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4 **Guideline for the demonstration of efficacy for veterinary**
5 **medicinal products containing antimicrobial substances**
6 **Revision**

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8 This guideline replaces the CVMP Guideline for the demonstration of efficacy for veterinary medicinal
9 products containing antimicrobial substances ([EMEA/CVMP/627/2001](#))

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11 Comments should be provided using this [template](#). The completed comments form should be sent to
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44 **Executive summary**

45 This guideline provides recommendations for the design and conduct of pre-clinical and clinical studies
46 to support clinical efficacy for an antimicrobial¹ veterinary medicinal product. Appropriate methods to
47 identify and describe the pharmacology of the active substance in relation to the target bacteria are
48 presented and important aspects to consider for justifying the use of a certain active substance for a
49 particular indication are outlined. Advice regarding study design, selection of comparator and efficacy
50 endpoints is given for the purpose of gaining conclusive study results for the intended claim which
51 could be treatment, treatment and metaphylaxis, or prevention.

52 **1. Introduction (background)**

53 The objective of this guideline is to specify the data required to demonstrate the therapeutic efficacy of
54 a veterinary medicinal product (VMP) containing an antimicrobial agent for (a) given indication(s) using
55 an appropriate therapeutic regimen. Thus, the following sections provide guidance on the essential
56 topics which the applicant should cover in order to demonstrate efficacy i.e. pharmacodynamics
57 (including resistance mechanisms), pharmacokinetics and clinical trials. In the context of this guideline
58 an antimicrobial is defined as a substance primarily acting against bacteria.

59 **2. Scope**

60 This guideline applies to antimicrobial substances used in veterinary medicines for all routes of
61 administration and to all pharmaceutical forms. For antimicrobials intended for intramammary
62 administration the Guideline for the Conduct of Efficacy Studies for Intramammary Products for Use in
63 Cattle (EMA/CVMP/344/99) should also be considered. For fixed combinations please see also the
64 CVMP Guideline on pharmaceutical Fixed Combination Products (EMA/CVMP/83804/2005).

65 This guideline applies to all new applications for marketing authorisations for veterinary medicinal
66 products containing new antimicrobial substances or antimicrobial substances contained in veterinary
67 products already authorised such as variations or extensions to include new indications or a new target
68 species. The guideline does not address applications for generic products when according to current
69 legislation efficacy studies for those applications are not required.

70 The guideline does not apply to products containing an antimicrobial agent if the indication is not for
71 combating a bacterial infection. However, for such products safety issues like development of
72 resistance needs to be addressed as outlined in this and other relevant guidelines.

73 **3. Legal basis**

74 This Guideline replaces the current CVMP Guideline for the demonstration of efficacy for veterinary
75 medicinal products containing antimicrobial substances ([EMA/CVMP/627/2001](#)), and should be read in
76 conjunction with Directive 2001/82/EC, as amended. Applicants should also refer to other relevant
77 European and VICH guidelines, including those listed in the reference list of this document.

¹ Antimicrobial agent: A naturally occurring, semi-synthetic or synthetic substance that exhibits antimicrobial activity (kill or inhibit the growth of micro-organisms) at concentrations attainable *in vivo*. Antiparasitics and substances classed as disinfectants or antiseptics are excluded from this definition (OIE Terrestrial Animal Health Code definition). In the context of this guideline the focus is on compounds acting against bacteria.

78 **4. General considerations**

79 Antimicrobials are powerful tools, fundamental to combat bacterial infections in animals. However, all
80 use will inevitably select for antimicrobial resistance. Thus it is vital that all unnecessary or inadequate
81 use is avoided, in order to prolong the time period during which the compound in the proposed dose
82 will remain effective. In addition, potential risks to public health need to be considered.

