

PERSONAL INFORMATION

Assena Stoimenova

WORK EXPERIENCE

February 2016–Present

Member of the Health Technology Assessment Committee

HTA Committee is an advisory board to the Director of National Centre of Public Health and Analyses (NCPHP) (Bulgaria)

July 2014–Present

Executive director

Executive Drug Agency (Bulgaria)

Guidance, coordination and control of the overall activity of the Agency; implementation of financial policies and management of budgetary resources; issuing permits for production and import authorizations for medicinal products, issuing marketing authorizations for medicinal products; authorisation of clinical trials with medicines and medical devices; issuing permits and certificates for wholesale trade of medicinal products; issuing permits for pharmacies; control over pharmacovigilance, authorization of advertisements of medicinal products etc.

July 2014–Present

Member

National Council on Narcotic Drugs (Bulgaria)

July 2014–Present

Member of the Management Board

European Medicines Agency (United Kingdom)

July 2014–Present

Chair of the Pharmacopeial Committee

Ministry of health (Bulgaria)

Consultative body to the Minister of Health on the questions related to the current pharmacopoeia; coordinates and participates in activities related to the European Pharmacopoeia and the development of Bulgarian Pharmacopoeia; participate in the European network of official medicines control laboratories and others.

January 2012–Present

Associated Professor

Faculty of pharmacy, Medical University-Sofia (Bulgaria)

Design, development and planning of modules and programmes within the subject area (social pharmacy&pharmaceutical legislation; pharmacoconomics; medical devices etc.); providing timely feedback and assessment of coursework and examinations & general support and guidance to students; Supervision of students undertaking research projects; Developing and leading research; Maintaining a high quality record of regular and original research publications etc.

October 2013–July 2014

Member of the National Pricing and Reimbursement Committee

Prime Minister's Order №KB-415/28.10.2013 (Bulgaria)

Registration and authorization of prices of medicinal products; inclusion/exclusion of medicinal products from the Possitive Drug List; control over the prices of medicinal products.

January 2010–December 2011

Chief assistant professor

Faculty of pharmacy, Medical University-Sofia (Bulgaria)

Conducting practical exercises with students, research, consulting students on social pharmacy & pharmaceutical legislation, medical devices, pharmacoconomics and pharmaceutical marketing and business.

- November 2008–December 2009 **Senior assistant professor**
Faculty of pharmacy, Medical University-Sofia (Bulgaria)
Conducting practical exercises with students, research, consulting students on social pharmacy & pharmaceutical legislation, medical devices, pharmacoconomics and pharmaceutical marketing and business.
- February 2006–December 2009 **Country manager for Bulgaria & Macedonia**
Pharma Nord Bulgaria EOOD (Bulgaria)
Organization and management of daily administrative and marketing activities of the company, preparation of documentation for authorization of medicinal products, preparation of price related-documentation; managing contacts with Ministry of Health, Bulgarian Drug Agency, etc.
- December 2004–August 2007 **Qualified Person for Pharmacovigilance & Regulatory Affairs Advisor**
Tradeconsult EOOD (Bulgaria)
Preparation of documentation for submission to the regulatory authorities in relation to marketing authorizations of medicinal products and price regulation for Organon N.V. and Wyeth; local QPPV; communication with Bulgarian Drug Agency.
- June 2004–July 2005 **Quality Assurance Manager**
STING JSC. (Bulgaria)
Development and implementation of system quality management according to ISO 9001 & GDP; trade negotiations with foreign partners; continuing medical education of pharmacists (co-estabicher of Lege Artis programme for continued education).
- January 2003–September 2003 **Quality manager**
Sanita JSC. (Bulgaria)
Internal auditor; Control over the compliance with the requirements of Good Distribution Practice; continued professional development of pharmacists; representation at BBLF and BIBA.
- March 1999–December 2002 **Regulatory Affairs&Quality Assurance Executive**
Novo Nordisk A/S (Bulgaria)
Ensuring that a company's products comply with the regulations of the Bulgarian Drug Agency; Collecting, collating and evaluating scientific data that has been researched by colleagues; Preparing submissions of licence variations and renewals to strict deadlines; Monitoring and setting timelines for licence variations and renewal approvals; Providing strategic advice to senior management throughout the development of a new product; Managing regulatory inspections; Reviewing company practices and providing advice on changes to systems; Liaising with, and making presentations to, regulatory authorities; Negotiating with regulatory authorities for marketing authorisation;determining, Negotiating and agreeing in-house quality procedures, standards and/or specifications; Assessing customer requirements and ensuring that these are met; Establishing procedures and standards; Monitoring performance.
- February 1996–March 1999 **Medical representative**
Novo Nordisk A/S (Bulgaria)
Arranging appointments with doctors, pharmacists and hospital medical teams; Making presentations to doctors, practice staff and nurses in hospital settings; Organising conferences for doctors and other medical staff; Building and maintaining positive working relationships with medical staff; Reaching annual sales target; Planning work schedules and weekly and monthly timetables.

