



Safe Hearts Plan



DG SANTE
European Commission



European
Commission

Safe Hearts Plan



PREVENTION



EARLY DETECTION
AND SCREENING



TREATMENT AND
CARE



European
Commission



Safe Hearts Plan: a targeted approach



Responds to calls for action by Member States and European Parliament



Exploits synergies with strategic initiatives and legislative frameworks



Improves' people's lives and public health, boosts competitiveness and promotes innovation.



Complements national policies and builds on the work of joint actions



Pillar 1: Prevention

Flagship 1: A lifelong, personalised and digitally enabled approach to prevention – 'EU cares for your heart' programme

Flagship 2: Empowering consumers through information on food processing in the EU

Flagship 3: Modernising tobacco legislation





Pillar 1: Prevention

Flagship 4: The Commission will examine which appropriate tools, including possible financial actions, could be deployed to support/fund public health actions in the field of primary prevention and stimulate food reformulation and healthier consumer choices

Flagship 5: Proposal for a Council recommendation on vaccination against respiratory infections as a preventive measure for cardiovascular diseases





Pillar 2: Early Detection and Screening



Flagship 6: EU Protocol on Health Checks for Cardiovascular Diseases

- Proposal for a Council Recommendation on health checks
- Member States, stakeholders and citizens were consulted
- 'Know Your Numbers' awareness campaign





- **Pillar 3: Treatment and Care**

Flagship 7: proposal for a Council Recommendation on personalised treatment and monitoring of cardiovascular diseases





Cross-cutting themes

Flagship 8: Incubator for innovation and integration of AI and digital technologies in cardiovascular healthcare

Flagship 9: Addressing inequalities

Flagship 10: Closing the cardiovascular research and innovation gap

