

Curriculum Vitae

Personal information **Jacqueline Bowman**

Work experience

July 2023 - PRESENT - European Medicines Agency

Expert – Policy and Legal Rights - Obesity (NON-PAID)

A currently non-remunerated role held in my personal name. I have represented the voice of lived experience for specific SAG meetings as well as edited medication shortages communications from the EMA. I currently represent The Foundation for the Rights of Citizens with Obesity (www.pa-ap.org) for the EMA GLP1 shortages discussions (again on a voluntary basis).

1 February 2021 - PRESENT -

Pacte Adiposité – Adipositas Pact (Foundation for the Rights of Citizens with Obesity)

Co-Founder (NON-PAID)

Pacte Adiposité – Adipositas Pact - The Foundation for the Rights of Citizens with Obesity - is a non-profit Private Foundation established under Belgian law representing the rights of citizens with obesity. It is led by and for citizens of lived experience with obesity. Founded in February 2021, its main purpose is to convey the authoritative citizens and patient voice with respect to evidence-based approaches for obesity prevention, treatment, ongoing management along the life course through policy change, by facilitating knowledge exchange, citizen and patient-led research and advocacy.

Our aims are to advocate on three main priorities namely:

- **Categorisation in terms of definition and scope** of Obesity as a chronic disease as set out by the WHO
- **Transformation of the Belgian and EU policy and regulatory framework** to ensure that obesity patients can make an informed choice and have affordable access to the treatment needed (mental as well as physical)
- **Educate policy makers, the media**, at EU national, Community and local levels as well as medical professionals, employers and patients as to the holistic (mental as well as physical) elements of the biological disease and various ways in which it can be managed (from prevention through to self-management) throughout the life cycle.

Representing the legal rights for citizens with obesity, my role is to lead engagement and outreach as well as to conceive and implement our key projects. Current initiatives include:

- Charter for the Rights of Citizens with Obesity

- Representing the organisation as part of the EMA GLPI discussions
- Representing the lived experience as part of the Belgian Mirror Group for the Beating Cancer Plan
- Representing Obesity in terms of Discrimination on the grounds of health status at the UNIA (Belgian Anti-discrimination Agency) Health equality data Working group.
- Representing citizens and patients with obesity on the COMPAR-EU patient Work Package (the project looked at self-management interventions for major chronic medical conditions including obesity)

July 2020 - PRESENT - European Commission

External Expert - Obesity (PAID EXPERT)

I have been the **official Peer Reviewer for both the adult obesity and the childhood obesity prevention briefings** from the JRC (Joint Research Centre).

1 June 2020 - PRESENT - IMI-SOPHIA

Work Package Leader for WP8 - Shared Value Analysis - Via Third-i

www.imi-sophia.eu

I lead the Academic side of the WP8 Consortium in IMI-SOPHIA which seeks to conduct a Shared Value Analysis to identify sustainable ways in which the right treatment to the right person at the right time can be achieved for obesity treatment and long-term management.

Third-i bvba has been classified by the European Commission as a cause-driven SME and as such, we were able to qualify as a full partner/ Work Package Leader on the project and bring a multi-stakeholder and Value-Based Healthcare knowledge to the table.

1 January 2019 - 31 May 2024 European Association for the Study of Obesity

Head of Policy (under Contractor status via my own company Third-i bvba)

This was a new role at EASO. I was mandated (under a vested partnership model) to build out the policy function with a specific objective to align policy and regulatory principles in the WHO EURO Region with the science on obesity. In order to achieve this:

- I devised and led the **EASO Taxonomy initiative** - Now published on the EASO website and the peer review script is published in International Journal of Obesity.
- I developed the **EASO Policy Changemaker Programme** which was a capacity-building Programme for our members to be able to share knowledge, gain competence and confidence in working in policy at national and international level to meet the demands of policymakers.
- I developed and delivered "**Advocating on Obesity**", the **EASO multi-stakeholder training programme** for all stakeholders to learn through scenarios, the basics of policy action and working with other stakeholder groups
- I established and coordinated the **EASO Policy Working Group**
- I established and coordinated the **MEP Interest Group on Obesity and**

Health systems Resilience (mandate 2019 - 2024)

December 2013 - PRESENT - Third-i bvba - Director

Founded and led Third-i bvba as an SME focusing on pragmatic policy-driven multi-stakeholder engagement initiatives aimed at transforming health ecosystems

2010 - 2014 - EPPOSI (European Platform for Patients Organisations, Science and Industry) - Executive Director (via Third-i Ltd and subsequently Third-i bvba)

2008 - 2010 European Commission Directorate General Connect - Expert on various EU funded projects

2005 - 2008 - MCI - Communications Director

Projects included:

- Project Management Institute - Head of Marketing EMEA
- Healthcare Information Management Systems Society (HIMSS) - Communications Director, EMEA

2003 - 2004 Freelance Consultant

Projects included:

- UNDP, UNFPA, IIP-EN and ENAR

2001 - 2003 - Marie Stopes International - Head of Brussels Office

Education and training

2024 - PRESENT - Dutch language - CVO Crescendo

2008 - 2010 - Master of Business Administration - Vlerick Business School

2007 - 2008 - Post Graduate Certificate in Management - OPEN University

2001 - Strategic Communications Diploma (CAM) - London Guildhall University

1991 - 1995 - LLB Hons English Law and French Law - University of Essex

1993 - 1994 - French Legal Studies Diploma - Université Robert Schuman (Strasbourg III)

Additional information

Publications

Projects

Memberships

Other Relevant Information

I am a patient representative.

I am dedicated to exploring the legal rights and obligations for people living with obesity and investigating related complications of obesity and pre-cursors (gateway medical conditions).

I am a high level conference speaker **representing the issue of legal rights, underserved patient populations and value, legal rights, clinical trials and marginalised communities**. Conferences/ events/ meetings where I am specifically representing the voice of lived experience (citizens and patients)

- 28 - 30 October 2024 - **SCOPE Europe Summit** - KEYNOTE PANEL DISCUSSION: Integrating Digital Health Technologies in Clinical Trials: A New Era for eCOA and ePRO

- 28 October 2024 - **Portuguese National Parliament** - Obesity Time to act
- 20 - 22 October 2024 - **ICHOM 2024** - Value and Marginalised Patient Populations
- 1 July 2024 - **EMA Multi-stakeholder workshop on GLP1 Shortages**