



Involving patients in clinical trial design - where can we innovate?

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Quick definitions

words have more power than you realise

Depending who you are speaking to, this can change, but is that for the better?



Patient (noun) - a person receiving or registered to receive medical treatment



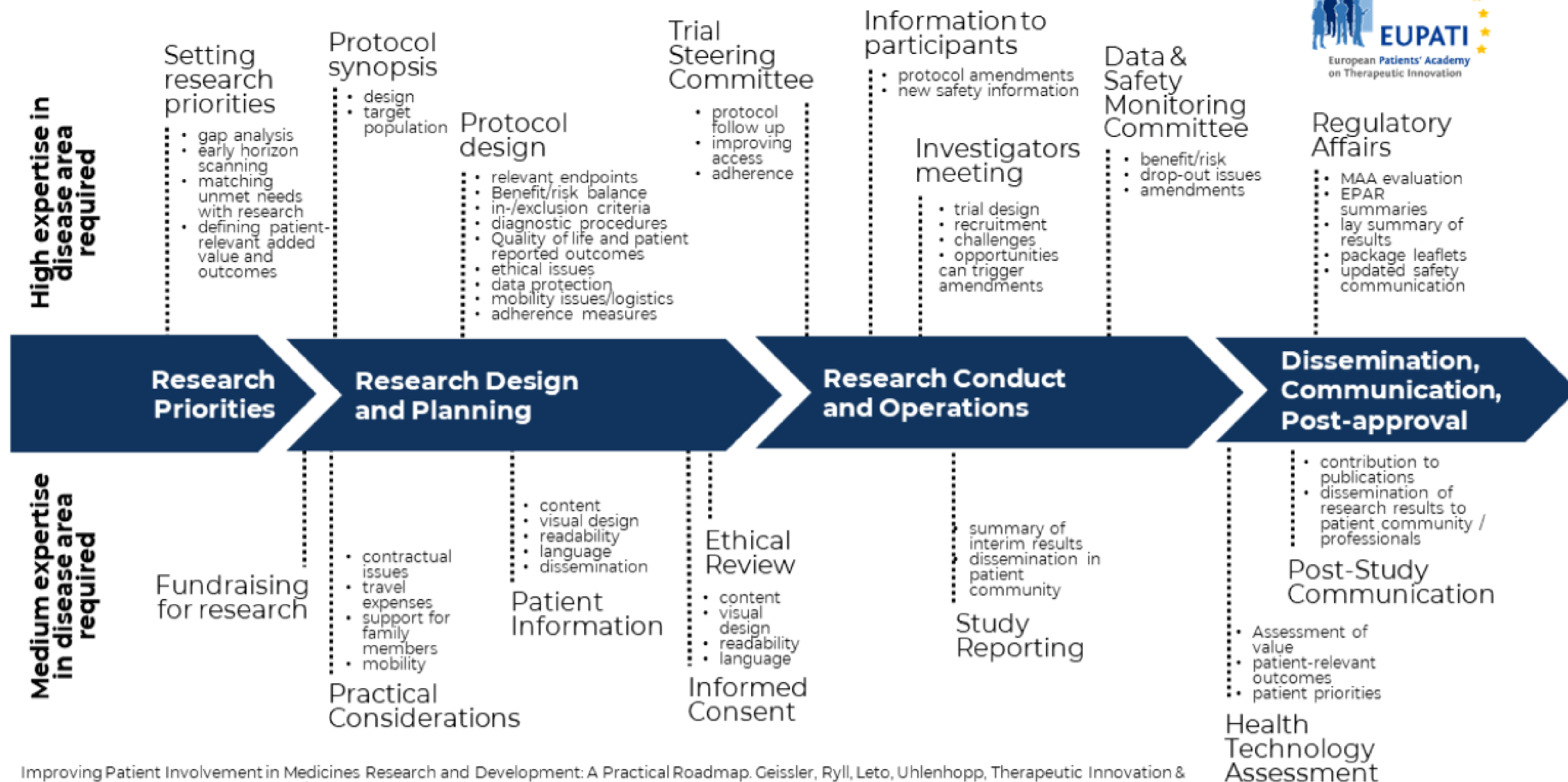
Patient (adjective) - able to accept or tolerate delays, problems, or suffering without becoming annoyed or anxious



Participant (noun) - a person who takes part in or becomes involved in a particular activity



Patient involvement in medicines R&D: a practical roadmap





Achieving meaningful involvement

How far is everyone from this honestly?