EDUCATION AND TRAINING

2012–2015	Postgraduation specialization on clinical pharmacy Faculty of pharmacy, Medical university-Sofia, diploma №019207/10.07.2015
September 2012–December 2014	Master of health economics and pharmacoconomics Barcelona School of Management, Univeristat Pompeu Fabra, Spain, diploma №2015/0091
September 2010–February 2012	Master of public health and health management Faculty of public health, Medical University-Sofia, diploma № 23249/21.12.2012
November 2008–December 2011	Organization and economics of pharmaceutical manufacturing Faculty of pharmacy, Medical University-Sofia, diploma №016680/25.06.2012
May 2002–May 2005	Postgraduation specialization in retailing and wholesaling of medicinal products Faculty of pharmacy, Medical University-Sofia, Bulgaria, diploma № 010174/01.07.2005
January 2002–December 2006	PhD degree in social medicine and and organization of healthcare and pharmacy Faculty of pharmacy, Medical University-Sofia, diploma 31395/21.05.2007
1996–1999	Specialization on management and marketing Technical University-Sofia, diploma № 002273/21.10.1998
1991–1996	Master of pharmacy Faculty of pharmacy, Medical University-Sofia, diploma № 654/10.06.1996

ADDITIONAL INFORMATION

Expertise

Publications

- Todor Naydenov, **Assena Stoimenova**, Margarita Kassarova, Maria Kamusheva, Plamen Dimitrov, Guenka Petrova, Opinion of Bulgarian Pharmacists on Drug Delivery Systems, Orodispersible and Pediatric Dosage Forms, Journal of Applied Pharmacy, J App Pharm 2016, 8:211.
- Ivanka Petkova Pencheva, Vania Nikolova Maslarska, **Assena Christova Stoimenova**, Manoela Metodieva Manova, Lily Antonova Andonova and Petranka Krumova Zdraveva, Quality Control Optimization Solutions for Determination of Rutin in Supplements Containing Ginkgo Biloba Extract, Current Pharmaceutical Analysis, 2016, vol.1.
- **Асена Стоименова**, Людмил Антонов, Биологични, биотехнологични и биоподобни лекарствени продукти, Първи годишник по болнична фармация, 1/2015.
- Todor Naydenov, **Assena Stoimenova**, Maria Kamusheva, Valentina Petkova, Plamen Dimitrov, Guenka Petrova, Pharmacists' attitude towards the pharmacy industry representatives in Bulgaria, World Journal of pharmacy and pharmaceutical sciences, 2014, Volume 3, Issue 12, 1443-1457.
- **A. Stoimenova**, D. Obreskova, G. Petrov, Lili Peikova, B. Hadjieva, M. Bojkova, The application of omega-3 fatty acids in Alzheimer's disease: the evidences from placebo-controlled clinical trials, Pharmacia, vol. 60, No. 4/2013, 26-30.
- G. Petrova, G. Draganov, I. Nikolov, Z. Ivanova, Tz. Decheva, Tz. Valchanova, T. Naydenov, **A. Stoimenova**, Continued professional education of Bulgarian pharmacists: second registration period, Acta Medica Bulgarica; Acta Medica Bulgarica. Volume 41, Issue 1, Pages 30–36,

November 2014.

