

# Why is it so difficult to treat pregnant & breastfeeding women and what can EMA do to help?

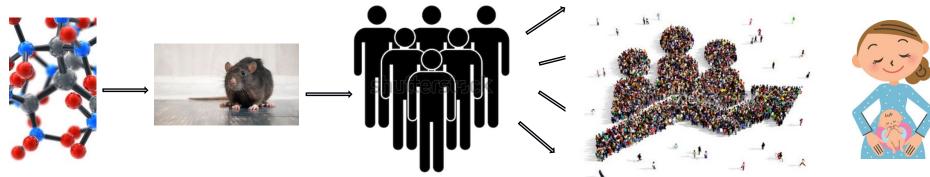
Workshop on benefit-risk of medicines used during pregnancy and breastfeeding





# Why is it so difficult to treat pregnant & breastfeeding women?













# Reality of medicine use in pregnancy

130 million births globally per annum, 5 million in Europe In high resource countries:

90% of pregnant women take medications in pregnancy

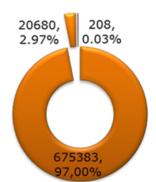
- 25% chronic diseases
- Infections
- Complications of pregnancy
- Unplanned pregnancies

Similar disorders, plus 10% postnatal depression, in breastfeeding





#### 696.271 live births in UK and Wales (2016)



- 1.Healthy live births
- Congenital anomalies in the overall population – mostly due genetic factors & 'bad luck'
- 3.Congenital anomalies due to environmental factors, incl. medication



# The remit of regulators...

- Expectations from our stakeholders vs the legal basis for our work
- Product-specific benefit-risk, not relative benefit-risk
- Precautionary principle & being risk-proportionate





- EMA/653036/2019 DRAFT FOR PUBLIC CONSULTATION
- 2 4 December 2019



- 4 Product- or Population-Specific Considerations III: Pregnant and
- 5 breastfeeding women



London, 14 November 2005 EMEA/CHMP/313666/2005

COMMITTEE FOR MEDICINAL PRODUCTS FOR HUMAN USE

**GUIDELINE ON** 

THE EXPOSURE TO MEDICINAL PRODUCTS DURING PREGNANCY:
NEED FOR POST-AUTHORISATION DATA



London, 24 July 2008 EMEA/CHMP/203927/2005

COMMITTEE FOR MEDICINAL PRODUCTS FOR HUMAN USE

(CHMP)

GUIDELINE ON RISK ASSESSMENT OF MEDICINAL PRODUCTS ON HUMAN REPRODUCTION AND LACTATION: FROM DATA TO LABELLING





## What can EMA do to help?

Better use of existing methods

- PSURs, EUDRAVigilance analyses, PK studies in breastfeeding
- Translated into good risk minimisation measures

Together with our stakeholders, tackle old problems with new solutions...

- Innovative non-clinical methods
- Epigenetics
- Hybrid study designs
- Human breast milk studies / biobank
- Sustainable infrastructure for evidence generation









## Possibilities & data capture at different regulatory stages

#### Preclinical

- Better use of PK
- Development & regulatory acceptance of novel methods

#### Clinical trials

- Think differently about BR(AN)
- Obtaining the benefits while protecting women

#### Post authorisation

 Better use of existing & development of novel methods & infrastructure

# Product communication

- Communicating uncertainty of risk
- Content and communication skills







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**#PregnancyEMAWorkshop** 

# Thank you for your attention

#### **Further information**

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