



1 20 July 2017
2 EMA/CHMP/800914/2016
3 Committee for Medicinal Products for Human Use (CHMP)

4 **Concept paper on predictive biomarker-based assay**
5 **development in the context of drug development and**
6 **lifecycle**

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Agreed by Pharmacogenomics Working Party	7 April 2017
Adopted by CHMP for release for consultation	20 July 2017
Start of public consultation	28 July 2017
End of consultation (deadline for comments)	15 November 2017

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9 The proposed concept paper is intended to be developed into a guideline which will replace 'Reflection
10 paper on co-development of pharmacogenomic biomarkers and Assays in the context of drug
11 development' (EMA/CHMP/641298/2008).

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Comments should be provided using this [template](#). The completed comments form should be sent to PGWPSecretariat@ema.europa.eu

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Keywords	<i>companion diagnostic (CDx), in vitro diagnostics (IVD), co-development, biomarkers, assay development, platforms, genetic testing, -omics, drug development</i>
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15 **1. Introduction**

16 A subset of personalised medicine is the use of predictive biomarkers (BM) to decide treatment or dose
17 selection. As the science progresses, more personalised medicines are being developed and approved.
18 In some cases, the assay used to measure the BM will be considered a companion diagnostic (CDx) as
19 defined in the new in vitro diagnostic (IVD) medical devices regulation (IVDR) for the first time:

20 *Companion diagnostic means a device which is essential for the safe and effective use of a*
21 *corresponding medicinal product to:*

- 22 • *identify, before and/or during treatment, patients who are most likely to benefit from the*
23 *corresponding medicinal product; or*
- 24 • *identify, before and/or during treatment, patients likely to be at increased risk for serious*
25 *adverse reactions as a result of treatment with the corresponding medicinal product.*

26 In view of the publication of the new IVDR it is timely to consider developing guidance relating to the
27 interface between medicinal products and predictive BM assays, including CDx.

28 **2. Problem statement**

29 In Europe, the legislations covering the marketing of medicinal products and IVD medical devices are
30 not directly linked. The new IVDR envisages cooperation between notified bodies and medicines
31 regulators in the evaluation of new CDx for obtaining a CE mark, although this will not lead to approval
32 by medicines regulators of one or more specific CDx for use in conjunction with a given drug.

33 If it is recommended in the labelling that a medicinal product should be used in conjunction with a
34 predictive BM, any commercial assay used for this purpose will be considered a CDx and will require an
35 appropriate conformity certificate (CE mark).

36 Developments of medicinal products and IVDs are often independent, coming together only
37 superficially towards the end. This may not be ideal as there remain gaps in evidence and validations.
38 Therefore it would be helpful to provide guidance on using a close knit development programme linking
39 the two, and use of clinical trials to generate evidence required to support validation of the diagnostic.
40 The proposed guideline intends to highlight possible options to achieve this.

41 Also in the post-approval setting, it is essential that any CDx used to select patients for treatment with
42 a medicinal product is adequately validated and sufficiently quality assured. This is important to ensure
43 patients are not withheld potentially efficacious therapy and/or do not receive a potentially harmful
44 therapy.

45 **3. Scope**

46 The guideline will provide recommendations relating to the interface between predictive biomarker-
47 based assays including CDx, and the development and lifecycle of medicinal products.

48 **4. Discussion (on the problem statement)**

49 **4.1. Clinical development phase**

50 A CE-marked IVD may not be available to measure potentially predictive BMs during drug
51 development, particularly in the case of novel BMs. In this scenario, the assay used in clinical
52 development may itself be co-developed as an eventual CDx.

53 An important consideration for this guideline is the impact this may have on the clinical development
54 program. The potential to align technical assay validation and clinical evidence requirements for drug
55 approval with technical and clinical performance requirements for CE marking will be discussed.

56 The technical performance requirements of assays used to measure predictive BMs will vary in a
57 stepwise fashion depending on the stage of development (early explorative study vs pivotal study),
58 and whether the BM status affects study entry, subject eligibility and treatment allocation. The timing
59 of the assay development in relation to drug development, and the use of central laboratory testing
60 (particularly for highly complex tests), are also relevant considerations.