- **Assena Stoimenova**, Alexandra Savova, Svetla Georgieva, Bistra Angelovska, Guenka Petrova, Quality management in hospitals: analysis of the prescribing practice of cardiovascular medicines, *World Journal of pharmacy and pharmaceutical sciences*, 2014, Volume 3, Issue 3, 93-102.
- **Assena Stoimenova**, Ani Stoilova, Guenka Petrova, ISO 9001 certification for hospitals: does it help service?, *Biotechnol Biotechnol Equip.* 2014 Mar 4;28(2):372-378. Epub 2014 Jul 4.
- **Асена Стоименова**, Генка Петрова, Добри практики в разпространението на лекарства: Добра практика за публикуване на резултати от клинични проучвания, спонсорирани от фармацевтичната индустрия, Европейските етични стандарти и българската медицина, сборник статии, 2014 г., стр. 211-215, ISBN: 978-619-90225-1-1.
- Guenka Petrova, **Assena Stoimenova**, Pharmacoeconomics and healthcare providers. Setting reimbursement levels and measures to contain the level of healthcare costs, in *Pharmacoeconomics: lecture notes and practicals*, 2013, ISBN: 978-954-9318-19-7.
- Maria Kamusheva, **Assena Stoimenova**, Miglena Doneva, Albena Zlatareva, Guenka Petrova, A cross-country comparison of reimbursed orphan medicines in Bulgaria, Greece and Romania, *Biotechnol.& Biotechnol. Eq.* 2013; 27, (5), 4186-4192.
- **Assena Stoimenova**, Alexandra Savova, Manoela Manova, Guenka Petrova, Quality management in pharmaceutical procurement: most frequent non-conformities in pharmaceutical wholesalers in Bulgaria, *Biotechnol. & Biotechnol. Eq.* 2013; 27 (5): 4193-4196.
- **Асена Стоименова**, Тодор Найденов, Теодора Георгиева, Comparative analysis of products and company exhibited on pharmaceutical forums in Bulgaria and Greece, *Научни трудове, Международно Висше Бизнес Училище*, том 5, 2013, 63-71.
- Alexandra Savova, Maria Kamusheva, Svetla Georgieva, **Assena Stoimenova**, Guenka Petrova, Budget impact analysis of chronic myeloid leukemia treatment in Bulgaria, *Biotechnol. & Biotechnol. eq.* 2013, 27(1), 3595-3598.
- Maria Kamusheva, Svetla Georgieva, Dragana Latic, Konstantin Mitov, Alexandra Savova, **Assena Stoimenova**, Guenka Petrova. A health related quality of life and pharmacotherapy costs study for patients with cystic fibrosis, Gaucher disease and chronic myeloid leukemia in Bulgaria, *Biotechnol.& Biotechnol. Eq.* 2013. 27(3), 3896-3900.
- **Assena Stoimenova**, Maria Kamusheva, Alexandra Savova, Manoela Manova, Guenka Petrova, Pharmacoeconomic analysis of treatment of non-Hodjinks lymphoma with bendamustine, <http://journal.sustz.com/Volumell/Number1/Papers/AssenaStoimenova.pdf>.
- Тодор Найденов, **Асена Стоименова**, Генка Петрова, Влиянието на фармацевтичната индустрия върху предписването на лекарствени продукти, *Медицински мениджмънт и здравна политика*, бр.3/2013 год. XLIV, 16-35.
- **Assena Stoimenova**, Stanislava Jordanova, Health insurance legislation. Criteria for medicines reimbursement, international and Bulgarian practice, in *Social pharmacy and pharmaceutical legislation: lectures notes and practicals*, 2012, ISBN: 978-954-9318-18-0.
- **Assena Stoimenova**, Procurement and contracting of medicines-procedures, tenders and international institutions, in *Social pharmacy and pharmaceutical legislation: lectures notes and practicals*, 2012, ISBN: 978-954-9318-18-0.
- Nebojša Pavlović, Bojan Stanimirov, Maja Stojančević, Milica Paut-Kusturica, **Assena Stoimenova**, Svetlana Goločorbin-Konp Momir Mikov, An insight on differences in availability and reimbursement of orphan medicines among Serbia, Bulgaria and Sweden, *Biotechnology & Biotechnological Equipment* 26 (5), 3236 - 3241 (2012).
- Zuzak TJ, Bonkova J., Careddu D., Garami M., Hadjipanayis A., Jazbec J., Merrik J., Miller J., Ozturk C., Persson I., Petrova G., Piero PS, Schraub S., Simoes-Wust AP., Steinsbell A., Stockert K., **Stoimenova A.**, Styczynski J., Tzenova-Savova A., Ventegodt S., Vlieger AM., Langler A. Use of complementary and alternative medicines by children in Europe: Published data and expert perspectives, *Complement Ther Med.* 2013 Apr;21 Suppl 1:S34-47.
- Alexandra Savova, **Assena Stoimenova**, Manoela Manova, Guenka Petrova, Safety aspects of myeloid leukemia pharmacotherapy, *African journal of Pharmacy and Pharmacology*, Vol.6(8), pp. 525 - 529 , February 2012.
- Kalin Ivanov, **Assena Stoimenova**, Danka Obreshkova, Luciano Saso, Biotechnology in the production of pharmaceutical industry ingredients: amino acids, *Biotechnol.& Biotechnol. Eq.* 2013, Volume 27, Number 2, 3620-3626.
- Alexandra Savova, Konstantin Mitov, **Assena Stoimenova**, Manoela Manova, Guenka Petrova, Pharmaceutical biotechnology education in pharmacy curriculum at European universities,