**Consistency and
harmonisation**



Cutural change



Publications



**Community
investment**

Why should we continue to innovate about how we involve experts with lived experience in research design?

Would the consumer world be thriving if people were treated like patients?



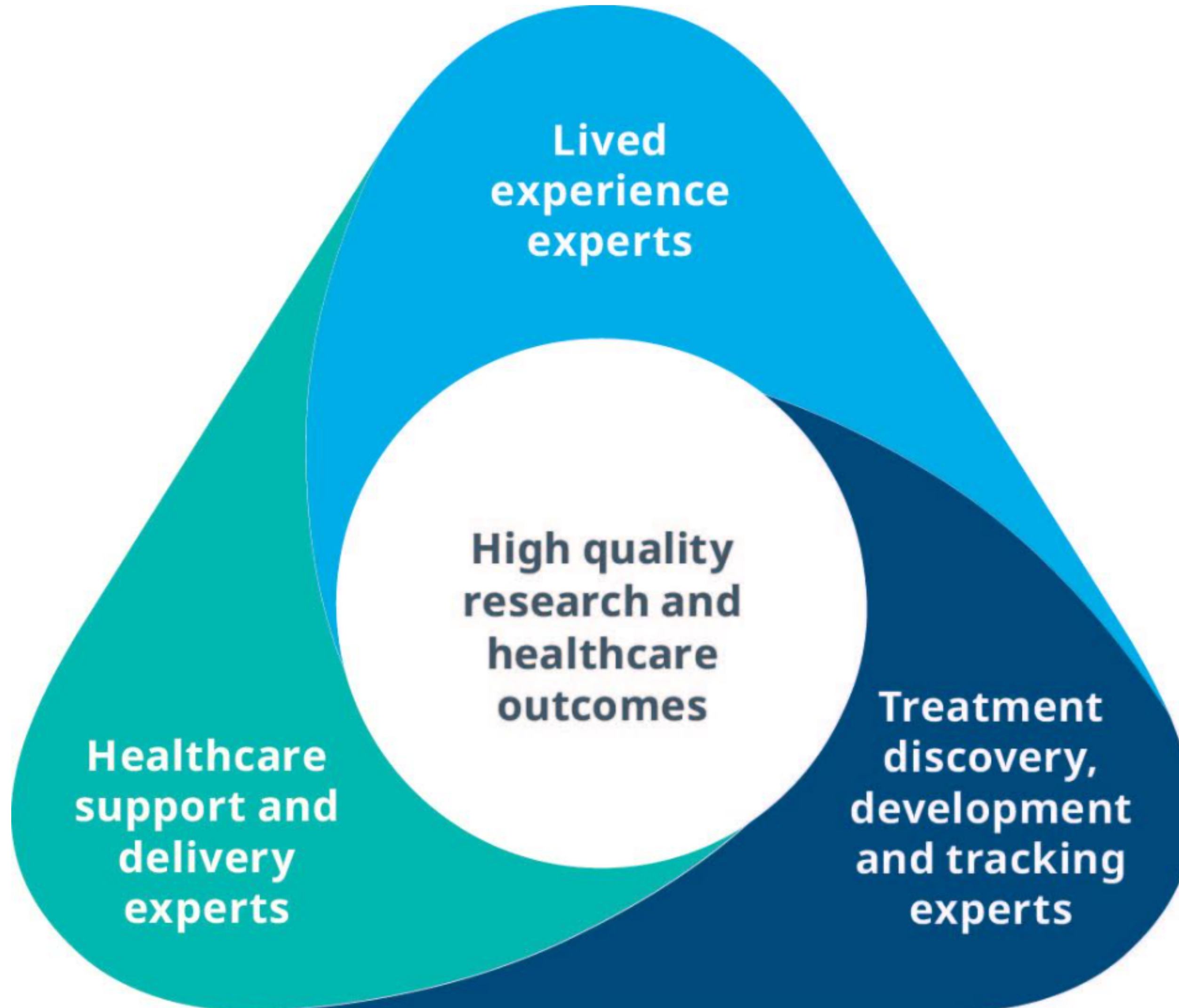
Uplifting health literacy



Mutual respect for expertise



An engaged community is powerful





Thank you

**for listening, I hope you
heard what I was saying**

Please come and talk to me if you need any help

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