83 The following is to be specifically addressed in order to justify the need/s and selection of an
84 antimicrobial in relation to the indication investigated in the clinical development program:

- 85 • The indication should be justified. Use of antimicrobials for treatment of mild and transient
86 infections that will resolve independent of treatment will be questioned. In case of multi-factorial
87 diseases, efforts should be made to describe the expected contribution from the antimicrobial
88 treatment and studies should be designed considering where and when there is a place for an
89 antimicrobial in the treatment strategy.
- 90 • The target population for therapy should be well defined and possible to identify under field
91 conditions. The study population in field trials should reflect the intended target population for
92 therapy.
- 93 • Official guidance on preferred choices of antimicrobials to be used and those to be reserved for
94 certain conditions such as CVMP recommendations² (when available) should be considered when
95 taking decisions on which populations to include in the studies. For example, fluoroquinolones and
96 third and fourth generation cephalosporins are recommended to be used only in cases that have
97 responded poorly or are expected to respond poorly to other antimicrobials and this limits the
98 target population for these classes.
- 99 • The dose, the dosing interval and the number of administrations of the antimicrobial product
100 should always be justified by considering the pharmacodynamic/pharmacokinetic (PK/PD)
101 relationship, if established, as well as the severity of the disease. To avoid unnecessary exposure
102 to antimicrobials (and thus unnecessary selection pressure for resistant bacteria), the duration of
103 exposure should not be longer than necessary to accomplish the desired outcome.

104 **5. Pharmacology**

105 The pharmacokinetic and pharmacodynamic properties of the active moiety should be adequately
106 documented.

107 For the conduct of pharmacokinetic studies please see the CVMP Guideline on conduct of
108 pharmacokinetic studies in target animal species (EMA/CVMP/133/99). Studies on pharmacodynamics
109 should be performed according to validated and internationally accepted methods, and according to
110 Good Laboratory Practice (GLP), when applicable. Data requirements are detailed below.

111 **5.1. Antimicrobial class**

112 The antimicrobial class should be stated.

2

http://www.ema.europa.eu/ema/index.jsp?curl=pages/regulation/general/general_content_000384.jsp&mid=WCOB01ac058002dd37#Antimicrobials

113 **5.2. Mode and mechanism of action**

114 The mode and mechanism of action of the antimicrobial substance on the target bacteria should be
115 reported.

116 The spectrum of the antimicrobial activity of the substance should be defined. Naturally resistant
117 bacterial species relevant to the intended use of the veterinary medicinal product should be reported.

118 **5.3. Minimum Inhibitory Concentration (MIC)**

119 The minimum inhibitory concentration (MIC) is the lowest concentration (expressed in µg/ml or mg/l)
120 of an antimicrobial substance which, under defined *in vitro* conditions, prevents the visible growth of
121 bacteria. MIC values should be determined using accepted standardised methodology. Dilution
122 methods, when available, should be used and the methods clearly described. However, it is recognised
123 that to date standardised methodologies are not available for all organisms.

124 MIC data should be provided for all target bacteria. A representative number of clinical isolates of each
125 target bacteria should be collected, to allow detection of isolates with MICs deviating from the normal
126 distribution of strains without any acquired resistance (wild type). For rare pathogens a lower number
127 of isolates could be justified than for commonly encountered pathogens. The isolates of the target
128 bacteria to be tested should have been collected within five years prior to the submission of the
129 application. Isolates should be epidemiologically unrelated (not coming from the same episode of
130 disease in the same herd or same animals) and constitute a representative sample from within the EU.
131 For bacteria isolated from food-producing animals, selection of livestock farms should include units of
132 different type, size and production intensity. The tested isolates should come from the animal
133 subgroup(s) or production type(s) that are targeted in view of the indication (e.g., weaning piglets,
134 veal calves etc.). The origin of the isolates investigated (animal species, condition, farm type,
135 geographic area) and dates of collection should be stated.

136 The susceptibility for antimicrobials varies not only between different bacterial species but also
137 between strains and over time. The complete MIC distribution data for all isolates tested of each
138 bacterial species should be reported in tables and if relevant, divided by subgroups (country, region,
139 husbandry type, etc.). In case the MIC distribution indicates the presence of subtypes of bacteria with
140 reduced susceptibility (bi or multimodal distribution), these should be further discussed and compared
141 with already available (historical) data to allow conclusions to be drawn on acquired resistance. The
142 subpopulation of less susceptible bacteria needs to be further characterized to allow for conclusions on
143 whether it will be included in the intended population to be treated, or not. It is acknowledged that for
144 historical data information of the full distribution may not be available. In such cases all available data
145 such as MIC₅₀ and MIC₉₀ should be provided.