- Biotechnol. & Biotechnol. Eq. 2012, 26(4), 3187-3191.
- Alexandra Savova, **Assena Stoimenova**, Manoela Manova, Guenka Petrova, Pharmacotherapy costs of osteoporosis and related fractures in Bulgaria, *Acta Medica*, 1/2012.
 - **Assena Stoimenova**, Alexandra Savova, Manoela Manova, Georgi Draganov, Guenka Petrova, Alexander Zlatkov, Drug interactions with Ginkgo biloba, *Pharmacia*, vol. LVIII, 1-4, 2011, 83-89.
 - **Асена Стоименова**, Генка Петрова, Управление на качеството във фармацевтичната индустрия: сравнение на ISO 9001 с GMP, *Медицински преглед*, 48, 2012, №2, 59-66.
 - Manoela Manova, **Assena Stoimenova**, Lily Peikova, Plamen Peikov, Patent protection policy of two groups of antihypertensive medicines, *Acta Medica*, 1/2012.
 - Ина Балканска, Александра Савова, **Асена Стоименова**, Генка Петрова, Реимбурсиране на лекарствени продукти в Германия, *Медицински преглед*, 48, 2012, № 4, 66-72.
 - **Асена Стоименова**, Генка Петрова, Новото ръководство за Добра Дистрибуторска Практика: по-добро лекарствоснабдяване? *Медицински мениджмънт и здравна политика*, бр.2/13, год. XLIV, 23-39.
 - **Асена Стоименова**, Генка Петрова, Управление на качеството във фармацията: разпространение на лекарства, *Diagnosis Press*, 2012, ISBN: 978-954-8436-25-0.
 - **Stoimenova, Assena** and Savova, Alexandra and Manova, Manoela and Angelovska, Bistra and Petrova, Guenka (2012) Pharmaceutical biotechnology in pharmacy education: USA pharmacy schools. *Pharmaceutical biotechnology in pharmacy education: USA pharmacy schools*, 3 (25). pp. 2533-2537. ISSN 1310-2818.
 - G. Petrova, M.Manova, **A.Stoimenova**, A. Savova, P. Peikov, Cardiovascular medicines prescribing in Bulgaria, *Compt. rend. Acad. bulg. Sci.* Volume 64, Issue No2, 2011, 285-292.
 - Manoela Manova, **Assena Stoimenova**, Alexandra Savova, Plamen Peikov, Guenka Petrova, Utilization and price trends in some reimbursed cardiovascular medicines, *Biotechnol. & Biotechnol. Eq.*, vol.25, (2), 2011, 2424-2431.
 - Maria Dimitrova, Guenka Petrova, Tatiana Cervenjakova, Nina Jancheva, Mona Stefanova, Manoela Manova, Alexandra Savova, **Assena Stoimenova**, Budget impact model of new antiretroviral biotechnology medicines for treatment of HIV/AIDS patients in Bulgaria, *Biotechnol. & Biotechnol. Eq.* 2011; 25(3):2547-2554.
 - **Асена Стоименова**, Александра Савова, Маноела Манова, Генка Петрова, Фармакоикономическа оценка на temozolomide за лечение на рецидивиращ глиобластом, *Социална медицина*, 2, 2011, 37-40.
 - Manova Manoela, Alexandra Savova, **Assena Stoimenova**, Bistra Angelovska, Guenka Petrova, Economic analysis of the cost savings after the implementation of antibiotics policy in hospital, *Acta Medica*, 2, 2011.
 - Маноела Манова, Александра Савова, **Асена Стоименова**, Борислав Наков, Генка Петрова, Отношение на децата към заболяванията, *Медицински преглед, Детски & инфекциозни болести*, год.III-2011, №2, 3-9.
 - Александра Савова, Маноела Манова, **Асена Стоименова**, Борислав Наков, Генка Петрова, Разходи за лечение на пневмония в детско отделение на многопрофилна болница за активно лечение, *Медицински преглед, Детски & инфекциозни болести*, год.III-2011, №2, 10-17.
 - Маноела Манова, **Асена Стоименова**, Александра Савова, Генка Петрова, Разработване на система за наблюдение на лекарствената безопасност, *Двадесет и първа международна научна конференция*, 2-3.06.2011 г., Стара Загора.
 - Александра Савова, **Асена Стоименова**, Георги Драганов, Маноела Манова, Сравнителен анализ на информацията за потребители: хранителни добавки с Гинко билоба, *Двадесет и първа международна научна конференция*, Двадесет и първа международна научна конференция, 2-3.06.2011 г., Стара Загора.
 - Lacic, Tasić, Kos, **Stoimenova**, Krajnović, Petrova, Pharmacy network and access to medicines in selected East European countries: comparative analysis, *Croat Med J.* 2012 Feb; 53(1): 53–59.
 - **Assena Stoimenova**, Manoela Manova, Alexandra Savova, Bistra Angelovska, Guenka Petrova, Reimbursed orphan medicines in Bulgaria and the share of biotechnology-derived products, *Biotechnol.& Biotechnol. Eq.* 2011, 25(2), 2418-2423.
 - **А. Стоименова**, М.Манова, А.Савова, Л.Пейкова, Г.Драганов, Г.Петрова, Суглементация с коензим Q10 на пациенти с хронична сърдечна недостатъчност, *Медицински преглед*, бр.1, 2011.

