

Curriculum Vitae

Personal information Rita Mirz-Bierbaum

Work experience

1. Employer: Boehringer Mannheim GmbH
 - Start date: August 1982
 - End date: Oktober 1988
 - Position: Med.Tech. Assistant R&D Lab Systems
 - Activities: Evaluation of Heterogeneous Immunoassays
 - Country: Germany
2. Employer: Boehringer Mannheim GmbH
 - Start date: 1988
 - End date: 1992
 - Position: Dia.Ref. for Training and Application Labsystems (heterogeneous Immunoassays) international Productmanagement
 - Activities: Training on Products for Labsystems and Tests (heterogeneous Immunoassays) internationally
 - Country: Germany
3. Employer: Boehringer Mannheim GmbH
 - Start date: 1993
 - End date: 1996
 - Position: Head of Training, Application and Documentation Labsystems (Clinical Chemistry and Heterogeneous Immunology)
 - Activities: Organization and implementation of operator trainings with independent selection of internal and external resources to train external employees according to the train the trainer principle
 - Country: Germany
4. Employer: Roche Diagnostics GmbH
 - Start date: 1996
 - End date: 2002
 - Position: Marketing/Market Development Manager Labsystems international Agencies
 - Activities: Preparation of business plans and marketing strategies for heterogeneous Immunology (systems and tests) Monitoring of country specific implementation. Responsibility for the achievement of sales targets.
 - Country: Germany
5. Employer: Roche Diagnostics GmbH
 - Start date: 2002
 - End date: 2010 retired
 - Position: Director International Customer Relations _VIP Customer Briefings _
 - Activities: Development, implementation and monitoring of team strategies, processes and tasks for professional customized VIP Customer Briefings
 - Country: Germany
6. Since 2012 volunteer German Heart Foundation e.V.
7. Since 2019 patient representative EHN Brussels

Education and training

1. Subject:
 - End date: 1962 - 1965
 - Qualification: Commercial college
 - Organisation:
 - Country: Germany

1980-1982
Diploma med.tech.laboratory medicine
Technical college
Germany

Additional information

Publications

Projects

Memberships

Other Relevant Information I am a patient representative