146 The data on MIC distribution should be interpreted using adequate interpretation criteria. The
147 epidemiological cut-off value should be determined, if feasible, to define the population without any
148 acquired resistance. The epidemiological cut-off value can be proposed as the clinical breakpoint. In
149 case a population with reduced susceptibility is identified the applicant can suggest a clinical breakpoint
150 (i.e. a MIC value under which the selected dose is shown efficient) deviating from the epidemiological
151 cut-off value. Any such clinical breakpoint must be supported by microbiological, clinical and available
152 PK/PD data and the dose should be selected accordingly (see dose finding below). In case reference is
153 made to a clinical breakpoint established by an external institute or published in literature it should be
154 demonstrated that this value is relevant for the product under study.

155 It is recommended to include also major metabolites contributing significantly to the antimicrobial
156 activity in the *in vitro* susceptibility testing.

157 **5.4. Minimum Bacterial Concentration (MBC) and kinetics of bacterial**
158 **killing**

159 MBC is the lowest concentration of an antimicrobial substance (expressed in µg/ml or mg/l) which,
160 under defined *in vitro* conditions, reduces bacterial counts by 99.9%.

161 Data on the kinetics of bacterial killing should be provided to characterize the action of the
162 antimicrobial against the target bacteria and to demonstrate whether its antimicrobial activity is
163 bacteriostatic or bactericidal and whether it is time-dependent (i.e. dependent upon the period of time,
164 during which the concentration of the antimicrobial substance exceeds the MIC, but for which
165 concentrations of several magnitudes of the MIC do not increase efficacy), concentration dependent
166 (i.e. efficacy increases when administered at doses which confer concentrations several times the MIC)
167 or co-dependent (i.e. which depends both upon concentrations above the MIC and the period of time
168 during which the concentration of the antimicrobial substance exceeds the MIC). This can be bacterium
169 or condition specific and data should be provided for different target pathogens when appropriate.
170 Where available, publications providing information on the pharmacodynamic activity of the
171 antimicrobial can be used as supportive information. Kinetics of bacterial killing should be performed
172 according to validated and internationally accepted methods. The clinical relevance of claimed
173 bactericidal activity against certain target bacteria should be discussed.

174 **5.5. Resistance**

175 Isolates with MICs deviating from the normal distribution for a certain antimicrobial class should be
176 tested for cross-resistance. Mechanisms of acquired resistance should be discussed.

177 Cross-reference can be made to the information supplied in accordance with the VICH GL 27: Guidance
178 on the pre-approval information for registration of new veterinary medicinal products for food
179 producing animals with respect to antimicrobial resistance.

180 **5.6. Additional in-vitro studies**

181 Additional *in vitro* studies may include an investigation of possible synergy or antagonism, post-
182 antibiotic effects and, for certain antibacterial agents, an estimate of the rate of selection of resistant
183 mutants and how concentrations above the MIC may affect or prevent mutations. The methods for
184 additional studies should be well described and the clinical relevance of the obtained results should be
185 justified.

186 Some environmental factors (e.g. pH, O₂, inhibitors, cation concentration) may influence the
187 antimicrobial activity at certain sites of infection and biological fluids. When available and if relevant to
188 the proposed indications for use of the antimicrobial substance, these data should be reported. The
189 clinical relevance of the environmental factors should be discussed.

190 **5.7. The pharmacokinetic/pharmacodynamic (PK/PD) relationship**

191 To be effective, the dose of an antimicrobial agent must be selected considering the susceptibility of
192 the target bacteria. Therefore, for all compounds with systemic activity, the MIC data collected should
193 be compared with the concentration of the compound at the relevant biophase following administration
194 at the assumed therapeutic dose as recorded in the pharmacokinetic studies.

195 Based on *in vitro* susceptibility data, and target animal PK data, an analysis for the PK/PD relationship
196 may be used to support dose regimen selection and interpretation criteria for resistance. In
197 circumstances in which it is not feasible to generate extensive clinical efficacy data (e.g. in rare types

198 of infections or against rare types of pathogens, including multidrug resistant pathogens that are rarely
199 encountered) PK/PD analyses may also provide important supportive information on the likely efficacy
200 of the test antibacterial agent.

201 The overall assessment of the PK/PD relationship should be sufficiently comprehensive to assess with
202 reasonable confidence whether or not the test antibacterial agent, when used at an adequate dose
203 regimen, would show clinical efficacy against claimed target pathogens that appear to be susceptible *in*
204 *vitro*.