- **Асена Стоименова**, Консултантската роля на фармацевтите и продължаващото им обучение, Социална медицина, бр.2/3, 2011, 51-55.
- S. Desancic, **A. Stoimenova**, A.Savova, M.Manova, V. Petkova, G.Petrova, Pharmacoconomics of rare diseases therapy – an example of phenylketonuria, Acta Medica Bulgarica, vol. XXXVIII, 2011, № 1, 84-89.
- Ани Стоилова, **Асена Стоименова**, Осигуряване на качеството на клинично-лабораторните изследвания: инвестиция в общественото здраве, Здравна политика и мениджмънт, бр.3/2011.
- A.Ivanova, G. Petrova, W. Wrona, V. Valov, **A.Stoimenova**, M. Czech, Modeling long term effects of diabetes therapy: an example of liraglutide, Compt. rend. Acad. bulg. Sci., том 64, №3, 2011, 449-456.
- **A. Стоименова**, В. Цанкова, А. Савова, М. Манова, Г. Петрова, Фармакоикономическа оценка на приложението на rogaстант alfa при преждевременно родени деца с респираторен дистрес синдром, Медицински преглед, том XLVII, 2011 г., 1, 70-76.
- **A. Стоименова**, В. Цанкова, А.Савова, М.Манова, Г.Петрова, Фармакоикономическа оценка на naltrexone tabl. 150 mg, Scripta Periodica, 13, 2011, №3.
- **A. Stoimenova**, G. Petrova, I. Nikolov, M.Manova, G.Draganov, Z. Ivanova, D. Dimitrov, G. Mihova, A. Savova, Continuing professionals' education of Bulgarian pharmacists 2007-2009, Acta Medica Bulgarica, 2011, № 1, 90-98.
- A.Kostovski, **A.Stoimenova**, M.Manova, A.Savova, G.Petrova, Therapeutic response prediction in the treatment of chronic leukaemia and possible implications for hospitals, Compt. rend. Acad. bulg. Sci. . Volume 64, Issue No2, 2011, 277-284.
- **Асена Стоименова**, Генка Петрова, Фани Рибарова, Съвременни законодателни изисквания за хранителните добавки в България, Здравна политика и мениджмънт, том 10, №4, 2010, 63-70А.
- **A.Стоименова**, М.Манова, А.Савова, Г.Петрова, Универсални елементи на система за управление на качеството при търговията на едро с лекарства, 20th Anniversary International Scientific Conference-3th - 4th June 2010, Stara Zagora, BULGARIA.
- А.Савова, **A.Стоименова**, М.Манова, Г.Петрова, Законодателно регламентиране на медицинските изделия в България, 20th Anniversary International Scientific Conference 3th - 4th June 2010, Stara Zagora, BULGARIA.
- **Асена Стоименова**, Мазен Мадхи, Генка Петрова, Николай Ламбов, Концепция за добри практики и развитието им в областта на производството на лекарства, Здравна политика и мениджмънт, том 10, №2, 2010, 68-73.
- **Асена Стоименова**, Мазен Мадхи, Генка Петрова, Николай Ламбов, Валидирането като ключов елемент в осигуряването на качеството при производството на лекарства, Здравна политика и мениджмънт, том 10, №2, 2010, 89-93.
