

Curriculum Vitae

Personal information Enrique Blanco

Work experience

Regulatory CHMP Coordinator Medicines for Human Use Department feb 2025 - present. *Spanish Agency of Medicines and Medical Devices (AEMPS)*. Madrid, Spain.

- Manage new drug centralised procedure submissions and MAA
- Attend drugs new indications and other kind of variations
- Review the homogeneity and consistency of reports at each milestone during the centralised drug approval process

TRAINING PROJECT MANAGER & SCIENTIFIC ADVISOR mar 2023 - feb 2025
Spanish Society of Clinical, Family and Community Pharmacy (SEFAC). Madrid, Spain.

- Manage the entire lifecycle of training activities, from planning, development, and delivery to measuring their impact
- Serve as the main liaison with HCPs, doctors, pharmacists, and their organizations to develop training content
- Propose, review, create, and teach scientific materials for healthcare professionals and patients
- Accredite both in-person and online training activities for the Continuing Education Commission of Healthcare Professions CFC

MARKETING & SALES TRAINEE CLINICAL NUTRITION AND PHARMA sept 2022 - mar 2023. *BAXTER*. Madrid, Spain.

- Management of promotional materials 1) Approval of promotional materials in PromoMats. 2) follow up of Marketing campaigns Assist Brand Managers in developing the strategy for new product launches
- Training of healthcare professionals and industry representatives in the use and benefits of 3 medical devices.
- Support Sales Representatives and Medical Science Liaisons during their visits to HCPs, ensuring excellence and providing assistance throughout.
- Collaboration in the design of Brand Plans and cycle meetings.

PHARMACIST AND TECHNICIAN IN PROFESSIONAL PHARMACY SERVICES
jun. 2021 - jun. 2022. *General Pharmaceutical Council of Spain - CGCOF*, Madrid, Spain.

- Development/ review of scientific and learning material for pharmacists. on pathologies and drugs.
- Coordinator and trainer of the collegiate trainers network (two groups of 14 and 16 trainers around Spain FoCo en RED).
- Research, development and innovation R+D+I of digital platforms (e-health)

COMMUNITY PHARMACIST. feb 2019 - jun 2021 *Farmacia Cagigal*, Santander, Spain.

- Dermocosmetics, nutraceuticals and probiotics sections management
- Customer and patient care

Education and training

MBA in Sales Management and Marketing (CRO Chief Revenue Officer). *Tech University Spain*. 2025 - Present. Madrid, Spain.

Master's degree in Pharmaceutical and Biotechnological Industry. *Pompeu Fabra University*. 2021-2022. Barcelona, Spain.

University expert diploma in pain treatments. *University of Cádiz*. 2021-2022. Cádiz, Spain.

Artificial intelligence and Bigdata in PharmaHealth program. *Human Business School*. 2021.

Degree in Pharmacy. *University of Seville*. 2013-2019. Seville, Spain.

Additional information

Publications

1. Blanco Cortina E, Bárcena Fernández P. Introducción a una mala noticia, aflicción, duelo y cáncer [Internet]. Juntosxtusalud. 2020 [cited 2025 Feb 28]. Available from: <https://juntosxtusalud.com/duelo-y-cancer>
2. Vargas Cosín B, Laura VDRM, Peiró Zorrilla T, Blanco Cortina E, Blanes Jiménez A. Evolución de Nodofarma Asistencial, de Piloto a Despliegue, de 3 a 33 Provincias [Internet]. 2021 Apr 11. Available from: <https://drive.usercontent.google.com/download?id=1FTcmLBoIPzE262xKRKCg0YqDxasFel1o&export=view&authuser=0>
3. Martínez Jiménez L, Peiró Zorrilla T, Martín Gutiérrez L, Blanco Cortina E, Alves Sánchez J, Varas Doval R. Dos años de formación práctica en Servicios Profesionales Farmacéuticos Asistenciales para una actividad real:

Hazfarma con Nodofarma Asistencial [Internet]. 2022 Autumn 3. Available from:
<https://drive.google.com/uc?export=view&id=10-Dq5NUvqcodQRkXW6qFinl8fCtqvAdu>

4. Castuera Díaz T, Bedialauneta Prendes A, Huarte Royo J, Blanco Cortina E, Morago Corella P. Proyecto Conócame: Comprende el medicamento/descubre al farmacéutico. Resultados preliminares 2021 y 2022 en Cantabria. Comparativa de intervención educativa online vs presencial [Internet]. 2022 May 5. Available from:
https://drive.google.com/uc?export=view&id=19kMqhAZRFDCgtV8gJyWZE_W4P6R8h36j

5. Blanco Cortina E, Castuera Díaz T, Bedialauneta Prendes A. Análisis DAFO-CAME del sistema de mensajería bidireccional entre Médicos de atención primaria y Farmacéuticos Comunitarios en Cantabria [Internet]. 2022 Nov 11. Available from: <https://drive.google.com/uc?id=1LkHVM51aueMPZuLAqAzmrqcioFR8Mu82>

Projects

Memberships

Dermatology Working Group of the Spanish Society of Clinical, Family and Community Pharmacy.
Mental Health Working Group of the Spanish Society of Clinical, Family and Community Pharmacy.
Collegiate member of the official college of pharmacists of cantabria.

Other Relevant Information