205 It is acknowledged that the PK/PD analyses will be based on PK data obtained from healthy or
206 experimentally infected animals. Nevertheless, the sponsor is encouraged to collect PK data from
207 naturally diseased animals using population kinetic models. Knowledge of kinetic variability
208 considerably increases the value of the PK/PD-analysis.

209 In some cases where the PK/PD relationship is well established using validated models, it may be
210 possible to omit dose-determination studies and to evaluate in a clinical trial the efficacy of one or a
211 very few regimens. However, to be acceptable the choice of the PK/PD parameter considered as best
212 predictive of efficacy must be prospectively justified by independent data. In addition, the use of PK/PD
213 to predict the optimal duration of treatment is not well established at present and sponsors should
214 consider whether preliminary regimen-finding studies are needed to identify a suitable duration of
215 treatment for any one indication.

216 Currently the most commonly used parameters to express the PK/PD relationship are C_{max}/MIC
217 (maximum concentration in serum or plasma/MIC), %T > MIC (fraction of time during which the
218 concentration exceeds the MIC) and AUC/MIC by convention referred to as AUIC (area under the
219 inhibitory concentration time curve). Use of free (unbound) fraction is normally required for calculation
220 of PK/PD parameters.

221 PK data from other matrices than plasma might be used provided there are validated models available.

222 **6. Clinical studies**

223 **6.1. General Principles**

224 It is recommended to conduct preclinical and clinical studies according to Good Laboratory Practice
225 (GLP) and/ or Good Clinical Practice (GCP). In case GLP and/or GCP is not applied, traceability and
226 integrity of data should be adequately guaranteed by other means. For clinical field trials, GCP status is
227 required.

228 All studies should be controlled studies and the choice of control should be justified. When conducting
229 pre-clinical studies, the "3R-principles" (replacement, reduction, refinement) should be considered.

230 Clinical trials should cover each proposed indication and bacterial species in each target animal species
231 claimed. The number of clinical trials will depend on the type of veterinary medicinal product and
232 nature of the disease. Several controlled trials are generally required dependent on the size and quality
233 of studies conducted.

234 Appropriate statistical methods should be used (see CVMP Guideline on statistical principles for
235 veterinary clinical trials, CVMP/EWP/81976/2010).

236 The product formulation used should be the one proposed for authorisation. Any deviation should be
237 justified. If the formulation used in the field trials differs from the final formulation, the relative
238 bioavailability should be documented.

239 The method of determining the disease and clinical condition of the animals should be appropriate and
240 fully described. Whenever possible, established methods for diagnosis should be applied.

241 Principally there are three different kinds of claims:

242 • For **treatment** claims the VMP should only be administered after the onset of clinical signs and
243 only clinically affected individuals are to be treated.

244 • **Metaphylactic** claims are when in addition to treatment of clinically affected animals there is a
245 need for administration of an antimicrobial to other animals in the same group, still clinically
246 healthy but likely to be infected due to close contact with diseased animals.

247 • **Preventive** claims refer to administration of a VMP to healthy animals to prevent infection.

248 **6.2. Dose-determination studies**

249 Detailed information about an adequate therapeutic scheme for each bacterial species and claim should
250 be collected from experimental studies performed under controlled conditions. Dose determination
251 studies encompass dose level, dosing interval and number of administrations. They are important to
252 ensure efficacy of the product without unnecessary exposure to the compound.

253 Dose determination studies should always include a negative control. Appropriate measures should be
254 applied to ensure animals welfare.

255 Where possible, experimentally induced infections should be used in the dose-determination studies.
256 The origin and *in vitro* susceptibility of the strains used in the study should be presented (see section
257 5.4). The susceptibility should be representative of the bacterial population against which treatment is
258 aimed to be effective. In case a claim is made against bacteria with reduced susceptibility relative to
259 the wild type distribution this should be taken into account when selecting the test strain. In case
260 several primary pathogens will be included in the sought indication (e.g. bovine respiratory disease);
261 dose determination should be based on the least susceptible species as evident from relevant data. In
262 case this is not possible due to lack of established experimental model conclusive information
263 regarding the treatment effect for the least susceptible species needs to be presented from dose
264 confirmation and/or clinical studies. The validity of the experimental models used should be justified
265 with regard to their capability to establish infection and cause clinical disease similar to naturally
266 infected animals. In case of therapeutic treatment claims, the drug administration should not be
267 initiated before the clinical signs relating to bacterial infection are observed.