- **Assena Stoimenova**, Food supplements in Central and Eastern European countries, Acta Medica Bulgarica, vol. XXXVII, 2010, № 1,71-77.
- Petrova Guenka, **Stoimenova Assena**, Manova Manoela, Cost-effectiveness of celecoxib in patients with familial adenomatous polyposis (FAP): a Bulgarian scenario, Acta Medica Bulgarica, vol. XXXVII, 2010, № 1, 64-70.
- **Асена Стоименова**, Фани Рибарова, Лутеин и зеаксантин при възрастово обусловена дегенерация на макулата, Наука диететика, 2010, 2, 15-17.
- **Асена Стоименова**, Контрол и измерване на температурата при дистрибуцията на лекарствени продукти, Здравна политика и мениджмънт, том 10, №4, 2010, 38-45.
- **A. Стоименова**, А. Савова, М. Манова, Г. Петрова, М.Димитрова, Фармакоикономически анализ на emtricitabine за лечение на нелекувани HIV-инфектирани пациенти, Scripta Periodica, 2010, брой 2, 36-44.
- **A. Stoimenova**, V. Tzankova, M.Manova, G.Petrova, Cost minimization analysis of inhaled corticosteroids containing beclomethasone dipropionate for asthma therapy, Acta Medica Bulgarica, vol. XXXVII, 2010, № 2, 15-20.
- **A.Stoimenova**, M.Manova, A.Savova, T.Kundurzhiev, M.Stoycheva, S.Georgieva, M.Dimitrova, G.Petrova, Educational project on food supplements for community pharmacists, Acta Medica Bulgarica, vol. XXXVII, 2010, № 2, 51-57.
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56-62.

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- **Асена Стоименова**, Хранителни добавки с бета-каротен в аптечната практика, В: Антиоксиданти – превенция и здравословно стареене, изд. Симелпрес, 2010, ISBN: 978-954-9487-89-3, с.283-287.
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- G. Petrova, **A.Stoimenova**, M. Dimitrova, Cost-effectiveness of managing HIV-infection with highly active, combination antiretroviral therapy in Bulgaria, Acta Medica Bulgarica, Vol. XXXVI, 2/2009, pp.,34-42.
- **A. Stoimenova**, F. Ribarova, Food supplements for pregnant and lactating women, Acta Medica Bulgarica, Vol. XXXVI, 2/2009, pp.,24-33.
- Petrova Guenka, **Stoimenova Assena**, Manova Manoela, Cost-effectiveness of peginterferon (peginterferon alfa-2B) in HCV-infection: a Bulgarian scenario, Archives of the Balkan Medical Union, vol.44, no.3,pp.215-219, September 2009.
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Projects

- Memberships** Member of Bulgarian Scientific Union of Pharmacists in Bulgaria;
Member of Bulgarian Pharmaceutical Union since Feb.2007

Other Relevant Information