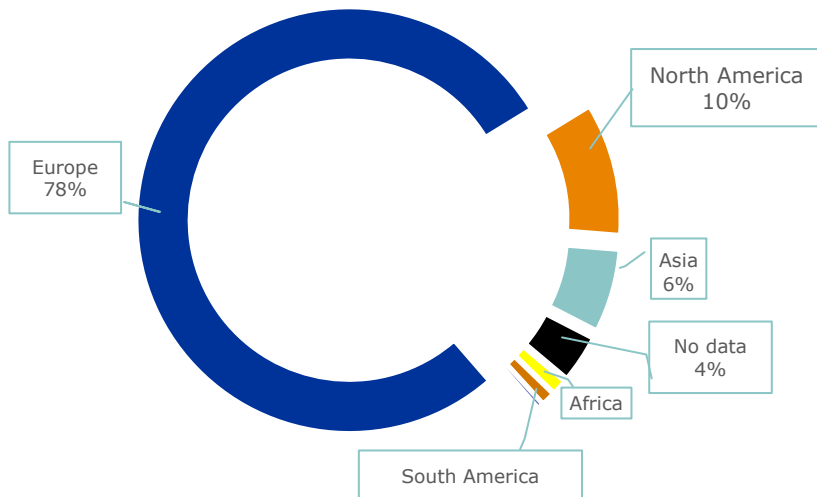




# Veterinary Medicines Information website

## Visits by location

### Geographic distribution



### Top 5 countries

1. Spain
2. Germany
3. United States
4. Netherlands
5. France







## Veterinary Medicines Information website

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How can the website support veterinarians in their daily practice?

## Supporting veterinarians in their daily practice

- Search by product name, active substance, species, pharmaceutical form, and authorisation country
- Consult product information and public assessment reports
- Check authorisation status
- Confirm product availability in their (or neighbouring) country

**Submit a question  
via Ask EMA**

**Report a technical  
issue with the portal**



# Thank you for attending today!