268 If no experimental model is available and study conditions are well controlled, naturally infected
269 animals can be used.

270 It is recommended to include PK data in dose finding studies to allow the recorded effects to be related
271 not only to dose but more specifically to time-concentration curves during treatments.

272 Usually three levels of dosage of the veterinary medicinal product should be tested, preferably using
273 the final formulation.

274 Consideration should be given to testing different dosing intervals and different number of
275 administrations. If it is not feasible to perform studies to explore different dosing strategies, the
276 recommended dosing interval and treatment duration could be justified on basis of the time course of
277 disease progress. In addition, the PK and PD characteristics of the active substance should be
278 considered, including considerations of the balance between sufficient efficacy for the target bacteria
279 species and the risk for resistance development. When available, data from published clinical studies

280 comparing different regimens for a similar product/drug class may be used to support the need for a
281 certain duration of exposure.

282 Efficacy endpoints should include the clinical and bacteriological response as determined by use of
283 appropriate clinical, post mortem and bacteriological diagnostic methods, and the determination of
284 mortality rate. The endpoints (primary and secondary) used should be justified in relation to the
285 disease and substance under study. Observations should be collected repeatedly before, during and
286 after treatment. The time of response assessment should be selected so as to distinguish between the
287 effect of the treatment and the natural course of the disease.

288 Statistical comparisons between different dose levels groups and the negative control group should be
289 provided if possible, although it is acknowledged that dose determination studies are often not
290 dimensioned to generate statistical support and thus conclusions are often based on descriptive
291 information.

292 From the results of dose-determination studies, the applicant could decide upon an appropriate dosage
293 regimen which should be pursued in confirmation studies and subsequent field trials.

294 **Locally acting products**

295 The dosing regimen should be substantiated also for locally active products. In the case of formulations
296 applied directly to the infection site and which do not undergo significant dilution, a justification can be
297 sufficient, taking into account the product strength, the formulation and *in vitro* susceptibility data for
298 the target bacteria. In other cases, such as e.g. locally active products for the gastro-intestinal tract
299 clinical dose finding studies should be performed as detailed above. Notably, the extent of systemic
300 absorptions is one aspect limiting the upper dose for a locally active compound. For details on
301 intramammary products, please see the CVMP Guideline for the conduct of efficacy studies for
302 intramammary products for use in cattle (EMA/CVMP/344/99-FINAL-Rev.1) Regarding systemically
303 administered products intended to combat a localized infection (e.g. metritis) the dose should be
304 established according to recommendations given in the previous section.

305 **6.3. Dose-confirmation studies**

306 The aim of dose-confirmation studies is to confirm the efficacy of the selected dosage regimen in
307 individual animals (treatment claims) or groups of animals (including metaphylaxis claims) under
308 controlled clinical conditions. These studies can be performed using experimental models of infections
309 but well controlled studies using naturally infected animals are preferred.

310 The study should preferably include a negative control group. Sufficient rescue protocols need to be
311 implemented to take account of any animal welfare concerns. For treatment claims, in case the use of
312 a negative control is not possible an appropriate positive control may be acceptable provided internal
313 validity and sensitivity of the study is ensured.

314 Efficacy criteria used to assess the outcome of disease and/or infection are similar to those for dose-
315 determination studies. The primary endpoint(s) should preferably be the same as those intended for
316 use in the field trials.

317 Dose confirmation studies may allow for the assessment of relapse rate. Relapse rate, assessed by
318 clinical and/or bacteriological endpoints as appropriate should be determined at a time point outside
319 the period of pharmacologically active levels in the target tissue and where the condition of the animal
320 could still be related to the effect of treatment whereas the risk for re-infection to have occurred is low.
321 The time selected should be justified in this respect.

322 It can be acceptable to waive dose-confirmation studies provided all of the following criteria are
323 fulfilled:

- 324 • the conditions of the dose determination studies are representative of the field conditions in terms
325 of the type of infection and the animals involved,
- 326 • the susceptibility pattern for any challenge strain used for dose determination is relevant for the
327 field situation,
- 328 • a clear dose-effect relationship is documented as supported by adequate dose determination data,
- 329 • the dose determination data allows for the selection of one appropriate dose level,
- 330 • the dosing interval and the number of administrations is adequately justified.