61 **4.2. Post-approval phase**

62 When a predictive BM test is recommended for the safe and effective use of an approved drug, the
63 continued evaluation of benefit risk will depend in part on the availability of a suitably validated and
64 quality assured assay, whether CE-marked or 'in-house'.

65 For the scenario discussed in section 4.1 above, the assay used during the pivotal trial in support of
66 drug approval could be considered a reference test for the development and validation of subsequent
67 CDx.

68 In order to facilitate the development of suitable tests for use in the clinic, the guideline will discuss
69 concordance testing and bridging studies, including testing of stored patient samples. The
70 interchangeability of assays that have been co-developed with more than one drug, but measure the
71 same predictive BM, will also be considered.

72 A related aspect is the information provided in the Summary of Product Characteristics (SmPC) of the
73 medicinal product regarding predictive BM-based assays that were used during the pivotal study; this
74 is particularly relevant when predictive BM testing is mentioned in the SmPC. Information relating to
75 assay performance characteristics could facilitate the development of suitable CDx post-approval.

76 Consideration will also be given to the role of the risk management plan for medicinal products to be
77 used in conjunction with a predictive BM assay if there could be important risks associated with
78 incorrect patient selection.

79 The impact of potentially non-harmonised life cycles of medicinal products and CDx including medicinal
80 product labelling variations (e.g. new indications or patient populations) and test assay modifications
81 will be considered.

82 **4.3. A Glossary defining used terms in EMA guidelines and in the IVD** 83 **Regulation**

84 The guidance will define and explain regulators' understanding of specific terms in a glossary, e.g.
85 analytical / clinical validation / performance, clinical utility, concordance studies and training and
86 validation sets.

87 **5. Recommendation**

88 The Committee for Human Medicinal Products' (CHMP) Pharmacogenomics Working Party (PGWP)
89 recommends drafting a Guideline on predictive biomarker-based assay development in the context of
90 drug development and lifecycle.

91 **6. Proposed timetable**

92 It is anticipated that a draft guideline will be available 9-12 months after the end of the public
93 consultation of the concept paper and will be released for 6 months external consultation.

94 **7. Resource requirements for preparation**

- 95 • Development of the guideline will be led by the PGWP, involving other relevant CHMP working
96 parties including Scientific Advice Working Party (SAWP), Oncology Working Party (ONCWP),
97 Biostatistics Working Party (BSWP) as necessary and the (EC) IVD working group.
- 98 • Expertise from stakeholders including notified bodies and competent device authorities will be
99 included when drafting the guideline.

100 **8. Impact assessment (anticipated)**

101 The guideline will help to optimise the co-development of medicinal products and companion
102 diagnostics. The anticipated effect is to better define the patients in whom the benefit/risk will be
103 positive.

104 **9. Interested parties**

105 Medicinal product developers, Notified bodies, National Competent Authorities, IVD medical device
106 developers, in-house test developers, HTA bodies, clinicians, pathologists and other pharmaceutical
107 and device regulators.

108 **10. References to literature, guidelines, etc.**

- 109 • Reflection paper on co-development of pharmacogenomic biomarkers and assays in the context of
110 drug development (draft)
111 http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2010/07/WC500094445.pdf
112
- 113 • Guideline on good pharmacogenomic practice (draft)
114 http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2016/05/WC500205758.pdf
115
- 116 • Reflection paper on methodological issues associated with pharmacogenomic biomarkers in relation
117 to clinical development and patient selection (draft)
118 http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2011/07/WC500108672.pdf
119
- 120 • ICH guideline E18 on genomic sampling and management 4 of genomic data (Step 3)
121 http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2016/02/WC500200837.pdf
122

- 123 • ICH E16 Genomic biomarkers related to drug response: context, structure and format of
124 qualification submissions
125 [http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2010/09/WC50009](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2010/09/WC500097060.pdf)
126 [7060.pdf](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2010/09/WC500097060.pdf)
- 127 • Reflection paper on pharmacogenomic samples, testing and data handling
128 [http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC50000](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC500003864.pdf)
129 [3864.pdf](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC500003864.pdf)
- 130 • Reflection paper on pharmacogenomics in oncology
131 [http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC50000](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC500003866.pdf)
132 [3866.pdf](http://www.ema.europa.eu/docs/en_GB/document_library/Scientific_guideline/2009/09/WC500003866.pdf)