331 At least one dose confirmation study must be presented in case dose finding is based on *in vitro* PD
332 data only.

333 For group/flock medication composition, intake and also variability in feed/water intake should be
334 considered when confirming the dose. Alternatively, population PK/PD models (such as Monte Carlo
335 simulations) based on data from field trials could be used for this purpose.

336 **6.4. Field trials**

337 **6.4.1. Study design and population**

338 Field trials should be multicentric, randomized, blinded and controlled, and conducted in naturally
339 infected animals. For a given indication, the study population should be well defined, and
340 representative of the intended target population for therapy. This includes considerations regarding
341 housing conditions, production forms and geographical location. Furthermore the sample size should be
342 justified See point 4 general considerations, above and the CVMP Guideline on statistical principles for
343 veterinary clinical trials (reference list).

344 **6.4.2. Control**

345 **Negative control**

346 Including a placebo or an untreated control group may be of value in conditions with high self-cure
347 rate since the risk for erroneous conclusions is high in these situations. Negatively controlled studies
348 can be useful when there are no approved products for the indication in question to serve as control, or
349 in the case of treatment of infections with bacteria resistant to previously authorized substances. A
350 negatively controlled study is always necessary to support a prevention claim and in some situations
351 also to gain support for a metaphylactic claim (see separate sections). Blinding of the study needs to
352 be ensured through appropriate study design measures such as placebo treatment.

353 The welfare of animals in the study must be given the highest priority, e.g. through the establishment
354 of appropriate exit clauses and rescue protocols.

355 **Positive control**

356 A positive control should be a product authorised under Council Directive 2001/82/EU, as amended, for
357 the same indication. The applicant should justify that the chosen control can be considered as an
358 effective treatment for the target indication. Use of the chosen control product should be justified
359 based on information about the susceptibility of the target pathogens for the compound.

360 Susceptibility of the target pathogens might differ between regions and over time. Products for which
361 recent susceptibility data suggest that posology may be inadequate for the infection under study, or
362 products where posology differs between member states should be avoided. A comparator should
363 always be used according to the label instructions.

364 Since it is of vital importance that the positive control is appropriate it is recommended that advice is
365 sought from the authorities if the relevance of the tentative control product is uncertain.

366 When a study is performed to explore non-inferiority of the test product, appropriateness of the study
367 design should be ensured and the non-inferiority limit should be pre-specified and justified from a
368 clinical relevance perspective, according to the statistical principles outlined in the relevant CVMP
369 Guideline (CVMP/EWP/81976/2010). It should further be ensured that the current study design is
370 appropriate in the sense that it can be reliably expected that a recognized level of efficacy will be
371 demonstrated for the control treatment.

372 In case the aim is to demonstrate superiority as compared to a previously authorized product it has to
373 be ensured that the positive control is a relevant treatment alternative for the current indication at the
374 time of investigation (see above). This would include the presentation of susceptibility data for the
375 control to ensure that any difference is not dependent on resistance development.

376 A superiority trial with regard to an existing control product is a valuable means to support efficacy
377 where the target population corresponds to clinical conditions of particular severity and where there is
378 reasons to suspect that approved products would not be sufficiently effective.

379 **6.4.3. Inclusion criteria**

380 Clinical trials should incorporate strictly defined clinical and microbiological inclusion criteria as
381 appropriate for the claimed indication. Susceptibility of the isolated bacteria to the test product (and to
382 the control product, where applicable) should be tested *in vitro*.

383 When the aim is to confirm efficacy against one or several specified bacteria, isolation of the target
384 pathogen(s) from the animals or a representative proportion of them is required at the time of
385 inclusion.

386 In case individual bacteriological testing of all included animals is not feasible (e.g. herd treatment),
387 the sample size should be large enough to allow confirmation of the etiological diagnosis with sufficient
388 level of certainty. For those animals which are included on basis of clinical signs only, the causal
389 relationship to the target bacterium should be made evident through appropriate clinical diagnostic
390 criteria.

391 The microbiological sampling technique used on all or a proportion of the study animals should be
392 justified and valid in the sense that it accurately reflects the infectious status of the animal (see also
393 section 6.4.4).

394 The inclusion criteria should be selected to ensure that the study population reflects the intended
395 target population in the best possible way. Any deviation should be justified in consideration of possible
396 differences in clinical outcome between the two populations.

397 In diseases characterized by presence of more than one bacterial species (e.g. metritis), inclusion may
398 be based mainly on clinical signs. However, to support the clinical diagnosis samples should be
399 collected from the animals or a relevant portion of the included animals to clarify which bacteria are
400 involved in the disease process, and the susceptibility pattern should be tested *in vitro* for the most
401 commonly occurring pathogens.

402 **6.4.4. Exclusion criteria**

403 Animals where the effect assessment could be biased from any previous or concomitant treatment
404 should be excluded from the trial. Appropriate and justified time intervals between previous treatment
405 and study inclusion should be applied. Any other relevant exclusion criteria, dependent on infection to
406 be treated, can be established. These criteria will help defining the target population in any future
407 marketing authorisation.

408 **6.4.5. Concomitant diseases**

409 Information on concomitant viral, fungal or parasitic infections should be provided, where appropriate
410 so that the impact on the study results of these potential confounding factors can be evaluated.

411 **6.4.6. Endpoints and timing of efficacy assessment**

412 Response to therapy should be based on clinical response criteria and microbiological criteria as
413 appropriate for the specific disease under study. The time points and methods to assess the effects of
414 treatment in field cases should be explained and justified.

415 The choice of the clinical endpoint is critical and determines the study design. The primary variable,
416 also known as the primary endpoint variable, should be the variable capable of providing the clinically
417 most relevant and convincing evidence directly related to the primary objective of the trial and a
418 justification in this respect will be expected.

419 Clinical cure rate following appropriate diagnostic procedures is in most situations the preferred
420 primary endpoint. However, depending on the epidemiology and pathogenicity of the disease,
421 microbiological cure rate may also be highly relevant and sometimes necessary as a primary or co-
422 primary endpoint. Support from relevant secondary endpoints will often be necessary to justify a claim.

423 When efficacy assessment on an individual level is not applicable, such as in claims for chicken,
424 treatment success is to be evaluated on group/herd level through relevant efficacy endpoints such as a
425 change in mortality rate. Post mortem examinations including bacteriological sampling are necessary
426 to explore treatment effect in these situations.

427 To assess the final outcome, post-treatment follow-up should be performed for a sufficient time after
428 the effects of treatment would be expected to have ceased i.e. when sub-therapeutic concentrations
429 have been reached in plasma or target tissue. Clinical failures identified at time of primary effect
430 assessment and at time of post-treatment follow-up should be addressed in detail. The timing of
431 follow-up measurement should be appropriate to allow the detection of relapses (reoccurrence of
432 clinical disease in initially clinically cured animals) related to insufficient effect of treatment but
433 avoiding the inclusion of re-infected animals. A decision on appropriate timing should be based on data
434 regarding treatment effect duration and information on the dynamics of the disease. Bacterial
435 sampling and susceptibility tests from clinical failures and relapses should be performed, if feasible.

436 **6.4.7. Special considerations for metaphylaxis claims**

437 In outbreaks of infections in a herd/unit where the causative agent is known to spread quickly and
438 cause clinical disease in a large proportion of the stock within a short time span, simultaneous
439 treatment of clinically diseased animals and metaphylactic treatment of clinically healthy animals likely
440 to be in the incubation phase due to close contact with diseased animals may be justified from an
441 epidemiological point of view. The objective would be to control disease spread and prevent further
442 development of clinical signs in the group.

443 A metaphylaxis claim is only accepted in conjunction with a treatment claim and never as a separate
444 indication. Some formulations (e.g. oral powders for drinking water) allow only a combination of
445 treatment and metaphylactic claims as all animals will be treated independent of individual clinical
446 status, whereas other formulations like injectables may be approved either for treatment or for
447 treatment and metaphylaxis.

448 In case the study formulation is to be used for group/flock administration only (such as oral powders
449 for drinking water), standard principles for study design will be applicable (see above) using relevant
450 efficacy endpoints to document treatment success. In cases where treatment and metaphylaxis cannot
451 be distinguished due to the fact that individual monitoring of the health condition is not possible as
452 may be the case for group treatment of e.g. chicken and fish, , a metaphylaxis claim will be accepted
453 in addition to a treatment claim if convincing efficacy data on group level are presented.

454 A metaphylactic claim can also be approved for animals in a group that are treated individually. The
455 potential need for metaphylaxis will depend on the epidemiology of the disease under study. Efficacy of
456 metaphylaxis does not need to be separately tested in a clinical trial in cases where it is made evident
457 that treatment would effectively stop any further development of clinical cases. Bibliographic data
458 documenting the disease characteristics and epidemiology may be used to support a metaphylaxis
459 claim. In such cases the treatment effect would only have to be documented in clinically affected
460 individuals and it could be assumed that the metaphylactic efficacy, defined by the same tentative
461 endpoints, would not be less than efficacy of treatment of clinically affected animals.

462 In cases where for a product intended for individual treatment insufficient information is available to
463 support a metaphylaxis claim, clinical data should be provided. When designing such clinical studies
464 the following should be specifically considered:

- 465 • The need for metaphylaxis should be discussed and the threshold for the initiation of
466 metaphylactic treatment (e.g. the proportion of clinically diseased animals at a certain time point
467 within a group) should be justified on epidemiological grounds and reflected in the clinical trial
468 protocol.
- 469 • The primary endpoint should be the clinical health status of the animals as measured by
470 appropriate parameters.
- 471 • The estimated magnitude of effect should be justified from a clinical perspective.
- 472 • Non antimicrobial supportive treatment should be allowed in the treatment and the placebo group.
- 473 • The follow-up period should be sufficient to conclude on the efficacy for prevention of clinical
474 disease in unaffected but treated animals.
- 475 • Well managed herds should be included to ensure that any observed positive effect of
476 metaphylactic treatment is not related to poor management conditions.
- 477 • Studies should be negatively controlled.
- 478 • The effect of metaphylaxis and treatment may be documented in the same study. If so, efficacy
479 must be recorded on individual level and treatment outcome should be presented separately for
480 the two groups (diseased animals and animals with no clinical signs but at risk of developing
481 clinical disease. In case the treatment effect is evaluated through comparison with an authorized
482 product, a negative group needs to be included to evaluate efficacy regarding the metaphylaxis
483 claim.

484 **6.4.8. Special considerations for preventive claims**

485 Preventive claims refer to the administration of a VMP to healthy animals to prevent infection. Such
486 claims should only be considered in those situations when the risk for infection is very high and the
487 consequences are severe. The need for prevention must be fully justified for each target species and
488 indication.

489 To support a preventive claim a negatively controlled study is always needed and animal welfare
490 should be accounted for through the acceptance of adequate supportive treatment in both test and
491 control group and implementation of rescue protocols. The criteria used to assess the outcome of
492 disease and/or infection should be fully described.

493 The timing of treatment in relation to the expected time of exposure to infectious agents should be
494 justified in consideration of the duration of the therapeutic effect of the product under study.

495 Study animals should be kept in well managed conditions to ensure that bias is not introduced through
496 poor environment.

497 **7. Summary of product characteristics (SPC)**

498 The SPC should be drafted taking into account the guidance in the Notice to Applicants (Volume 6C)
499 and the revised CVMP Guideline on the SPC for veterinary medicinal products containing antimicrobial
500 substances (EMA/CVMP/SAGAM/383441/2005). Recommendations presented by CVMP for different
501 classes of antimicrobials should be considered.

502 It is emphasised that if a disease and/or infection is the result of associated activity of several
503 pathogens attention should be paid on the wording of the indication. It should be made clear that the
504 veterinary medicinal product is intended to be used only in diseases caused by micro-organisms, which
505 are proven or strongly suspected to be susceptible to the active substance.

506 **References**

507 Directive 2001/82/EC

508 CVMP Guideline for the conduct of efficacy studies for intramammary products for use in cattle
509 (EMA/CVMP/344/99)

510 CVMP Note for Guidance on fixed combination products (EMA/CVMP/83804/05)

511 CVMP Guideline on statistical principles for veterinary clinical trials (CVMP/EWP/81976/2010)

512 CVMP Guideline on the SPC for veterinary medicinal products containing antimicrobial substances
513 (EMA/CVMP/SAGAM/383441/2005)

514 CVMP strategy on antimicrobials 2011-2015 (EMA/CVMP/287420/2010)

515 VICH Guideline 27 (GL 27): Guidance on the pre-approval information for registration of new
516 veterinary medicinal products for food producing animals with respect to antimicrobial resistance

517 VICH Guideline 9 (GL 9): Good Clinical Practice (CVMP/VICH/595/1998)

518 Good Laboratory Practice (GLP) (see Council Directive 88/320/EEC as amended)